

Issues Programs List

Quarterly Issues Programs List for Stations KTXN

July 1- September 30, 2019

Section I: Issues

Through on-air announcements that air at various times of the day, KTXN solicits input from Victoria and The Crossroads area in South Texas. Residents and members of our community tell us what concerns they have. From that feedback, we have identified the following as significant issues in our community:

- A. **Fire Safety:** A local family lost everything when their mobile home caught fire. In addition, brush fires consumed over 1,500 acres across Texas counties. Our local fire department gears up to offer fire prevention programs to keep our local residents safe.
- B. **Blood Donations:** South Texas Blood and Tissue Center is offering movie passes as an incentive to ensure blood is available when needed. This highlights the lack of blood donations that are being received in the South Texas area.
- C. **Mass Shootings:** With the recent string of mass shooting, this topic continues to be a major area of concern for our local community.
- D. **Gun Safety:** Guns getting into the hands of children is a big concern for Victoria residents. The community was made aware of a way to prevent this from ever happening in our community.
- E. **Victoria Waste Management and Recycling:** Changes in the global recycling market are complicating how recyclable materials are accepted
- F. **Disaster Relief:** Victoria was hit by Hurricane Harvey. 142 applications for federal assistance have been submitted in Victoria alone.

Section II. Responsive Programs

The station has broadcast programming dealing with each of the above-referenced issues. Programming dealing with each issue is set out below.

Fire Safety:

Broadcast on July 7, July,14, July 21 & July 28, August 4, August 11, August 18 & August 25

Segment duration: 20 minutes Aired 6:30am-6:50am

Jennifer Sourdellia was on to inform listeners about the free smoke detector program through the Victoria Fire Department. She says "Smoke alarms save lives." Almost two-thirds of home fire deaths resulted from fire in homes with no smoke alarms or non-working smoke alarms. When there is a fire, smoke spreads fast. The most effective way to survive a house fire is to have a functioning smoke alarm.

Smoke alarms give residents early notification of a fire and allows families to safely escape growing flames.

Blood Donations & Mass Shootings:

Broadcast on July 7, July,14, July 21, July 28, August 4, August 11, August 18 & August 25

Segment duration: 10 minutes Aired 6:50am-7:00am

This segment featured a discussion with Joby Stortz from the South Texas Blood & Tissue Center who provided information on the effectiveness of blood donation for those in need of blood transfusions for those battling cancer, and victims of recent Texas mass shootings.

Gun Safety:

Broadcast on September 8, September 15, September 22 & September 29

Segment duration: 20 minutes Aired 6:30am-6:50am

Information was about the B.E.N. campaign so they are made more aware of how to prevent accidental gun deaths in our community. Named in honor of slain toddler, Benjamin Smith, the B.E.N. initiative has distributed thousands of locks to gun owners through partnerships with the county Department of Housing and Human Services, Health Department, Children and Youth Social Services Agency and the Network of Victim Assistance. Ben accidentally shot himself while playing with his father's loaded, unsecured handgun. The 2-year-old died later that day of a gunshot wound to the chest. The safety campaign in his name has only grown since its launch. The program has expanded to households in which people suffering from dementia, or who are at risk of suicide may be living.

Victoria Waste Management and Recycling:

Broadcast September 8, September 15, September 22 & September 29

Segment Duration: 10 minutes Aired 6:50am-7:00am

This segment featured a discussion between Darryl Lesak - Director of Environmental Services, and Waste Management's Shanna Lopez about the challenges facing the nation's largest recycler. Changes in the global recycling market are complicating how recyclable materials are accepted. Darryl and Shanna discussed those changes and what citizens can do to improve the process when the drop off materials at the recycling center.

Disaster Relief:

Broadcast September 8, September 15, September 22 & September 29

Segment duration: 20 minutes

Aired 7:10-7:30am

This segment featured a discussion with Shannon Longoria from the Texas General Land Office to discuss the billions of dollars in federal assistance still available for residents affected by Hurricane Harvey. Longoria said 142 applications had been filled out in Victoria, not including the 24 applications that were that started at a Bloomington intake session – an increase of more than 700 percent since January '19. "There has been a good response here, (and) I know our Victoria County (Long-Term) Recovery Group has helped get the word out for people to apply." If residents have the proper materials, applications take about an hour to fill out in the Victoria office or at home. If any questions arise, Longoria said, residents can call the local HAP office during regular business hours. "We really want people to know there is over a billion dollars to help people get back on their feet," Longoria added.