

# **PUBLIC FILE**

**WNBL-FM, South Bristol NY**

## **Quarterly Issues/Program List**

WNBL-FM provides its listeners with programming and public service announcements that address issues of concern to our local community.

Program Samples Covering a Three-Month Quarterly Period  
From April 01, 2022 to June 30, 2022

### **SECTION I**

Local Programming Issues

### **SECTION II**

Traffic/Weather/News Reports

### **SECTION III**

Public Service Announcements (PSAs)

Date Prepared: \_\_\_\_\_ July 07, 2022 \_\_\_\_\_

# **SECTION I**

## **Local Programming**

This section lists regularly-scheduled and special programs that represent WNBL's issue-responsive programming providing the most significant treatment of the issues listed for the calendar quarter.

### **Issues of Interest:**

COVID-19  
COVID-19 Vaccinations  
Health & Wellness  
Science & Technology  
African-American History/Culture  
Veterans' Affairs  
Mass Shootings



Issue	Program/Title	Description	Date	Time	Duration
African-American History/Culture	Special	<p>April marks National Minority Health Month. Dr. Parikh focused on how and why the pandemic has and continues to impact minority communities across the country. As an immunologist and allergist, she pointed out the similarities and differences in her practice since COVID-19 has come into play. Dr. Parikh gave advice on how we can continue to stay safe as we enter this next phase of the pandemic with potential new variants.</p> <p>KOSTYA KENNEDY, author of TRUE: THE FOUR SEASONS OF JACKIE ROBINSON. It's the start of major league baseball's 2022 season and this also marks the 50th anniversary of the passing of baseball legend Jackie Robinson. It also marks the 75th anniversary of one of the most significant moments of the 20th century - Jackie Robinson breaking the color barrier in major league baseball. Kennedy talked about Robinson's impact on MLB and society from four non-consecutive transformative years of Robinson's life: 1946, 1949, 1956, and 1972.</p> <p>Hosted by: iHeartMedia's Ryan Gorman</p>			
Health & Wellness – Autism  Health & Wellness – Unhealthy Air	iHeart Communities – Public Affairs Special	<p>Mary Partin, CEO of the Dan Marino Foundation. April is Autism Awareness Month. The Marino Campus is an accredited postsecondary school that prepares young adults with autism and other disabilities for gainful employment, social competence, and independent living by earning national industry certifications and gaining necessary skills vital to employment. Partin talked about resources that parents can use to help navigate through autism.</p> <p>Paul Billings, American Lung Association National Senior Vice President of Advocacy. Billings discussed the American Lung Association's 2022 "State of the Air" report that revealed how millions of Americans live in counties that have unhealthy levels of ozone or particle pollution. He focused on how air pollution harms health, who is most vulnerable to air pollution, and what steps the nation must take to make progress toward cleaner and healthier air.</p> <p>Hosted by: iHeartMedia's Ryan Gorman</p>	04/24/22	7am	30 mins.

Issue	Program/Title	Description	Date	Time	Duration
<p>Health &amp; Wellness</p> <p>COVID-19 Vaccinations</p> <p>Veterans' Affairs</p>		<p>Dr. Basim Khan, Executive Director, Neighborhood Health in Alexandria, VA. Dr. Khan focused on community and the role local organizations play in expanding access to high quality and affordable health care. Dr. Khan discussed common barriers from different patient populations and how to overcome the fear of COVID-19 vaccinations.</p> <p>Former White House chef and decorated combat veteran ANDRE RUSH. Chef Andre Rush is a retired decorated combat Veteran known worldwide as the White House chef for four Presidents including Bill Clinton, George W. Bush, Barack Obama, and Donald Trump. Rush advocates for military service and suicide prevention. Chef Rush talked about using food, medicine and therapy to help military vets overcome depression, anxiety, and PTSD with a method called "Cooking to Cope."</p> <p>Hosted by: iHeartMedia's Ryan Gorman</p>	05/01/22	7am	30 mins.
<p>COVID-19 Vaccinations</p> <p>Health &amp; Wellness – Bone Health</p>	iHeart Communities – Public Affairs Special	<p>Sarah Lovenheim Assistant Secretary for Public Affairs. Lovenheim discussed how the Public Affairs division works to ensure the public hears about top Departmental priorities and initiatives tied to the Health and Human Service mission of building a healthier America. She talked about her experience overseeing the COVID-19 Public Education Campaign for HHS and the most important priorities now in encouraging vaccinations. Lovenheim discussed reaching out to parents to ensure they are supported in the decision to get their children vaccinated and why these type of efforts with moms in social media will be effective.</p> <p>Cheryl Hostinak, executive director of American Bone Health. It's National Osteoporosis Month and Hostinak explained what osteoporosis is and why it's important to have a national awareness month. She says tests and screening are available to diagnose osteoporosis and what we can do to help prevent osteoporosis. She offered up resources that people can access from American Bone Health.</p> <p>Hosted by: iHeartMedia's Ryan Gorman</p>	05/08/22	7am	30 mins.
Health & Wellness	iHeart Communities – Public Affairs	Sarah Lovenheim Assistant Secretary for Public Affairs. Lovenheim discussed how the Public Affairs division works to ensure the	05/15/22	7am	30 mins.

Issue	Program/Title	Description	Date	Time	Duration
<p>COVID-19</p> <p>COVID-19 Vaccinations</p> <p>Health &amp; Wellness</p>	<p>Special</p>	<p>public hears about top Departmental priorities and initiatives tied to the Health and Human Service mission of building a healthier America. She talked about her experience overseeing the COVID-19 Public Education Campaign for HHS and the most important priorities now in encouraging vaccinations. Lovenheim discussed reaching out to parents to ensure they are supported in the decision to get their children vaccinated and why these type of efforts with moms in social media will be effective.</p> <p>Cheryl Hostinak, executive director of American Bone Health. It's National Osteoporosis Month and Hostinak explained what osteoporosis is and why it's important to have a national awareness month. She says tests and screening are available to diagnose osteoporosis and what we can do to help prevent osteoporosis. She offered up resources that people can access from American Bone Health.</p> <p>Hosted by: iHeartMedia's Ryan Gorman</p>			
<p>Veterans' Affairs</p> <p>Health &amp; Wellness – Mental Health</p>	<p>iHeart Communities – Public Affairs Special</p>	<p>John Bird, US Navy Vice Admiral (Retired) and Senior VP of Military Affairs at USAA – Admiral Bird joins the show to discuss the creation and significance of the USAA Poppy Honor Wall; how the poppy came to symbolize Memorial Day; and how people can join in remembrance if they can't make it to the wall in person.</p> <p>Clara Reynolds, President &amp; CEO of the Crisis Center of Tampa Bay – Clara Reynolds joins the show for Mental Health Awareness Month to discuss America's mental health crisis, along with the impact the pandemic has had on our mental health, and resources to help those in need.</p> <p>Hosted by: iHeartMedia's Ryan Gorman</p>	<p>05/22/22</p>	<p>7am</p>	<p>30 mins.</p>
<p>COVID-19 Vaccinations</p>	<p>iHeart Communities – Public Affairs Special</p>	<p>Ram Koppaka, MD, PhD Associate Director for Adult Immunization Services Division Centers for Disease Control and Prevention. The CDC just recommended that kids ages 5 to 11 get booster doses. Dr. Koppaka explained the rationale behind recommending boosters for kids and gave us the latest information on boosters for all ages. He discussed what the CDC is doing to address health equity during the pandemic and reduce health disparities - particularly</p>	<p>05/29/22</p>	<p>7am</p>	<p>30 mins.</p>

Issue	Program/Title	Description	Date	Time	Duration
Veterans' Affairs		<p>when it comes to vaccine access and coverage. Koppaka covered when COVID vaccines might be available to kids under 5 and the success of the public education campaigns encouraging COVID vaccination and programs to increase trust and engagement within communities.</p> <p>Bonnie Carroll President &amp; founder of the Tragedy Assistance Program for Survivors (TAPS). TAPS provides compassionate care to all those grieving the death of a military loved one. Since 1994, TAPS has provided comfort and hope 24/7 through a national peer support network and connection to grief resources, all at no cost to surviving families and loved ones. Carroll discussed the variety of programs available to survivors nationally and worldwide. She talked about the National Military Survivor Seminar and Good Grief Camp that is held annually in Washington, D.C., over Memorial Day. TAPS also conducts regional survivor seminars for adults and youth programs at locations across the country, as well as retreats and expeditions around the world.</p> <p>Hosted by: iHeartMedia's Ryan Gorman</p>			
Health & Wellness  Technology  Mass Shootings	iHeart Communities – Public Affairs Special	<p>Fred Dillon is Head of Advisory Services at Hopelab. Dillon develops technology solutions that improve the health and well-being of adolescents and young adults. Pride month kicks off June 1 and Dillon focused on Pride Month and LGBTQ+ teen mental health. He discussed the launching of a new, free digital tool called imi (eye-me) for LGBTQ+ teen mental health and well-being.</p> <p>Mark Follman, author of TRIGGER POINTS: Inside the Mission to Stop Mass Shootings in America. Follman discussed the school shooting in Uvalde, TX, in which a gunman took the lives of 19 children and two teachers inside Robb Elementary School. His new book is the first-ever account that goes inside the world of behavioral threat assessment, a groundbreaking method for successfully preventing mass shootings. He offered insight into the Uvalde tragedy and offered hope and information on prevention for these kinds of shootings.</p> <p>Hosted by: iHeartMedia's Ryan Gorman</p>	06/05/22	7am	30 mins.

Issue	Program/Title	Description	Date	Time	Duration
Science & Technology – Weather, Hurricanes & Wildfires	iHeart Communities – Public Affairs Special	<p>Dan Kotlowski AccuWeather’s Lead Hurricane Expert – Dan breaks down the expectations for the 2022 hurricane season. He also explains how these storms develop, what to watch for as a storm is approaching, and how to read the hurricane models seen on TV and online.</p> <p>Steve Gregory iHeartMedia National Correspondent &amp; Certified Wildfire Expert – Steve offers an overview of the wildfires we’ve experienced so far in 2022, and breaks down the different issues responsible for the larger and more frequent wildfires we’ve seen in recent years.</p> <p>Hosted by: iHeartMedia’s Ryan Gorman</p>	06/12/22	7am	30 mins.
COVID-19 Vaccinations  African-American History/Culture	iHeart Communities – Public Affairs Special	<p>Dr. Kenneth Alexander (Chief of Infectious Diseases at Nemours Children’s Health in Florida) – Dr. Alexander discusses the rise in COVID-19 cases in certain parts of the country, different COVID-related issues impacting children who contract the virus, the latest COVID vaccination guidance for children, and ways to keep the family and kids safe during summer vacations and activities.</p> <p>Kelly Navies (Museum Specialist of Oral History at the Smithsonian National Museum of African American History and Culture) – Kelly Navies discusses the history of the Juneteenth holiday, from the period of time between the conclusion of the Civil War and the freeing of slaves in Texas to the events following that moment in history that led to the recent push for Juneteenth to become a federal holiday.</p>	06/19/22	7am	30 mins.
COVID-19 Vaccinations  Safe Driving	iHeart Communities – Public Affairs Special	<p>Dr. Sean O’Leary, Pediatric Infectious Diseases specialist and Associate Professor of Pediatrics at the University of Colorado. COVID vaccines were just authorized for children under 5. Dr. O’Leary talked about how 13 million children under age 18 in the US have gotten COVID and why the impact on children has increased. He discussed the important milestone of vaccinations at this stage of the pandemic and what parents need to know about vaccinating their youngest children.</p> <p>Julie Garner, Founder of Project Yellow Light. With much of America looking to make their next getaway this summer, millions of people</p>	06/26/22	7am	30 mins.

Issue	Program/Title	Description	Date	Time	Duration
		are setting their sights on the open road and ready for vacation. Garner talked about Project Yellow Light and raising awareness so we know the dangers of distracted driving.  Hosted by: iHeartMedia's Ryan Gorman			

# **SECTION II**

## **Traffic/Weather/News Reports**

## TRAFFIC REPORTS

<u>Report Title</u>	<u>Times Run</u>	<u>Duration</u>	<u>Days Run</u>	<u>Total Runs</u>
Morning	06:13 AM, 06:43 AM, 07:13 AM, 07:43 AM,	:25	Mon-Fri	260
Afternoon	04:13 PM, 04:43 PM, 05:13 PM, 05:43 PM	:25	Mon-Fri	260

## WEATHER REPORTS

<u>Report Title</u>	<u>Times Run</u>	<u>Duration</u>	<u>Days Run</u>	<u>Total Runs</u>
Weather	06:14 AM, 06:42 AM, 07:14 AM, 7:42 AM, 08:42 AM, 03:15 PM, 04:15 PM, 5:15 PM, 06:15 PM	:20	Mon-Fri	585

# **SECTION III**

## **Public Service Announcements (PSAs)**

## PUBLIC SERVICE ANNOUNCEMENTS

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
American Heart Association	PSA / American Heart Association	000:14	3
Blind Spot	PSA / Blind Spot :15	000:14	2
Colon Cancer	PSA / Colon Cancer :15	000:20	1
Cystic Fibrosis	PSA / Cystic Fibrosis :15	000:14	2
Fairy Godmother	PSA / Fairy Godmother :15	000:15	1
Police	PSA / Police :15	000:21	1
URMC	PSA / URMC :15	000:17	1
TREVOR PROJECT OVERVIEW V1 JS	PSA/CCP TREVOR PROJECT OVERVIEW V1 JS 30	000:29	1
HOME BASE	PSA/HOME BASE	000:30	1
African American Awareness	City Of Rochester	000:18	23
Alcoholism	ALCOHOLICS ANONYMOUS	000:15	21
CLOTHING DRIVE	BROCKPORT ARTS FEST	000:16	3
Colon Cancer	Canandaigua E-M-S	000:19	1
CYSTIC FIBROSIS	AD COUNCIL	000:14	72
EDUCATION	Lamplighter	000:20	6
Elderly	Webster Comfort	000:15	14
END RACISM	STOP AAPI HATE	000:30	17
ENVIRONMENT	iHEART RADIO EARTH	000:28	3
ENVIRONMENT	iHEART RADIO EARTH	000:30	4
HEALTH AND FITNESS	MAKE-A-WISH	000:30	11
HEALTH AND FITNESS	URMC	000:19	27
Heart Disease	AMERICAN HEART ASSOCIATION	000:14	29
Heart Disease	URMC	000:17	6
Heart Disease	URMC	000:17	11
MENTAL HEALTH	CHILD MIND INSTITUTE	000:34	6
MILITARY AND VETERANS	HOME BASE	000:30	20
Police	AD COUNCIL	000:21	18
QUIT SMOKING	U-R-M-C	000:17	5
QUIT SMOKING	U-R-M-C	000:17	8
REFUGEES	Ukrainian Church	000:20	26
ROAD RAGE	AD COUNCIL	000:14	41
ROAD RAGE	AD COUNCIL	000:20	26
SAGE	SAGE	000:29	5
Skin Cancer	URMC	000:13	3
TEENS WITH CANCER	Fairy Godmothers	000:15	23
TREVOR POJECT	TREVOR PROJECT	000:29	8

