INVOICE

WBTV
One Julian Price Place
Charlotte, NC 28208
Main: (704) 374-3500
Billing: (704) 374-3783

Invoice #	Invoice Date	Invoice Month	Invoice Period
1600617-1	**10/30/16**	**October 2016**	**09/26/16 - 10/24/16**

Property	Account Executive	Sales Office	Sales Region
WBTV	Cheryl Long	Telerep-Washing	National

Advertiser	Product	Estimate Number
ISS/DSCC IE	**DSCC IT 10/18**	**5594**

Flight Dates	Order #	Alt Order #
10/18/16 - 10/24/16	1600617	08416252

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Agency Code	Advertiser Code	Product 1/2
8004	49	53

Agency Ref	Advertiser Ref

Billing Address:

Great American Media
Attention: Accounts Payable
3050 K Street NW
Washington, DC 20007

Send Payment To:
WBTV
P.O. Box 11407
Dept. 1497
Birmingham, AL 35246-1497

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/18/16	10/24/16	WBTV News at 4p	M-F 4-4.30p	MTWTF- -	:30	3	$3,000.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/18/16	10/24/16	MTWTF- -	3	$3,000.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WBTV	W	10/19/16	3:59 PM	WBTV News at 4p	M-F 4-4.30p	:30	DSCC-NC16-04H	$3,000.00	NM
2	WBTV	Th	10/20/16	4:22 PM	WBTV News at 4p	M-F 4-4.30p	:30	DSCC-NC16-04H	$3,000.00	NM
1	WBTV	M	10/24/16	4:22 PM	WBTV News at 4p	M-F 4-4.30p	:30	DSCC-NC16-04H	$3,000.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
2	10/18/16	10/24/16	WBTV News 430a	430-5a	MTWTF- -	:30	5	$875.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/18/16	10/24/16	MTWTF- -	5	$875.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WBTV	Tu	10/18/16	4:53 AM	WBTV News 430a	430-5a	:30	DSCC-NC16-04H	$875.00	NM
2	WBTV	W	10/19/16	4:44 AM	WBTV News 430a	430-5a	:30	DSCC-NC16-04H	$875.00	NM
5	WBTV	Th	10/20/16	4:44 AM	WBTV News 430a	430-5a	:30	DSCC-NC16-04H	$875.00	NM
4	WBTV	F	10/21/16	4:53 AM	WBTV News 430a	430-5a	:30	DSCC-NC16-05H	$875.00	NM
3	WBTV	M	10/24/16	4:57 AM	WBTV News 430a	430-5a	:30	DSCC-NC16-05H	$875.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
3	10/18/16	10/24/16	WBTV News at 4.30p	M-F 4.30p-5p	MTWTF- -	:30	2	$3,150.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/18/16	10/24/16	MTWTF- -	2	$3,150.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WBTV	Tu	10/18/16	4:54 PM	WBTV News at 4.30p	M-F 4.30p-5p	:30	DSCC-NC16-04H	$3,150.00	NM
1	WBTV	M	10/24/16	4:37 PM	WBTV News at 4.30p	M-F 4.30p-5p	:30	DSCC-NC16-05H	$3,150.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
4	10/18/16	10/24/16	WBTV News at 5p	5p-5:30p	MTWTF- -	:30	3	$3,900.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/18/16	10/24/16	MTWTF- -	3	$3,900.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WBTV	Tu	10/18/16	5:12 PM	WBTV News at 5p	5p-5:30p	:30	DSCC-NC16-04H	$3,900.00	NM

We Warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

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Advertiser	Product	Estimate Number
ISS/DSCC IE	**DSCC IT 10/18**	**5594**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/18/16	10/24/16	WBTV News at 5p	5p-5:30p	MTWTF--	:30	3	$3,900.00	NM

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WBTV	W	10/19/16	5:11 PM	WBTV News at 5p	5p-5:30p	:30	DSCC-NC16-04H	$3,900.00	NM
1	WBTV	M	10/24/16	5:28 PM	WBTV News at 5p	5p-5:30p	:30	DSCC-NC16-04H	$3,900.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/18/16	10/24/16	WBTV News 6a	6-7a	MTWTF--	:30	1	$3,100.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/18/16	10/24/16	MTWTF--	1	$3,100.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WBTV	M	10/24/16	6:41 AM	WBTV News 6a	6-7a	:30	DSCC-NC16-04H	$3,100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/18/16	10/24/16	The Early Show	7-9a	MTWTF--	:30	5	$2,500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/18/16	10/24/16	MTWTF--	5	$2,500.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WBTV	Tu	10/18/16	8:44 AM	The Early Show	7-9a	:30	DSCC-NC16-03H	$2,500.00	NM
4	WBTV	W	10/19/16	8:55 AM	The Early Show	7-9a	:30	DSCC-NC16-04H	$2,500.00	NM
3	WBTV	Th	10/20/16	8:51 AM	The Early Show	7-9a	:30	DSCC-NC16-05H	$2,500.00	NM
5	WBTV	F	10/21/16	8:29 AM	The Early Show	7-9a	:30	DSCC-NC16-04H	$2,500.00	NM
2	WBTV	M	10/24/16	8:54 AM	The Early Show	7-9a	:30	DSCC-NC16-05H	$2,500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/22/16	10/22/16	SYN Sat 1135p-1205a	1135p-1205x	- - - - - 1-	:30	1	$800.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/17/16	10/23/16	- - - - - 1-	1	$800.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WBTV	Sa	10/22/16	11:59 PM	SYN Sat 1135p-1205a	1135p-1205x	:30	DSCC-NC16-05H	$800.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/22/16	10/22/16	WBTV Sat 5a News	5-6a	- - - - - 1-	:30	1	$1,975.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/17/16	10/23/16	- - - - - 1-	1	$1,975.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WBTV	Sa	10/22/16	5:44 AM	WBTV Sat 5a News	5-6a	:30	DSCC-NC16-05H	$1,975.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/22/16	10/22/16	WBTV Sat 6a News	6-7a	- - - - - 1-	:30	1	$1,850.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/17/16	10/23/16	- - - - - 1-	1	$1,850.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WBTV	Sa	10/22/16	7:00 AM	WBTV Sat 6a News	6-7a	:30	DSCC-NC16-04H	$1,850.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/22/16	10/22/16	WBTV Sat 7a News	7-8a	- - - - - 2-	:30	2	$2,500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/17/16	10/23/16	- - - - - 2-	2	$2,500.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WBTV	Sa	10/22/16	7:42 AM	WBTV Sat 7a News	7-8a	:30	DSCC-NC16-05H	$2,500.00	NM
1	WBTV	Sa	10/22/16	7:59 AM	WBTV Sat 7a News	7-8a	:30	DSCC-NC16-04H	$2,500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/22/16	10/22/16	CBS Saturday Early Show	8-10a	- - - - - 2-	:30	2	$2,625.00	NM

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ISS/DSCC IE	**DSCC IT 10/18**	**5594**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
11	10/22/16	10/22/16	CBS Saturday Early Show	8-10a	- - - - - 2 -	:30	2	$2,625.00	NM	

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/17/16	10/23/16	- - - - - 2 -	2	$2,625.00			

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WBTV	Sa	10/22/16	8:26 AM	CBS Saturday Early Show	8-10a	:30	DSCC-NC16-05H	$2,625.00	NM
	1	WBTV	Sa	10/22/16	8:59 AM	CBS Saturday Early Show	8-10a	:30	DSCC-NC16-04H	$2,625.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
12	10/23/16	10/23/16	Face the Nation	1030a-11.30a	- - - - - - 1	:30	1	$1,850.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
		10/17/16	10/23/16	- - - - - - 1	1	$1,850.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WBTV	Su	10/23/16	11:29 AM	Face the Nation	1030a-11.30a	:30	DSCC-NC16-04H	$1,850.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
13	10/23/16	10/23/16	1205a-1235a Tim McCarv	1205x-105x	- - - - - - 1	:30	1	$500.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
		10/17/16	10/23/16	- - - - - - 1	1	$500.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WBTV	Su	10/23/16	12:39 AM	1205a-1235a Tim McCarver	1205x-105x	:30	DSCC-NC16-05H	$500.00	NM
			*								

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
14	10/23/16	10/23/16	1235-135a ACC Hollywoo	1235a-205a	- - - - - - 1	:30	1	$500.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
		10/17/16	10/23/16	- - - - - - 1	1	$500.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WBTV	Su	10/23/16	1:04 AM	1235-135a ACC Hollywood	1235a-205a	:30	DSCC-NC16-04H	$500.00	NM

Total Spots **29**

Payment Terms 30 Days

Gross Total	**$64,700.00**
Agency Commission	**$9,705.00**
Net Amount Due	**$54,995.00**