

WNBL
Rochester, NY
Quarterly Issues/Programs List
First Quarter, 2023
04/18/2023

WNBL
Quarterly Issues/Programs List

WNBL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Veteran's Affairs, Suicide Aw	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Jim Lorraine joins the show to discuss some of the top issues facing veterans Dr. Rudd checks in to discuss mental health Tatum Hunter breaks down some bad habit breaking	J. Lorraine, Dr. D. Rudd, T.	01/01/2023 06:00 AM	029:49
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Sasson discusses the cardiac event involving Buffalo Bills Safety Damar Hamlin	DR. C SASSON	01/08/2023 06:00 AM	029:50
CHILDHOOD OBESITY, HEALTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Hernandez breaks down new guidelines released by the American Academy of Pediatrics for addressing childhood obesity	DR. R HERNANDEZ	01/15/2023 05:59 AM	029:49
Health and Wellness, Supporti	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Lasky explains the work the American Red Cross does. Anahad explains the health benefits of Dry January. Bill provides info on how NLEM	Dr. B. Lasky, A. O'Connor, B.Alexander	01/22/2023 06:00 AM	029:49

		supports law enforcement			
MENTAL HEALTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Valdez explains the work AHRQ does. Case Kenny offers strategies and tips for prioritizing mental and physical health	DR. OTTO VALDEZ, C. KENNY	01/29/2023 06:01 AM	029:50
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Public Health, Addition and Recovery	A. Barkoff, B. Hooks	02/05/2023 06:00 AM	029:49
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Inspiration & Careers, Healthy Eating, Health & Education	Dr. A. Fisher, M. Bagby, D. A	02/12/2023 06:00 AM	029:49
Mental Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Mental Health Care, Education in underserved communities	M. Figueroa, Dr. T. Price	02/19/2023 06:02 AM	029:49
MENTAL HEALTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Mental Health Care, Youth Mental Health	Dr. B. Kevish, Dr. A. Green	02/26/2023 06:03 AM	029:49
Youth Mental Health, Veteran	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discussing resources for parents about their kids about mental health. Caring for our Veterans	Dr. A. Breland-Noble, J. Lorr	03/05/2023 06:02 AM	029:49
Equality, Vaccinations	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Increase representation of women and girls. Discuss the safety and efficacy of the COVID vaccines.	C. Guilfoyle, J. Rivera	03/12/2023 06:03 AM	029:49
National Economy	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	US banking/finance following recent bank collapse, including role of the Federal Reserve and FDIC.	S. Meghji	03/19/2023 06:01 AM	029:50

Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Covid vaccines, Women's Health, Red Cross	Dr. S. Stanford, S. Pipa	03/26/2023 06:03 AM	029:49
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Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
EMPLOYMENT	AD COUNCIL	000:14	3
Heart Disease	AMERICAN HEART ASSOCIATION	000:14	21
Heart Disease	AMERICAN HEART ASSOCIATION	000:14	24
HIGH BLOOD PRESSURE	AD COUNCIL	000:15	12
HIGH BLOOD PRESSURE	URMC	000:17	26
HOSPICE	Shepard Home	000:15	38
JOB TRAINING	Lamplighter	000:14	12
Kids With Cancer	Don Litzelman Foundation	000:15	36
KIDS WITH SPECIAL NEEDS	Sunshine Camp	000:15	15
MUSIC EDUCATION	Rochester Theater Organ Socie	000:16	13
MUSIC EDUCATION	Rochester Theater Organ Socie	000:17	14
Organ Donor	UNITED WAY	000:14	35
Police	AD COUNCIL	000:21	4
QUIT SMOKING	URMC	000:16	10
QUIT SMOKING	URMC	000:16	8
QUIT SMOKING	URMC	000:18	24
QUIT SMOKING	URMC	000:18	25
ROAD RAGE	AD COUNCIL	000:14	14
SAFETY	Brenna Boyce Law Forum	000:19	2
VETERANS	Volunteers Outreach Center	000:15	20