



**WBTV**  
**One Julian Price Place**  
**Charlotte, NC 28208**  
**Main: (704) 374-3500**  
**Billing: (704) 374-3783**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1601827-1	10/30/16	October 2016	09/26/16 - 10/24/16

Property	Account Executive	Sales Office	Sales Region
WBTV	Cheryl Long	Telerep-Washing	National

Billing Address:

**Great American Media**  
**Attention: Accounts Payable**  
**3050 K Street NW**  
**Washington, DC 20007**

Send Payment To:

**WBTV**  
**P.O. Box 11407**  
**Dept. 1497**  
**Birmingham, AL 35246-1497**

Advertiser	Product	Estimate Number
ISS/DSCC IE	DSCC IE 10/18	5717

Flight Dates	Order #	Alt Order #
10/18/16 - 10/24/16	1601827	08418883

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Agency Code	Advertiser Code	Product 1/2
8004	49	53

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/18/16	10/24/16	CBS Soaps	CBS Soaps	MTWTF--	:30	2	\$2,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/18/16 10/24/16 MTWTF-- 2 \$2,700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Th	10/20/16	12:29 PM	CBS Soaps	CBS Soaps	:30	DSCC-NC16-04H	\$2,700.00 NM
2	WBTV	F	10/21/16	1:59 PM	CBS Soaps	CBS Soaps	:30	DSCC-NC16-04H	\$2,700.00 NM
2	10/18/16	10/24/16	Steve Harvey	3-4pm	MTWTF--	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/18/16 10/24/16 MTWTF-- 2 \$1,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Th	10/20/16	3:44 PM	Steve Harvey	3-4pm	:30	DSCC-NC16-05H	\$1,500.00 NM
2	WBTV	F	10/21/16	3:40 PM	Steve Harvey	3-4pm	:30	DSCC-NC16-05H	\$1,500.00 NM
3	10/18/16	10/24/16	WBTV News 5a	5-530a	MTWTF--	:30	1	\$1,725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/18/16 10/24/16 MTWTF-- 1 \$1,725.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Th	10/20/16	5:09 AM	WBTV News 5a	5-530a	:30	DSCC-NC16-04H	\$1,725.00 NM
4	10/18/16	10/24/16	The Early Show	7-9a	MTWTF--	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/18/16 10/24/16 MTWTF-- 1 \$2,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	F	10/21/16	8:49 AM	The Early Show	7-9a	:30	DSCC-NC16-04H	\$2,500.00 NM
5	10/18/16	10/24/16	LOC Morning Break	9a-10a	MTWTF--	:30	3	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/18/16 10/24/16 MTWTF-- 3 \$900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



Send Payment To:

**WBTV**  
**P.O. Box 11407**  
**Dept. 1497**  
**Birmingham, AL 35246-1497**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1601827-1	10/30/16	October 2016	09/26/16 - 10/24/16
Advertiser	Product	Estimate Number	
ISS/DSCC IE	DSCC IE 10/18	5717	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
5	10/18/16	10/24/16	LOC Morning Break	9a-10a	MTWTF--	:30	3	\$900.00	NM																																																							
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WBTV</td><td>Th</td><td>10/20/16</td><td>9:51 AM</td><td>LOC Morning Break</td><td>9a-10a</td><td>:30</td><td>DSCC-NC16-05H</td><td>\$900.00</td><td>NM</td></tr><tr><td>2</td><td>WBTV</td><td>F</td><td>10/21/16</td><td>9:18 AM</td><td>LOC Morning Break</td><td>9a-10a</td><td>:30</td><td>DSCC-NC16-05H</td><td>\$900.00</td><td>NM</td></tr><tr><td>3</td><td>WBTV</td><td>M</td><td>10/24/16</td><td>9:22 AM</td><td>LOC Morning Break</td><td>9a-10a</td><td>:30</td><td>DSCC-NC16-04H</td><td>\$900.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WBTV	Th	10/20/16	9:51 AM	LOC Morning Break	9a-10a	:30	DSCC-NC16-05H	\$900.00	NM	2	WBTV	F	10/21/16	9:18 AM	LOC Morning Break	9a-10a	:30	DSCC-NC16-05H	\$900.00	NM	3	WBTV	M	10/24/16	9:22 AM	LOC Morning Break	9a-10a	:30	DSCC-NC16-04H	\$900.00	NM											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WBTV	Th	10/20/16	9:51 AM	LOC Morning Break	9a-10a	:30	DSCC-NC16-05H	\$900.00	NM																																																						
2	WBTV	F	10/21/16	9:18 AM	LOC Morning Break	9a-10a	:30	DSCC-NC16-05H	\$900.00	NM																																																						
3	WBTV	M	10/24/16	9:22 AM	LOC Morning Break	9a-10a	:30	DSCC-NC16-04H	\$900.00	NM																																																						
6	10/20/16	10/20/16	Mom/Life in Pieces	9-10p	---1---	:30	1	\$8,400.00	NM																																																							
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/17/16</td><td>10/23/16</td><td>---1---</td><td>1</td><td>\$8,400.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/17/16	10/23/16	---1---	1	\$8,400.00																																											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																											
	10/17/16	10/23/16	---1---	1	\$8,400.00																																																											
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WBTV</td><td>Th</td><td>10/20/16</td><td></td><td>Mom/Life in Pieces</td><td>9-10p</td><td>:00</td><td></td><td><del>\$8,400.00</del></td><td>NM</td></tr><tr><td colspan="11">See MG 6.2</td></tr><tr><td>2</td><td>WBTV</td><td>M</td><td>10/24/16</td><td>8:48 PM</td><td>Mon Prime Hour 1</td><td>8-9p</td><td>:30</td><td>DSCC-NC16-05H</td><td>\$8,400.00</td><td>NM</td></tr><tr><td colspan="11">MG for 6.1 10/20</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WBTV	Th	10/20/16		Mom/Life in Pieces	9-10p	:00		<del>\$8,400.00</del>	NM	See MG 6.2											2	WBTV	M	10/24/16	8:48 PM	Mon Prime Hour 1	8-9p	:30	DSCC-NC16-05H	\$8,400.00	NM	MG for 6.1 10/20										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WBTV	Th	10/20/16		Mom/Life in Pieces	9-10p	:00		<del>\$8,400.00</del>	NM																																																						
See MG 6.2																																																																
2	WBTV	M	10/24/16	8:48 PM	Mon Prime Hour 1	8-9p	:30	DSCC-NC16-05H	\$8,400.00	NM																																																						
MG for 6.1 10/20																																																																
Total Spots							10																																																									

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$23,725.00</b>
<u>Agency Commission</u>	<b>\$3,558.75</b>
<u>Net Amount Due</u>	<b>\$20,166.25</b>

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.