

ORDER



Various Joe Lopez and others

Magic 106.5 FM

Orders
Order / Rev: 88234
Alt Order #:
Product Desc: HISP 11/1 - 11/8
Estimate: EST 6703 HISP
Flight Dates: 11/01/22 - 11/08/22
Original Date / Rev: 09/29/22 / 09/29/22
Order Type: GENERAL

Primary AE: NATIONAL POLITICAL
Sales Office: R-NAT
Sales Region: National

Agency Name: Media Financial Services
Buying Contact:
Billing Contact:
 1655 Palm Beach
 West Palm Beach, FL 33401

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Texans for Greg Abbott (A)
Demographic: HH
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND/POL
Priority: VIP

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 10/31/22 | 11/07/22 | 36 | \$540.00 | \$459.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-----------------|-----------------|-------------|
| November 2022 | 36 | \$540.00 | \$459.00 | 0.00 |
| Totals | 36 | \$540.00 | \$459.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|--------------------|--------------|--------------|-------------------------------|---------|
| NATIONAL POLITICAL | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|-------|-------------------|-----------------|--|-------|-------------------|---------|-------------|-------|---------------|-----|------|------|-------|---------|
| N 1 | KXTQF | 11/01/22 | 11/01/22 | M-F MORNING DRIVE M-F MORNING DRIVE | CM | 6AM-10AM | -2----- | 1:00 | 2 | \$15.00 | VIP | 0.00 | NM | 2 | \$30.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/31/22 | 11/06/22 | -2----- | | 2 | | \$15.00 | | 0.00 | | | | | |
| N 2 | KXTQF | 11/01/22 | 11/01/22 | M-F MIDDAY M-F MIDDAY | CM | 10AM-3PM | -2----- | 1:00 | 2 | \$15.00 | VIP | 0.00 | NM | 2 | \$30.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/31/22 | 11/06/22 | -2----- | | 2 | | \$15.00 | | 0.00 | | | | | |
| N 3 | KXTQF | 11/01/22 | 11/01/22 | M-F AFTERNOON DRIVE M-F AFTERNOON DRIVE | CM | 3PM-7PM | -2----- | 1:00 | 2 | \$15.00 | VIP | 0.00 | NM | 2 | \$30.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/31/22 | 11/06/22 | -2----- | | 2 | | \$15.00 | | 0.00 | | | | | |
| N 4 | KXTQF | 11/02/22 | 11/02/22 | M-F MORNING DRIVE M-F MORNING DRIVE | CM | 6AM-10AM | --2---- | 1:00 | 2 | \$15.00 | VIP | 0.00 | NM | 2 | \$30.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/31/22 | 11/06/22 | --2---- | | 2 | | \$15.00 | | 0.00 | | | | | |
| N 5 | KXTQF | 11/02/22 | 11/02/22 | M-F MIDDAY M-F MIDDAY | CM | 10AM-3PM | --2---- | 1:00 | 2 | \$15.00 | VIP | 0.00 | NM | 2 | \$30.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/31/22 | 11/06/22 | --2---- | | 2 | | \$15.00 | | 0.00 | | | | | |
| N 6 | KXTQF | 11/02/22 | 11/02/22 | M-F AFTERNOON DRIVE M-F AFTERNOON DRIVE | CM | 3PM-7PM | --2---- | 1:00 | 2 | \$15.00 | VIP | 0.00 | NM | 2 | \$30.00 |

Order / Rev: 88234
 Alt Order #:
 Flight Dates: 11/01/22 - 11/08/22

Advertiser: Texans for Greg Abbott (A)
 Product Desc: HISP 11/1 - 11/8
 Estimate: EST 6703 HISP
 Magic 106.5 FM

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|-------|-------------------|-----------------|--|-------|--------------------------------------|---------|------|-------------------|-------------|-----|---------------|--------|-------|----------|
| N 7 | KXTQF | 11/03/22 | 11/03/22 | M-F MORNING DRIVE M-F MORNING DRIVE | CM | 6AM-10AM | ---2--- | 1:00 | 2 | \$15.00 | VIP | 0.00 | NM | 2 | \$30.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/31/22 | 11/06/22 | --2---- | | | | | 2 | \$15.00 | | 0.00 | | | |
| N 8 | KXTQF | 11/03/22 | 11/03/22 | M-F MIDDAY M-F MIDDAY | CM | 10AM-3PM | ---2--- | 1:00 | 2 | \$15.00 | VIP | 0.00 | NM | 2 | \$30.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/31/22 | 11/06/22 | ---2--- | | | | | 2 | \$15.00 | | 0.00 | | | |
| N 9 | KXTQF | 11/03/22 | 11/03/22 | M-F AFTERNOON DRIVE M-F AFTERNOON DRIVE | CM | 3PM-7PM | ---2--- | 1:00 | 2 | \$15.00 | VIP | 0.00 | NM | 2 | \$30.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/31/22 | 11/06/22 | ---2--- | | | | | 2 | \$15.00 | | 0.00 | | | |
| N 10 | KXTQF | 11/04/22 | 11/04/22 | M-F MORNING DRIVE M-F MORNING DRIVE | CM | 6AM-10AM | ----2-- | 1:00 | 2 | \$15.00 | VIP | 0.00 | NM | 2 | \$30.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/31/22 | 11/06/22 | ----2-- | | | | | 2 | \$15.00 | | 0.00 | | | |
| N 11 | KXTQF | 11/04/22 | 11/04/22 | M-F MIDDAY M-F MIDDAY | CM | 10AM-3PM | ----2-- | 1:00 | 2 | \$15.00 | VIP | 0.00 | NM | 2 | \$30.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/31/22 | 11/06/22 | ----2-- | | | | | 2 | \$15.00 | | 0.00 | | | |
| N 12 | KXTQF | 11/04/22 | 11/04/22 | M-F AFTERNOON DRIVE M-F AFTERNOON DRIVE | CM | 3PM-7PM | ----2-- | 1:00 | 2 | \$15.00 | VIP | 0.00 | NM | 2 | \$30.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/31/22 | 11/06/22 | ----2-- | | | | | 2 | \$15.00 | | 0.00 | | | |
| N 13 | KXTQF | 11/05/22 | 11/05/22 | SA-SU BROAD SA-SU BROAD | CM | 6:00 AM-7:00 PM (6:00 AM-7:00 PM) | -----3- | 1:00 | 3 | \$15.00 | VIP | 0.00 | NM | 3 | \$45.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/31/22 | 11/06/22 | -----3- | | | | | 3 | \$15.00 | | 0.00 | | | |
| N 14 | KXTQF | 11/06/22 | 11/06/22 | SA-SU BROAD SA-SU BROAD | CM | 6:00 AM-7:00 PM (6:00 AM-7:00 PM) | -----3 | 1:00 | 3 | \$15.00 | VIP | 0.00 | NM | 3 | \$45.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/31/22 | 11/06/22 | -----3 | | | | | 3 | \$15.00 | | 0.00 | | | |
| N 15 | KXTQF | 11/07/22 | 11/07/22 | M-F MORNING DRIVE M-F MORNING DRIVE | CM | 6AM-10AM | 2----- | 1:00 | 2 | \$15.00 | VIP | 0.00 | NM | 2 | \$30.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/07/22 | 11/13/22 | 2----- | | | | | 2 | \$15.00 | | 0.00 | | | |
| N 16 | KXTQF | 11/07/22 | 11/07/22 | M-F MIDDAY M-F MIDDAY | CM | 10AM-3PM | 2----- | 1:00 | 2 | \$15.00 | VIP | 0.00 | NM | 2 | \$30.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/07/22 | 11/13/22 | 2----- | | | | | 2 | \$15.00 | | 0.00 | | | |
| N 17 | KXTQF | 11/07/22 | 11/07/22 | M-F AFTERNOON DRIVE M-F AFTERNOON DRIVE | CM | 3PM-7PM | 2----- | 1:00 | 2 | \$15.00 | VIP | 0.00 | NM | 2 | \$30.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/07/22 | 11/13/22 | 2----- | | | | | 2 | \$15.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 36 | \$540.00 |

MARKET: Lubbock, TX **AMOUNT:** \$540.00 **AGENCY:** MEDIA FINANCIAL SERVICES
REP: Tacher GMP **SPOTS:** 36 **3201476**
MOD: Stn Ver: 1 Last: **AGENCY:** MEDIA FINANCIAL SERVICES **CONTRACT # FOR INVOICING 4433237**
SALES OFFICE: PHILADELPHIA **SLS PH:** 216-233-8181 **INVOICE:** MEDIA FINANCIAL SERVICES
SALESPERSON: Linley Grande **SLS FAX:** **1655 Palm Beach Lakes Blvd.**
SLS EMAIL: Linley.Grande@GenMediaPartners.com **9th Fl, Suite 903**
AGENCY: MEDIA FINANCIAL SERVICES **AGY CLI:** **WEST PALM BEACH, FL 33401**
ADVERTISER: Texans for Greg Abbott **AGY PRD:** **Invoices@MediaFinancial.com**
PRODUCT: Est 6703 11/1-11/8 Hispanic **AGY EST:** 6703
FLIGHT: 11-01-2022 TO 11/7/2022 **[X]Unwired []Spot []Mod**
TOT # OF DAYS: 7
PRIM. DEMO: Adults 35+ **[X]Cash []Trade**
SEC. DEMO: **SPOT TYPE:** **LAST SENT: 09/28/2022 13:31**

COMMENTS

PopulationBuyType: CPP.

[Rep Comment] 09/28/2022: New order. Same NAB and creative as before. Please confirm ASAP TODAY in RX if you are set up or to emma.morrow@genmediapartners.com with your stn call letters. Thanks!

PopulationBuyType: CPP.

Send invoices electronically.

Invoices must include the estimate number. Please include it within the product line.

Invoices/affidavits of performance are required; even for orders paid for in advance.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

| DAY#1 | | 11/1/2022 To 11/1/2022 | | | | | TOT \$90.00 | | | TOTAL SPOTS 6 | |
|-------|----|------------------------|---------|---------|----------|-----|-------------|-----------|-------|---------------|-------|
| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/DY | RATE | TOTAL |
| | 1 | | .T..... | 6:00AM | 10:00AM | 60 | 11/1/2022 | 11/1/2022 | 2 | \$15 | \$30 |
| | 2 | | .T..... | 10:00AM | 3:00PM | 60 | 11/1/2022 | 11/1/2022 | 2 | \$15 | \$30 |
| | 3 | | .T..... | 3:00PM | 7:00PM | 60 | 11/1/2022 | 11/1/2022 | 2 | \$15 | \$30 |

| DAY#2 | | 11/2/2022 To 11/2/2022 | | | | | TOT \$90.00 | | | TOTAL SPOTS 6 | |
|-------|----|------------------------|---------|---------|----------|-----|-------------|-----------|-------|---------------|-------|
| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/DY | RATE | TOTAL |
| | 1 | | ..W.... | 6:00AM | 10:00AM | 60 | 11/2/2022 | 11/2/2022 | 2 | \$15 | \$30 |
| | 2 | | ..W.... | 10:00AM | 3:00PM | 60 | 11/2/2022 | 11/2/2022 | 2 | \$15 | \$30 |
| | 3 | | ..W.... | 3:00PM | 7:00PM | 60 | 11/2/2022 | 11/2/2022 | 2 | \$15 | \$30 |

| | | | | | |
|-----------------------|------------------------------------|---|--------------------------------|---------------------------------|-----------------------------|
| MARKET: | Lubbock, TX | AMOUNT: | \$540.00 | AGENCY: | MEDIA FINANCIAL SERVICES |
| REP: | Tacher GMP | SPOTS: | 36 | | 1655 Palm Beach Lakes Blvd. |
| | | | | | 9th Fl, Suite 903 |
| | | | | | WEST PALM BEACH, FL 33401 |
| | | | | | Invoices@MediaFinancial.com |
| MOD: | Stn Ver: 1 Last: | | | | |
| SALES OFFICE: | PHILADELPHIA | SLS PH: | 216-233-8181 | | |
| SALESPERSON: | Linley Grande | SLS FAX: | | | |
| SLS EMAIL: | Linley.Grande@GenMediaPartners.com | | | | |
| AGENCY: | MEDIA FINANCIAL SERVICES | AGY CLI: | | CONTRACT # FOR INVOICING | 4433237 |
| ADVERTISER: | Texans for Greg Abbott | AGY PRD: | | INVOICE: | MEDIA FINANCIAL SERVICES |
| PRODUCT: | Est 6703 11/1-11/8 Hispanic | AGY EST: | 6703 | | 1655 Palm Beach Lakes Blvd. |
| | | | | | 9th Fl, Suite 903 |
| | | | | | WEST PALM BEACH, FL 33401 |
| | | | | | Invoices@MediaFinancial.com |
| FLIGHT: | 11-01-2022 TO 11/7/2022 | <input checked="" type="checkbox"/> Unwired | <input type="checkbox"/> Spot | <input type="checkbox"/> Mod | |
| TOT # OF DAYS: | 7 | | | | |
| PRIM. DEMO: | Adults 35+ | <input checked="" type="checkbox"/> Cash | <input type="checkbox"/> Trade | | |
| SEC. DEMO: | | SPOT TYPE: | | LAST SENT: | 09/28/2022 13:31 |

DAY#3 **11/3/2022 To 11/3/2022** **TOT \$90.00** **TOTAL SPOTS 6**

| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/DY | RATE | TOTAL |
|----|----|---------|---------|---------|----------|-----|-----------|-----------|-------|------|-------|
| | 1 | | ...T... | 6:00AM | 10:00AM | 60 | 11/3/2022 | 11/3/2022 | 2 | \$15 | \$30 |
| | 2 | | ...T... | 10:00AM | 3:00PM | 60 | 11/3/2022 | 11/3/2022 | 2 | \$15 | \$30 |
| | 3 | | ...T... | 3:00PM | 7:00PM | 60 | 11/3/2022 | 11/3/2022 | 2 | \$15 | \$30 |

DAY#4 **11/4/2022 To 11/4/2022** **TOT \$90.00** **TOTAL SPOTS 6**

| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/DY | RATE | TOTAL |
|----|----|---------|---------|---------|----------|-----|-----------|-----------|-------|------|-------|
| | 1 | |F.. | 6:00AM | 10:00AM | 60 | 11/4/2022 | 11/4/2022 | 2 | \$15 | \$30 |
| | 2 | |F.. | 10:00AM | 3:00PM | 60 | 11/4/2022 | 11/4/2022 | 2 | \$15 | \$30 |
| | 3 | |F.. | 3:00PM | 7:00PM | 60 | 11/4/2022 | 11/4/2022 | 2 | \$15 | \$30 |

DAY#5 **11/5/2022 To 11/5/2022** **TOT \$45.00** **TOTAL SPOTS 3**

| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/DY | RATE | TOTAL |
|----|----|---------|---------|--------|----------|-----|-----------|-----------|-------|------|-------|
| | 4 | |S. | 6:00AM | 7:00PM | 60 | 11/5/2022 | 11/5/2022 | 3 | \$15 | \$45 |

DAY#6 **11/6/2022 To 11/6/2022** **TOT \$45.00** **TOTAL SPOTS 3**

| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/DY | RATE | TOTAL |
|----|----|---------|--------|--------|----------|-----|-----------|-----------|-------|------|-------|
| | 4 | |S | 6:00AM | 7:00PM | 60 | 11/6/2022 | 11/6/2022 | 3 | \$15 | \$45 |

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Crossroads Media LLC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Greg Abbott

Authorized committee:

Texans for Greg Abbott

Agency requesting time (and contact information):

N/A Crossroads Media, LLC

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor

Date of election:

11/8/2022

General

Primary

Treasurer of candidate's authorized committee: **John L. Nau**

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

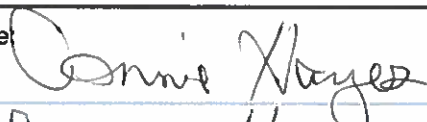
Candidate/Committee/Agency

Station Representative

Signature:



Signature:



Name: Media Buyer

Name:

Connie Hayes

Date of Request to Purchase Ad Time: 8/25/2022

Date of Station Agreement to Sell Time:

9/28/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name: Crossroads Media LLC

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

| | | |
|-------------------|-------------------------------|--------------------------------------|
| Contract #: 88234 | Station Call Letters: KXIQ-FM | Date Received/Requested: 9/23/22 |
| Est. #: 6703 | Station Location: Lubbock TX | Run Start and End Dates: 11/1 - 11/8 |

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.