

TO: Public File
FROM: Andy Fishman
DATE: October 7, 2010
SUBJ: Quarterly Report – Third Quarter 2010

Attached is a description of WJW Television news programming addressing the key concerns and issues of this community during the period of July 1, 2010 through September 30, 2010

During the third quarter of 2010 the following issues were addressed by WJW.

Government Scandal/Politics
Local Economy
Crime/Safety
County Executive Primary Election

A list of Public Service Announcements is also attached.

WJW TELEVISION
Cleveland/Northeast Ohio
Local TV, LLC
July 1, 2010—September 30, 2010

Newscasts (M-F)
5-10am
Noon-1pm
5-6pm
6-7pm
7-7:30pm
10-11pm
Weekly total---47.5 hours

Newscasts (Sat/Sun)
6-7pm
10-11pm
Weekend Total---4 Hours

County Executive Primary Election

Issue: County Exec Candidate/Corruption

News Aug 11, 2010 5pm TRT 1:45 Local
Candidate for County Executive Ken Lanci files a lawsuit to try to keep the outgoing Cuyahoga County Commissioners from making any long term deals.

Additional Stories:

News	Aug 11, 2010	7pm	TRT 1:15	Local
News	Aug 11, 2010	10pm	TRT 2:00	Local
News	Aug 12, 2010	5am	TRT 1:00	Local
News	Aug 12, 2010	6am	TRT 1:20	Local
News	Aug 12, 2010	7am	TRT 1:00	Local
News	Aug 12, 2010	8am	TRT 1:00	Local
News	Aug 12, 2010	9am	TRT 1:30	Local

Government Scandal/Politics

Issue: Vincent Russo Arrest

News July 14, 2010 7am TRT 1:30 Local
Vincent Russo, the son of Cuyahoga County Auditor Frank Russo is arrested in connection with the ongoing criminal investigation into Cuyahoga County Government. Russo plead guilty on 9/17 and was sentenced to 18 months in prison.

Additional Stories:

News	July 14, 2010	8am	TRT 1:00	Local
News	July 14, 2010	Noon	TRT 1:30	Local
News	July 14, 2010	5pm	TRT 2:30	Local
News	July 14, 2010	6pm	TRT 4:00	Local
News	July 14, 2010	7pm	TRT 2:00	Local
News	July 14, 2010	10pm	TRT 3:00	Local
News	July 14, 2010	5am	TRT 1:00	Local
News	July 14, 2010	6am	TRT 2:00	Local
News	July 14, 2010	7am	TRT 1:00	Local
News	July 14, 2010	8am	TRT 2:00	Local
News	July 14, 2010	9am	TRT 1:00	Local

News	Sept. 17, 2010	5pm	TRT 2:00	Local
News	Sept. 17, 2010	6pm	TRT 3:00	Local
News	Sept. 17, 2010	7pm	TRT 1:00	Local
News	Sept. 17, 2010	10pm	TRT 3:00	Local
News	Sept. 18, 2010	5am	TRT 1:00	Local
News	Sept. 18, 2010	6am	TRT 2:00	Local
News	Sept. 18, 2010	7am	TRT 1:00	Local
News	Sept. 18, 2010	8am	TRT 2:00	Local
News	Sept. 18, 2010	9am	TRT 1:00	Local
News	Sept. 18, 2010	Noon	TRT 2:00	Local

Issue: Democratic Convention 2012

News Aug 7, 2010 6pm TRT 2:15 Local
Rep. Dennis Kucinich begins a campaign to help bring the 2010 Democratic National Convention to Cleveland.

Additional Stories:

News	Aug 7, 2010	10pm	TRT 2:30	Local
News	Aug 9, 2010	6am	TRT 1:00	Local
News	Aug 9, 2010	7am	TRT 1:30	Local
News	Aug 9, 2010	8am	TRT 1:00	Local
News	Aug 9, 2010	Noon	TRT 1:30	Local
News	Aug 9, 2010	6pm	TRT 2:00	Local
News	Aug 9, 2010	10pm	TRT 2:00	Local

Issue: President Obama at Tri-C

News Sept. 8, 2010 6pm TRT 2:00 Local
President Barack Obama visits Cuyahoga Community College's campus in Parma to defend his plan to boost the economy.

Additional Stories:

News	Sept. 8, 2010	7pm	TRT 1:30	Local
News	Sept. 8, 2010	10pm	TRT 2:30	Local
News	Sept. 9, 2010	5am	TRT 2:00	Local
News	Sept. 9, 2010	6am	TRT 1:00	Local
News	Sept. 9, 2010	7am	TRT 2:00	Local
News	Sept. 9, 2010	8am	TRT 2:00	Local
News	Sept. 9, 2010	9am	TRT 1:00	Local
News	Sept. 9, 2010	Noon	TRT 2:00	Local

Issue: Strickland/Kasich Debate

News Sept. 14, 2010 10pm TRT 2:00 Local
Ohio Governor Ted Strickland and his opponent in November's election, John Kasich hold a debate to discuss the race. The focus of the debate is jobs in Ohio.

Additional Stories:

News	Sept. 15, 2010	5am	TRT 1:00	Local
News	Sept. 15, 2010	7am	TRT 1:00	Local
News	Sept. 15, 2010	9am	TRT 1:00	Local
News	Sept. 15, 2010	Noon	TRT 1:00	Local

Issue: Bill Clinton Visit.

News Sept. 14, 2010 5pm TRT 2:00 Local
Former President Bill Clinton makes stops in Ohio in support of Governor Ted Strickland's re-election campaign.

Additional Stories:

News	Sept. 14, 2010	6pm	TRT 2:30	Local
News	Sept. 14, 2010	7pm	TRT 1:30	Local
News	Sept. 14, 2010	10pm	TRT 2:30	Local
News	Sept. 15, 2010	5am	TRT 1:30	Local
News	Sept. 15, 2010	6am	TRT 1:00	Local
News	Sept. 15, 2010	7am	TRT 2:00	Local
News	Sept. 15, 2010	8am	TRT 1:00	Local
News	Sept. 15, 2010	9am	TRT 1:00	Local
News	Sept. 15, 2010	Noon	TRT 2:00	Local

Issue: Valley View/Solon audits

News July 21, 2010 6pm TRT 2:00 Local
An audit by the State of Ohio auditors office uncovers local officials 'fixing' contracts for work that was substandard. City officials in Valley View and Solon are implicated in the audit.

Additional Stories:

News	July 21, 2010	7pm	TRT 1:00	Local
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News	July 21, 2010	10pm	TRT 2:00	Local
News	July 21, 2010	5am	TRT 1:00	Local
News	July 21, 2010	6am	TRT 1:30	Local
News	July 21, 2010	8am	TRT 1:00	Local
News	July 21, 2010	9am	TRT 1:30	Local

Issue: Frank Russo Indicted/Resigns

News	Sept. 9, 2010	7am	TRT 1:00	Local
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Cuyahoga County Auditor Frank Russo resigns on the same day he is indicted on 21 corruption related charges.

Additional Stories:

News	Sept 9, 2010	8am	TRT 2:00	Local
News	Sept 9, 2010	9am	TRT 1:00	Local
News	Sept 9, 2010	Noon	TRT 1:00	Local
News	Sept 9, 2010	5pm	TRT 4:00	Local
News	Sept 9, 2010	6pm	TRT 5:30	Local
News	Sept 9, 2010	7pm	TRT 2:30	Local
News	Sept 9, 2010	10pm	TRT 5:00	Local
News	Sept 10, 2010	5am	TRT 1:30	Local
News	Sept 10, 2010	6am	TRT 2:00	Local
News	Sept 10, 2010	7am	TRT 1:00	Local
News	Sept 10, 2010	8am	TRT 2:00	Local
News	Sept 10, 2010	9am	TRT 1:30	Local
News	Sept 10, 2010	Noon	TRT 1:00	Local

Issue: New County Auditor

News	Sept 10, 2010	6pm	TRT 1:30	Local
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David Reines takes over as new Cuyahoga County Auditor following the indictment and resignation of Frank Russo.

Additional Stories:

News	Sept 10, 2010	7pm	TRT 1:30	Local
News	Sept 10, 2010	10pm	TRT 1:30	Local

Issue: Jimmy Dimora and others arrested/Indicted

News	Sept. 15, 2010	9am	TRT 10:15	Local
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Cuyahoga County Commissioner Jimmy Dimora is arrested at his home and indicted on 26 corruption related charges.

Additional Stories:

News	Sept. 15, 2010	Noon	TRT 5:00	Local
News	Sept. 15, 2010	5pm	TRT 6:00	Local
News	Sept. 15, 2010	6pm	TRT 12:00	Local
News	Sept. 15, 2010	7pm	TRT 2:30	Local
News	Sept. 15, 2010	10pm	TRT 10:30	Local
News	Sept. 16, 2010	5am	TRT 2:00	Local
News	Sept. 16, 2010	6am	TRT 4:30	Local
News	Sept. 16, 2010	7am	TRT 5:00	Local
News	Sept. 16, 2010	8am	TRT 5:00	Local
News	Sept. 16, 2010	9am	TRT 3:30	Local
News	Sept. 16, 2010	Noon	TRT 3:00	Local
News	Sept. 16, 2010	5pm	TRT 4:30	Local
News	Sept. 16, 2010	6pm	TRT 6:00	Local
News	Sept. 16, 2010	7pm	TRT 2:00	Local
News	Sept. 16, 2010	10pm	TRT 4:30	Local

News Sept. 15, 2010 9am TRT 10:15 Local

In addition to Dimora, seven others are indicted on corruption charges included two judges.

Additional Stories:

News	Sept. 15, 2010	Noon	TRT 2:00	Local
News	Sept. 15, 2010	5pm	TRT 2:00	Local
News	Sept. 15, 2010	6pm	TRT 3:00	Local
News	Sept. 15, 2010	7pm	TRT 1:30	Local
News	Sept. 15, 2010	10pm	TRT 3:30	Local
News	Sept. 16, 2010	5am	TRT 1:00	Local
News	Sept. 16, 2010	6am	TRT 2:30	Local
News	Sept. 16, 2010	7am	TRT 1:00	Local
News	Sept. 16, 2010	8am	TRT 2:00	Local
News	Sept. 16, 2010	9am	TRT 1:30	Local
News	Sept. 16, 2010	Noon	TRT 1:00	Local
News	Sept. 16, 2010	5pm	TRT 1:30	Local
News	Sept. 16, 2010	6pm	TRT 2:00	Local
News	Sept. 16, 2010	7pm	TRT 1:00	Local
News	Sept. 16, 2010	10pm	TRT 1:30	Local

Local Economy

Issue: Hugo Boss Re-Opens

News	July 19, 2010	5pm	TRT 1:45	Local
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Hundreds of workers return to the Hugo Boss plant after months of protesting while trying to keep their jobs and keep the plant open.

Additional Stories:

News	July 19, 2009	6pm	TRT 2:00	Local
News	July 19, 2009	10pm	TRT 1:45	Local
News	July 20, 2009	5am	TRT 2:00	Local
News	July 20, 2009	6am	TRT 1:45	Local
News	July 20, 2009	7am	TRT 1:00	Local
News	July 20, 2009	8am	TRT 1:30	Local
News	July 20, 2009	9am	TRT 1:00	Local
News	July 20, 2009	Noon	TRT 1:45	Local

Issue: Infocision Hiring

News	Aug 12, 2010	5pm	TRT 1:30	Local
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Infocision, a local company based in Bath, Ohio announces they are hiring 700 workers.

Additional Stories:

News	Aug 12, 2010	7pm	TRT 1:00	Local
News	Aug 12, 2010	10pm	TRT 2:00	Local
News	Aug 13, 2010	6am	TRT 1:00	Local
News	Aug 13, 2010	7am	TRT 1:00	Local
News	Aug 13, 2010	8am	TRT 1:00	Local
News	Aug 13, 2010	9am	TRT 1:00	Local

Issue: Asian Carp

News	July 19, 2010	6pm	TRT 1:30	Local
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Lawmakers file suit against the Army Corp of Engineers to get them to build barracades to keep Asian Carp out of Lake Erie. The fish could pose a threat to the Lake's wildlife. And fishing industry.

Additional Stories:

News	July 19, 2010	7pm	TRT 1:45	Local
News	July 19, 2010	10pm	TRT 1:45	Local
News	July 20, 2009	6am	TRT 1:00	Local
News	July 20, 2009	7am	TRT 1:30	Local

News	July 20, 2009	8am	TRT 1:00	Local
News	July 20, 2009	Noon	TRT 1:30	Local

Issue: Cleveland Casino

News	Aug 12, 2010	6pm	TRT 2:15	Local
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Dan Gilbert announces a partnership with Harrah's to run the Cleveland Casino.

Additional Stories:

News	Aug 12, 2010	7pm	TRT 1:00	Local
News	Aug 12, 2010	10pm	TRT 2:15	Local
News	Aug 13, 2010	6am	TRT 1:00	Local
News	Aug 13, 2010	7am	TRT :45	Local
News	Aug 13, 2010	8am	TRT 1:00	Local
News	Aug 13, 2010	9am	TRT 1:15	Local
News	Aug 13, 2010	Noon	TRT 1:45	Local

Issue: Continental/United Merger

News	Aug 30, 2010	Noon	TRT 2:00	Local
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The U.S Government approves the merger of Continental and United airlines. An agreement is reached to keep Cleveland as a hub for at least five years.

Additional Stories:

News	Aug 30, 2010	5pm	TRT 2:00	Local
News	Aug 30, 2010	6pm	TRT 1:45	Local
News	Aug 30, 2010	7pm	TRT 2:00	Local
News	Aug 30, 2010	10pm	TRT 1:45	Local
News	Aug 31, 2010	5am	TRT 1:00	Local
News	Aug 31, 2010	6am	TRT 1:30	Local
News	Aug 31, 2010	7am	TRT 1:45	Local
News	Aug 31, 2010	Noon	TRT 2:00	Local

Issue: St. Peters Closing

News	July 1, 2010	5pm	TRT 2:00	Local
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In defiance of the Cleveland Catholic Diocese. Parishoners hold Mass outside of their closed Church.

News	July 1, 2010	6pm	TRT 1:45	Local
News	July 1, 2010	10pm	TRT 2:00	Local
News	July 2, 2010	5am	TRT :45	Local

News	July 2, 2010	6am	TRT 1:00	Local
News	July 2, 2010	7am	TRT 1:15	Local
News	July 2, 2110	8am	TRT 2:00	Local
News	July 2, 2010	Noon	TRT 1:45	Local
News	July 7, 2010	6pm	TRT 1:45	Local
News	July 7, 2010	10pm	TRT 2:00	Local
News	July 8, 2010	5am	TRT :45	Local
News	July 8, 2010	6am	TRT 1:00	Local
News	July 8, 2010	7am	TRT 1:15	Local
News	July 8, 2010	8am	TRT 2:00	Local
News	July 8, 2010	Noon	TRT 1:45	Local
News	July 11, 2010	6pm	TRT 1:45	Local
News	July 11, 2010	10pm	TRT 2:00	Local
News	July 12, 2010	5am	TRT :45	Local
News	July 12, 2010	6am	TRT 1:00	Local
News	July 12, 2010	7am	TRT 1:15	Local
News	July 12, 2010	8am	TRT 2:00	Local
News	July 12, 2010	Noon	TRT 1:45	Local
News	July 19, 2010	6pm	TRT 1:45	Local
News	July 19, 2010	10pm	TRT 2:00	Local
News	July 20, 2010	5am	TRT :45	Local
News	July 20, 2010	6am	TRT 1:00	Local
News	July 20, 2010	7am	TRT 1:15	Local
News	July 20, 2010	8am	TRT 2:00	Local
News	July 20, 2010	Noon	TRT 1:45	Local
News	July 21, 2010	6pm	TRT 1:45	Local
News	July 21, 2010	10pm	TRT 2:00	Local
News	July 22, 2010	5am	TRT :45	Local
News	July 22, 2010	6am	TRT 1:00	Local
News	July 22, 2010	7am	TRT 1:15	Local
News	July 22, 2010	8am	TRT 2:00	Local
News	July 22, 2010	Noon	TRT 1:45	Local
News	July 25, 2010	6pm	TRT 1:45	Local
News	July 25, 2010	10pm	TRT 2:00	Local
News	July 26, 2010	5am	TRT :45	Local
News	July 26, 2010	6am	TRT 1:00	Local
News	July 26, 2010	7am	TRT 1:15	Local
News	July 26, 2010	8am	TRT 2:00	Local
News	July 26, 2010	Noon	TRT 1:45	Local
News	Aug 3, 2010	6pm	TRT 1:45	Local
News	Aug 3, 2010	10pm	TRT 2:00	Local
News	Aug 4, 2010	5am	TRT :45	Local
News	Aug 4, 2010	6am	TRT 1:00	Local
News	Aug 4, 2010	7am	TRT 1:15	Local
News	Aug 4, 2010	8am	TRT 2:00	Local
News	Aug 4, 2010	Noon	TRT 1:45	Local

News	Aug 4, 2010	6pm	TRT 1:45	Local
News	Aug 4, 2010	10pm	TRT 2:00	Local
News	Aug 5, 2010	5am	TRT :45	Local
News	Aug 5, 2010	6am	TRT 1:00	Local
News	Aug 5, 2010	7am	TRT 1:15	Local
News	Aug 5, 2010	8am	TRT 2:00	Local
News	Aug 5, 2010	Noon	TRT 1:45	Local
News	Aug 9, 2010	6pm	TRT 1:45	Local
News	Aug 9, 2010	10pm	TRT 2:00	Local
News	Aug 10, 2010	5am	TRT :45	Local
News	Aug 10, 2010	6am	TRT 1:00	Local
News	Aug 10, 2010	7am	TRT 1:15	Local
News	Aug 10, 2010	8am	TRT 2:00	Local
News	Aug 10, 2010	Noon	TRT 1:45	Local
News	Aug 23, 2010	6pm	TRT 1:45	Local
News	Aug 23, 2010	10pm	TRT 2:00	Local
News	Aug 24, 2010	5am	TRT :45	Local
News	Aug 24, 2010	6am	TRT 1:00	Local
News	Aug 24, 2010	7am	TRT 1:15	Local
News	Aug 24, 2010	8am	TRT 2:00	Local
News	Aug 24, 2010	Noon	TRT 1:45	Local
News	Sept 17, 2010	10pm	TRT 2:30	Local
News	Sept. 18, 2010	6am	TRT 1:00	Local
News	Sept 18, 2010	7am	TRT 1:15	Local
News	Sept 18, 2010	9am	TRT 1:00	Local
News	Sept 18, 2010	Noon	TRT 1:15	Local

Issue: Akron Police Layoffs

News Aug 29, 2010 5pm TRT 2:00 Local
Forty Akron Police officers are laid off from their jobs after the City and the Police Union can not agree on concessions. Later, on Sept. 18, an agreement is reached and the officers return to work.

Additional Stories:

News	Aug 29, 2010	5pm	TRT 2:00	Local
News	Aug 29, 2010	7pm	TRT 1:00	Local
News	Aug 29, 2010	10pm	TRT 2:00	Local
News	Aug 30, 2010	5am	TRT 2:00	Local
News	Aug 30, 2010	6am	TRT 2:00	Local
News	Aug 30, 2010	7am	TRT 2:00	Local
News	Aug 30, 2010	8am	TRT 2:00	Local
News	Aug 30, 2010	9am	TRT 2:00	Local
News	Aug 30, 2010	Noon	TRT 2:00	Local
News	Sept. 18, 2010	5pm	TRT 1:30	Local

News	Sept 18, 2010	6pm	TRT 2:00	Local
News	Sept 18, 2010	7pm	TRT 1:00	Local
News	Sept 18, 2010	10pm	TRT 1:00	Local
News	Sept 19, 2010	Noon	TRT 2:00	Local
News	Sept 19, 2010	5pm	TRT 1:00	Local

Issue: Chrysler Stamping Plant Closes

News	July 26, 2010	Noon	TRT 1:50	Local
After thirty years, the Chrysler Twinsburg stamping plant announces it will close for good.				

Additional Stories:

News	July 26, 2010	5pm	TRT 1:00	Local
News	July 26, 2010	6pm	TRT 3:00	Local
News	July 26, 2010	10pm	TRT 2:00	Local
News	July 27, 2010	6am	TRT 1:00	Local
News	July 27, 2010	8am	TRT 1:00	Local
News	July 27, 2010	Noon	TRT 1:30	Local

Crime/Safety

Issue: Traffic Cameras

News	July 19, 2010	5pm	TRT1:50	Local
Residents of Garfield Heights attempt to gain signatures to put a ban on traffic cameras on the November ballot.				

Additional Stories:

News	July 19, 2010	6pm	TRT 1:45	Local
News	July 19, 2010	10pm	TRT 2:00	Local
News	July 20, 2010	5am	TRT :45	Local
News	July 20, 2010	6am	TRT 1:00	Local
News	July 20, 2010	7am	TRT 1:15	Local
News	July 20, 2010	8am	TRT 2:00	Local
News	July 20, 2010	Noon	TRT 1:45	Local
News	July 20, 2009	5pm	TRT 1:45	Local
News	July 20, 2009	6pm	TRT 1:30	Local
News	July 20, 2009	7pm	TRT 1:15	Local

Issue: Akron Police Cuts

News Aug 9, 2010 6pm TRT 1:45 Local
Akron Mayor Don Plesquelic warns and then follows through on promises of major cuts to the City budget. Several Akron Police officers will lose their jobs.

Additional Stories:

News	Aug 9, 2010	10pm	TRT 2:00	Local
News	Aug 10, 2010	5am	TRT :45	Local
News	Aug 10, 2010	6am	TRT 1:00	Local
News	Aug 10, 2010	7am	TRT 1:15	Local
News	Aug 10, 2010	8am	TRT 2:00	Local
News	Aug 10, 2010	Noon	TRT 1:45	Local
News	Aug 10, 2010	6pm	TRT 1:45	Local
News	Aug 10, 2010	10pm	TRT 2:00	Local
News	Aug 11, 2010	5am	TRT :45	Local
News	Aug 11, 2010	6am	TRT 1:00	Local
News	Aug 11, 2010	7am	TRT 1:15	Local
News	Aug 11, 2010	8am	TRT 2:00	Local
News	Aug 11, 2010	Noon	TRT 1:45	Local
News	Aug 25, 2010	6pm	TRT 1:45	Local
News	Aug 25, 2010	10pm	TRT 2:00	Local
News	Aug 26, 2010	5am	TRT :45	Local
News	Aug 26, 2010	6am	TRT 1:00	Local
News	Aug 26, 2010	7am	TRT 1:15	Local
News	Aug 26, 2010	8am	TRT 2:00	Local
News	Aug 26, 2010	Noon	TRT 1:45	Local