

Issues Programs List
Quarterly Issues Programs List for Station KTXN-FM
January 1st- March 31, 2022
Section I: Issues

Through on-air announcements that air at various times of the day, KTXN-FM solicits input from Victoria and The Crossroads area in South Texas. Residents and members of our community tell us what concerns they have. From that feedback, we have identified the following as significant issues in our community:

A. Victoria City Issues: Jeff Baulknight, Mayor of Victoria, came to speak about upcoming budget updates that will affect the community through 2022. This update included a full review of the 2022 Budget for Victoria County and is available in hard copy form at the City of Victoria offices.

B. Business Opportunities in Victoria County: Carissa Winters, Innovation Collective Chair came to speak about the opportunity for community members to join the latest collaborative with UHV Victoria as a free to the public outlet for new ideas and networking. There are two separate meeting times to accommodate business owners' schedules.

C. Health Services in Victoria and surrounding areas: Cuero Hospital Communications Director, Emily Weatherly came to speak to the public about the latest services Cuero Hospital offers which includes a new medspa.

D. Elderly Care in Victoria: Meredith Byrd of The Food Bank of the Golden Crescent returns to offer that Meals On Wheels is in dire need of volunteer drivers to service elderly and disabled community members throughout the Crossroads community. Over 300 meals will go undelivered each week if more drivers are not found.

E. COVID-19 Update Victoria County - Treatments/Vaccines: Victoria Public Health Department Director David Gonzales came to talk about the rising number of Omicron positive community members in the Crossroads as well as providing more insight into the latest CDC guidelines for community members and employers.

F. Victoria Mental Health: Be Well Victoria representative Sarah Beaver spoke to the community on the importance of treating yourself well during the holidays, especially Valentine's when some feel more alone during this time. Be Well Victoria is a new incentive through Victoria County with a mission to address how our community supports resilience and mental health.

G. Fighting Hunger in Victoria: Meredith Byrd from the Food Bank came to speak to the public about how the Victoria Farmer's Market proceeds go directly to our community food bank, which incredibly serves almost a million meals throughout the year across the Crossroads counties. A dollar donation can feed a person 8 meals.

Section II. Responsive Programs

The stations have broadcast programming dealing with each of the below-referenced issues. Programming dealing with each issue is set out below. Each program ran on all three stations.

The Victoria Report: Mayor Jeff Baulknight

Broadcast on January 9, 2022

Segment duration (15 minutes) Aired 7:30am-7:45am

Jeff Baulknight, Mayor of Victoria came to speak about upcoming budget updates that will affect the community through 2022. This update included a full review of the 2022 Budget for Victoria County and is available in hard copy form at the City of Victoria offices.

The Victoria Report: David Gonzales – Public Health Department

Broadcast on January 23, 2022

Segment duration (15 minutes) Aired 7:30am-7:45am

Victoria Public Health Department Director David Gonzales came to talk about the rising number of Omicron positive community members in the Crossroads as well as providing more insight into the latest CDC guidelines for community members and employers. Director Gonzales also offered the dates and numbers for additional testing and immunization stations in the Crossroads

The Victoria Report: Sarah Beaver – Be Well Victoria

Broadcast on February 6, 2022

Segment duration (15 minutes) Aired 7:30am-7:45am

Be Well Victoria representative Sarah Beaver spoke to the community on the importance of treating yourself well during the holidays, especially Valentine's when some feel more alone during this time. Be Well Victoria is a new incentive through Victoria County with a mission to address how our community supports resilience and mental health, the community conditions that contribute to mental health disparities, and how members of your community come together to create and implement community-driven solutions. Our main goal is to develop a community collaborative to assess, plan, and implement strategies to become a healthier community that supports resilience, mental health, and well-being.

The Victoria Report: Emily Weatherly - Cuero Hospital

Broadcast on February 13, 2022

Segment duration (15 minutes) Aired 7:30am-7:45am

Cuero Hospital Communications Director, Emily Weatherly came to speak to the public about the latest services Cuero Hospital offers which includes a new med spa.

The Victoria Report: Meredith Byrd – Food Bank

Broadcast on February 27, 2022

Segment duration (15 minutes) Aired 7:30am-7:45am

Meredith Byrd from the Food Bank came to speak to the public about how the Victoria Farmer's Market proceeds go directly to our community food bank, which incredibly serves almost a million meals throughout the year across the Crossroads counties. A dollar donation can feed a person 8 meals.

The Victoria Report: David Gonzales – Public Health Department

Broadcast on March 6, 2022

Segment duration (15 minutes) Aired 7:30am-7:45am

Public Health Department Director, David Gonzales returns to update the community on the current status of COVID vaccinations. Good news for the Crossroads as COVID numbers continue to be at record lows with plenty of vaccines and vaccine locations available to the community. He included addresses for all free clinics.

The Victoria Report: Meredith Byrd - Meals On Wheels

Broadcast on March 13, 2022

Segment duration (15 minutes) Aired 7:30am-7:45am

Meredith Byrd of The Food Bank of the Golden Crescent returns to offer that Meals On Wheels is in dire need of volunteer drivers to service elderly and disabled community members throughout the Crossroads community. Over 300 meals will go undelivered each week if more drivers are not found.

The Victoria Report: Innovation Collective

Broadcast on March 20, 2022

Segment duration (15 minutes) Aired 7:30am-7:45am

Carissa Winters, Innovation Collective Chair came to speak about the opportunity for community members to join the latest collaborative with UHV Victoria as a free to the public outlet for new ideas and networking. There are two separate meeting times to accommodate business owners' schedules.

The Victoria Report: Mayor Jeff Baulknight

Broadcast on March 27, 2022

Segment duration (15 minutes) Aired 7:30am-7:45am

Mayor Jeff Baulknight returns to discuss updates on several projects currently underway throughout the Crossroads which includes several much-requested dog parks and where those dog parks will be located as well as the budget needed to finalize the dog park projects. Also discussed was naming the parks after a young and well-known volunteer in our community who recently passed away, Izzy.