

# ORDER



**Orders**  
**Order / Rev:** 87466  
**Alt Order #:**  
**Product Desc:** District 4 State Rep race  
**Estimate:**  
**Flight Dates:** 04/23/22 - 05/24/22  
**Original Date / Rev:** 04/21/22 / 04/21/22  
**Order Type:** GENERAL

**Primary AE:** Chuck Heinz  
**Sales Office:** R-LOC  
**Sales Region:** Local

**Agency Name:** Snead Strategies  
**Buying Contact:**  
**Billing Contact:** Benji Snead  
 1500 Broadway  
 Lubbock, TX 79404

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** David Glasheen (A)  
**Demographic:** HH  
**Product Codes:** PL1  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** GEN  
**Priority:** P-3

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:45:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/22	04/30/22	30	\$450.00	\$382.50
05/01/22	05/24/22	140	\$2,100.00	\$1,785.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	30	\$450.00	\$382.50	0.00
May 2022	140	\$2,100.00	\$1,785.00	0.00
<b>Totals</b>	<b>170</b>	<b>\$2,550.00</b>	<b>\$2,167.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Chuck Heinz			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KXTQF	04/23/22	05/21/22	SA-SU BROAD SA-SU BROAD	CM	9:00 AM-5:00 PM (9:00 AM-5:00 PM)	-----5-	:30	5	\$15.00	P-3	0.00	NM	25	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	-----5-		5				\$15.00		0.00			
		Week: 04/25/22	05/01/22	-----5-		5				\$15.00		0.00			
		Week: 05/02/22	05/08/22	-----5-		5				\$15.00		0.00			
		Week: 05/09/22	05/15/22	-----5-		5				\$15.00		0.00			
		Week: 05/16/22	05/22/22	-----5-		5				\$15.00		0.00			
N 2	KXTQF	04/25/22	04/29/22	M-F PRIME M-F 6AM-7PM	CM	6AM-7PM	44444--	:30	20	\$15.00	P-3	0.00	NM	20	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	44444--		20				\$15.00		0.00			
N 3	KXTQF	05/02/22	05/06/22	M-F PRIME M-F 6AM-7PM	CM	6AM-7PM	44444--	:30	20	\$15.00	P-3	0.00	NM	20	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/22	05/08/22	44444--		20				\$15.00		0.00			
N 4	KXTQF	05/09/22	05/13/22	M-F PRIME M-F 6AM-7PM	CM	6AM-7PM	77777--	:30	35	\$15.00	P-3	0.00	NM	35	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/22	05/15/22	77777--		35				\$15.00		0.00			
N 5	KXTQF	05/16/22	05/20/22		CM	6AM-7PM	+++++--	:30	50	\$15.00	P-3	0.00	NM	50	\$750.00

Order / Rev: 87466  
 Alt Order #:  
 Flight Dates: 04/23/22 - 05/24/22

Advertiser: David Glasheen (A)  
 Product Desc: District 4 State Rep race  
 Estimate:  
 Magic 106.5 FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F PRIME											
				M-F 6AM-7PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	+++++--					50	\$15.00		0.00			
N 6	KXTQF	05/23/22	05/24/22	M-F PRIME	CM	6AM-7PM	++-----	:30	20	\$15.00	P-3	0.00	NM	20	\$300.00
				M-F 6AM-7PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/23/22	05/29/22	++-----					20	\$15.00		0.00			
													Totals	170	\$2,550.00

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, Benjamin Snead,

being/on behalf of: David Glasheen Campaign, a legally

qualified candidate of the Republican political

party for the office of: Texas House District 84

in the Republican Primary *Run Off*

election to be held on: <sup>May 24</sup>~~March 1st~~, 2022

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:

David Glasheen Campaign

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

David Jones

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

1/20/22 4-21-22 [Signature]  
Date Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

[Signature] Chuck Jones AF  
Signature Printed Name Title