

WNBL  
Rochester, NY  
Quarterly Issues/Programs List  
First Quarter, 2023  
04/16/2019  
WNBL  
Quarterly Issues/Programs List

WNBL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Veteran's Affairs, Suicide Aw	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	J. Lorraine, Dr. D. Rudd, T.	01/01/2023 06:00 AM	029:49
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	DR. C SASSON	01/08/2023 06:00 AM	029:50
CHILDHOOD OBESITY, HEALTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	DR. R HERNANDEZ	01/15/2023 05:59 AM	029:49
Health and Wellness, Supporti	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. B. Lasky, A. O'Connor, B.	01/22/2023 06:00 AM	029:49
MENTAL HEALTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	DR. OTTO VALDEZ, C. KENNY	01/29/2023 06:01 AM	029:50
Focus on the biggest issues i	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Public Health, Addition and Recovery	A. Barkoff, B. Hooks	02/05/2023 06:00 AM	029:49
Focus on the biggest issues i	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Inspiration & Careers, Healthy Eating, Health & Education	Dr. A. Fisher, M. Bagby, D. A	02/12/2023 06:00 AM	029:49
Focus on the biggest issues i	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Mental Health Care, Education in underserved communities	M. Figueroa, Dr. T. Price	02/19/2023 06:02 AM	029:49
MENTAL HEALTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Mental Health Care, Youth Mental Health	Dr. B. Kevish, Dr. A. Green	02/26/2023 06:03 AM	029:49

Youth Mental Health, Veteran	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discussing resources for parents about their kids about mental health. Caring for our Veterans	Dr. A. Breland-Noble, J. Lorr	03/05/2023 06:02 AM	029:49
Equality, Vaccinations	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Increase representation of women and girls. Discuss the safety and efficacy of the COVID vaccines.	C. Guilfoyle, J. Rivera	03/12/2023 06:03 AM	029:49
National Economy	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	US banking/finance following recent bank collapse, including role of the Federal Reserve and FDIC.	S. Meghji	03/19/2023 06:01 AM	029:50
Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Covid vaccines, Women's Health, Red Cross	Dr. S. Stanford, S. Pipa	03/26/2023 06:03 AM	029:49

### Section II

#### NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

### Section III

#### PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
EMPLOYMENT	AD COUNCIL	000:14	3
Heart Disease	AMERICAN HEART ASSOCIATION	000:14	21
Heart Disease	AMERICAN HEART ASSOCIATION	000:14	24
HIGH BLOOD PRESSURE	AD COUNCIL	000:15	12
HIGH BLOOD PRESSURE	URMC	000:17	26
HOSPICE	Shepard Home	000:15	38
JOB TRAINING	Lamplighter	000:14	12
Kids With Cancer	Don Litzelman Foundation	000:15	36
KIDS WITH SPECIAL NEEDS	Sunshine Camp	000:15	15
MUSIC EDUCATION	Rochester Theater Organ Socie	000:16	13
MUSIC EDUCATION	Rochester Theater Organ Socie	000:17	14
Organ Donor	UNITED WAY	000:14	35
Police	AD COUNCIL	000:21	4
QUIT SMOKING	URMC	000:16	10
QUIT SMOKING	URMC	000:16	8
QUIT SMOKING	URMC	000:18	24
QUIT SMOKING	URMC	000:18	25

ROAD RAGE	AD COUNCIL	000:14	14
SAFETY	Brenna Boyce Law Forum	000:19	2
VETERANS	Volunteers Outreach Center	000:15	20