

Station: KMXN-FM, Lawrence
Period: 4th Quarter 2017
Program: Great Plains Media Weekly Public Affairs Program
Synopsis: The staff of Great Plains Media collects the most relevant interviews and informational conversations, and compiles them into a public affairs program that airs on KMXN on Sunday Mornings at 5:30am. This program is aimed at highlighting topics of special interest to the Douglas County listening area, with a broader focus on public service to all listeners. The program is also broadcast on Great Plains Media stations KLWN-AM and KMXN-FM at 9am and 6am Sundays, respectively.

Date/Time: 10/1/2017 5:30am

Topic: Local Food Systems, Healthy Eating, Sustainability
Summary: Marlin Bates serves as Director for K-State Research and Extension in Douglas County. Their mission focuses on five areas, helping improve the quality of life for citizens by providing research-based educational programs that address: Community Vitality, Feeding the World, Growing Tomorrow's Leaders, Health, and Water. To better serve the public, the radio station invites agents and officials from this office to share with the listeners their research on these five topics, including the announcements of upcoming events, sessions, seminars, resources, and free services. On today's segment, Marlin discusses recent moisture and precipitation trends as they relate to growing local produce, as his background comes from horticulture (Bates served as Horticulture Agent for Douglas County Extension prior to becoming Director). He also provides information on upcoming seminars, workshops, and public events related to growing and sustainability, including a multi-community partnership in its early stages called the First Impressions program (Baldwin City being tagged as a potential partner in this grant-funded program).

Length: 30:00

Date/Time: 10/8/2017 5:30am

Topic: Community Outreach, Self-Sufficiency, Health, Financial Literacy

Summary: Today an introduction of Jeannette Taylor, the new President and CEO of the United Way of Douglas County. She shared information on her background before coming to the United Way, and her goals for the Douglas County organization. The mission of the United Way of Douglas County is to mobilize community resources and building partnerships. Their goals are to advance the common good by creating opportunities for a better life for all, focusing on education, health care, and self-sufficiency. Today she also brought with her one of the United Way partner organizations in 2016, the Douglas County Dental Clinic, who provided information on their services and resources for the public.

Length: 20:00

Topic: Public Education, Community Development, Youth and Adult Education

Summary: Angela Hyde and Stan Ring represent the Friends of the Lawrence Public Library. This group is a non-profit organization that believes a strong library is vital to its community. Through membership dues and book sales, they raise funds to support library collections, programs, and services that enrich the public. Today they provide updates on how their fundraising has been spent at the library, and they talk about an upcoming book sale to further support the library. They also serve as a spot for the public to donate unwanted books, that they may be sold again for fundraising, or donated to other non-profits in the Lawrence area.

Length: 10:00

Date/Time: 10/15/2017 5:30am

Topic: Nutrition, Health and Wellness, Food Safety

Summary: Susan Johnson serves as Consumer Sciences Agent for K-State Research and Extension Douglas County. This is a short name for the Kansas Agricultural Experiment Station and Cooperative Extension Service. It is a partnership between Kansas State University and federal, state, and county government, with offices in every Kansas county. Their mission is divided into five areas: Helping improve the quality of life for citizens by providing research-based educational programs that address Community Vitality, Feeding the World, Growing Tomorrow's Leaders, Health, and Water. To better serve the public, the radio station invites agents and officials from this office to share with listeners their research on these topics, including the announcements of upcoming events, sessions, seminars, workshops, resources, and free services to the county it serves. Today the focus was on food safety as it pertains to food donations. Susan took listeners through the process on how to properly handle food donations being made to local food pantries, and what to look for in considering the safety of the food donation, both perishable (if accepted) and non-perishable food items.

Length: 30:00

Date/Time: 10/22/2017 5:30am

Topic: Agriculture, Public Safety, Farming

Summary: Roberta Wykoff serves as the Agriculture Agent for K-State Research and Extension Douglas County. Wykoff's role is to serve all of the residents of Douglas County with research-based information on local agriculture and growing practices in general. She also coordinates through the extension office a number of seminars and information sessions geared toward the development of skills throughout the general public. Today she provided updated weather and climate information for the area and how it could affect the public through farming, industry, and agriculture-related commerce. She also provided updates on upcoming ranch and animal management seminars, and provided further event updates from the extension office in Douglas County as a whole. Also on today's show, Roberta provided a public advisory for drivers of county and country roads, as harvest is in session and that means more slow-moving vehicles on the roads around the fields.

Length: 15:00

Topic: Youth Development, Community Resources

Summary: Lynisha Thomas works for the Lawrence Public Schools, USD 497, and is also on the air representing a partnership with the school district and the Social Service League. The Social Service League is formed to promote the social welfare of Lawrence and surrounding Douglas County in cooperation with local benevolent and charitable organizations, by relieving the condition of needy individuals and families, to the end that they may sustain themselves. On today's show, the focus is an upcoming Prom Dress Giveaway, whereupon donated formal wear is cleaned and redistributed to any high school students who need formal attire for a social event.

Length: 15:00

Date/Time: 10/29/2017 5:30am

Topic: Public Health and Wellbeing, Education, Safety

Summary: Kim Ens and Karey Britt are from the Lawrence Douglas County Health Department. Their mission is to advance policies, practices, and programs that promote health for all, prevent disease and protect the environment. On today's show, the guests provide updates to the public on current resources and initiatives available at the facility. They also provide a staffing update for their clinic.

Length: 13:00

Topic: Local Food Systems, Healthy Eating, Sustainability, Infrastructure/Government

Summary: Marlin Bates serves as Director for K-State Research and Extension in Douglas County. Their mission focuses on five areas, helping improve the quality of life for citizens by providing research-based educational programs that address: Community Vitality, Feeding the World, Growing Tomorrow's Leaders, Health, and Water. To better serve the public, the radio station invites agents and officials from this office to share with the listeners their research on these five topics, including the announcements of upcoming events, sessions, seminars, resources, and free services. On today's segment, Marlin discusses the recent Kaw Valley Farm tour, and how agri-tourism can potentially contribute to community development. He also talks about current moisture and precipitation trends as they relate to growing local produce. He also provides information on upcoming seminars, workshops, and public events related to growing and sustainability.

Length: 17:00

Date/Time: 11/5/2017

5:30am

Topic: Poverty, Community Resources, Health and Safety

Summary: Lt. Andy Wheeler is with the Salvation Army of Douglas County, a non-profit organization that provides multiple forms of assistance to any member of the public in need. According to the Salvation Army, its programs and services are not limited to one area of need, but address the complicated needs of individuals and families. Through collaborations and partnerships with other organizations in the community, the Salvation Army says it is constantly evaluating and improving the services it provides. They provide emergency assistance and intensive case management among its services. On today's segment, Andy talks about the kickoff to the Christmas and holiday campaigns, which include the red kettle fundraisers, volunteer bell ringers, Fill-the-Truck, Adopt-a-Family, Angel Tree, and the Joy Shop for all in need.

Length: 29:00

Topic: Veterans Assistance, Community Development

Summary: A message from Kim Murphree details the upcoming 2017 Veterans Day Parade, to be held in Lawrence, Kansas on November 11, 2017 at 1pm. All veterans are invited to take part, and there are volunteer opportunities for the public to assist—in addition to lining up along the sides of the parade route to show support or provide further resources/information to assist veterans. This is the first Veterans Day parade in Lawrence since 1968. (Update: the parade happened as planned, with many supporters along the parade route; there was also a small group of protesters, who were allowed to peacefully gather as well. The emcee of the parade noted that all public opinions were welcome to the parade; there were no known incidences reported).

Length: 01:00

Date/Time: 11/12/2017 5:30am

Topic: Poverty, Community Resources, Health and Safety

Summary: Lt. Andy Wheeler and Jim Evers are with the Salvation Army of Douglas County, a non-profit organization that provides multiple forms of assistance to any member of the public in need. According to the Salvation Army, its programs and services are not limited to one area of need, but address the complicated needs of individuals and families. Through collaborations and partnerships with other organizations in the community, the Salvation Army says it is constantly evaluating and improving the services it provides. They provide emergency assistance and intensive case management among its services. On today's segment, Andy talks about the Christmas and holiday campaigns, which include the red kettle fundraisers, volunteer bell ringers, Fill-the-Truck, Adopt-a-Family, Angel Tree, and the Joy Shop for all in need. New this year, a change in the Share the Warmth coat drive and distribution; in years past the event was held in North Lawrence for a 2 or 3 day period. This year, the coats were moved to the Salvation Army location at 946 New Hampshire in downtown Lawrence, and thanks to public volunteers, the hours were extended to multiple weeks in November and December, to provide additional access to warm coats for any member of the public in need.

Length: 30:00

Date/Time: 11/19/2017 5:30am

Topic: Nutrition, Health and Wellness, Food Safety

Summary: Susan Johnson serves as Consumer Sciences Agent for K-State Research and Extension Douglas County. This is a short name for the Kansas Agricultural Experiment Station and Cooperative Extension Service. It is a partnership between Kansas State University and federal, state, and county government, with offices in every Kansas county. Their mission is divided into five areas: Helping improve the quality of life for citizens by providing research-based educational programs that address Community Vitality, Feeding the World, Growing Tomorrow's Leaders, Health, and Water. To better serve the public, the radio station invites agents and officials from this office to share with listeners their research on these topics, including the announcements of upcoming events, sessions, seminars, workshops, resources, and free services to the county it serves. On today's show, the focus was on food safety and proper food handling and cooking procedures for the upcoming Thanksgiving holiday. Many pieces of information on some of the traditional dishes, including turkey and how to safely thaw it and cook it.

Length: 30:00

Date/Time: 11/26/2017 5:30am

Topic: Agriculture, Public Safety, Farming

Summary: Roberta Wykoff serves as the Agriculture Agent for K-State Research and Extension Douglas County. Wykoff's role is to serve all of the residents of Douglas County with research-based information on local agriculture and growing practices in general. She also coordinates through the extension office a number of seminars and information sessions geared toward the development of skills throughout the general public. Today she provided updated weather and climate information for the area and how it could affect the public through farming, industry, and agriculture-related commerce. She also provided updates on upcoming ranch and animal management seminars, and provided further event updates from the extension office in Douglas County as a whole. A new report from the state's Department of Agriculture shows the economic impact of agriculture by county, and Roberta shared the Douglas County numbers with the listening audience.

Length: 15:00

Topic: Public Health Care, Health and Wellness, Community Resource

Summary: Beth Llewellyn and Jennifer Stucker serve as administrative members of Health Care Access. This non-profit organization serves as a health home in Douglas County for persons with limited financial means. They create access to a continuum of community based services to promote health and well-being. Through an active collaborative spirit they advocate for healthy people and communities. Health Care Access has provided services, medication and information to more than 14,000 people without incurring debt or federal funding. Today's focus on the program was public information about Health Care Access and how it can become a health care home to members of the public. Also, an annual benefit event, the Holiday Homes Tour, creates funds for the ongoing operation of Health Care Access, and they talked about this event as well. As many as 10,000 people in Douglas County are un-insured, even in the era of the Affordable Care Act, showing the need for an organization and facility such as this for the public. They also provided information on how to get assistance during the open enrollment window for the healthcare exchange, which is open until December 15, 2017.

Length: 15:00

Date/Time: 12/3/2017

5:30am

Topic: Community Outreach, Self-Sufficiency, Health, Financial Literacy

Summary: Whit Winter serves as a co-Chair this year with the United Way of Douglas County, and today he provided an update on current initiatives and events that are serving the human service needs of Douglas County. He also spoke of the recent Festival of Trees to benefit the Childrens Shelter and their community goals. The mission of the United Way of Douglas County is to mobilize community resources and building partnerships. Their goals are to advance the common good by creating opportunities for a better life for all, focusing on education, health care, and self-sufficiency. Today she also brought with her one of the United Way partner organizations in 2016, the Douglas County Dental Clinic, who provided information on their services and resources for the public.

Length: 16:00

Topic: Adult Independence, Disability Resources, Empowerment Resources

Summary: Sharon Spratt and Ettie Brightwell are with Cottonwood, Inc., a not-for-profit organization that was established in 1972 to provide services to individuals with intellectual/developmental disabilities. In 1995, Cottonwood was awarded an additional responsibility through the Developmental Disability Reform Act, becoming the Community Developmental Disabilities Organization for Douglas and Jefferson counties. As the CDDO, Cottonwood is the single point of entry connecting individuals of all ages with developmental disabilities to the network services in this area. On today's show, CEO Sharon Spratt provides an update on the current services and resources available at Cottonwood. She also highlights recent successes in an ongoing employment contract for manufacturing of "cargo straps"; a company has hired staff at Cottonwood's facility for a number of years now, and a new milestone is set to be achieved in that the staff has produced 7 million units in the ongoing production order.

Length: 14:00

Date/Time: 12/10/2017

5:30am

Topic: Local Food Systems, Healthy Eating, Sustainability

Summary: Tom Buller serves as Horticulture Agent for K-State Research and Extension in Douglas County. Their mission focuses on five areas, helping improve the quality of life for citizens by providing research-based educational programs that address: Community Vitality, Feeding the World, Growing Tomorrow's Leaders, Health, and Water. To better serve the public, the radio station invites agents and officials from this office to share with the listeners their research on these five topics, including the announcements of upcoming events, sessions, seminars, resources, and free services. On today's segment, Tom discusses conservation practices, and a new project called the Urban Agriculture Education Center, to be built on the Douglas County Fairgrounds, next to the extension office, for use as an outreach tool to help the public learn conservation and growing techniques such as high tunnels. He also talks about recent moisture and precipitation trends as they relate to growing local produce. He also provides information on upcoming seminars, workshops, and public events related to growing and sustainability.

Length: 14:00

Topic: Poverty, Community Resources, Health and Safety

Summary: Lt. Andy Wheeler is with the Salvation Army of Douglas County, a non-profit organization that provides multiple forms of assistance to any member of the public in need. According to the Salvation Army, its programs and services are not limited to one area of need, but address the complicated needs of individuals and families. Through collaborations and partnerships with other organizations in the community, the Salvation Army says it is constantly evaluating and improving the services it provides. They provide emergency assistance and intensive case management among its services. On today's segment, Andy talks about the ongoing Christmas and holiday campaigns, which include the red kettle fundraisers, volunteer bell ringers, Adopt-a-Family, Angel Tree, and the Joy Shop for all in need. As of this broadcast, the public had adopted all families that signed up for Adopt-a-Family, which was more than 100 families in the Lawrence area.

Length: 16:00

Date/Time: 12/17/2017 5:30am

Topic: Public Infrastructure, Government, Public Policy, Community Resources
Summary: A conversation with Tom Markus, the City Manager for the City of Lawrence, Kansas. On today's show, the city manager reflected on the past year, and looked ahead to what he thinks will be key issues for the city and its residents in 2018. The role of the Lawrence City Manager is to review department operations and personnel, promote community and economic development, administer the budget, and act as liaison with citizens, businesses, community organizations and government agencies.

Length: 30:00

Date/Time: 12/24/2017 5:30am

Topic: Nutrition, Health and Wellness, Food Safety
Summary: Susan Johnson serves as Consumer Sciences Agent for K-State Research and Extension Douglas County. This is a short name for the Kansas Agricultural Experiment Station and Cooperative Extension Service. It is a partnership between Kansas State University and federal, state, and county government, with offices in every Kansas county. Their mission is divided into five areas: Helping improve the quality of life for citizens by providing research-based educational programs that address Community Vitality, Feeding the World, Growing Tomorrow's Leaders, Health, and Water. To better serve the public, the radio station invites agents and officials from this office to share with listeners their research on these topics, including the announcements of upcoming events, sessions, seminars, workshops, resources, and free services to the county it serves. On today's show, the focus was on diabetes, the do's and don'ts and subsequent diets for both prevention and maintenance of the disease, based on an individual's diagnosis and type.

Length: 30:00

Date/Time: 12/31/17

5:30am

Topic: Government, Civic Engagement, Public Infrastructure

Summary: Lawrence City Commissioner Mike Amyx calls in to the radio station to talk about his current term of office in city government, and his entire career as a commissioner. He has announced that he will not seek re-election in the coming year. He talks about accomplishments made during his time on the commission, his time as Mayor, and his concerns and hopes for future community development. He will conclude his term January 9, 2018.

Length: 14:00

Topic: Agriculture, Public Safety, Farming

Summary: Roberta Wykoff serves as the Agriculture Agent for K-State Research and Extension Douglas County. Wykoff's role is to serve all of the residents of Douglas County with research-based information on local agriculture and growing practices in general. She also coordinates through the extension office a number of seminars and information sessions geared toward the development of skills throughout the general public. Today she provided updated weather and climate information for the area and how it could affect the public through farming, industry, and agriculture-related commerce. She also provided end-of-year updates on records and yields, and on upcoming ranch and animal management seminars, and provided further event updates from the extension office in Douglas County as a whole.

Length: 16:00
