

ORDER



Orders
Order / Rev: 1601827
Alt Order #: 08418883
Product Desc: DSCC IE 10/18
Estimate: 5717
Flight Dates: 10/18/16 - 10/24/16
Original Date / Rev: 10/24/16 / 10/24/16
Order Type: Political

WBTV

Primary AE: Cheryl Long
Sales Office: T-DC
Sales Region: National

Agency
Name: Great American Media
Buying Contact:
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/DSCC IE
Demographic: A35+
Product Codes: PL20
Priority: P 3
Revenue Codes: Agency, Political, Pol-Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/24/16	10	\$23,725.00	\$20,166.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	10	\$23,725.00	\$20,166.25	0.00
Totals	10	\$23,725.00	\$20,166.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Cheryl Long			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WBTV	10/18/16	10/24/16	CBS Soaps	Comm	CBS Soaps	MTWTF--	:30	2	\$2,700.00	P 3	0.00	NM	2	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/16	10/24/16	MTWTF--		2				\$2,700.00		0.00			
2	WBTV	10/18/16	10/24/16	Steve Harvey (3-4)	Comm	3-4pm	MTWTF--	:30	2	\$1,500.00	P 3	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/16	10/24/16	MTWTF--		2				\$1,500.00		0.00			
3	WBTV	10/18/16	10/24/16	WBTV News 5a	Comm	5-530a	MTWTF--	:30	1	\$1,725.00	P 3	0.00	NM	1	\$1,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/16	10/24/16	MTWTF--		1				\$1,725.00		0.00			
4	WBTV	10/18/16	10/24/16	NET CBS AM Network News	Comm	7-9a	MTWTF--	:30	1	\$2,500.00	P 3	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/16	10/24/16	MTWTF--		1				\$2,500.00		0.00			
5	WBTV	10/18/16	10/24/16	LOC Morning Break	Comm	9a-10a	MTWTF--	:30	3	\$900.00	P 3	0.00	NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/16	10/24/16	MTWTF--		3				\$900.00		0.00			
6	WBTV	10/20/16	10/20/16	NET Thur Hour 2	Comm	9-10p	---1---	:30	1	\$8,400.00	P 3	0.00	NM	1	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	---1---		1				\$8,400.00		0.00			

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WBTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	WBTV	10/20/16	10/20/16	NET Thur Hour 2	Comm	9-10p	---1---	:30	1	\$8,400.00	P 3	0.00	NM	1	\$8,400.00
Mom/Life in Pieces															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	---1---	1		\$8,400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WBTV	10/17/16-10/23/16		NET Thur Hour 2	9-10p		---Th----	:30		(\$8,400.00)		0.00	NM		
See MG 6.2															
[PROGRAM CHANGE-NFL]															
2	WBTV	10/24/16-10/24/16		NET Mon Hour 1	8-9p		M-----	:30		\$8,400.00		0.00	NM		
Ⓜ MG for 6.1 10/20															
													Totals	10	\$23,725.00