

ORDER



Magic 106.5 FM

Orders
Order / Rev: 87504
 Alt Order #:
Product Desc: :60 Campaign State Rep District 4
 Estimate:
Flight Dates: 04/29/22 - 05/24/22
Original Date / Rev: 04/27/22 / 04/27/22
Order Type: GENERAL

Primary AE: Chuck Heinz
Sales Office: R-LOC
Sales Region: Local

Agency Name: Snead Strategies
Buying Contact:
Billing Contact: Benji Snead
 1500 Broadway
 Lubbock, TX 79404

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: David Glasheen (A)
Demographic: HH
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: GEN
Priority: P-3

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:45:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/22	04/30/22	2	\$35.00	\$29.75
05/01/22	05/24/22	34	\$595.00	\$505.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	2	\$35.00	\$29.75	0.00
May 2022	34	\$595.00	\$505.75	0.00
Totals	36	\$630.00	\$535.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Chuck Heinz			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KXTQF	04/29/22	05/24/22	M-F MORNING DRIVE	CM	7:00 AM-9:00 AM	11111--	1:00	5	\$20.00	P-3	0.00	NM	18	\$360.00
				M-F MORNING DRIVE		(7:00 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	----1--		1				\$20.00		0.00			
		Week: 05/02/22	05/08/22	11111--		5				\$20.00		0.00			
		Week: 05/09/22	05/15/22	11111--		5				\$20.00		0.00			
		Week: 05/16/22	05/22/22	11111--		5				\$20.00		0.00			
		Week: 05/23/22	05/29/22	11-----		2				\$20.00		0.00			
N 2	KXTQF	04/29/22	05/24/22	M-F AFTERNOON DRIVE	CM	3PM-7PM	11111--	1:00	5	\$15.00	P-3	0.00	NM	18	\$270.00
				M-F AFTERNOON DRIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	----1--		1				\$15.00		0.00			
		Week: 05/02/22	05/08/22	11111--		5				\$15.00		0.00			
		Week: 05/09/22	05/15/22	11111--		5				\$15.00		0.00			
		Week: 05/16/22	05/22/22	11111--		5				\$15.00		0.00			
		Week: 05/23/22	05/29/22	11-----		2				\$15.00		0.00			
													Totals	36	\$630.00