

## ORDER



KSHB-TV

**Orders**  
**Order / Rev:** 476079  
**Alt Order #:** WOC11837433  
**Product Desc:** MO Senate 2018  
**Estimate:** 10634  
**Flight Dates:** 10/17/18 - 10/23/18  
**Original Date / Rev:** 10/17/18 / 10/17/18  
**Order Type:** GENERAL

**Primary AE:** Dan Driscoll  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency**  
**Name:** Red Eagle Media Group  
**Buying Contact:**  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** America First Action  
**Demographic:** A35+  
**Product Codes:** PL Non-Ballot Issue  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** DEF

**New Business Thru:**  
**Advertiser External ID:** 240481  
**Agency External ID:** 118660  
**Unit Code:** General  
**Order Separation:** 00:20:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/23/18	51	\$66,550.00	\$56,567.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	51	\$66,550.00	\$56,567.50	0.00
<b>Totals</b>	<b>51</b>	<b>\$66,550.00</b>	<b>\$56,567.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dan Driscoll			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSHB	10/17/18	10/20/18	Sa 6-7am News Sa 6-7am News	CM	6-7am	-----1-	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
(Program: SA 6A NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-----1-					1	\$200.00		0.00			
N 2	KSHB	10/17/18	10/21/18	Su 6-7am News Su 6-7am News	CM	6-7am	-----1	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
(Program: 41 ACTN-TDY WK)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-----1					1	\$200.00		0.00			
N 3	KSHB	10/17/18	10/20/18	Sa 5-530pm News Sa 5-530pm News	CM	5-530pm	-----1-	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
(Program: 41 ACT NEWS SAT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-----1-					1	\$550.00		0.00			
N 4	KSHB	10/17/18	10/21/18	Su 5-530pm News Su 5-530pm News	CM	5-530pm	-----1	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
(Program: 41 ACT NEWS SUN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-----1					1	\$550.00		0.00			
N 5	KSHB	10/17/18	10/21/18	Su 11-1130pm Su 11-1130pm	CM	11-1130pm	-----1	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00



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Advertiser: America First Action  
 Product Desc: MO Senate 2018  
 Estimate: 10634  
**KSHB-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/17/18	10/23/18	MT- TF- -	4		\$2,500.00	0.00							
N18	KSHB	10/17/18	10/23/18	M-F 10-1035pm News M-F 10-1035pm News (Program: 41 ACTN NWS-10<)	CM	10-1035pm	MT- TF- -	:30	4	\$1,400.00	P-2	0.00	NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/17/18	10/23/18	MT- TF- -	4		\$1,400.00	0.00							
N19	KSHB	10/17/18	10/21/18	Meet The Press Meet The Press (Program: MEET PRESS)	CM	9-10am	- - - - - 1	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/18	10/21/18	- - - - - 1	1		\$1,000.00	0.00							
N20	KSHB	10/17/18	10/20/18	Saturday Prime C Saturday Prime C (Program: SNL)	CM	9-10pm	- - - - - 1-	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/18	10/21/18	- - - - - 1-	1		\$700.00	0.00							
N21	KSHB	10/17/18	10/19/18	Friday Prime A Friday Prime A (Program: BLINDSPOT-NBC)	CM	7-8pm	- - - - 1- -	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/18	10/21/18	- - - - 1- -	1		\$1,200.00	0.00							
N22	KSHB	10/17/18	10/22/18	Monday Prime 7-9pm Monday Prime 7-9pm (Program: VOICE-NBC)	CM	7-9pm	1- - - - -	:30	1	\$6,000.00	P-2	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/17/18	10/23/18	1- - - - -	1		\$6,000.00	0.00							
N23	KSHB	10/17/18	10/23/18	Tuesday Prime C Tuesday Prime C (Program: NEW AMSTERDAM)	CM	9-10pm	- 1- - - - -	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/17/18	10/23/18	- 1- - - - -	1		\$3,500.00	0.00							
N24	KSHB	10/17/18	10/23/18	Tuesday Prime A Tuesday Prime A (Program: VOICE)	CM	7-8pm	- 1- - - - -	:30	1	\$7,000.00	P-2	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/17/18	10/23/18	- 1- - - - -	1		\$7,000.00	0.00							
N25	KSHB	10/17/18	10/22/18	Monday Prime C Monday Prime C (Program: MANIFEST)	CM	9-10pm	1- - - - -	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/17/18	10/23/18	1- - - - -	1		\$3,500.00	0.00							
N26	KSHB	10/17/18	10/18/18	Thursday Prime B Thursday Prime B (Program: W&G/GREAT)	CM	8-9pm	- - - 1- - -	:30	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/18	10/21/18	- - - 1- - -	1		\$5,000.00	0.00							
N27	KSHB	10/17/18	10/21/18	Nascar Nascar (Program: NASCAR)	CM	10am-8pm	- - - - - 1	:30	1	\$750.00	P-3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/18	10/21/18	- - - - - 1	1		\$750.00	0.00							
Totals													51	\$66,550.00	