



125 West 55th St
New York, NY 10019

Contract # 26208738 Changes as of: 10/5/2018 at 10:01 AM Version: Highlighting Makegood 4 Status: Sent To Rep

CPE: 889/922/5976 Flight: 10/2/18 - 10/8/18 Station: KRQE Con Type: POLITICAL/VOTE
Agency: Sage Media - DCCC Advertiser: Democratic Congressional Campaign Committee Market: Albuquerque Total \$: \$54,075.00

1322 G St, SE Product: Issue Office: WASHINGTON Total Spots: 96
Washington, DC 20003 Agency Order #: 7792300 Service: Nielsen Total CPP: \$0.00

Buyer: Placement, Media Salesperson: BEN WILLMETH Separation: Primary Demo: Adults 35+ Assistant: BEN WILLMETH Total GRP: Traffic #: 1713186
202-955-5342

Comments: 2700 credit added

Station Comment

DUE TO RATE LINE 46 NFL TODAY WILL
NEED TO BE ON FOX CONTRACT NOT KRQE
PLEASE REVISE
THANK YOU, SHERRIE

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26208738 Changes as of: 10/5/2018 at 9:48 AM Version: Highlighting Makegood 3 Status: Accepted
 CPE: 889/922/5976 Flight: 10/2/18 - 10/8/18 Station: KRQE Con Type: POLITICAL/VOTE
 Agency: Sage Media - DCCC Advertiser: Democratic Congressional Campaign Committee Market: Albuquerque Total \$: \$54,075.00

1322 G St, SE Product: Issue Office: WASHINGTON Total Spots: 96
 Washington, DC 20003 Agency Order #: 7792300 Service: Nielsen Total CPP: \$0.00
 Buyer: Placement, Media Salesperson: BEN WILMETH Assistant: BEN WILMETH Total GRP:
 Separation: 202-955-5342 Traffic #: 1713186

Comments: 2700 credit added

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/2 - 10/8								Total Spots	Total \$	CPP*	GRP*
							10/2	10/3	10/4	10/5	10/6	10/7	10/8					
MSD 8	Su 8a-9:30a		CBS Sunday Morning	\$1,000.00	0	30	0	0	0	0	1	0	0	0	0	\$0.00	\$0.00	0.0
MSD 10	Tu-F, M 10a-11a		Let's Make a Deal	\$350.00	0	30	1	0	1	0	0	0	1	3	\$1,050.00	\$0.00	0.0	
MSD 42	Th 8p-9p		Mom/Murphy	\$1,200.00	0.0	30	0	0	1	0	0	0	0	0	\$0.00	\$0.00	0.0	
MGD 45	Sa 1:30p-5p	5	COLLEGE FOOTBALL	\$125.00	0.0	30	0	0	0	2	0	0	2	2	\$250.00	\$0.00	0.0	
MGD 46	Su 10a-12:11a		NFL TODAY	\$350.00	0.0	30	0	0	0	0	1	1	0	1	\$350.00	\$0.00	0.0	
MGD 47	Sa-Su 7a-9a	3	BALLOON FIESTA COVERAGE	\$75.00	0.0	30	0	0	0	0	1	1	0	2	\$150.00	\$0.00	0.0	
TOTALS:							14	15	0	0	0	1	1	0	96	\$54,075.00	\$0.00	0.0

Spot Manager: Preempted/Unresolved, 10/01/18-12/30/18



Advertiser: POL/DCCC Democratic Congressional Campaign Comm

Alt Order #: 26208738

Station	Start Date	End Date	Time	Length	Spots	Rate	Total	Comments	
KROE	17/13/186	25 Nat	Katz Washington	10/05/18 P2	:30 Cash	0.0	0	\$350.00 Let's Make a Deal M-F 10a-11a	
KROE	17/13/186	94 Nat	Katz Washington	10/04/18 P4	:30 Cash	0.0	0	\$1,200.00 Thur Prime Hour : 8p-9p	
KROE	17/13/186	21 Nat	Katz Washington	10/07/18 P2	:30 Cash	0.0	0	\$1,000.00 CBS Sunday Mon 8a-930a	
							\$0100	0	(\$21,550.00)
							\$0100	0	(\$21,550.00)

MG FOX NFL
 Late Game Sun 10/7
 1800
 KROE College Football
 Sat 10/6
 2x @ 125 = 250
 NFL Today
 Sun 10/7
 350

Ballon
 Football
 1x Sat 7-9a 75
 1x Sun 7-9a 75
2400

[Filtered by: (Rate > \$0.00) AND (Region = Nat) AND (Advertiser starts with pol) AND (Order = 1713186)]



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26208738 Changes as of: 10/22/2018 at 2:17 PM Version: Highlighting Makegood 2 Status: Accepted

CPE: 889/922/5976 Flight: 10/2/18 - 10/8/18 Station: KRQE Con Type: POLITICAL/VOTE
Agency: Sage Media - DCCC Advertiser: Democratic Congressional Campaign Committee Market: Albuquerque Total \$: \$55,875.00

1322 G St, SE Product: Issue Office: WASHINGTON Total Spots: 94
Washington, DC 20003 Agency Order #: 7792300 Service: Nielsen Total CPP: \$0.00

Buyer: Placement, Media Salesperson: BEN WILLMETH Separation: Primary Demo: Adults 35+ Assistant: BEN WILLMETH Traffic #: 1713186
202-955-5342

Comments: 2700 credit added

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/2 - 10/8							Total Spots	Total \$	CPP*	GRP*
							10/2	10/3	10/4	10/5	10/6	10/7	10/8				
PC-7	Su 7a-8a		KRQE News 13 Morning Sunday 7A	\$150.00	0	30	0	0	0	0	1	0	0	\$0.00	\$0.00	0.0	
PC+44	Su 7a-9a		BALLOON FIESTA COVERAGE	\$150.00	0.0	30	0	0	0	0	1	0	1	\$150.00	\$0.00	0.0	
TOTALS:							15	15	17	15	7	9	16	94	\$55,875.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 26208738 Changes as of: 10/8/2018 at 3:37 PM Version: Highlighting Revision 3

CPE: 889/922/5976 Flight: 10/2/18 - 10/8/18 Station: KRQE Con Type: POLITICAL/VOTE
 Agency: Sage Media - DCCC Advertiser: Democratic Congressional Campaign Committee Market: Albuquerque Total \$: \$53,725.00

1322 G St, SE Product: Issue Office: WASHINGTON Total Spots: 95
 Washington, DC 20003 Agency Order #: 7792300 Service: Nielsen Total CPP: \$0.00
 Buyer: Placement Media Salesperson: BEN WILMETH Primary Demo: Adults 35+ Total GRP:
 202-955-5342 Separation: Assistant: BEN WILMETH Traffic #: 1713186
 202-955-5342

Comments: 350 credit

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/2 - 10/8								Total Spots	Total \$	CPP*	GRP*
							10/2	10/3	10/4	10/5	10/6	10/7	10/8					
REV-46	Su 10a-12:11a		NFL TODAY	\$350.00	0.0	30	0	0	0	0	0	1	0	0	0	\$0.00	\$0.00	0.0
TOTALS:							14	15	16	15	10	9	16	95	\$53,725.00	\$0.00	0.0	

Makegood Comments

Date/Time	Action	Added by	Comment
10/08/18 3:37 PM	Revised	BEN WILMETH	350 credit

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26216777 Changes as of: 10/9/2018 at 1:19 PM Version: Highlighting Revision 1

CPE: 889/922/6119 Flight: 10/9/18 - 10/15/18 Station: KRQE
 Agency: Sage Media - DCCC Advertiser: Democratic Congressional Campaign Committee Market: Albuquerque

1322 G St, SE Product: Issue Office: WASHINGTON
 Washington, DC 20003 Agency Order #: 7826415 Buyer: Placement, Media Service: Nielsen
 Salesperson: BEN WILMETH Primary Demo: Adults 35+
 202-955-5342 202-955-5342 Assistant: BEN WILMETH

Separation: Total Spots: 5
 Total CPP: \$0.00
 Total GRP: Traffic #: 1725474

Comments: Spots being moved from 10/11-10/15 to new order airing 10/24-10/30.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/9 - 10/15							Total Spots	Total \$	CPP*	GRP*	
							10/9	10/10	10/11	10/12	10/13	10/14	10/15					
REV-1	Tu-FM 4:05a-4:35a		CBS Morning News	\$100.00	0	30	1	0	1	0	0	0	0	0	1	\$100.00	\$0.00	0.0
REV-3	Sa 5a-7a		CBS This Morning Saturday	\$125.00	0	30	0	0	0	0	1	0	0	0	0	\$0.00	\$0.00	0.0
REV-4	Su 7a-8a		KRQE News 7A	\$400.00	0	30	0	0	0	0	0	1	0	0	0	\$0.00	\$0.00	0.0
REV-5	Tu-FM 12n-12:30p		KRQE News 13 @ Noon	\$1,500.00	0	30	0	0	0	1	0	0	0	0	0	\$0.00	\$0.00	0.0
REV-8	Tu-FM 10p-10:35p		KRQE News 13 @ 10P	\$2,500.00	0	30	0	0	1	0	0	0	0	0	0	\$0.00	\$0.00	0.0
REV-9	Sa 10p-10:35p		KRQE News 13 @ 10P Saturday	\$200.00	0	30	0	0	0	0	1	0	0	0	0	\$0.00	\$0.00	0.0
REV-10	Tu-FM 10:35p-11:35p		The Late Show-CBS	\$800.00	0	30	1	0	0	0	0	0	1	0	1	\$800.00	\$0.00	0.0
REV-11	Sa 1:30p-5p		SEC on CBS	\$600.00	0	30	0	0	0	0	1	0	0	0	0	\$0.00	\$0.00	0.0
(Sep17-Nov17 SEC on CBS average delivery on KRQE-)																		
REV-12	Su 2:25p-5:30p		NFL Sunday Late: COWBOYS/JAGUARS	\$7,000.00	0	30	0	0	0	0	0	1	0	0	0	\$0.00	\$0.00	0.0
							TOTALS:	3	2	0	0	0	0	0	5	\$6,400.00	\$0.00	0.0

Makegood Comments

Spots being moved from 10/11-10/15 to new order airing 10/24-10/30.

Date/Time	Action	Added by	Comment
10/09/18 1:19 PM	Revised	BEN WILMETH	



125 West 55th St
New York, NY 10019

Contract # 26208738 Changes as of: 10/10/2018 at 10:46 AM Version: Highlighting Makegood 5 Status: Accepted
 CPE: 889/922/5976 Flight: 10/2/18 - 10/8/18 Station: KRQE Con Type: POLITICAL/NOTE
 Agency: Sage Media - DCCC Advertiser: Democratic Congressional Campaign Committee Market: Albuquerque Total \$: \$52,725.00
 1322 G St, SE Product: Issue Office: WASHINGTON Total Spots: 94
 Washington, DC 20003 Agency Order #: 7792300 Service: Nielsen Total CPP: \$0.00
 Buyer: Placement Media Salesperson: BEN WILLMETH Assistant: BEN WILLMETH Total GRP: Traffic #: 1713186
 Separation: 202-955-5342

Comments: 350 credit

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/2 - 10/8							Total Spots	Total \$	CPP*	GRP*	
							10/2	10/3	10/4	10/5	10/6	10/7	10/8					
CR 16	Tu-F-M 5p-5:30p		CBS Evening News	\$1,000.00	0	30	1	1	1	0	0	0	1	0	3	\$3,000.00	\$0.00	0.0
TOTALS:							14	15	16	15	10	9	15	94	\$52,725.00	\$0.00	0.0	