

ORDER



Magic 106.5 FM

Orders
Order / Rev: 88296
Alt Order #:
Product Desc: BETO FOR TEXAS RADIO
Estimate: 1018-1024
Flight Dates: 10/18/22 - 10/24/22
Original Date / Rev: 10/17/22 / 10/17/22
Order Type: GENERAL

Primary AE: NATIONAL POLITICAL
Sales Office: R-NAT
Sales Region: National

Agency Name: Media Financial Services
Buying Contact:
Billing Contact:
 1655 Palm Beach
 West Palm Beach, FL 33401

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Beto for Texas (A)
Demographic: HH
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND/POL
Priority: VIP

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/24/22	44	\$625.00	\$531.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	44	\$625.00	\$531.25	0.00
Totals	44	\$625.00	\$531.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
NATIONAL POLITICAL			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KXTQF	10/18/22	10/21/22	M-F MORNING DRIVE M-F MORNING DRIVE	CM	6AM-10AM	-2222--	1:00	8	\$15.00	VIP	0.00	NM	8	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/22	10/23/22	-2222--		8				\$15.00		0.00			
N 2	KXTQF	10/18/22	10/21/22	M-F MIDDAY M-F MIDDAY	CM	10AM-3PM	-2222--	1:00	8	\$15.00	VIP	0.00	NM	8	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/22	10/23/22	-2222--		8				\$15.00		0.00			
N 3	KXTQF	10/18/22	10/21/22	M-F AFTERNOON DRIVE M-F AFTERNOON DRIVE	CM	3PM-7PM	-2222--	1:00	8	\$15.00	VIP	0.00	NM	8	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/22	10/23/22	-2222--		8				\$15.00		0.00			
N 4	KXTQF	10/22/22	10/22/22	SA-SU BROAD SA-SU BROAD	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----7-	1:00	7	\$15.00	VIP	0.00	NM	7	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/22	10/23/22	-----7-		7				\$15.00		0.00			
N 5	KXTQF	10/23/22	10/23/22	SA-SU BROAD SA-SU BROAD	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----7	1:00	7	\$10.00	VIP	0.00	NM	7	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/22	10/23/22	-----7		7				\$10.00		0.00			
N 6	KXTQF	10/24/22	10/24/22	M-F MORNING DRIVE M-F MORNING DRIVE	CM	6AM-10AM	2-----	1:00	2	\$15.00	VIP	0.00	NM	2	\$30.00

Order / Rev: 88296
 Alt Order #:
 Flight Dates: 10/18/22 - 10/24/22

Advertiser: Beto for Texas (A)
 Product Desc: BETO FOR TEXAS RADIO
 Estimate: 1018-1024

Magic 106.5 FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	2-----		2				\$15.00		0.00			
N 7	KXTQF	10/24/22	10/24/22	M-F MIDDAY M-F MIDDAY	CM	10AM-3PM	2-----	1:00	2	\$15.00	VIP	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	2-----		2				\$15.00		0.00			
N 8	KXTQF	10/24/22	10/24/22	M-F AFTERNOON DRIVE M-F AFTERNOON DRIVE	CM	3PM-7PM	2-----	1:00	2	\$15.00	VIP	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	2-----		2				\$15.00		0.00			
													Totals	44	\$625.00

MARKET:	Lubbock, TX	AMOUNT:	\$625.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Tacher GMP	SPOTS:	44		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	DALLAS	SLS PH:	512 275 6477		
SALESPERSON:	Georgia Migliuri	SLS FAX:	N/A		
SLS EMAIL:	Georgia.Migliuri@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4434370
ADVERTISER:	Beto for Texas	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	(10/18-10/24) BETO FOR TEXAS RADIO	AGY EST:	1018-1024		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	10-18-2022 TO 10/30/2022		[X]Unwired []Spot []Mod		
TOT # OF WEEKS:	2				
PRIM. DEMO:	Adults 18+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/14/2022 18:06

COMMENTS

[Rep Comment] 10/14/2022: New political order, please confirm back through exchange system if able, if not confirm to melissa.costello@genmediapartners.com. thanks!

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

**** SEND INVOICES TO MEDIA FINANCIAL SERVICES, BROADCAST CALENDAR. INVOICES MUST INCLUDE ADVERTISER, ESTIMATE NUMBER, GROSS, AGY COMMISSION AND NET DOLLARS. Also: date/time/rate/isu code/spot length per spot on invoice. *******

WEEK#1 10/18/2022 To 10/23/2022 WK TOT \$535.00 WK TOTAL SPOTS 38

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		.TWTF..	6:00AM	10:00AM	60	10/18/2022	10/21/2022	8	\$15	\$120
	2		.TWTF..	10:00AM	3:00PM	60	10/18/2022	10/21/2022	8	\$15	\$120
	3		.TWTF..	3:00PM	7:00PM	60	10/18/2022	10/21/2022	8	\$15	\$120
	4	S.	6:00AM	7:00PM	60	10/22/2022	10/22/2022	7	\$15	\$105
	5	S	6:00AM	7:00PM	60	10/23/2022	10/23/2022	7	\$10	\$70

WEEK#2 10/24/2022 To 10/30/2022 WK TOT \$90.00 WK TOTAL SPOTS 6

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	6		M.....	6:00AM	10:00AM	60	10/24/2022	10/24/2022	2	\$15	\$30
	7		M.....	10:00AM	3:00PM	60	10/24/2022	10/24/2022	2	\$15	\$30
	8		M.....	3:00PM	7:00PM	60	10/24/2022	10/24/2022	2	\$15	\$30

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Middle Seat Consulting LLC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Beto O'Rourke

Authorized committee:

Beto for Texas

Agency requesting time (and contact information):

N/A Middle Seat Consulting LLC (c/o Sage Media Planning & Placement)

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Governor of Texas

Date of election:

November 8th, 2022

General

Primary

Treasurer of candidate's authorized committee:

Gwendolyn Pulido

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

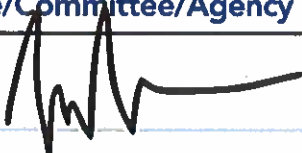
(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:



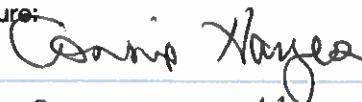
Name:

Kenneth Pennington

Date of Request to Purchase Ad Time: 8/17/2022

Station Representative

Signature:



Name:

Connie Hayes

Date of Station Agreement to Sell Time: 10/17/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 10/17/20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>88296</u>	Station Call Letters: <u>KXTQ-FM</u>	Date Received/Requested: <u>10/17/20</u>
Est. #: <u>Rural Radio</u>	Station Location: <u>Lubbock TX</u>	Run Start and End Dates: <u>10/15 - 10/27</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.