

ORDER



Magic 106.5 FM

Orders
Order / Rev: 88232
Alt Order #:
Product Desc: HISP 10/11 - 10/17
Estimate: EST 6700
Flight Dates: 10/11/22 - 10/17/22
Original Date / Rev: 09/28/22 / 09/28/22
Order Type: GENERAL

Primary AE: NATIONAL POLITICAL
Sales Office: R-NAT
Sales Region: National

Agency Name: Media Financial Services
Buying Contact:
Billing Contact:
 1655 Palm Beach
 West Palm Beach, FL 33401

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Texans for Greg Abbott (A)
Demographic: HH
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND/POL
Priority: VIP

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/17/22	36	\$540.00	\$459.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	36	\$540.00	\$459.00	0.00
Totals	36	\$540.00	\$459.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
NATIONAL POLITICAL			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KXTQF	10/11/22	10/11/22	M-F MORNING DRIVE M-F MORNING DRIVE	CM	6AM-10AM	-2-----	1:00	2	\$15.00	VIP	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/10/22	10/16/22	-2-----		2		\$15.00		0.00					
N 2	KXTQF	10/11/22	10/11/22	M-F MIDDAY M-F MIDDAY	CM	10AM-3PM	-2-----	1:00	2	\$15.00	VIP	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/10/22	10/16/22	-2-----		2		\$15.00		0.00					
N 3	KXTQF	10/11/22	10/11/22	M-F AFTERNOON DRIVE M-F AFTERNOON DRIVE	CM	3PM-7PM	-2-----	1:00	2	\$15.00	VIP	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/10/22	10/16/22	-2-----		2		\$15.00		0.00					
N 4	KXTQF	10/12/22	10/12/22	M-F MORNING DRIVE M-F MORNING DRIVE	CM	6AM-10AM	--2----	1:00	2	\$15.00	VIP	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/10/22	10/16/22	--2----		2		\$15.00		0.00					
N 5	KXTQF	10/12/22	10/12/22	M-F MIDDAY M-F MIDDAY	CM	10AM-3PM	--2----	1:00	2	\$15.00	VIP	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/10/22	10/16/22	--2----		2		\$15.00		0.00					
N 6	KXTQF	10/12/22	10/12/22	M-F AFTERNOON DRIVE M-F AFTERNOON DRIVE	CM	3PM-7PM	--2----	1:00	2	\$15.00	VIP	0.00	NM	2	\$30.00

Order / Rev: 88232
 Alt Order #:
 Flight Dates: 10/11/22 - 10/17/22

Advertiser: Texans for Greg Abbott (A)
 Product Desc: HISP 10/11 - 10/17
 Estimate: EST 6700
 Magic 106.5 FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KXTQF	10/13/22	10/13/22	M-F MORNING DRIVE M-F MORNING DRIVE	CM	6AM-10AM	---2---	1:00	2	\$15.00	VIP	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	--2----					2	\$15.00		0.00			
N 8	KXTQF	10/13/22	10/13/22	M-F MIDDAY M-F MIDDAY	CM	10AM-3PM	---2---	1:00	2	\$15.00	VIP	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	---2---					2	\$15.00		0.00			
N 9	KXTQF	10/13/22	10/13/22	M-F AFTERNOON DRIVE M-F AFTERNOON DRIVE	CM	3PM-7PM	---2---	1:00	2	\$15.00	VIP	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	---2---					2	\$15.00		0.00			
N 10	KXTQF	10/14/22	10/14/22	M-F MORNING DRIVE M-F MORNING DRIVE	CM	6AM-10AM	----2--	1:00	2	\$15.00	VIP	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	----2--					2	\$15.00		0.00			
N 11	KXTQF	10/14/22	10/14/22	M-F MIDDAY M-F MIDDAY	CM	10AM-3PM	----2--	1:00	2	\$15.00	VIP	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	----2--					2	\$15.00		0.00			
N 12	KXTQF	10/14/22	10/14/22	M-F AFTERNOON DRIVE M-F AFTERNOON DRIVE	CM	3PM-7PM	----2--	1:00	2	\$15.00	VIP	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	----2--					2	\$15.00		0.00			
N 13	KXTQF	10/15/22	10/15/22	SA-SU BROAD SA-SU BROAD	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----3-	1:00	3	\$15.00	VIP	0.00	NM	3	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	-----3-					3	\$15.00		0.00			
N 14	KXTQF	10/16/22	10/16/22	SA-SU BROAD SA-SU BROAD	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----3	1:00	3	\$15.00	VIP	0.00	NM	3	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	-----3					3	\$15.00		0.00			
N 15	KXTQF	10/17/22	10/17/22	M-F MORNING DRIVE M-F MORNING DRIVE	CM	6AM-10AM	2-----	1:00	2	\$15.00	VIP	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	2-----					2	\$15.00		0.00			
N 16	KXTQF	10/10/22	10/10/22	M-F MIDDAY M-F MIDDAY	CM	10AM-3PM	2-----	1:00	2	\$15.00	VIP	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	2-----					2	\$15.00		0.00			
N 17	KXTQF	10/10/22	10/10/22	M-F AFTERNOON DRIVE M-F AFTERNOON DRIVE	CM	3PM-7PM	2-----	1:00	2	\$15.00	VIP	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	2-----					2	\$15.00		0.00			
													Totals	36	\$540.00

MARKET:	Lubbock, TX	AMOUNT:	\$540.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Tacher GMP	SPOTS:	36		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4433229
ADVERTISER:	Texans for Greg Abbott	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 6700 10/11-10/17 Hispanic	AGY EST:	6700		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
FLIGHT:	10-11-2022 TO 10/17/2022	<input checked="" type="checkbox"/> Unwired	<input type="checkbox"/> Spot	<input type="checkbox"/> Mod	
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash	<input type="checkbox"/> Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	09/28/2022 13:17

DAY#3 **10/13/2022 To 10/13/2022** **TOT \$90.00** **TOTAL SPOTS 6**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	5		...T...	6:00AM	10:00AM	60	10/13/2022	10/13/2022	2	\$15	\$30
	6		...T...	10:00AM	3:00PM	60	10/13/2022	10/13/2022	2	\$15	\$30
	7		...T...	3:00PM	7:00PM	60	10/13/2022	10/13/2022	2	\$15	\$30

DAY#4 **10/14/2022 To 10/14/2022** **TOT \$90.00** **TOTAL SPOTS 6**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	5	F..	6:00AM	10:00AM	60	10/14/2022	10/14/2022	2	\$15	\$30
	6	F..	10:00AM	3:00PM	60	10/14/2022	10/14/2022	2	\$15	\$30
	7	F..	3:00PM	7:00PM	60	10/14/2022	10/14/2022	2	\$15	\$30

DAY#5 **10/15/2022 To 10/15/2022** **TOT \$45.00** **TOTAL SPOTS 3**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	8	S.	6:00AM	7:00PM	60	10/15/2022	10/15/2022	3	\$15	\$45

DAY#6 **10/16/2022 To 10/16/2022** **TOT \$45.00** **TOTAL SPOTS 3**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	8	S	6:00AM	7:00PM	60	10/16/2022	10/16/2022	3	\$15	\$45

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Crossroads Media LLC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Greg Abbott

Authorized committee:

Texans for Greg Abbott

Agency requesting time (and contact information):

N/A Crossroads Media, LLC

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor

Date of election:

11/8/2022

General

Primary

Treasurer of candidate's authorized committee: John L. Nau

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

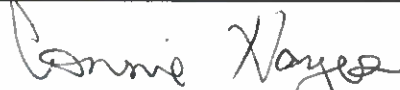
Candidate/Committee/Agency

Station Representative

Signature:




Signature:



Name: Media Buyer

Name:



Date of Request to Purchase Ad Time: 8/25/2022

Date of Station Agreement to Sell Time:



Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name: Crossroads Media LLC

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 88232	Station Call Letters: KXTA-FM	Date Received/Requested: 9/28/22
Est. #: 6700	Station Location: Lubbock, TX	Run Start and End Dates: 10/11-10/17

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.