

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Media Analysis, Inc., hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:** SEIU-UHW Service Employees International Union - United Healthcare Workers

Agency name: Media Analysis, Inc.

Address: PO Box 385128 Waikoloa HI 96738

Contact: Marla Jackson

Phone number: 503-936-4388

Email: mediaanalysis@comcast.net

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Service Employees International Union - United Healthcare Workers

Address: 5480 Ferguson Dr Los Angeles CA 90022

Contact: Steve Trossman

Phone number: 323-734-8399

Email: strossman@seiu-uhw.org

Station is authorized to announce the time as paid for by such person or entity.

**List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

See attached

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election: NOT APPLICABLE

**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**

☒ N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

**Advertiser/Sponsor**

Signature: Marla Jackson

Digitally signed by Marla Jackson  
DN: cn=Marla Jackson, o=Media Analysis, Inc., ou=, email=marla.jackson@comcast.net, c=US  
Date: 2020.07.28 13:53:00 -1000

Name: Marla Jackson, Media Analysis, Inc.

Date of Request to Purchase Ad Time: 7/28/2020

**Station Representative**

Signature: Hannah-joy Krishna

Digitally signed by Hannah-joy Krishna  
Date: 2020.07.30 10:54:15 -07'00'

Name: Hannah-joy Krishna

Date of Station Agreement to Sell Time: 7/29/2020

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station? ☒ Yes ☐ No Date ad received: 7/30/2020

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:



Accepted



Accepted IN PART (e.g., ad not received to determine content)\*



Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:  
1505790504

Station Call Letters:  
KISQ

Date Received/Requested:  
7/29/2020

Est. #:  
AUG

Station Location:  
San Francisco, CA

Run Start and End Dates:  
7/31-8/10

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



## SEIU-UHW 2020-2023 Executive Board and Advisors to the Executive Board | HOSPITAL DIVISION

Name	Employer	Position	Constituency
Zelda Aaron	COMMUNITY HOSPITAL OF SAN BERNARDINO	Executive Committee	Hospital District 1 - (2020)
Jolene Tandoi	HI-DESERT MEDICAL CENTER	Executive Board	Hospital Seat 1A - Hi-Desert Medical, Barstow Community (2020)
Emma Maldonado	DESERT REGIONAL MEDICAL CENTER	Executive Board	Hospital Seat 1B - Desert Regional Medical Center (2020)
Laura Almeida	DESERT REGIONAL MEDICAL CENTER	Executive Board	Hospital Seat 1B - Desert Regional Medical Center (2020)
VACANT	JFK MEMORIAL HOSPITAL	Executive Board	Hospital Seat 1C - JFK Memorial Hospital (2020)
John Smith	COMMUNITY HOSPITAL OF SAN BERNARDINO	Executive Board	Hospital Seat 1D - Community Hospital of San Bernardino (2020)
VACANT	COMMUNITY HOSPITAL OF SAN BERNARDINO	Executive Board	Hospital Seat 1D - Community Hospital of San Bernardino (2020)
Susan Chea	ST BERNARDINE MEDICAL CENTER	Executive Board	Hospital Seat 1E - St Bernardine Medical Center (2020)
VACANT	MENIFEE VALLEY MEDICAL CENTER	Executive Board	Hospital Seat 1F - PHH (Hemet, Menifee) (2020)
Jeffrey Acosta	RIVERSIDE COMMUNITY HOSPITAL	Executive Board	Hospital Seat 1G - Riverside Community Hospital (2020)
Raymond Valdivia	RIVERSIDE COMMUNITY HOSPITAL	Executive Board	Hospital Seat 1G - Riverside Community Hospital (2020)
Leticia Carrion	TRI-CITY MEDICAL CENTER	Executive Board	Hospital Seat 1H - Tri-City Medical Center (2020)
Pamai Fita	TRI-CITY MEDICAL CENTER	Executive Board	Hospital Seat 1H - Tri-City Medical Center (2020)

## SEIU-UHW 2020-2023 Executive Board and Advisors to the Executive Board | HOSPITAL DIVISION

Name	Employer	Position	Constituency
Crystal White	LAKEWOOD REGIONAL MEDICAL CENTER	Executive Committee	Hospital District 2 - (2020)
VACANT	ANAHEIM GLOBAL MEDICAL CENTER	Executive Board	Hospital Seat 2A - KPC (Chapman, Anaheim, South Coast Global) (2020)
Sabrina Coffey-Smith	CENTINELA HOSPITAL MEDICAL CENTER	Executive Board	Hospital Seat 2B - Centinela Hospital Medical Center (2020)
VACANT	GARDEN GROVE HOSPITAL & MEDICAL CENTER	Executive Board	Hospital Seat 2C - La Casa, Garden Grove (2020)
John Richardson	DOCTORS HOSPITAL OF RIVERSIDE	Executive Board	Hospital Seat 2D - Doctors Hospital of Riverside (2020)
Bryan Hearn	GARFIELD MEDICAL CENTER	Executive Board	Hospital Seat 2E - AHMC - Garfield Medical Center (2020)
Ruby Olivas	MONTEREY PARK HOSPITAL	Executive Board	Hospital Seat 2F - AHMC (Greater El Monte, Monterey Park) (2020)
VACANT	KINDRED HOSPITAL ONTARIO	Executive Board	Hospital Seat 2G - Kindred (La Mirada, Ontario, Riverside, South Bay) (2020)
VACANT	LAKEWOOD REGIONAL MEDICAL CENTER	Executive Board	Hospital Seat 2H - Lakewood Regional Medical Center (2020)
Lidia Ghuneem	LOS ALAMITOS MEDICAL CENTER	Executive Board	Hospital Seat 2I - Los Alamitos Medical Center (2020)
Christine Nguyen	ST MARY MEDICAL CENTER-LONG BEACH	Executive Board	Hospital Seat 2J - St Mary Medical Center-Long Beach(2020)
Marsha Richardson	CALIFORNIA HOSPITAL MEDICAL CENTER	Executive Committee	Hospital District 3 - (2020)
Ingrid Gonzalez	CALIFORNIA HOSPITAL MEDICAL CENTER	Executive Board	Hospital Seat 3A - California Hospital Medical Center (2020)
Alma Rodriguez	CITY OF HOPE	Executive Board	Hospital Seat 3B - City of Hope (2020)



## SEIU-UHW 2020-2023 Executive Board and Advisors to the Executive Board | HOSPITAL DIVISION

Name	Employer	Position	Constituency
VACANT	CITY OF HOPE	Executive Board	Hospital Seat 3B - City of Hope (2020)
Lynn Morris	ST FRANCIS MEDICAL CENTER	Executive Board	Hospital Seat 3C - St Francis Medical Center (2020)
Noe Guzman	ST FRANCIS MEDICAL CENTER	Executive Board	Hospital Seat 3C - St Francis Medical Center (2020)
VACANT	ST VINCENT MEDICAL CENTER	Executive Board	Hospital Seat 3D - Dental Clinics, St Vincent (2020)
VACANT	GOOD SAMARITAN HOSPITAL-LOS ANGELES	Executive Board	Hospital Seat 3E - Good Samaritan Los Angeles (2020)
Desiree Baptist	MARINA DEL REY HOSPITAL	Executive Board	Hospital Seat 3F - Marina Del Rey Hospital (2020)
Donnie Longino	PROVIDENCE ST JOHNS HEALTH CENTER	Executive Board	Hospital Seat 3G - Providence St Johns Health Center (2020)
Jai Narain	SOUTHERN CALIFORNIA HOSPITAL AT CULVER CITY	Executive Board	Hospital Seat 3H - Southern California Hospital at Culver City (2020)
Yudis Cruz	CEDARS-SINAI MED CTR 2	Executive Committee	Hospital District 4 - (2020)
Elizabeth George	HOLLYWOOD PRESBYTERIAN MED CTR	Executive Board	Hospital Seat 4A - Hollywood Presbyterian (2020)
Claudine Vine	BARLOW RESPIRATORY HOSPITAL	Executive Board	Hospital Seat 4B - Barlow, Southern Cal Hollywood (2020)
Adolfo Morales	CEDARS-SINAI MED CTR 2	Executive Board	Hospital Seat 4C - Cedars-Sinai (2020)
Delta Bunuan	CEDARS-SINAI MED CTR 2	Executive Board	Hospital Seat 4C - Cedars-Sinai (2020)
Steve Norris	CEDARS-SINAI MED CTR 2	Executive Board	Hospital Seat 4C - Cedars-Sinai (2020)
Marcelle Christion	CEDARS-SINAI MEDICAL CENTER	Executive Board	Hospital Seat 4C - Cedars-Sinai (2020)

## SEIU-UHW 2020-2023 Executive Board and Advisors to the Executive Board | HOSPITAL DIVISION

Name	Employer	Position	Constituency
Ivan Yepez	NORTHBRIDGE HOSPITAL MEDICAL CENTER-ROSCOE	Executive Board	Hospital Seat 4D - Northridge (2020)
Milton Morataya	MOTION PICTURE & TELEVISION FUND	Executive Board	Hospital Seat 4E - Encino, Motion Picture (2020)
Vilma Moran	PACIFICA HOSPITAL OF THE VALLEY	Executive Board	Hospital Seat 4F - Pacifica Hospital, Serra Community (2020)
Rossana Garcia	PROVIDENCE ST JOSEPH MEDICAL CENTER	Executive Board	Hospital Seat 4G - Providence St Joseph Medical Center (2020)
Fernando Perez	WEST HILLS HOSPITAL & MEDICAL CENTER	Executive Board	Hospital Seat 4H - Southern Cal at Van Nuys, West Hills (2020)
Deann Grasser	BAKERSFIELD MEMORIAL HOSPITAL	Executive Committee	Hospital District 5 - (2020)
Ryan Anthony Martin	ANTELOPE VALLEY HOSPITAL	Executive Board	Hospital Seat 5A - Antelope Valley Hospital (2020)
Lourdes Perez	ANTELOPE VALLEY HOSPITAL	Executive Board	Hospital Seat 5A - Antelope Valley Hospital (2020)
Donald Conley	BAKERSFIELD MEMORIAL HOSPITAL	Executive Board	Hospital Seat 5B - Bakersfield Memorial Hospital (2020)
Patrice Carrigan	BAKERSFIELD MEMORIAL HOSPITAL	Executive Board	Hospital Seat 5B - Bakersfield Memorial Hospital (2020)
Jermene Ebanks	MERCY HOSPITALS OF BAKERSFIELD	Executive Board	Hospital Seat 5C - Mercy Hospitals of Bakersfield, Dignity Bakersfield (2020)
Letisha Zeigler	MERCY HOSPITALS OF BAKERSFIELD	Executive Board	Hospital Seat 5C - Mercy Hospitals of Bakersfield, Dignity Bakersfield (2020)
Blanca Torres De Reyes	ST JOHNS PLEASANT VALLEY HOSPITAL	Executive Board	Hospital Seat 5D - St Johns Pleasant Valley, Dignity Ventura (2020)
Tamara Dickinson	ARROYO GRANDE COMMUNITY HOSPITAL	Executive Board	Hospital Seat 5E - Arroyo Grande, French Hospital (2020)



## SEIU-UHW 2020-2023 Executive Board and Advisors to the Executive Board | HOSPITAL DIVISION

Name	Employer	Position	Constituency
Xochitl Gonzalez	LOS ROBLES HOSPITAL & MEDICAL CENTER	Executive Board	Hospital Seat 5F - Los Robles Hospital & Medical Center (2020)
Charles Goodwin	ST JOHNS REGIONAL MED CTR	Executive Board	Hospital Seat 5G - St Johns Regional Med Ctr (2020)
Elizabeth Arellano	MARIAN EXTENDED CARE CENTER	Executive Board	Hospital Seat 5H - Marian Medical, Marian Extended (2020)
Ronald Smith	MARIAN EXTENDED CARE CENTER	Executive Board	Hospital Seat 5H - Marian Medical, Marian Extended (2020)
Renee Salas	TWIN CITIES COMMUNITY HOSPITAL	Executive Board	Hospital Seat 5I - Sierra Vista, Twin Cities (2020)
Kevin Barraza	DOMINICAN HOSPITAL SANTA CRUZ	Executive Committee	Hospital District 6 - (2020)
VACANT	SEQUOIA HOSPITAL	Executive Board	Hospital Seat 6A - Dominican Oaks, Watsonville, Sequoia, Dignity Santa Cruz (2020)
Catherine Harrell	DOMINICAN HOSPITAL SANTA CRUZ	Executive Board	Hospital Seat 6B - Dominican Hospital Santa Cruz (2020)
Cesar Apostol	EL CAMINO HOSPITAL	Executive Board	Hospital Seat 6C - El Camino Hospital, El Camino SVMD (2020)
Naomi Gomez	EL CAMINO HOSPITAL	Executive Board	Hospital Seat 6C - El Camino Hospital, El Camino SVMD (2020)
Kevin Baptiste	EL CAMINO HOSPITAL	Executive Board	Hospital Seat 6C - El Camino Hospital, El Camino SVMD (2020)
Shari Moseley	GOOD SAMARITAN HOSPITAL	Executive Board	Hospital Seat 6D - Good Samaritan Hospital (2020)
Linda Cornell	STANFORD ROUTE 1	Executive Board	Hospital Seat 6E - Stanford, Lucile Packard (2020)

## SEIU-UHW 2020-2023 Executive Board and Advisors to the Executive Board | HOSPITAL DIVISION

Name	Employer	Position	Constituency
Chanel Peng	STANFORD ROUTE 2	Executive Board	Hospital Seat 6E - Stanford, Lucile Packard (2020)
Leonardo Copca Velazquez	STANFORD ROUTE 2	Executive Board	Hospital Seat 6E - Stanford, Lucile Packard (2020)
Sarah Von Wettberg	STANFORD ROUTE 2	Executive Board	Hospital Seat 6E - Stanford, Lucile Packard (2020)
Alma Guizar	REGIONAL MEDICAL CENTER OF SAN JOSE	Executive Board	Hospital Seat 6F - Regional Medical Center of San Jose (2020)
Irene Gourdine	METHODIST HOSPITAL OF SACRAMENTO	Executive Committee	Hospital District 7 - (2020)
Daryl Bell	BRUCEVILLE TERRACE	Executive Board	Hospital Seat 7A - Bruceville, Mercy Folsom, Methodist Sacramento (2020)
Dennis Anderson	MERCY HOSPITAL OF FOLSOM	Executive Board	Hospital Seat 7A - Bruceville, Mercy Folsom, Methodist Sacramento (2020)
Trisha Eckard	DIGNITY HEALTH MED FOUNDATION	Executive Board	Hospital Seat 7B - Mercy Sacramento, Dignity Foundation Clinics (2020)
Precious Gourdine	DIGNITY HEALTH MED FOUNDATION	Executive Board	Hospital Seat 7B - Mercy Sacramento, Dignity Foundation Clinics (2020)
Amanda Simpson	MARK TWAIN MEDICAL CENTER	Executive Board	Hospital Seat 7C - Mark Twain, Sutter Amador, Dignity Stockton (2020)
Angela Smith	DOCTORS HOSPITAL OF MANTECA	Executive Board	Hospital Seat 7D - Doctors Manteca, Emanuel (2020)
Sherron Conley	DOCTORS MEDICAL CENTER MODESTO	Executive Board	Hospital Seat 7E - Doctors Modesto (2020)
Jessica Adams	DOCTORS MEDICAL CENTER MODESTO	Executive Board	Hospital Seat 7E - Doctors Modesto (2020)
Maria Miranda	MERCY MCMAHON TERRACE	Executive Board	Hospital Seat 7F - Mercy General, Mercy McMahon (2020)



## SEIU-UHW 2020-2023 Executive Board and Advisors to the Executive Board | HOSPITAL DIVISION

Name	Employer	Position	Constituency
Dominique Minto	MERCY GENERAL HOSPITAL	Executive Board	Hospital Seat 7F - Mercy General, Mercy McMahon (2020)
Monique Dedrick-Johnston	MERCY SAN JUAN MEDICAL CENTER	Executive Board	Hospital Seat 7G - Mercy San Juan Medical Center (2020)
Cristina Luke	MERCY SAN JUAN MEDICAL CENTER	Executive Board	Hospital Seat 7G - Mercy San Juan Medical Center (2020)
Alberta Robinson	ST JOSEPHS BEHAVIORAL HEALTH CENTER	Executive Board	Hospital Seat 7H - St Josephs Behavior, St Joseph Medical (2020)
VACANT	ST JOSEPHS BEHAVIORAL HEALTH CENTER	Executive Board	Hospital Seat 7H - St Josephs Behavior, St Joseph Medical (2020)
Rexie Dixon	ALAMEDA HOSPITAL	Executive Committee	Hospital District 8 - (2020)
Grace Amin	ALAMEDA HOSPITAL	Executive Board	Hospital Seat 8A - Alameda, Park Bridge, Southshore, West Oakland (2020)
Anthony Benjamin	ALTA BATES SUMMIT MEDICAL CENTER	Executive Board	Hospital Seat 8B - Alta Bates Summit (2020)
Chanell Harper	ALTA BATES SUMMIT MEDICAL CENTER	Executive Board	Hospital Seat 8B - Alta Bates Summit (2020)
VACANT	ST MARYS MEDICAL CENTER	Executive Board	Hospital Seat 8C - Chinese Hospital, St Mary Medical (2020)
Yvonne Johnson	CPMC-ST LUKES HOSPITAL	Executive Board	Hospital Seat 8D - CPMC St Luke, St Francis (2020)
Annie Koya	EDEN MEDICAL CENTER	Executive Board	Hospital Seat 8E - Gladman, Villa Fairmont, Tiburcio, Sutter Eden (2020)
Lawrence Lemay	JOHN MUIR MEDICAL CENTER-CONCORD	Executive Board	Hospital Seat 8E - John Muir Medical Center (2020)

## SEIU-UHW 2020-2023 Executive Board and Advisors to the Executive Board | HOSPITAL DIVISION

Name	Employer	Position	Constituency
Jernetta Backus	WASHINGTON HOSPITAL	Executive Board	Hospital Seat 8G - Washington Hospital (2020)
VACANT	SAN RAMON REGIONAL MEDICAL CENTER	Executive Board	Hospital Seat 8H - Sutter Delta, San Ramon Regional (2020)
Andrea Tuma	MERCY MEDICAL CENTER REDDING	Executive Committee	Hospital District 9 - (2020)
Elisapeta Samuseva - Tuitele	THOMAS CUISINE	Executive Board	Hospital Seat 9A - Enloe Medical, Enloe Crothall, Compass/Morrison (2020)
Aundrea Puente	ENLOE MEDICAL CENTER	Executive Board	Hospital Seat 9A - Enloe Medical, Enloe Crothall, Compass/Morrison (2020)
VACANT	SUTTER LAKESIDE HOSPITAL	Executive Board	Hospital Seat 9B - Sutter Lakeside, Sutter Solano (2020)
Erica Castillo	ST ELIZABETH COMMUNITY HOSPITAL	Executive Board	Hospital Seat 9C - Mercy Mt Shasta, St Elizabeth (2020)
Margaret Cornelius	MERCY MEDICAL CENTER REDDING	Executive Board	Hospital Seat 9D - Mercy Medical Center Redding (2020)
Emily Garcia	MERCY MEDICAL CENTER REDDING	Executive Board	Hospital Seat 9D - Mercy Medical Center Redding (2020)
Brisa Barrera	SANTA ROSA COMMUNITY HEALTH	Executive Board	Hospital Seat 9E - Santa Rosa Community, Sutter Santa Rosa (2020)
Jessica Smith	SUTTER ROSEVILLE MEDICAL CENTER	Executive Board	Hospital Seat 9F - Sutter Roseville Medical Center (2020)
Teresa Keasler	WOODLAND HEALTHCARE	Executive Board	Hospital Seat 9G - Woodland Clinic, Woodland Healthcare, Vibra (2020)
Martha Alvarez	CENTINELA HOSPITAL MEDICAL CENTER	Executive Committee	Hospital Ethics Committee (2020)
Rhonda Kirkwood	HOLLYWOOD PRESBYTERIAN MED CTR	Executive Committee	Hospital Finance Committee (2020)







## Order Confirmation

Page 2 of 3  
Printed: 07/30/2020 10:33:46  
Order No: 150579050

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No. of Spots/Misc/Digital:	42/0/0	Ordered Gross:	\$11,382.00
		Agency Commission:	\$1,707.30
		Ordered Net:	\$9,674.70
		<b>Total Net Due:</b>	<b>\$9,674.70</b>

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	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
<b>Amt. Ord.:</b>	42	0	0	0	0	0	0	0	0	0	0	0	0
<b>Gross:</b>	11,382.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Net:</b>	9,674.70	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

### Participating Customers

SEIU - United Healthcare Worke

100%