

## KNPB-DT

Report date: 03/07/2024

Sold Inventory Report

Report time: 14:19:52

From: 02/01/2024 To: 02/29/2024

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Flight	Start / End Date	Time Range	SMTWTFS	Type	Units	Value
-----	-----	-----	-----	-----	-----	-----
Time Flights, List FLights & Manual Placements						
118852612 Bill Pearce Motors			Revenue: N----	Billed: Per Spot	Acct Mgr: DB	
UC BILL PEARCE 2023/MAST SUN@8PM	09/03/23-09/04/24	20:00-20:00	S-----	In/Out	9.00	\$750.00
UC BILL PEARCE 2023/NAAT WED@8PM	09/03/23-09/04/24	20:00-20:00	---W---	In/Out	9.00	\$540.00
G117519317 Brownstein			Revenue: N----	Billed: Per Spot	Acct Mgr: DB	
UC BROWNSTEIN 2023/ MLNH THUR@630P EVERY OTHER WK	05/16/23-05/15/24	18:30-18:30	----T--	In/Out	4.00	\$200.00
118852760 Dorinda's Chocolates			Revenue: ----T	Billed: Per Spot	Acct Mgr: DB	
UC DORINDA'S CHOCOLATES SAT 12PM-230PM 4X	12/10/23-03/08/24	12:01-14:29	-----S	Any	14.00	\$630.00
G117677942 Edible Reno Tahoe			Revenue: ----T	Billed: Per Spot	Acct Mgr: DB	
UC EDIBLE RENO TAHOE 2023/ROT M-F 6A-12A 3XPW	05/29/23-05/28/24	06:05-23:55	-MTWTF-	Any	12.13	\$325.00
UC EDIBLE RENO TAHOE 2023/NOVA SUN@10A	05/29/23-05/28/24	10:00-10:00	S-----	In/Out	5.60	\$270.00
UC EDIBLE RENO TAHOE 2023/ATKC SAT@12:30PM	05/29/23-05/28/24	12:30-12:30	-----S	In/Out	5.60	\$150.00
UC EDIBLE RENO TAHOE 2023/COOKING SAT@2PM	05/29/23-05/28/24	14:00-14:00	-----S	In/Out	5.60	\$150.00
5724372733 Erlach Computer Consulting			Revenue: ----T	Billed: Per Spot	Acct Mgr: DB	
UC ERLACH/NEWSBLOCK 4PM-730PM 4-5X PER WEEK	01/02/24-12/27/24	16:00-18:59	-MTWTF-	Any	21.00	\$840.00
G118509195 Greater Nevada Credit Union			Revenue: N----	Billed: Per Spot	Acct Mgr: DB	
UC GNCU 2023/ROT 9XPW MO-FR 6A-1P	08/14/23-06/14/24	06:05-12:55	-MTWTF-	Any	52.53	\$407.00
G118399477 KUNR 88.7			Revenue: ----T	Billed: Per Spot	Acct Mgr: DB	
HD UC KUNR 2023 WKND ROT SA/SU 8A-330P	05/08/23-05/07/24	08:05-15:29	S-----S	Any	1.87	\$70.00
HD UC KUNR 2023 ROT TU/TH 1230P-330P 2XPD	05/08/23-05/07/24	12:35-15:25	--T-T--	Any	16.80	\$450.00
HD UC KUNR 2023/NEWS ROT M/W/F 4P-630P 2X	05/08/23-05/07/24	16:05-18:29	-M-W-F-	Any	22.40	\$720.00
G117627483 Lahanton Valley			Revenue: ----T	Billed: Per Spot	Acct Mgr: DB	
HD NV NEWS GROUP *LAHONTAN/SU-SA 6A-12A/4XPW	05/08/23-05/07/24	06:05-23:55	SMTWTFS	Any	2.00	\$49.40
118852851 National Automobile Museum			Revenue: ----T	Billed: Per Spot	Acct Mgr: DB	
UC NATIONAL AUTO MUSEUM/M-F 6A-1P 2XPW	10/09/23-10/08/24	06:05-12:55	-MTWTF-	Any	8.00	\$80.00
UC NATIONAL AUTO MUSEUM/MOTK SAT@10A	10/09/23-10/08/24	10:00-10:00	-----S	In/Out	6.00	\$120.00
G117658750 Net NV			Revenue: ----T	Billed: Per Spot	Acct Mgr: DB	
UC NET NV-2021-2024/MLNH M//W @6:30PM 2XPW	11/12/23-05/14/24	18:30-18:30	-M-W---	In/Out	16.00	\$737.60
G117627491 Nevada Appeal			Revenue: ----T	Billed: Per Spot	Acct Mgr: DB	
HD NV NEWS GROUP *NV APPEAL/SU-SA 6A-12A 2XPD	05/08/23-05/07/24	06:05-23:55	SMTWTFS	Any	7.00	\$177.10
118853280 Nevada Arts Council			Revenue: N----	Billed: Per Spot	Acct Mgr: DB	
UC NV ARTS COUNCIL 2024/ROT MO-FR 6A-10P 1XPW	01/01/24-06/30/24	06:05-21:59	-MTWTF-	Any	5.00	\$175.00
UC NV ARTS COUNCIL 2024/MLNH THUR @630P	01/01/24-06/30/24	18:30-18:30	----T--	In/Out	10.00	\$400.00
UC NV ARTS COUNCIL 2024/ATEF SUN@630PM	01/01/24-06/30/24	18:30-18:30	S-----	In/Out	6.00	\$240.00
NA Nevada Broadcasters			Revenue: -----	Billed: Per Spot	Acct Mgr:	
NVBA SHARED 2023/ALL M-S 6A-12A 3XPW/PER CHANNEL	02/05/23-04/30/24	06:05-23:55	SMTWTFS	Any	22.00	\$0.00

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5989696093 Nevada Magazine						
UC NEVADA MAGAZINE/ WDNV SA@3PM B/A	02/11/24-02/10/25	15:00-15:00	-----S	In/Out	1.87	\$112.00
UC NEVADA MAGAZINE/ ANRO SA@7PM B/A	02/11/24-02/10/25	19:00-19:00	-----S	In/Out	1.87	\$160.00
118853237 Nevada Tourism and Cultural Affairs						
UC NV TOURISM & CULTURAL AFFAIRS/WED@730PM RKSE	12/01/23-11/30/24	19:30-19:30	---W---	In/Out	8.00	\$345.20
UC NV TOURISM & CULTURAL AFFAIRS/TUE@8PM FIYO/AMEX	12/01/23-11/30/24	20:00-20:00	--T----	In/Out	6.00	\$498.00
G117627503 Northern Nevada Business Weekly						
HD NV NEWS GROUP *NN BUS WEEKLY/WDNV *MON 1PM B/A	09/03/23-05/07/24	13:00-13:00	-M-----	In/Out	6.00	\$300.00
118853130 NV Energy						
UC NV ENERGY/WDNV THU@8PM B/A	10/30/23-10/29/24	20:00-20:00	-----T--	In/Out	10.00	\$650.00
UC NV ENERGY/NOVA WED 9PM B/A	10/30/23-10/29/24	21:00-21:00	---W---	In/Out	6.00	\$600.00
CARS PBS Reno - Development Department						
CARS FLIGHT / 2X PER DAY HD 2023	03/05/23-03/01/25	06:05-23:55	SMTWTFS	Any	35.73	\$0.00
5782719480 Promenade on the River						
UC PROMENADE/MLNH 4PM FRI B/A	01/01/24-12/31/24	16:00-16:00	-----F-	In/Out	8.00	\$360.00
5724856119 Raising Cane's						
UC RAISING CANE'S/ ROT MON-FRI 6A-530 4XPW	12/25/23-12/26/24	06:05-17:29	-MTWTF-	Any	16.00	\$480.00
UC RAISING CANE'S/ ROT SA-SU 6A-530 1XPW	12/25/23-12/25/24	06:05-17:29	S-----S	Any	4.00	\$0.00
118852974 Reno Chamber Orchestra						
UC RENO CHAMBER ORCH BBC NEWS MWF 6PM B/A	02/05/24-02/16/24	18:00-18:00	-M-W-F-	In/Out	12.00	\$330.00
UC RENO CHAMBER ORCH THU 9PM B/A	02/05/24-02/16/24	21:00-21:00	-----T--	In/Out	4.00	\$340.00
118852853 Reno Philharmonic						
UC RENO PHIL CLASSIX 4/SUN 1230PM-5PM 2X PD (4X)	02/11/24-02/23/24	12:35-16:59	S-----	Any	3.73	\$300.00
UC RENO PHIL CLASSIX 4/MON-SAT 1PM-12AM 1-2X PD	02/11/24-02/23/24	13:05-23:59	-MTWTFS	Any	14.00	\$765.00
G115301192 Reno Public Market						
UC RENO PUBLIC MARKET/THU 630PM MLNH 2X	01/01/24-12/31/24	18:30-18:30	-----T--	In/Out	10.00	\$440.00
UC RENO PUBLIC MARKET/MON 730PM 2X RKSE	01/01/24-12/31/24	19:30-19:30	-M-----	In/Out	8.00	\$368.00
118853240 Reno Type						
UC RENO TYPE B / WDNV THU 8PM 2X	12/07/23-05/02/24	20:00-20:00	-----T--	In/Out	10.00	\$1,200.00
UC RENO TYPE A / MLNH MON@4PM B/A	12/10/23-06/03/24	16:00-16:00	-M-----	In/Out	8.00	\$440.00
UC RENO TYPE B / WDNV SU 6PM 2X	12/10/23-05/12/24	18:00-18:00	S-----	In/Out	6.00	\$420.00
UC RENO TYPE A / OVERNIGHT 12A-6A 1X PD	12/10/23-06/09/24	24:30-29:59	SMTWTFS	Any	29.00	\$58.00
118853281 South 40						
UC SOUTH 40/ROT 6A-12A 4-5X PER PW	01/14/24-03/24/24	06:05-23:55	SMTWTFS	Any	21.00	\$1,365.00
UC SOUTH 40/SAT 1130A-230P 2X PD FOOD BLOCK	01/14/24-03/24/24	11:31-14:29	-----S	Any	6.00	\$210.00
G115699227 TEDxReno						
UC TEDX M-F 4-7:30PM 2-3X/WK	12/18/23-04/05/24	16:00-19:29	-MTWTF-	Any	13.00	\$715.00
UC TEDX SU-SA 7:30PM-11 2-3XPW	12/18/23-04/05/24	19:30-22:59	SMTWTFS	Any	13.00	\$1,430.00

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-----	-----	-----	-----	-----	-----	-----
FDN            The Nell J Redfield Foundation			Revenue: -----	Billed: Per Spot	Acct Mgr: KM	
HD REDFIELD FOUNDATION *SHARED*/ROT 3XPD 6A-12A	03/08/20-05/02/25	06:15-23:25	SMTWTFS	Any	87.00	\$0.00
G117627515   The Record-Courier			Revenue: ----T	Billed: Per Spot	Acct Mgr: DB	
HD NV NEWS GROUP *RECORD-COURIER/SU-SA 6A-12A 3XPW	05/08/23-05/07/24	06:05-23:55	SMTWTFS	Any	13.00	\$328.90
UNR            UNR Institution			Revenue: -----	Billed: Per Spot	Acct Mgr: KM	
UC UNR *YEAR 2024 150TH ANNIV/SA-SU 6A-12A 13X PW	01/29/23-12/31/30	06:05-23:55	SMTWTFS	Any	108.40	\$4,675.00
118852611    White Law Chartered			Revenue: N----	Billed: Per Spot	Acct Mgr: DB	
UC WHITE LAW CHARTERED 2023/BBC TUE@6PM	07/09/23-07/05/24	18:00-18:00	--T----	In/Out	8.00	\$232.00
UC WHITE LAW CHARTERED 2023/RICK THU@730P	10/15/23-07/06/24	19:30-19:30	----T--	In/Out	10.00	\$500.00
118853239    Wilbur D. May Museum			Revenue: N----	Billed: Per Spot	Acct Mgr: DB	
UC MAY MUSEUM DINO 2024/HD ROT 11-12XPW, M-F 6A-1P	02/11/24-05/05/24	06:05-12:55	-MTWTF-	Any	31.73	\$408.00
AMERICAN EXPERIENCE						
118852851    National Automobile Museum			Revenue: ----T	Billed: Per Spot	Acct Mgr: DB	
UC NATIONAL AUTO MUSEUM/AMEX	10/09/23-10/08/24	06:00-24:00	SMTWTFS	In/Out	2.00	\$184.00
ANTIQUES ROADSHOW						
G116387658   AARP of Nevada			Revenue: -R---	Billed: Per Spot	Acct Mgr: DB	
UC AARP 2023/ANRO SAT@7PM EVERY OTHR WK	03/01/23-02/28/24	19:00-19:00	-----S	In/Out	4.00	\$320.00
G117627491   Nevada Appeal			Revenue: ----T	Billed: Per Spot	Acct Mgr: DB	
HD NV NEWS GROUP *NV APPEAL/ANRO SA 8AM B/A	05/08/23-05/07/24	08:00-08:00	-----S	In/Out	6.00	\$217.50
DEATH IN PARADISE						
5801957604   Senior Spectrum Newspaper			Revenue: ----T	Billed: Per Spot	Acct Mgr: BG	
UC SENIOR SPECTRUM/DPDS TU 3P B/A	01/21/24-01/20/25	15:00-15:00	--T----	In/Out	6.00	\$162.00
FIRING LINE WITH MARGARET HOOVER						
G117627503   Northern Nevada Business Weekly			Revenue: ----T	Billed: Per Spot	Acct Mgr: DB	
HD NV NEWS GROUP *NN BUS WEEKLY/SA 530P B/A	05/08/23-05/07/24	17:30-17:30	-----S	In/Out	6.00	\$358.50
NOVA						
118853053    UNR - College of Engineering			Revenue: N----	Billed: Per Spot	Acct Mgr: DB	
UC UNR COLLEGE OF ENGINEERING 2023/NOVA WED@9PM	10/25/23-04/24/24	21:00-21:00	---W---	In/Out	12.00	\$750.00
PBS NEWSHOUR						
G116387658   AARP of Nevada			Revenue: -R---	Billed: Per Spot	Acct Mgr: DB	
UC AARP 2023/MLNH WED@630P EVERY OTHR WK*	03/01/23-02/28/24	18:30-18:30	---W---	In/Out	4.00	\$140.00

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G118720323 Albright & Associates, LTD	Revenue: N----	Billed: Per Spot	Acct Mgr: DB			
UC ALBRIGHT & ASSOCIATES/MLNH TUES@4PM B/A	06/26/23-06/25/24	16:00-16:00	--T----	In/Out	8.00	\$280.00
118852612 Bill Pearce Motors	Revenue: N----	Billed: Per Spot	Acct Mgr: DB			
UC BILL PEARCE 2023/MLNH TU/FRI@630P	09/03/23-09/04/24	18:30-18:30	--T--F-	In/Out	24.00	\$800.00
G118166306 Meadows Bank	Revenue: N----	Billed: Per Spot	Acct Mgr: DB			
UC MEADOWS BANK/MLNH MON/WED/THUR @4PM**	06/12/23-06/11/24	16:00-16:00	-M-WT--	In/Out	26.00	\$780.00
118853130 NV Energy	Revenue: N----	Billed: Per Spot	Acct Mgr: DB			
UC NV ENERGY/MLNH TU&TH 4PM B/A	10/30/23-10/29/24	16:00-16:00	--T-T--	In/Out	18.00	\$630.00
118853053 UNR - College of Engineering	Revenue: N----	Billed: Per Spot	Acct Mgr: DB			
UC UNR COLLEGE OF ENGINEERING 2023/MLNH M/TH @430P	10/25/23-04/24/24	16:00-16:00	-M--T--	In/Out	36.00	\$576.00
G118067449 Vistage	Revenue: N----	Billed: Per Spot	Acct Mgr: DB			
UC VISTAGE 2024/MLNH TUES/THURS	06/13/23-05/31/24	16:00-16:00	--T-T--	In/Out	8.00	\$360.00
UC VISTAGE 2024/MLNH WED @4PM	06/18/23-05/31/24	16:00-16:00	---W---	In/Out	4.00	\$180.00
PBS NEWS WEEKEND						
5801957604 Senior Spectrum Newspaper	Revenue: ----T	Billed: Per Spot	Acct Mgr: BG			
UC SENIOR SPECTRUM/PNWE SA 5P B/A	01/21/24-01/20/25	17:00-17:00	-----S	In/Out	8.00	\$340.00
WASHINGTON WEEK WITH THE ATLANTIC						
G118720323 Albright & Associates, LTD	Revenue: N----	Billed: Per Spot	Acct Mgr: DB			
UC ALBRIGHT & ASSOCIATES/WSWK FRI 8PM B/A	06/26/23-06/25/24	20:00-20:00	-----F-	In/Out	8.00	\$408.00
G118166306 Meadows Bank	Revenue: N----	Billed: Per Spot	Acct Mgr: DB			
UC MEADOWS BANK/WASHINGTON WEEK FRI@8PM**	06/12/23-06/11/24	20:00-20:00	-----F-	In/Out	8.00	\$400.00
5801957604 Senior Spectrum Newspaper	Revenue: ----T	Billed: Per Spot	Acct Mgr: BG			
UC SENIOR SPECTRUM/WWIR FR 8P B/A	01/21/24-01/20/25	20:00-20:00	-----F-	In/Out	8.00	\$368.00
WORK IT OUT WOMBATS!						
118853055 Kinder Lab	Revenue: ----T	Billed: Per Spot	Acct Mgr: DB			
UC KINDERLAB 2023/WBAT T/TH @1030A	10/16/23-04/30/24	10:30-10:30	--T-T--	In/Out	18.00	\$180.00
Totals:					994.87	\$32,945.22