



Order / Rev: 88297  
 Alt Order #: \_\_\_\_\_  
 Flight Dates: 10/18/22 - 10/24/22

Advertiser: Beto for Texas (A)  
 Product Desc: 10/18-10/24 EST 12088 CANDIDATE **Magic 106.5 FM**  
 Estimate: 12088

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	-----+-					12	\$15.00		0.00			
N 6	KXTQF	10/23/22	10/23/22	SA-SU BROAD SA-SU BROAD	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----8	1:00	8	\$15.00	VIP	0.00	NM	8	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	-----8					8	\$15.00		0.00			
													Totals	70	\$1,050.00

<b>MARKET:</b>	Lubbock, TX	<b>AMOUNT:</b>	\$1,050.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Tacher GMP	<b>SPOTS:</b>	70	<i>KXTQ-FM</i>	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4434377</b>
<b>ADVERTISER:</b>	Beto for Texas	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	10/18-10/24 - Est 12088 - Candidate	<b>AGY EST:</b>	12088		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>FLIGHT:</b>	10-18-2022 TO 10/24/2022	<input checked="" type="checkbox"/> Unwired	<input type="checkbox"/> Spot	<input type="checkbox"/> Mod	
<b>TOT # OF WEEKS:</b>	1				
<b>PRIM. DEMO:</b>	Adults 35+	<input checked="" type="checkbox"/> Cash	<input type="checkbox"/> Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	10/16/2022 11:30

**COMMENTS**

[Rep Comment] 10/16/2022: This is a new order. \*\*Please note – traffic/spot and NAB will come from email address GenMediaPartners@TrucastSolutions.com. If you don't see it in your regular email, check your junk/spam folder (make sure and whitelist it for future emails).\*\* Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you. \*\*PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.\*\*

PopulationBuyType: CPP.

**THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

\*\*Please note – traffic/spot and NAB will come from email address GenMediaPartners@TrucastSolutions.com. If you don't see it in your regular email, check your junk/spam folder (make sure and whitelist it for future emails).\*\*

**WEEK#1                      10/18/2022 To 10/24/2022                      WK TOT \$1,050.00                      WK TOTAL SPOTS 70**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		TuWThF.. /M	6:00AM	10:00AM	60	10/18/2022	10/24/2022	15	\$15	\$225
	2		TuWThF.. /M	10:00AM	3:00PM	60	10/18/2022	10/24/2022	15	\$15	\$225
	3		TuWThF.. /M	3:00PM	7:00PM	60	10/18/2022	10/24/2022	15	\$15	\$225
	4		TuWThF.. /M	7:00PM	12:00AM	60	10/18/2022	10/24/2022	5	\$15	\$75
	5		.....S.	6:00AM	7:00PM	60	10/22/2022	10/22/2022	12	\$15	\$180
	6		.....S	6:00AM	7:00PM	60	10/23/2022	10/23/2022	8	\$15	\$120



# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Middle Seat Consulting LLC, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE**

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Beto O'Rourke

Authorized committee:

Beto for Texas

Agency requesting time (and contact information):

N/A Middle Seat Consulting LLC (c/o Sage Media Planning & Placement)

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Governor of Texas

Date of election:

November 8th, 2022

General

Primary

Treasurer of candidate's authorized committee:

Gwendolyn Pulido

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

Signature:



Name:

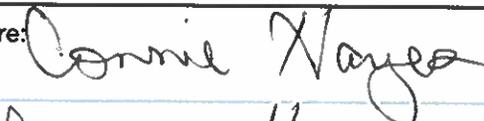
Kenneth Pennington

Date of Request to Purchase Ad Time:

8/17/2022

**Station Representative**

Signature:



Name:

Connie Hayes

Date of Station Agreement to Sell Time:

10/17/22

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 10/17/22

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>88297</u>	Station Call Letters: <u>KXTQ-FM</u>	Date Received/Requested: <u>10/17/22</u>
Est. #: <u>12088</u>	Station Location: <u>Amherst Tx</u>	Run Start and End Dates: <u>10/18-10/27</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.