

New Order

VH-5050
 Flight Start: 10/27/2014

11/03/2014

WFUN-TV

Normal

Flight End:

11/03/2014

Hiatus:

Agency: National Media Research Planning & Station: Placement, LLC.

Office: Alexandria

Client: 155 - NRCC IE

Product: 670 - NRCC IE 2014

Piggyback Product:

Estimate: 5379 - TV Oct 27 - Nov 3 Spanish

Received in ePort:

9/22/2014 4:53:57 PM

Primary Demo: A35-64

Demo 2:

Demo 3:

GRP: 18.90

CPP: \$907.94

GIMP: 0

CPM: \$0.00

Comments: Separation: 30

Local/National:

Rep Office:

AE:

Phone:

OrderID:

Status:

Local

WFUN-TV

Francisco Framil

3532788

Pending Review

Airtime Dollars: \$17,160.00

Interactive Dollars: \$0.00

Non-Airtime Dollars: \$0.00

Total Dollars: \$17,160.00

Total Spots: 13

MarketShare:

Daily Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	10/27	10/28	10/29	10/30	10/31	11/1	11/2	11/3	Total Spots	Rtg	CPP	Imp	CPM
1	MTuWThF 8P-9P A FONDO	PT	\$1,500.00	C	30	0	0	1	1	1	0	0	1	4	1.50	\$1,000.00		
2	MTuWThF 9P-10P TN3	PT	\$1,100.00	C	30	1	1	1	1	1	0	0	1	6	1.40	\$785.71		
3	MTuWThF 10P-10:30P AN10	LN	\$1,520.00	C	30	1	1	0	1	0	0	0	0	3	1.50	\$1,013.33		
Total Spots:						2	2	2	3	2	0	0	2					
Total GRP:						2.9	2.9	2.9	4.4	2.9	0.0	0.0	2.9					

Cash\$ - Spots: \$17,160.00 - 13 Trades\$ - Spots: \$0.00 - 0 Total Cost: \$17,160.00 Total GRP - CPP: 18.9 - \$907.94 Total GIMP(000) - CPM: 0 - \$0.00

pp/33

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, National Media Research, Planning and Placement
do hereby request station time concerning the following issue:

National Republican Congressional Committee-IE
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: NRCC-IE

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

U.S. Congressional Race

I represent that the payment for the above described broadcast time has been furnished by (name and address):

National Republican Congressional Committee-IE

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Rich Dunn - Executive Director
Keith Davis - Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.