

ORDER



Orders
Order / Rev: 1600624
Alt Order #: 08416256
Product Desc: DSCC IE 10/25
Estimate: 5595
Flight Dates: 10/25/16 - 10/31/16
Original Date / Rev: 10/13/16 / 10/24/16
Order Type: Political

WBTV
Primary AE: Cheryl Long
Sales Office: T-DC
Sales Region: National

Agency Name: Great American Media
Buying Contact:
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/DSCC IE
Demographic: A35+
Product Codes: PL20
Priority: P 3
Revenue Codes: Agency, Political, Pol-Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	23	\$53,880.00	\$45,798.00
10/31/16	10/31/16	5	\$15,050.00	\$12,792.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	23	\$53,880.00	\$45,798.00	0.00
November 2016	5	\$15,050.00	\$12,792.50	0.00
Totals	28	\$68,930.00	\$58,590.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Cheryl Long			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WBTV	10/25/16	10/31/16	WBTV News 4p WBTV News at 4p	Comm	M-F 4-4.30p	MTWTF--	:30	3	\$3,000.00	P 3	0.00	NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/25/16	10/31/16	MTWTF--		3		\$3,000.00		0.00					
E 2	WBTV	10/25/16	10/31/16	WBTV News 430a WBTV News 430a	Comm	430-5a (4:30 AM-4:59 AM)	MTWTF--	:30	2	\$875.00	P 3	0.00	NM	2	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/25/16	10/31/16	MTWTF--		2		\$875.00		0.00					
E 3	WBTV	10/25/16	10/31/16	WBTV News 4.30p WBTV News at 4.30p	Comm	M-F 4.30p-5p	MTWTF--	:30	2	\$3,150.00	P 3	0.00	NM	2	\$6,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/25/16	10/31/16	MTWTF--		2		\$3,150.00		0.00					
E 4	WBTV	10/25/16	10/31/16	WBTV News 5p WBTV News at 5p	Comm	5p-5:30p	MTWTF--	:30	3	\$3,900.00	P 3	0.00	NM	3	\$11,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/25/16	10/31/16	MTWTF--		3		\$3,900.00		0.00					
E 5	WBTV	10/25/16	10/31/16	WBTV News 6a WBTV News 6a	Comm	6-7a	MTWTF--	:30	2	\$3,100.00	P 3	0.00	NM	2	\$6,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/25/16	10/31/16	MTWTF--		2		\$3,100.00		0.00					
E 6	WBTV	10/25/16	10/31/16	NET CBS AM Network News The Early Show	Comm	7-9a	MTWTF--	:30	6	\$2,500.00	P 3	0.00	NM	6	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

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 Estimate: 5595
WBTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WBTV	10/25/16	10/31/16	NET CBS AM Network News The Early Show	Comm	7-9a	MTWTF--	:30	6	\$2,500.00	P 3	0.00	NM	6	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/16	10/31/16	MTWTF--		6				\$2,500.00		0.00			
E 7	WBTV	10/29/16	10/29/16	SYN Sat 1135p-1205a SYN Sat 1135p-1205a	Comm	1135p-1205x (11:35 PM-12:05 XM)	-----1-	:30	1	\$830.00	P 3	0.00	NM	1	\$830.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1-		1				\$830.00		0.00			
E 8	WBTV	10/29/16	10/29/16	WBTV Sat 5a News WBTV Sat 5a News	Comm	5-6a	-----1-	:30	1	\$1,975.00	P 3	0.00	NM	1	\$1,975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1-		1				\$1,975.00		0.00			
E 9	WBTV	10/29/16	10/29/16	WBTV Sat 6a News WBTV Sat 6a News	Comm	6-7a	-----1-	:30	1	\$1,850.00	P 3	0.00	NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1-		1				\$1,850.00		0.00			
E 10	WBTV	10/29/16	10/29/16	WBTV Sat 7a News WBTV Sat 7a News	Comm	7-8a	-----2-	:30	2	\$2,500.00	P 3	0.00	NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----2-		2				\$2,500.00		0.00			
E 11	WBTV	10/29/16	10/29/16	CBS Saturday Early Show CBS Saturday Early Show	Comm	8-10a	-----2-	:30	2	\$2,625.00	P 3	0.00	NM	1	\$5,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----2-		2				\$2,625.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WBTV	10/24/16-10/30/16	CBS Saturday Early Show		8-10a	-----Sa--	:30		(\$2,625.00)		0.00	NM		
				See MG 11.3 [candidate]											
	2	WBTV	10/24/16-10/30/16	CBS Saturday Early Show		8-10a	-----Sa--	:30		(\$2,625.00)		0.00	NM		
				See MG 11.3 [candidate]											
	3	WBTV	10/25/16-10/28/16	WBTV News at 6p		M-F 6p-630p	-TWThF----	:30		\$5,250.00		0.00	NM		
				MG for 11.2,11.1											
E 12	WBTV	10/30/16	10/30/16	NET Face The Nation Face the Nation	Comm	1030a-11.30a	-----1	:30	1	\$1,850.00	P 3	0.00	NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1		1				\$1,850.00		0.00			
E 13	WBTV	10/30/16	10/30/16	SYN SUN Tim McCarver 1205a-1235a Tim McCarver	Comm	1205x-105x (12:05 XM-12:35 XM)	-----1	:30	1	\$500.00	P 3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1		1				\$500.00		0.00			
E 14	WBTV	10/30/16	10/30/16	SYN SUN 1235a Acc. H 1235-135a ACC Hollywood	Comm	1235a-205a (12:35 XM-1:05 XM)	-----1	:30	1	\$500.00	P 3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1		1				\$500.00		0.00			
E 15	WBTV	10/30/16	10/30/16	WBTV Sun 5a News WBTV Sun Am News	Comm	5-6a	-----1	:30	1	\$1,225.00	P 3	0.00	NM	1	\$1,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1		1				\$1,225.00		0.00			
Totals													28	\$68,930.00	