

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>  <span style="font-size: 1.2em; margin-left: 40px;">WFBY-FM</span>	<b>Date:</b>  <span style="font-size: 1.2em; margin-left: 40px;">10/21/20</span>
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I, Targeted Platform Media, LLC

do hereby request station time concerning the following issue:

Mountain State Values (WVA)
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS	ORDERED		

This broadcast time will be used by: Mountain State Values (WVA)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

N/A

I represent that the payment for the above described broadcast time has been furnished by (name and address):

N/A

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

N/A

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Mountain State Values (WVA)  
PO Box 6296  
Charleston, WV 25362

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Lou Ann Johnson (Treasurer)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

10/21/20 \_\_\_\_\_ (202)965-5060  
Date Signature Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

**Accepted**

**❑ Accepted in Part**

☐ Rejected

\_\_\_\_\_  
Signature

Christian Miller  
Printed Name

VPI Market Manager  
Title

## ORDER

<b>Orders</b>	<b>Order / Rev:</b>	<b>264730</b>	
	<b>Alt Order #:</b>		
	<b>Product Desc:</b>	MSV SD 11	
	<b>Estimate:</b>	SSD11	<b>WFBY-FM</b>
	<b>Flight Dates:</b>	10/21/20 - 11/02/20	<b>Primary AE:</b> Eastman Philadelphia
	<b>Original Date / Rev:</b>	10/21/20 / 10/21/20	<b>Sales Office:</b> E-PHI
	<b>Order Type:</b>	COMM	<b>Sales Region:</b> National

<b>Agency</b>	<b>Name:</b>	<b>Katz Media Group Sales</b>	
	<b>Buying Contact:</b>	Helen Hanratty	<b>Billing Type:</b> Cash
	<b>Billing Contact:</b>		<b>Billing Calendar:</b> Broadcast
		125 West 55th Street 3rd Floor	<b>Billing Cycle:</b> EOM/EOC
		New York, NY 10019	<b>Agency Commission:</b> 15%

<b>Advertiser</b>	<b>Name:</b>	<b>Mountain State Values</b>	
	<b>Demographic:</b>	HH	<b>New Business Thru:</b>
	<b>Product Codes:</b>	PL03	<b>Advertiser External ID:</b>
	<b>Revenue Code 1:</b>	AGY	<b>Agency External ID:</b>
	<b>Revenue Code 2:</b>	POL	<b>Unit Code:</b> General
	<b>Revenue Code 3:</b>	POL ISS	<b>Order Separation:</b> 00:45:00
	<b>Priority:</b>	ANPE	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	23	\$2,520.00	\$2,142.00
10/26/20	11/02/20	28	\$3,060.00	\$2,601.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	23	\$2,520.00	\$2,142.00	0.00
November 2020	28	\$3,060.00	\$2,601.00	0.00
<b>Totals</b>	<b>51</b>	<b>\$5,580.00</b>	<b>\$4,743.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Eastman Philadelphia	E-PHI	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFBY	10/21/20	11/02/20	M-F 6a-10a M-F	CM	6a-10a	MTWTF--	1:00	5	\$120.00	ANPE	0.00	NM	11	\$1,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	---TF--		5				\$120.00		0.00			
		Week: 10/26/20	11/01/20	MTWTF--		5				\$120.00		0.00			
		Week: 11/02/20	11/08/20	M-----		1				\$120.00		0.00			
N 2	WFBY	10/21/20	11/02/20	M-F 10a-3p M-F	CM	10a-3p	MTWTF--	1:00	5	\$120.00	ANPE	0.00	NM	11	\$1,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	---TF--		5				\$120.00		0.00			
		Week: 10/26/20	11/01/20	MTWTF--		5				\$120.00		0.00			
		Week: 11/02/20	11/08/20	M-----		1				\$120.00		0.00			
N 3	WFBY	10/21/20	11/02/20	M-F 3p-7p M-F	CM	3p-7p	MTWTF--	1:00	5	\$120.00	ANPE	0.00	NM	11	\$1,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	---TF--		5				\$120.00		0.00			
		Week: 10/26/20	11/01/20	MTWTF--		5				\$120.00		0.00			
		Week: 11/02/20	11/08/20	M-----		1				\$120.00		0.00			
N 4	WFBY	10/21/20	11/02/20	Sa-Su 6a-7p 6:00 AM-7:00 PM	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----S-	1:00	4	\$90.00	ANPE	0.00	NM	9	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-----S-		4				\$90.00		0.00			

Order / Rev: 264730  
 Alt Order #:  
 Flight Dates: 10/21/20 - 11/02/20

Advertiser: Mountain State Values  
 Product Desc: MSV SD 11  
 Estimate: SSD11

WFBY-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----S-					5	\$90.00		0.00			
		Week: 11/02/20	11/08/20	-----					0	\$0.00		0.00			
N 5	WFBY	10/21/20	11/02/20	Sa-Su 6a-7p	CM	6:00 AM-7:00 PM	-----S	1:00	4	\$90.00	ANPE	0.00	NM	9	\$810.00
				6:00 AM-7:00 PM			(6:00 AM-7:00 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-----S					4	\$90.00		0.00			
		Week: 10/26/20	11/01/20	-----S					5	\$90.00		0.00			
		Week: 11/02/20	11/08/20	-----					0	\$0.00		0.00			
Totals													51	\$5,580.00	

# Notification of Electronic Payment

This message confirms that TARGETED PLATFORM MEDIA has initiated an electronic payment to Katz Political via FastPay's ePay solution. Please see the payment details below.

Total Amount

**\$65,588.13**

Company

TARGETED PLATFORM MEDIA

Vendor

Katz Political

Memo

MSV10.20-11.2

## Have questions about this payment?

Please contact FastPay support at  
844-GET-EPAY or [payments@gofastpay.com](mailto:payments@gofastpay.com)  
or [Live Chat](#) with a member of our team.

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