

ORDER



Orders
Order / Rev: 1601827
Alt Order #: 08418883
Product Desc: DSCC IE 10/18
Estimate: 5717
Flight Dates: 10/18/16 - 10/24/16
Original Date / Rev: 10/24/16 / 10/24/16
Order Type: Political

WBTV
Primary AE: Cheryl Long
Sales Office: T-DC
Sales Region: National

Agency Name: Great American Media
Buying Contact:
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/DSCC IE
Demographic: A35+
Product Codes: PL20
Priority: P 3
Revenue Codes: Agency, Political, Pol-Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 09/26/16 | 10/24/16 | 10 | \$23,725.00 | \$20,166.25 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|--------------------|-------------|
| October 2016 | 10 | \$23,725.00 | \$20,166.25 | 0.00 |
| Totals | 10 | \$23,725.00 | \$20,166.25 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Cheryl Long | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|--|-------|-------------------|---------|-------------|-------|---------------|-----|------|------|-------|------------|
| 1 | WBTV | 10/18/16 | 10/24/16 | CBS Soaps CBS Soaps | Comm | CBS Soaps | MTWTF-- | :30 | 2 | \$2,700.00 | P 3 | 0.00 | NM | 2 | \$5,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/18/16 | 10/24/16 | MTWTF-- | | 2 | | \$2,700.00 | | 0.00 | | | | | |
| 2 | WBTV | 10/18/16 | 10/24/16 | Steve Harvey (3-4) Steve Harvey | Comm | 3-4pm | MTWTF-- | :30 | 2 | \$1,500.00 | P 3 | 0.00 | NM | 2 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/18/16 | 10/24/16 | MTWTF-- | | 2 | | \$1,500.00 | | 0.00 | | | | | |
| 3 | WBTV | 10/18/16 | 10/24/16 | WBTV News 5a WBTV News 5a | Comm | 5-530a | MTWTF-- | :30 | 1 | \$1,725.00 | P 3 | 0.00 | NM | 1 | \$1,725.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/18/16 | 10/24/16 | MTWTF-- | | 1 | | \$1,725.00 | | 0.00 | | | | | |
| 4 | WBTV | 10/18/16 | 10/24/16 | NET CBS AM Network The Early Show | Comm | 7-9a | MTWTF-- | :30 | 1 | \$2,500.00 | P 3 | 0.00 | NM | 1 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/18/16 | 10/24/16 | MTWTF-- | | 1 | | \$2,500.00 | | 0.00 | | | | | |
| 5 | WBTV | 10/18/16 | 10/24/16 | LOC Morning Break LOC Morning Break | Comm | 9a-10a | MTWTF-- | :30 | 3 | \$900.00 | P 3 | 0.00 | NM | 3 | \$2,700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/18/16 | 10/24/16 | MTWTF-- | | 3 | | \$900.00 | | 0.00 | | | | | |
| 6 | WBTV | 10/20/16 | 10/20/16 | NET Thur Hour 2 Mom/Life in Pieces | Comm | 9-10p | ---1--- | :30 | 1 | \$8,400.00 | P 3 | 0.00 | NM | 1 | \$8,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/17/16 | 10/23/16 | ---1--- | | 1 | | \$8,400.00 | | 0.00 | | | | | |

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 Alt Order #: 08418883
 Flight Dates: 10/18/16 - 10/24/16

Advertiser: ISS/DSCC IE
 Product Desc: DSCC IE 10/18
 Estimate: 5717

WBTV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------|-----------|------------------------------------|-----------------|---------------------------------------|-------|-----------------------|-----------------|---------------|-------|-------------------------|-----|---------------|-------------|-------|-------------|
| 6 | WBTV | 10/20/16 | 10/20/16 | NET Thur Hour 2 Mom/Life in Pieces | Comm | 9-10p | ---1--- | :30 | 1 | \$8,400.00 | P 3 | 0.00 | NM | 1 | \$8,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/17/16 | 10/23/16 | ---1--- | | 1 | | | | \$8,400.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WBTV | 10/17/16-10/23/16 | | NET Thur Hour 2 | | 9-10p | ---Th---- | :30 | | (\$8,400.00) | | 0.00 | NM | | |
| | | See MG 6.2 [PROGRAM CHANGE-NFL] | | | | | | | | | | | | | |
| 2 | WBTV | 10/24/16-10/24/16 | | NET Mon Hour 1 | | 8-9p | M----- | :30 | | \$8,400.00 | | 0.00 | NM | | |
| | | Ⓜ MG for 6.1 10/20 | | | | | | | | | | | | | |
| | | | | | | | | | | | | | Totals | 10 | \$23,725.00 |