PUBLIC FILE

WNBL-FM, South Bristol NY

Quarterly Issues/Program List

WNBL-FM provides its listeners with programming and public service announcements that address issues of concern to our local community.

Program Samples Covering A Three-Month Quarterly Period From July 01, 2020 to September 30, 2020

SECTION I

Local Programming Issues

SECTION II

Traffic/Weather/News Reports

SECTION III

Public Service Announcements (PSAs)

Date Prepared:	October 01, 2020
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SECTION I

Local Programming

This section lists regularly-scheduled and special programs that represent WNBL's issue-responsive programming providing the most significant treatment of the issues listed for the calendar quarter.

Issues of Interest:

COVID-19
Health & Wellness
Education
The First Amendment
Politics
September 11th Remembrance

Issue	Program/Title	Description	Date	Time	Duration
COVID-19	iHeart	Michael Bell – deputy director of the Division		7am	30 mins.
	Communities	of Healthcare Quality Promotion at the CDC.			
	Public Affairs	Dr. Bell discussed steps the public need to			
	Special	take this July 4th weekend to stop the spread			
		of COVID-19, with an emphasis on cloth face			
		coverings and distance. Dr. Bell promoted			
		the first behavior change campaign by the			
		Pandemic Action Network			
		#MaskingForAFriend which engages			
		influencers and celebrities to help increase			
		awareness and amplify consistent, accurate			
		messaging to make sure people know how to			
		protect themselves and others from COVID-			
		19 by using homemade cloth face coverings.			
		He also talked about the threat of future			
		worldwide pandemics.			
		Aaron Dworkin – CEO of National Summer			
		Learning Association. They provide			
Education		resources for kids and parents to help kids			
		stay engaged and learning and avoid the			
		summer slide. Dworkin talked about how kids			
		in underserved communities are more at risk			
		to lose some of the learning throughout the			
		summer, and also about summer learning			
		while social distancing. He gave practical			
		tips for parenting through COVID-19.			
		tips for parenting through COVID-19.			
		Hosted by: iHeartMedia's Ryan Gorman			
COVID-19	iHeart	Dr. Ali Nouri - President of the Federation of		7am	30 mins.
00112 10	Communities	American Scientists: Update on current		, a	00 11111101
	Public Affairs	COVID-19 outbreak & an explainer on what			
	Special	certain metrics mean (positivity rate, mortality			
	Opeoidi	rate, etc.)			
		Derrell Bradford - Executive Vice President			
Education		of 50CAN: The different challenges schools			
		face as they plan to reopen and possible			
		solutions for a safe reopening			
		Solutions for a safe reopening			
		Hosted by: iHeartMedia's Ryan Gorman			
COVID-19	iHeart	Dr. Judy Monroe, former Deputy Director		7am	30 mins.
	Communities	of the CDC, current President & CEO of			
	Public Affairs	the CDC Foundation, and an advisor to			
	Special	the Pandemic Action Network – How the			
		CDC Foundation is helping in the fight			
		against COVID-19 and Dr. Monroe's analysis			
		of the impact of the virus itself			
		Jarrod Bernstein, former Obama			
COVID-19		administration counter terrorism and			
· · ·		community outreach official, and former			
	1	COMMUNITY OUTPACH OTHERS AND TOTMET		1	1

		chief spokesman for the New York City		
		office of Emergency management –		
		Assessing hospital capacity, PPE, testing		
		and other emergency management		
		measures being taken during this current		
		coronavirus outbreak		
		coronavirus outbreak		
		Hosted by: iHeartMedia's Ryan Gorman		
COVID-19	iHeart	Dr. Beth Cameron, Vice President of	7am	30 mins.
	Communities	Global Biological Policy and Programs at		· ·
	Public Affairs	NTI (Nuclear Threat Initiative) - She is Vice		
	Special	President of Global Biological Policy and		· ·
		Programs at NTI (Nuclear Threat Initiative)		
		and formerly the senior director of global		
		health security and biodefense on the White		
		House National Security Council staff. NTI is		
		a partner in the Pandemic Action Network.		
		Dr. Cameron discussed the current status of		· ·
		the pandemic and what listeners can do to		
		stay safe and healthy. Also, the reasons why		
		testing and contact tracing is crucial, and the		
		recent increase in biological threats from		
		nature.		
		nature.		
COVID-19		Dr. Angele Beemuseen, Columbia		
00112 10		Dr. Angela Rasmussen, Columbia		
		University Virologist and Forbes writer		
		discussed the latest on a potential COVID-19		
		vaccine.		
		Hosted by: iHeartMedia's Ryan Gorman		
COVID-19	iHeart	Dr. Leslie Beitsch, Chair of the	7am	30 mins.
	Communities	Department of Behavioral Sciences &		
	Public Affairs	Social Medicine at Florida State University		
	Special	How our behaviors have changed during		
	Оробіаі	the pandemic and how to handle certain		
		stressful situation		
		on ocorar citatation		
The First		Ken Paulson, Director of the Free Speech		
Amendment:		Center at Middle Tennessee State		
Social Media		University – How the First Amendment deals		
		with protesting and what gets said social		
		media		
		media		
		Hostad by: iHoortModia's Byon Corman		
COVID 40	illoort	Hosted by: iHeartMedia's Ryan Gorman	7om	20 mins
COVID-19	iHeart	Dr. Leslie Beitsch, Chair of the	7am	30 mins.
	Communities	Department of Behavioral Sciences &		
	Public Affairs	Social Medicine at Florida State University		
	Special	A continuation of last week's discussion on		
		how our behaviors have changed during the		
		pandemic and how to handle certain stressful		
The Einst		situation		
The First				
Amendment:		Ken Paulson, Director of the Free Speech		
Social Media		Center at Middle Tennessee State		

COVID 19: Social Media	iHeart Communities Public Affairs Special	University – A continuation of last week's discussion on how the First Amendment deals with protesting and what gets said social media Hosted by: iHeartMedia's Ryan Gorman Kang-Xing "KX" Jin is Head of Health at Facebook. His team works on amplifying positive social impact related to health as well as efforts to minimize health misinformation. He discussed Facebook's involvement in World Mask Week and Facebook's COVID-19 involvement.	7am	30 mins.
Education		Danielle Ramo, PhD, the Senior Director of Research at Hopelab, discusses collegeage youth, loneliness and tech. Colleges and universities are having to figure out how to best serve their students this fall, and Hopelab wants to make sure the mental health of their students is part of their equation. Loneliness was already a massive challenge for Gen Z. COVID-19 has only made that worse.		
		Hosted by: iHeartMedia's Ryan Gorman		
Politics: 2020 Election	iHeart Communities Public Affairs Special	John Sykes, President of Entertainment Enterprises for iHeartMedia. Sykes discussed the iHeartMedia Why I'm Voting campaign along with the aid of musicians, athletes, cultural influencers and others to share what matters to them the most in the upcoming election season. Listeners will also submit reasons for voting. Why I'm Voting will run across all of iHeartMedia platforms and markets through election day November 3rd. Listeners can submit their own 20 second or less audio or video message at iheartradio.com/vote.	7am	30 mins.
COVID-19		David Anderson, PhD, is the Senior Director of National Programs and Outreach at the Child Mind Institute. Dr. David Anderson discussed how COVID-19 is affecting families and children headed back to school. He covered how the pandemic is affecting kids with preexisting conditions and access to care. He talked about potential new conditions that may arise from the pandemic and what parents and caregivers can do to recognize the symptoms and get help as early as possible. Hosted by: iHeartMedia's Ryan Gorman		

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	iHeart Communities Public Affairs Special	Dr. John Kelly, Director of the Harvard Institute on Recovery: Leading researcher on recovery and very good at explaining the disease and its impact.	7am	30 mins.
Health & Wellness: Opioid Addiction		Jan Brown (Executive Director of GRI): Jan has worked with many families and can speak to all the signs, the reactions, the challenges and the hope for recovery and how communities can support people in early recovery. She is also in long term recovery from opioid use, a former West Pointer and the first African American to lead a national recovery organization.		
Health & Wellness:		Brantley Gilbert (Country Musician): Brantley spoke about his recovery from addiction and his involvement in a song that will benefit the Global Recovery Initiatives Foundation.		
Recovery from Opioid Addiction		Hosted by: iHeartMedia's Ryan Gorman		
1		David Paine is the president and cofounder of the September 11 National Day of Service and Remembrance, ("9/11 Day"). Jay S. Winuk is a nationally recognized inspirational speaker and public relations executive. He is the co-founder of the September 11 National Day of Service and Remembrance, ("9/11 Day"). On September 11, 2001, Jay lost his younger brother Glenn J. Winuk, an attorney and volunteer firefighter/EMT, who ran from a position of safety into the WTC South Tower. David and Jay discussed their 9/11 Day organization and a major new initiative in response to COVID-19, called "9/11 Day At Home." This initiative features a new digital platform, at 911day.org, that enables millions of Americans to engage in a wide range of charitable service activities virtually, and from the safety of their homes, in observance of 9/11 Day, the nation's largest annual day of service. Hosted by: iHeartMedia's Ryan Gorman	7am	30 mins.
Remembrance: A Day of	iHeart Communities Public Affairs Special	Daniel Nigro is the Commissioner of the Fire Department of New York. He discussed how 9/11 is being remembered in 2020 amidst the COVID-19 pandemic. The FDNY has increased the size of its World Trade Center memorial wall at its Brooklyn	7am	30 mins.

	headquarters as they prepare to add the names of 27 more members who died of illnesses linked to the toxic air at Ground Zero during the rescue and recovery efforts.			
	Stephen Siller is the CEO and President of the Frank Siller Tunnel To Towers Foundation. The Stephen Siller Tunnel to Towers Foundation's mission is to honor the sacrifice of FDNY Firefighter Stephen Siller, who laid down his life to save others on September 11, 2001. To date, The Tunnel to Towers Foundation has spent over \$250 million to honor and support our first responders and their families. Vice President Pence will speak peak at Tunnel to Towers September 11 Memorial Ceremony and be joined by families of 9/11 victims to honor the lives lost in 2001. Siller discussed the foundation and talked about the 2020 Never Forget Virtual Challenge.			
	Hosted by: iHeartMedia's Shelli Sonstein			
iHeart Communities Public Affairs Special	John Sykes, President of Entertainment Enterprises for iHeartMedia. Sykes discussed the iHeartMedia Why I'm Voting campaign along with the aid of musicians, athletes, cultural influencers and others to share what matters to them the most in the upcoming election season. Listeners will also submit reasons for voting. Why I'm Voting will run across all of iHeartMedia platforms and markets through election day, Tuesday November 3, 2020. Listeners can submit their own 20 second or less audio or video message at iheartradio.com/vote.		7am	30 mins.
	Mike Ward, VP Voter Engagement at Democracy Works. Democracy Works is a team of software developers, public policy wonks, and civic organizers building the tools needed to upgrade the infrastructure of our democracy. Ward discussed their vision of making voting a simple, seamless experience for all Americans so that no one misses an election. Ward talked about how and why they are building the tools needed in 2020 to upgrade the infrastructure of our systems to improve the voting experience for voters and election officials alike. He discussed some			
	iHeart Communities Public Affairs	names of 27 more members who died of illnesses linked to the toxic air at Ground Zero during the rescue and recovery efforts. Stephen Siller is the CEO and President of the Frank Siller Tunnel To Towers Foundation. The Stephen Siller Tunnel to Towers Foundation's mission is to honor the sacrifice of FDNY Firefighter Stephen Siller, who laid down his life to save others on September 11, 2001. To date, The Tunnel to Towers Foundation has spent over \$250 million to honor and support our first responders and their families. Vice President Pence will speak peak at Tunnel to Towers September 11 Memorial Ceremony and be joined by families of 9/11 victims to honor the lives lost in 2001. Siller discussed the foundation and talked about the 2020 Never Forget Virtual Challenge. Hosted by: iHeartMedia's Shelli Sonstein John Sykes, President of Entertainment Enterprises for iHeartMedia. 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Health &	iHeart	Kate Dischino, VP of emergency	7am	30 mins.
Wellness:	Communities	programs and Americares preparedness		
Responding to	Public Affairs	discussed response and recovery programs		
Emergencies	Special	in the U.S. and around the world related to		
3		wildfires, hurricanes and other natural		
		disasters. Dischino is responsible for		
		deploying emergency response teams,		
		coordinating large scale deliveries of		
		medicines and relief supplies and		
		implementing recovery programs that restore		
		health services for disaster survivors. She		
		talked about the Bob Cat Fire in California as		
		well as the Oregon and Washington wildfires with a focus on victims needs and how		
		people can help.		
		Shari Sinwelski, Vice President of		
		National Networks, Vibrant Emotional		
Health&		Health and Deputy Director, National		
Wellness:		Suicide Prevention Lifeline, where she		
Suicide		oversees networks operations, standards,		
Prevention		training and practices for its network of 165		
		crisis centers. September is National		
		Suicide Prevention Awareness Month and		
		this year it's even more important to discuss		
		mental health as both the CDC and WHO		
		have stated that our mental health is		
		"languishing" amid the COVID-19 pandemic		
		and issued warnings about its possible		
		effects on suicidal behaviors. Sinwelski		
		discussed how people can maintain hope if		
		they are feeling suicidal and where they can		
		get help.		
		Hosted by: iHeartMedia's Ryan Gorman		



SECTION II

Traffic/Weather/News Reports

TRAFFIC REPORTS

Report Title	Times Run	Duration	Days Run	Total Runs
Morning	06:13 AM, 06:43 AM, 07:13 AM, 07:43 AM,	:25	Mon-Fri	260
Afternoon	04:13 PM, 04:43 PM, 05:13 PM, 05:43 PM	:25	Mon-Fri	260

WEATHER REPORTS

Report Title	Times Run	Duration	Days Run	Total Runs
Weather	06:14 AM, 06:42 AM, 07:14 AM, 7:42 AM, 08:42 AM, 03:15 PM, 04:15 PM, 5:15 PM, 06:15 PM	:20	Mon-Fri	585

SECTION III

Public Service Announcements (PSAs)

PUBLIC SERVICE ANNOUNCEMENTS At the time this report was created, a technical issue prevented importing this quarter's PSA details. When the problem is resolved, an addendum will be uploaded to this station's Public File.