



WCIU-TV Limited Partnership
39936 Treasury Center
Chicago, IL 60694-9900
(312)705-2600

CONTRACT

<http://www.wciu.com/>

And:

Strategic Media Services
Attention: Neil Williams
1911 North Ft. Myer Drive
#400
Arlington, VA 22209

<u>Contract / Revision</u> 297609 /		<u>Alt Order #</u> 08425342
<u>Product</u> CIT 4 SETH LEWIS		
<u>Contract Dates</u> 10/25/16 - 10/31/16		<u>Estimate #</u> 2390
<u>Advertiser</u> Poli/S Lewis/R/SSN/IL		<u>Original Date / Revision</u> 10/24/16 / 10/27/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WCIU	<u>Account Executive</u> Ryan Gordon	<u>Sales Office</u> DC - HRP
<u>Special Handling</u> Pre-Payment Required		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 165	<u>Product 1/2</u> 181
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WCIU	10/28/16	10/28/16	Seinfeld 10p-1030p	10p-1030p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	----1--	1			\$250.00					
N 2	WCIU	10/28/16	10/28/16	Seinfeld 1030p-11p	1030p-11p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	----1--	1			\$250.00					
N 3	WCIU	10/28/16	10/28/16	King of Queens 530p-6p	530p-6p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	----1--	1			\$300.00					
N 4	WCIU	10/28/16	10/28/16	ABC7 Prime News on The U	7p-8p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	----1--	1			\$200.00					
N 5	WCIU	10/26/16	10/28/16	Seinfeld 1030p-11p	1030p-11p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	--WTF--	1			\$250.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	WCIU	10/24/16-10/30/16	Seinfeld 1030p-11p	1030p-11p	---WThF----	:30		\$250.00		NM		
	See MG 5.3												
	3	WCIU	10/31/16-10/31/16	11p-12a Rotator	11p-12a	M-----	:30		\$250.00		NM		
	Ⓜ MG for 5.2 10/27												
N 6	WCIU	10/26/16	10/28/16	ABC7 Prime News on The U	7p-8p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	--WTF--	1			\$200.00					
N 7	WCIU	10/31/16	10/31/16	Bears/Vikings	715p-1030p		:30				NM	1	\$21,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	1-----	1			\$21,000.00					
N 8	WCIU	10/27/16	10/27/16	ABC7 Prime News on The U	7p-8p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	---1---	1			\$200.00					
N 9	WCIU	10/25/16	10/25/16	Seinfeld 10p-1030p	10p-1030p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	-1-----	1			\$250.00					
N 10	WCIU	10/25/16	10/25/16	ABC7 Prime News on The U	7p-8p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified. It shall be contrary to this contract to engage in any discrimination based on race or ethnicity.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-1-----				1	\$200.00				
N 11	WCIU	10/26/16	10/26/16	Seinfeld 1030p-11p	1030p-11p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--1----				1	\$250.00				
N 12	WCIU	10/26/16	10/26/16	King of Queens 5p-530p	5p-530p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--1----				1	\$300.00				
N 13	WCIU	10/26/16	10/26/16	ABC7 Prime News on The U	7p-8p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--1----				1	\$200.00				
Totals											13	\$23,850.00	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	11	\$2,600.00	(\$390.00)	\$2,210.00
10/31/16 - 10/31/16	2	\$21,250.00	(\$3,187.50)	\$18,062.50
Totals	13	\$23,850.00	(\$3,577.50)	\$20,272.50

Signature: _____ **Date:** _____

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