

# New Order

**VH-5050**

10/27/2014

Agency: National Media Research Planning & Station: Placement, LLC.

Office: Alexandria

Client: 155 - NRCC IE

Product: 670 - NRCC IE 2014

Piggyback Product:

Estimate: 5379 - TV Oct 27 - Nov 3 Spanish

Received in ePort:

9/22/2014 4:53:57 PM

WFUN-TV

Normal

Order Type:

Cancel Date:

Flight Start:

11/03/2014

Flight End:

Hiatus:

Airtime Dollars: \$17,160.00

Interactive Dollars: \$0.00

Non-Airtime Dollars: \$0.00

Total Dollars: \$17,160.00

Total Spots: 13

MarketShare:

Local/National:

Local

Rep Office:

WFUN-TV

AE:

Francisco Framil

Phone:

3532788

OrderID:

Pending Review

Status:

Pending Review

Comments:

Separation: 30

## Daily Airtime Lines

Line	Daypart	DPT	Code	Rate	C/T	Len								Total	A35-64				
No	(Program)						10/27	10/28	10/29	10/30	10/31	11/1	11/2	11/3	Spots	Rtg	CPP	Imp	CPM
1	MTuWThF 8P-9P A FONDO	PT		\$1,500.00	C	30	0	0	1	1	1	0	0	1	4	1.50	\$1,000.00		
2	MTuWThF 9P-10P TN3	PT		\$1,100.00	C	30	1	1	1	1	1	0	0	1	6	1.40	\$785.71		
3	MTuWThF 10P-10:30P AN10	LN		\$1,520.00	C	30	1	1	0	1	0	0	0	0	3	1.50	\$1,013.33		
Total Spots:							2	2	2	3	2	0	0	2					
Total GRP:							2.9	2.9	2.9	4.4	2.9	0.0	0.0	2.9					
Cash\$ - Spots: \$17,160.00 - 13    Trade\$ - Spots: \$0.00 - 0    Total Cost: \$17,160.00    Total GRP - CPP: 18.9 - \$907.94    Total GIMP(000) - CPM: 0 - \$0.00																			

*Handwritten signature*

*Handwritten signature*

*Handwritten signature*

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, National Media Research, Planning and Placement  
do hereby request station time concerning the following issue:

National Republican Congressional Committee-IE
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: NRCC-IE



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

U.S. Congressional Race

I represent that the payment for the above described broadcast time has been furnished by (name and address):

National Republican Congressional Committee-IE

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Rich Dunn - Executive Director  
Keith Davis - Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

\_\_\_\_\_  
Date Signature Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted ☐ Accepted in Part ☐ Rejected  
\_\_\_\_\_  
Signature Printed Name Title



## AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.