# **ORDER**

		OR	DER	And the E
Orders	Order / Rev:	88232		
	Alt Order #:		_	
	Product Desc:	HISP 10/11 - 10/17	_	Akrati Jas Tiges mi člaten
	Estimate:	EST 6700		Magic 106.5 FM
	Flight Dates:	10/11/22 - 10/17/22	Primary AE:	NATIONAL POLITICAL
	Original Date / Rev:	09/28/22 / 09/28/22	Sales Office:	R-NAT
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Media Financial Services		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1655 Palm Beach	Billing Cycle:	EOM/EOC
		West Palm Beach, FL 33401	Agency Commission:	15%
Advertiser	Name:	Texans for Greg Abbott (A)		
	Demographic:	НН	New Business Thru:	
	Product Codes:	PL1	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	CAND/POL	Order Separation:	00:30:00
	Priority:	VIP		<del></del>

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/17/22	36	\$540.00	\$459.00

### Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	36	\$540.00	\$459.00	0.00
Totals	36	\$540.00	\$459.00	0.00

#### **Account Executives**

Bill Plan

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
NATIONAL POLITICAL			Start Of Order - End Of Order	100%

Ln Ch Start	End	Inventory Code	e Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 KXTQF 10/11/2	2 10/11/22	M-F MORNING I		6AM-10AM	-2	1:00	2	\$15.00VIP	0,00 NM	2	\$30.00
Start Date Week: 10/10/22	End Date 10/16/22	Weekdays -2	Spots/Week 2	<u>Rate</u> \$15.00	Rating 0,00						
N 2 KXTQF 10/11/2	2 10/11/22	M-F MIDDAY M-F MIDDAY	СМ	10AM-3PM	-2	1:00	2	\$15.00VIP	0.00 NM	2	\$30.00
<u>Start Date</u> Week: 10/10/22	End Date 10/16/22	Weekdays -2	Spots/Week 2	<u>Rate</u> \$15,00	Rating 0.00						
N 3 KXTQF 10/11/2	2 10/11/22	M-F AFTERNOO M-F AFTERNOO		3PM-7PM	-2	1:00	2	\$15.00VIP	0.00 NM	2	\$30.00
Start Date Week: 10/10/22	End Date 10/16/22	Weekdays -2	Spots/Week 2	<u>Rate</u> \$15,00	Rating 0.00						
N 4 KXTQF 10/12/2	2 10/12/22	M-F MORNING I		6AM-10AM	2	1:00	2	\$15,00VIP	0.00 NM	2	\$30.00
<u>Start Date</u> Week: 10/10/22	End Date 10/16/22	Weekdays 2	Spots/Week 2	<u>Rate</u> \$15.00	Rating 0.00						
N 5 KXTQF 10/12/2	2 10/12/22	M-F MIDDAY M-F MIDDAY	СМ	10AM-3PM	2	1:00	2	\$15,00VIP	0.00 NM	2	\$30.00
<u>Start Date</u> Week: 10/10/22	End Date 10/16/22	Weekdays 2	Spots/Week 2	<u>Rate</u> \$15.00	Rating 0.00						
N 6 KXTQF 10/12/2	2 10/12/22	M-F AFTERNOO M-F AFTERNOO		3PM-7PM	2	1:00	2	\$15.00VIP	0.00 NM	2	\$30.00

Print Date: 09/28/22 16:37:59 Page 2 of 2

Totals

36

\$540.00

Magic 106.5 FM

Order / Rev: 88232 Advertiser: Texans for Greg Abbott (A)

Product Desc:

HISP 10/11 - 10/17

10/11/22 - 10/17/22 Flight Dates: Estimate: **EST 6700** 

Alt Order #:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/10/22 10/16/22 --2---\$15.00 0.00 N 7 KXTQF 10/13/22 10/13/22 M-F MORNING DRIVE CM 6AM-10AM ---2---1:00 2 \$15.00VIP 0.00 NM 2 \$30.00 M-F MORNING DRIVE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/10/22 10/16/22 ---2---2 \$15.00 0.00 N 8 KXTQF 10/13/22 10/13/22 M-F MIDDAY CM 10AM-3PM ---2---1:00 2 \$15,00VIP 0.00 NM 2 \$30.00 M-F MIDDAY Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/10/22 10/16/22 ---2---\$15.00 2 0.00 N 9 KXTQF 10/13/22 10/13/22 M-F AFTERNOON DRIVEM 3PM-7PM ---2---1:00 2 \$15,00VIP 0.00 NM 2 \$30.00 M-F AFTERNOON DRIVE **End Date** Start Date Weekdays Spots/Week Rate Rating Week: 10/10/22 10/16/22 ---2---\$15.00 0.00 N 10 KXTQF 10/14/22 10/14/22 M-F MORNING DRIVE CM 6AM-10AM ----2--\$15.00VIP 1:00 2 0.00 NM 2 \$30.00 M-F MORNING DRIVE Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/10/22 10/16/22 ----2--\$15.00 0.00 N11 KXTQF 10/14/22 10/14/22 M-F MIDDAY CM 10AM-3PM ---2--1:00 2 \$15.00VIP 0.00 NM 2 \$30.00 M-F MIDDAY Start Date **End Date** <u>Weekdays</u> Spots/Week <u>Rate</u> Rating Week: 10/10/22 10/16/22 ----2--\$15.00 0.00 N 12 KXTQF 10/14/22 10/14/22 M-F AFTERNOON DRIVEM 3PM-7PM ----2---1:00 2 \$15.00VIP 0.00 NM 2 \$30.00 M-F AFTERNOON DRIVE Start Date <u>Weekdays</u> End Date Spots/Week Rate Rating Week: 10/10/22 10/16/22 ---2--\$15.00 0.00 N 13 KXTQF 10/15/22 10/15/22 SA-SU BROAD CM 6:00 AM-7:00 PM ----3-1:00 3 \$15.00VIP 0.00 NM 3 \$45.00 SA-SU BROAD (6:00 AM-7:00 PM) Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/10/22 10/16/22 ----3-\$15.00 0.00 N 14 KXTQF 10/16/22 10/16/22 SA-SU BROAD CM 6:00 AM-7:00 PM -----3 1:00 3 \$15.00VIP 0.00 NM \$45.00 SA-SU BROAD (6:00 AM-7:00 PM) <u>Weekdays</u> Start Date **End Date** Spots/Week Rate Rating Week: 10/10/22 10/16/22 ----3 \$15.00 3 0.00 N 15 KXTQF 10/17/22 10/17/22 M-F MORNING DRIVE CM 6AM-10AM 2----1:00 2 \$15.00VIP 0.00 NM \$30.00 M-F MORNING DRIVE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/17/22 10/23/22 2----\$15.00 0.00 N 16 KXTQF 10/10/22 10/10/22 M-F MIDDAY СМ 10AM-3PM 2----1:00 2 \$15.00VIP 0.00 NM 2 \$30.00 M-F MIDDAY Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/10/22 10/16/22 \$15.00 0.00 N 17 KXTQF 10/10/22 10/10/22 M-F AFTERNOON DRIVEM **3PM-7PM** 2----1:00 2 \$15.00VIP 0.00 NM 2 \$30.00 M-F AFTERNOON DRIVE Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/10/22 10/16/22 2----\$15.00 0.00

1003 1 300 1 101 Lubbock, TX KXTQ-FM **AMOUNT: \$540.00** 

AGENCY:

MEDIA FINANCIAL SERVICES

MARKET: REP:

Tacher GMP

SPOTS: 36

3201469

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com

MOD:

Stn Ver: 1 Last:

**PHILADELPHIA** 

SLS PH: 216-233-8181

SALES OFFICE: SALESPERSON:

Linley Grande

**SLS FAX:** 

SLS EMAIL:

Linley.Grande@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

**AGY CLI:** 

**CONTRACT # FOR INVOICING 4433229** 

ADVERTISER:

Texans for Greg Abbott

**AGY PRD:** 

INVOICE: MEDIA FINANCIAL SERVICES

PRODUCT:

Est 6700 10/11-10/17 Hispanic

**AGY EST:** 6700

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

WEST PALM BEACH, FL 33401

FLIGHT:

10-11-2022 TO 10/17/2022

[X]Unwired [ ]Spot [ ]Mod

Invoices@MediaFinancial.com

TOT # OF DAYS: 7

PRIM. DEMO: SEC. DEMO:

Adults 35+

[X]Cash []Trade

**SPOT TYPE:** 

LAST SENT: 09/28/2022 13:17

#### **COMMENTS**

[Rep Comment] 09/28/2022: New order. Same NAB and creative as before. Please confirm ASAP TODAY in RX if you are set up or to emma.morrow@genmediapartners.com with your stn call letters. Thanks!

PopulationBuyType: CPP.

Send invoices electronically.

Invoices must include the estimate number. Please include it within the product line.

Invoices/affidavits of performance are required; even for orders paid for in advance.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

DAY	AY#1		10/11/2022 T	50			TOT \$90.00		TOTAL SPOTS 6		
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	5		.т	6:00AM	10:00AM	60	10/11/2022	10/11/2022	2	\$15	\$30
	6		.T	10:00AM	3:00PM	60	10/11/2022	10/11/2022	2	\$15	\$30
	7		.т	3:00PM	7:00PM	60	10/11/2022	10/11/2022	2	\$15	\$30

DAY	DAY#2		10/12/2022 T	o 10/12/2022		<b>TOT \$90.00</b>	TOTAL SPOTS 6				
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
_	5		w	6:00AM	10:00AM	60	10/12/2022	10/12/2022	2	\$15	\$30
	6		W	10:00AM	3:00PM	60	10/12/2022	10/12/2022	2	\$15	\$30
	7		w	3:00PM	7:00PM	60	10/12/2022	10/12/2022	2	\$15	\$30

1001961111 MARKET:

Lubbock, TX

**AMOUNT: \$540.00** 

**SPOTS**: 36

**AGENCY:** 

MEDIA FINANCIAL SERVICES 1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com

MOD:

REP:

Stn Ver: 1 Last:

SALES OFFICE: **PHILADELPHIA**  SLS PH: 216-233-8181

SALESPERSON:

**Linley Grande** 

**Tacher GMP** 

**SLS FAX:** 

SLS EMAIL:

Linley.Grande@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

Est 6700 10/11-10/17 Hispanic

**AGY CLI:** 

**CONTRACT # FOR INVOICING 4433229** 

ADVERTISER: PRODUCT:

**Texans for Greg Abbott** 

**AGY PRD:** 

**AGY EST:** 6700

INVOICE: MEDIA FINANCIAL SERVICES

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

FLIGHT:

10-11-2022 TO 10/17/2022

[X]Unwired [ ]Spot [ ]Mod

WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com

TOT # OF DAYS: 7

PRIM. DEMO: SEC. DEMO:

Adults 35+

[X]Cash []Trade

**SPOT TYPE:** 

LAST SENT: 09/28/2022 13:17

DAY	<b>#3</b>		10/13/2022 To	10/13/2022 To 10/13/2022						TOTAL SPOTS 6	
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	5		T	6:00AM	10:00AM	60	10/13/2022	10/13/2022	2	\$15	\$30
	6		T	10:00AM	3:00PM	60	10/13/2022	10/13/2022	2	\$15	\$30
	7		т	3:00PM	7:00PM	60	10/13/2022	10/13/2022	2	\$15	\$30

DAY	)AY#4		10/14/2022 To	10/14/2022			TOT \$90.00			TOTAL SPOTS 6		
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
_	5		F	6:00AM	10:00AM	60	10/14/2022	10/14/2022	2	\$15	\$30	
	6		F	10:00AM	3:00PM	60	10/14/2022	10/14/2022	2	\$15	\$30	
	7		F	3:00PM	7:00PM	60	10/14/2022	10/14/2022	2	\$15	\$30	

DAY	DAY#5 10/15/2022 To			10/15/2022				TOT \$45.00		TOTAL SPOTS 3	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	8		s.	6:00AM	7:00PM	60	10/15/2022	10/15/2022	3	\$15	\$45

DAY	DAY#6		10/16/2022 To	10/16/2022		TOT \$45.00	TOTAL SPOTS 3				
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	8		s	6:00AM	7:00PM	60	10/16/2022	10/16/2022	3	\$15	\$45

MARKET:

123134110 Lubbock, TX

Tacher GMP

**AMOUNT: \$540.00** 

**SPOTS:** 36

**AGENCY:** 

MEDIA FINANCIAL SERVICES

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com

MOD:

REP:

Stn Ver: 1 Last:

SALES OFFICE:

**PHILADELPHIA** 

**SLS PH:** 216-233-8181

SALESPERSON: SLS EMAIL:

**Linley Grande** 

**SLS FAX:** 

Linley.Grande@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

Est 6700 10/11-10/17 Hispanic

**AGY CLI:** 

**CONTRACT # FOR INVOICING 4433229** 

ADVERTISER: PRODUCT:

**Texans for Greg Abbott** 

**AGY PRD:** 

**AGY EST:** 6700

**INVOICE:** MEDIA FINANCIAL SERVICES

1655 Palm Beach Lakes Blvd.

9th Fl. Suite 903

WEST PALM BEACH, FL 33401

Invoices@MediaFinancial.com

FLIGHT:

10-11-2022 TO 10/17/2022

[X]Unwired [ ]Spot [ ]Mod

TOT # OF DAYS: 7

PRIM. DEMO: SEC. DEMO:

Adults 35+

[X]Cash []Trade

**SPOT TYPE:** 

LAST SENT: 09/28/2022 13:17

DAY	<b>#7</b>		10/17/2022 T	TOT \$90.00	TOTAL SPOTS 6						
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	5		м	6:00AM	10:00AM	60	10/17/2022	10/17/2022	2	\$15	\$30
	6		М	10:00AM	3:00PM	60	10/17/2022	10/17/2022	2	\$15	\$30
	7		м	3:00PM	7:00PM	60	10/17/2022	10/17/2022	2	\$15	\$30

TOTAL	Oct							Total
SPOT	36							36
CASH	540.00							540.00
TOTAL	540.00				1	 		540.00

## **CANDIDATE ADVERTISEMENT AGREEMENT FORM**

See <b>Order</b> for proposed schedule and charges.	See <b>invoice</b> for actual schedule and charges.						
, Crossroads Media LLC	, hereby request station time as follows:						
I IDENTIFY CANDIDATE TYPE	RAL CANDIDATE  OR LOCAL CANDIDATE						
ALL QUESTIONS/BLOCKS MUST BE COMPLETED							
Candidate name:							
Greg Abbott							
Authorized committee:							
Texans for Greg Abbott							
Agency requesting time (and contact information):							
N/A Crossroads Media, LLC							
Candidate's political party:							
Republican							
Office sought (no acronyms or abbreviations):							
Governor							
Date of election: 11/8/2022	✔ General Primary						
Treasurer of candidate's authorized committee: John L. Nau							
The undersigned represents that:							
(1) the payment for the broadcast time requested has been furnished by (check one box below):							
the candidate listed above who is a legally qualified candidate, or							
the authorized committee of the legally qualified candidate listed above;							
(2) this station is authorized to announce the time as paid for by such person or entity; and							
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).							
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.							
Candidate/Committee/Agency	Station Representative						
Signature:	Signature: Vayes						
Name: Media Buyer	Name: Vonnie Hayes.						
Date of Request to Purchase Ad Time: 8/25/2022	Date of Station Agreement to Sell Time:						

Federal Candidate Certification:  The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.						
Candidate/Authorized Committee/Agency						
Signature:						
Name: Crossroads Media LLC						
Date:						
TO BE COMPLETED BY STATION ONLY						
Ad submitted to Station? Yes No Date ad received:						
Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).						
Federal candidate certification signed (above): Yes No N/A						
Disposition:  Accepted  Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*  Rejected – provide reason:  *Upload partially accepted form, then promptly upload updated final form when complete.						
Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):						
Contract #: BB232  Station Call Letters: Date Received/Requested: 9/28/22  Est. #: 6700  Station Location: Run Start and End Dates: 10/11-12/17						
Est. #: 6700 Station Location: Run Start and End Dates:						
Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.						