

WNBL  
Rochester, NY  
Quarterly Issues/Programs List  
Third Quarter, 2023  
04/16/2019

WNBL  
Quarterly Issues/Programs List

WNBL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Distracted Driving, History o	9007792 iHeartRadio Communities: Public Affairs Special	Discuss the issue of distracted driving and the importance of impact of our Independence.	Garner, K. Davis	07/02/2023 06:01 AM	029:50
Distracted Driving, History o	9007792 iHeartRadio Communities: Public Affairs Special	Discuss suicide & cyber-bullying awareness and prevention including proposed federal legislation.	M. Molak	07/09/2023 06:02 AM	029:50
POVERTY	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the work Global Citizen does to eradicate extreme poverty around the world.	H.Evans	07/16/2023 06:00 AM	029:48
Veteran Affairs, Mental Healt	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss issues impacting veterans, from mental health challenges, health care and employment.	C. Lyle	07/23/2023 06:01 AM	029:49
Technology & information, Wil	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss issues involving the rapid expansion of AI and global shark conservation efforts.	Dr. B. Kosko, Dr. G. Skomal	07/30/2023 06:03 AM	029:50
Veteran♦s Affairs, Weather, T	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss issues regarding veteran♦s affairs, weather trends and technology/generational differences.	K. Sheren, R. Stagich, Dr. J.	08/06/2023 06:02 AM	029:50
Veteran♦s Affairs, Disaster R	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss issues regarding aid and assistance as well as disaster relief organizations.	B. Stern	08/13/2023 06:01 AM	029:49
Philanthropy and Disaster Rel	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss improving the lives of those impacted by poverty or emergencies like the Hawaii wildfires.	T. Tighe	08/20/2023 06:00 AM	029:49
Suicide Prevention	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Veterans/service members and national Suicide Prevention Month.	J. Lane	08/27/2023 06:00 AM	029:50

Suicide Prevention	9007792 iHeartRadio Communities: Public Affairs Special	Discuss issues regarding aid and assistance as well as disaster relief organizations.	B. Stern	09/03/2023 05:59 AM	029:50
9/11 Remembrance	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Remembering 9/11 and pushing to create health care legislation passed for its emergency responders.	D. Paine, J. Feal	09/10/2023 06:02 AM	029:50
9/11 Remembrance	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Veterans Affairs, the VA, combating PTSD and Veteran Suicide Prevention	Dr. M. Miller, J. Lorraine, P	09/17/2023 05:59 AM	029:50
Child Safety, Public Healthca	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss national blood supply shortage and importance of properly installed child safety seats.	T. Rikken, A. Carlson	09/24/2023 06:02 AM	029:49

## Section II

### NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

## Section III

### PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA / URMC :15	000:18	1
Alcoholism	Open Door Mission	000:14	8
breast cancer	URMC	000:17	22
cancer research	McDonald's	000:18	36
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	2
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	3
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	2
COMMUNITY INVOLVEMENT	ADDICTION AND MENTAL HEALTH	000:30	5
Domestic violence	NO MORE.ORG	000:30	10
Drugs	AD COUNCIL	000:15	44
GLOBAL CITIZEN	GLOBAL CITIZEN	000:30	3
Health	MULTIPLE SCLEROSIS	000:16	29
Health	MULTIPLE SCLEROSIS	000:22	2
Homeless	Open Door Mission	000:14	8
Homeless	Open Door Mission	000:14	8
HOSPICE	Penfield Shepherd Hospice	000:16	41
Kids With Cancer	Don Litzelman Foundation	000:15	15
KIDS WITH SPECIAL NEEDS	Sunshine Camp	000:15	9
MENTAL ILLNESS	Love Aid	000:15	12

MENTORSHIP & VOLUNTEERING	BIG BROTHERS BIG SISTERS	000:30	9
NO KID HUNGRY	NO KID HUNGRY	000:29	6
NO KID HUNGRY	NO KID HUNGRY	000:29	7
Parenting	Open Door Mission	000:14	7
QUIT SMOKING	URMC	000:17	6
QUIT SMOKING	URMC	000:18	15
QUIT SMOKING	URMC	000:18	14
QUIT SMOKING	URMC	000:18	4
QUIT SMOKING	URMC	000:21	31
TRAVEL AND SAFETY	NHTSA	000:29	15
Walk	MATTHEWS AUTO GROUP	000:16	21
Water	AD COUNCIL	000:15	1