

# ORDER



Magic 106.5 FM

**Orders**  
**Order / Rev:** 88233  
**Alt Order #:**  
**Product Desc:** HISP 10/18 - 10/24  
**Estimate:** EST 6701 HISP  
**Flight Dates:** 10/18/22 - 10/24/22  
**Original Date / Rev:** 09/29/22 / 09/29/22  
**Order Type:** GENERAL

**Primary AE:** NATIONAL POLITICAL  
**Sales Office:** R-NAT  
**Sales Region:** National

**Agency Name:** Media Financial Services  
**Buying Contact:**  
**Billing Contact:**  
 1655 Palm Beach  
 West Palm Beach, FL 33401

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Texans for Greg Abbott (A)  
**Demographic:** HH  
**Product Codes:** PL1  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND/POL  
**Priority:** VIP

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/24/22	36	\$540.00	\$459.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	36	\$540.00	\$459.00	0.00
<b>Totals</b>	<b>36</b>	<b>\$540.00</b>	<b>\$459.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
NATIONAL POLITICAL			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KXTQF	10/18/22	10/18/22	M-F MORNING DRIVE	CM	6AM-10AM	-2-----	1:00	2	\$15.00	VIP	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/17/22	10/23/22	-2-----		2		\$15.00		0.00					
N 2	KXTQF	10/18/22	10/18/22	M-F MIDDAY	CM	10AM-3PM	-2-----	1:00	2	\$15.00	VIP	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/17/22	10/23/22	-2-----		2		\$15.00		0.00					
N 3	KXTQF	10/18/22	10/18/22	M-F AFTERNOON DRIVE	CM	3PM-7PM	-2-----	1:00	2	\$15.00	VIP	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/17/22	10/23/22	-2-----		2		\$15.00		0.00					
N 4	KXTQF	10/19/22	10/19/22	M-F MORNING DRIVE	CM	6AM-10AM	--2----	1:00	2	\$15.00	VIP	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/17/22	10/23/22	--2----		2		\$15.00		0.00					
N 5	KXTQF	10/19/22	10/19/22	M-F MIDDAY	CM	10AM-3PM	--2----	1:00	2	\$15.00	VIP	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/17/22	10/23/22	--2----		2		\$15.00		0.00					
N 6	KXTQF	10/19/22	10/19/22	M-F AFTERNOON DRIVE	CM	3PM-7PM	--2----	1:00	2	\$15.00	VIP	0.00	NM	2	\$30.00

Order / Rev: 88233  
 Alt Order #:  
 Flight Dates: 10/18/22 - 10/24/22

Advertiser: Texans for Greg Abbott (A)  
 Product Desc: HISP 10/18 - 10/24  
 Estimate: EST 6701 HISP  
 Magic 106.5 FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KXTQF	10/20/22	10/20/22	M-F MORNING DRIVE	CM	6AM-10AM	---2---	1:00	2	\$15.00	VIP	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	--2----					2	\$15.00		0.00			
N 8	KXTQF	10/20/22	10/20/22	M-F MIDDAY	CM	10AM-3PM	---2---	1:00	2	\$15.00	VIP	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	---2---					2	\$15.00		0.00			
N 9	KXTQF	10/20/22	10/20/22	M-F AFTERNOON DRIVE	CM	3PM-7PM	---2---	1:00	2	\$15.00	VIP	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	---2---					2	\$15.00		0.00			
N 10	KXTQF	10/21/22	10/21/22	M-F MORNING DRIVE	CM	6AM-10AM	----2--	1:00	2	\$15.00	VIP	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	----2--					2	\$15.00		0.00			
N 11	KXTQF	10/21/22	10/21/22	M-F MIDDAY	CM	10AM-3PM	----2--	1:00	2	\$15.00	VIP	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	----2--					2	\$15.00		0.00			
N 12	KXTQF	10/21/22	10/21/22	M-F AFTERNOON DRIVE	CM	3PM-7PM	----2--	1:00	2	\$15.00	VIP	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	----2--					2	\$15.00		0.00			
N 13	KXTQF	10/22/22	10/22/22	SA-SU BROAD	CM	6:00 AM-7:00 PM	-----3-	1:00	3	\$15.00	VIP	0.00	NM	3	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	-----3-					3	\$15.00		0.00			
N 14	KXTQF	10/23/22	10/23/22	SA-SU BROAD	CM	6:00 AM-7:00 PM	-----3	1:00	3	\$15.00	VIP	0.00	NM	3	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	-----3					3	\$15.00		0.00			
N 15	KXTQF	10/24/22	10/24/22	M-F MORNING DRIVE	CM	6AM-10AM	2-----	1:00	2	\$15.00	VIP	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	2-----					2	\$15.00		0.00			
N 16	KXTQF	10/24/22	10/24/22	M-F MIDDAY	CM	10AM-3PM	2-----	1:00	2	\$15.00	VIP	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	2-----					2	\$15.00		0.00			
N 17	KXTQF	10/24/22	10/24/22	M-F AFTERNOON DRIVE	CM	3PM-7PM	2-----	1:00	2	\$15.00	VIP	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	2-----					2	\$15.00		0.00			
													Totals	36	\$540.00

<b>MARKET:</b>	Lubbock, TX	<b>AMOUNT:</b>	\$540.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Tacher GMP	<b>SPOTS:</b>	36		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:	<b>SLS PH:</b>	216-233-8181		
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS FAX:</b>			
<b>SALESPERSON:</b>	Linley Grande				
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4433230</b>
<b>ADVERTISER:</b>	Texans for Greg Abbott	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est 6701 10/18-10/24 Hispanic	<b>AGY EST:</b>	6701		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
<b>FLIGHT:</b>	10-18-2022 TO 10/24/2022	<input checked="" type="checkbox"/> Unwired	<input type="checkbox"/> Spot	<input type="checkbox"/> Mod	
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 35+	<input checked="" type="checkbox"/> Cash	<input type="checkbox"/> Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	09/28/2022 13:17

**COMMENTS**

[Rep Comment] 09/28/2022: New order. Same NAB and creative as before. Please confirm ASAP TODAY in RX if you are set up or to emma.morrow@genmediapartners.com with your stn call letters. Thanks!

PopulationBuyType: CPP.

Send invoices electronically.

Invoices must include the estimate number. Please include it within the product line.

Invoices/affidavits of performance are required; even for orders paid for in advance.

**THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

DAY#1		10/18/2022 To 10/18/2022					TOT \$90.00		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	10/18/2022	10/18/2022	2	\$15	\$30
	2		.T.....	10:00AM	3:00PM	60	10/18/2022	10/18/2022	2	\$15	\$30
	3		.T.....	3:00PM	7:00PM	60	10/18/2022	10/18/2022	2	\$15	\$30

DAY#2		10/19/2022 To 10/19/2022					TOT \$90.00		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	10/19/2022	10/19/2022	2	\$15	\$30
	2		..W....	10:00AM	3:00PM	60	10/19/2022	10/19/2022	2	\$15	\$30
	3		..W....	3:00PM	7:00PM	60	10/19/2022	10/19/2022	2	\$15	\$30

<b>MARKET:</b>	Lubbock, TX	<b>AMOUNT:</b>	\$540.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Tacher GMP	<b>SPOTS:</b>	36		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
<b>MOD:</b>	Stn Ver: 1 Last:				Invoices@MediaFinancial.com
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216-233-8181		
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>			
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	4433230
<b>ADVERTISER:</b>	Texans for Greg Abbott	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est 6701 10/18-10/24 Hispanic	<b>AGY EST:</b>	6701		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
<b>FLIGHT:</b>	10-18-2022 TO 10/24/2022	<input checked="" type="checkbox"/> Unwired	<input type="checkbox"/> Spot	<input type="checkbox"/> Mod	
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 35+	<input checked="" type="checkbox"/> Cash	<input type="checkbox"/> Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	09/28/2022 13:17

<b>DAY#3</b>	<b>10/20/2022 To 10/20/2022</b>						<b>TOT \$90.00</b>	<b>TOTAL SPOTS 6</b>			
<b>MC</b>	<b>LN</b>	<b>SPT TYP</b>	<b>DAYS</b>	<b>START</b>	<b>END TIME</b>	<b>LEN</b>	<b>START</b>	<b>STOP</b>	<b>SP/DY</b>	<b>RATE</b>	<b>TOTAL</b>
	1		...T...	6:00AM	10:00AM	60	10/20/2022	10/20/2022	2	\$15	\$30
	2		...T...	10:00AM	3:00PM	60	10/20/2022	10/20/2022	2	\$15	\$30
	3		...T...	3:00PM	7:00PM	60	10/20/2022	10/20/2022	2	\$15	\$30

<b>DAY#4</b>	<b>10/21/2022 To 10/21/2022</b>						<b>TOT \$90.00</b>	<b>TOTAL SPOTS 6</b>			
<b>MC</b>	<b>LN</b>	<b>SPT TYP</b>	<b>DAYS</b>	<b>START</b>	<b>END TIME</b>	<b>LEN</b>	<b>START</b>	<b>STOP</b>	<b>SP/DY</b>	<b>RATE</b>	<b>TOTAL</b>
	1		....F..	6:00AM	10:00AM	60	10/21/2022	10/21/2022	2	\$15	\$30
	2		....F..	10:00AM	3:00PM	60	10/21/2022	10/21/2022	2	\$15	\$30
	3		....F..	3:00PM	7:00PM	60	10/21/2022	10/21/2022	2	\$15	\$30

<b>DAY#5</b>	<b>10/22/2022 To 10/22/2022</b>						<b>TOT \$45.00</b>	<b>TOTAL SPOTS 3</b>			
<b>MC</b>	<b>LN</b>	<b>SPT TYP</b>	<b>DAYS</b>	<b>START</b>	<b>END TIME</b>	<b>LEN</b>	<b>START</b>	<b>STOP</b>	<b>SP/DY</b>	<b>RATE</b>	<b>TOTAL</b>
	4		.....S.	6:00AM	7:00PM	60	10/22/2022	10/22/2022	3	\$15	\$45

<b>DAY#6</b>	<b>10/23/2022 To 10/23/2022</b>						<b>TOT \$45.00</b>	<b>TOTAL SPOTS 3</b>			
<b>MC</b>	<b>LN</b>	<b>SPT TYP</b>	<b>DAYS</b>	<b>START</b>	<b>END TIME</b>	<b>LEN</b>	<b>START</b>	<b>STOP</b>	<b>SP/DY</b>	<b>RATE</b>	<b>TOTAL</b>
	4		.....S	6:00AM	7:00PM	60	10/23/2022	10/23/2022	3	\$15	\$45



## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Crossroads Media LLC, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE**

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Greg Abbott

Authorized committee:

Texans for Greg Abbott

Agency requesting time (and contact information):

N/A Crossroads Media, LLC

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor

Date of election:

11/8/2022

General

Primary

Treasurer of candidate's authorized committee: **John L. Nau**

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:



Signature:



Name: Media Buyer

Name:

Connie Hayes

Date of Request to Purchase Ad Time: 8/25/2022

Date of Station Agreement to Sell Time: 9/20/22

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:



Name: Crossroads Media LLC

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 88233	Station Call Letters: KXTQ-FM	Date Received/Requested: 9/28/22
Est. #: 6701	Station Location: Lubbock TX	Run Start and End Dates: 10/18 - 10/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.