

ORDER



Magic 106.5 FM

Orders
Order / Rev: 88263
Alt Order #:
Product Desc: 1011-1017 BETO FOR TEXAS RADIO
Estimate: 1011-1017
Flight Dates: 10/11/22 - 10/17/22
Original Date / Rev: 10/07/22 / 10/07/22
Order Type: GENERAL

Primary AE: NATIONAL POLITICAL
Sales Office: R-NAT
Sales Region: National

Agency Name: Media Financial Services
Buying Contact:
Billing Contact:
 1655 Palm Beach
 West Palm Beach, FL 33401

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Beto for Texas (A)
Demographic: HH
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND/POL
Priority: VIP

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/17/22	44	\$625.00	\$531.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	44	\$625.00	\$531.25	0.00
Totals	44	\$625.00	\$531.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
NATIONAL POLITICAL			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KXTQF	10/11/22	10/14/22	M-F MORNING DRIVE M-F MORNING DRIVE	CM	6AM-10AM	-2222--	1:00	8	\$15.00	VIP	0.00	NM	8	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/22	10/16/22	-2222--		8				\$15.00		0.00			
N 2	KXTQF	10/11/22	10/14/22	M-F MIDDAY M-F MIDDAY	CM	10AM-3PM	-2222--	1:00	8	\$15.00	VIP	0.00	NM	8	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/22	10/16/22	-2222--		8				\$15.00		0.00			
N 3	KXTQF	10/11/22	10/14/22	M-F AFTERNOON DRIVE M-F AFTERNOON DRIVE	CM	3PM-7PM	-2222--	1:00	8	\$15.00	VIP	0.00	NM	8	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/22	10/16/22	-2222--		8				\$15.00		0.00			
N 4	KXTQF	10/15/22	10/15/22	SA-SU BROAD SA-SU BROAD	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----7-	1:00	7	\$15.00	VIP	0.00	NM	7	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/22	10/16/22	-----7-		7				\$15.00		0.00			
N 5	KXTQF	10/16/22	10/16/22	SA-SU BROAD SA-SU BROAD	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----7	1:00	7	\$10.00	VIP	0.00	NM	7	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/22	10/16/22	-----7		7				\$10.00		0.00			
N 6	KXTQF	10/17/22	10/17/22	M-F MORNING DRIVE M-F MORNING DRIVE	CM	6AM-10AM	2-----	1:00	2	\$15.00	VIP	0.00	NM	2	\$30.00

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 Alt Order #:
 Flight Dates: 10/11/22 - 10/17/22

Advertiser: Beto for Texas (A)
 Product Desc: 1011-1017 BETO FOR TEXAS RADIO
 Estimate: 1011-1017

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	2-----		2				\$15.00		0.00			
N 7	KXTQF	10/17/22	10/17/22	M-F MIDDAY M-F MIDDAY	CM	10AM-3PM	2-----	1:00	2	\$15.00	VIP	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	2-----		2				\$15.00		0.00			
N 8	KXTQF	10/17/22	10/17/22	M-F AFTERNOON DRIVE M-F AFTERNOON DRIVE	CM	3PM-7PM	2-----	1:00	2	\$15.00	VIP	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	2-----		2				\$15.00		0.00			
													Totals	44	\$625.00

MARKET: Lubbock, TX **KXTQ-FM** **AMOUNT:** \$625.00 **AGENCY:** MEDIA FINANCIAL SERVICES
REP: Tacher GMP **SPOTS:** 44 **3901981** 1655 Palm Beach Lakes Blvd.
 9th Fl, Suite 903
 WEST PALM BEACH, FL 33401
 Invoices@MediaFinancial.com
MOD: Stn Ver: 1 Last:
SALES OFFICE: DALLAS **SLS PH:** 512 275 6477
SALESPERSON: Georgia Migliuri **SLS FAX:** N/A
SLS EMAIL: Georgia.Migliuri@GenMediaPartners.com
AGENCY: MEDIA FINANCIAL SERVICES **AGY CLI:** **CONTRACT # FOR INVOICING 4433947**
ADVERTISER: Beto for Texas **AGY PRD:** **INVOICE:** MEDIA FINANCIAL SERVICES
PRODUCT: (10/11-10/17) BETO FOR **AGY EST:** 1011-1017 1655 Palm Beach Lakes Blvd.
 TEXAS RADIO WEST PALM BEACH, FL 33401
FLIGHT: 10-11-2022 TO 10/23/2022 **[X]Unwired []Spot []Mod** Invoices@MediaFinancial.com
TOT # OF WEEKS: 2
PRIM. DEMO: Adults 18+ **[X]Cash []Trade**
SEC. DEMO: **SPOT TYPE:** **LAST SENT: 10/07/2022 14:15**

COMMENTS

[Rep Comment] 10/07/2022: New political order, please confirm back through exchange system if able, if not confirm to melissa.costello@genmediapartners.com. thanks!

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

**** SEND INVOICES TO MEDIA FINANCIAL SERVICES, BROADCAST CALENDAR. INVOICES MUST INCLUDE ADVERTISER, ESTIMATE NUMBER, GROSS, AGY COMMISSION AND NET DOLLARS. Also: date/time/rate/isu code/spot length per spot on invoice. *******

WEEK#1 10/11/2022 To 10/16/2022 WK TOT \$535.00 WK TOTAL SPOTS 38

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		.TWTF..	6:00AM	10:00AM	60	10/11/2022	10/14/2022	8	\$15	\$120
	2		.TWTF..	10:00AM	3:00PM	60	10/11/2022	10/14/2022	8	\$15	\$120
	3		.TWTF..	3:00PM	7:00PM	60	10/11/2022	10/14/2022	8	\$15	\$120
	4	S.	6:00AM	7:00PM	60	10/15/2022	10/15/2022	7	\$15	\$105
	5	S	6:00AM	7:00PM	60	10/16/2022	10/16/2022	7	\$10	\$70

WEEK#2 10/17/2022 To 10/23/2022 WK TOT \$90.00 WK TOTAL SPOTS 6

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	6		M.....	6:00AM	10:00AM	60	10/17/2022	10/17/2022	2	\$15	\$30
	7		M.....	10:00AM	3:00PM	60	10/17/2022	10/17/2022	2	\$15	\$30
	8		M.....	3:00PM	7:00PM	60	10/17/2022	10/17/2022	2	\$15	\$30

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Laura Hernandez, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Beto O'Rourke

Authorized committee:

Beto For Texas

Agency requesting time (and contact information):

N/A

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Governor

Date of election:

November 8th, 2022

General

Primary

Treasurer of candidate's authorized committee:

Gwendolyn Pulido

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Laura Hernandez

Signature:

Connie Hayes

Name: Laura Hernandez

Name: *Connie Hayes*

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time:

10/7/22