

# CONTRACT



**EIYE**  
**One Television Plaza**  
**Parkersburg, WV 26101**  
**(304) 485-4588**

And:

**Brabender Cox Mihalke**  
**201 Liberty St SW**  
**Leesburg, VA 20175**

<u>Contract / Revision</u> 440716 /		<u>Alt Order #</u>
<u>Product</u> <b>POLITICAL CANDIDATE</b>		
<u>Contract Dates</u> <b>10/31/16 - 11/07/16</b>	<u>Estimate #</u> <b>154</b>	
<u>Advertiser</u> <b>Bill Cole For Governor</b>		<u>Original Date / Revision</u> 10/27/16 / 10/27/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>EIYE</b>	<u>Account Executive</u> Parkersburg House	<u>Sales Office</u> Parkersburg Nat
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 5518	<u>Advertiser Ref</u> 69700	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	EIYE	11/01/16	11/07/16	Prime Access Rotator M-F	7p-8p		:30				NM	5	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-1111--				4	\$15.00				
Week:		11/07/16	11/13/16	1-----				1	\$15.00				
N 2	EIYE	11/01/16	11/07/16	M-F 10p-1030p	10p-1030p		:30				NM	5	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-1111--				4	\$10.00				
Week:		11/07/16	11/13/16	1-----				1	\$10.00				
N 3	EIYE	11/05/16	11/05/16	Weekend Rotator Sa-Su	6:00 PM-7:00 PM		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1-				1	\$10.00				
N 4	EIYE	11/05/16	11/05/16	Prime Access Rotat Sa	7:00 PM-8:00 PM		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1-				1	\$10.00				
N 5	EIYE	11/06/16	11/06/16	Sun 730a-7p	8:00 AM-9:00 AM		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1				1	\$5.00				
N 6	EIYE	11/06/16	11/06/16	Weekend Rotator Su	9:00 AM-10:00 AM		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1				1	\$5.00				
N 7	EIYE	11/06/16	11/06/16	Sunday Prime Hr 3	9:00 PM-9:30 PM		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1				1	\$10.00				
N 8	EIYE	11/06/16	11/06/16	Sunday Prime Hr 3	9:30 PM-10:00 PM		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1				1	\$10.00				
<b>Totals</b>								<b>0.00</b>				<b>16</b>	<b>\$175.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/07/16	16	\$175.00	(\$26.25)	\$148.75
<b>Totals</b>	<b>16</b>	<b>\$175.00</b>	<b>(\$26.25)</b>	<b>\$148.75</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising



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440716 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/31/16 - 11/07/16	POLITICAL CANDIDATE	154

<u>Advertiser</u>	<u>Original Date / Revision</u>
Bill Cole For Governor	10/27/16 / 10/27/16

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_