

# **PUBLIC FILE**

**WNBL-FM, South Bristol NY**

## **Quarterly Issues/Program List**

WNBL-FM provides its listeners with programming and public service announcements that address issues of concern to our local community.

Program Samples Covering A Three-Month Quarterly Period  
From July 01, 2020 to September 30, 2020

### **SECTION I**

Local Programming Issues

### **SECTION II**

Traffic/Weather/News Reports

### **SECTION III**

Public Service Announcements (PSAs)

Date Prepared: \_\_\_\_\_ October 01, 2020

# **SECTION I**

## **Local Programming**

This section lists regularly-scheduled and special programs that represent WNBL's issue-responsive programming providing the most significant treatment of the issues listed for the calendar quarter.

### **Issues of Interest:**

COVID-19

Health & Wellness

Education

The First Amendment

Politics

September 11<sup>th</sup> Remembrance





Issue	Program/Title	Description	Date	Time	Duration
Social Media		<p><b>Center at Middle Tennessee State University</b> – A continuation of last week's discussion on how the First Amendment deals with protesting and what gets said social media</p> <p>Hosted by: iHeartMedia's Ryan Gorman</p>			
COVID 19: Social Media	iHeart Communities Public Affairs Special	<p><b>Kang-Xing "KX" Jin is Head of Health at Facebook.</b> His team works on amplifying positive social impact related to health as well as efforts to minimize health misinformation. He discussed Facebook's involvement in World Mask Week and Facebook's COVID-19 involvement.</p> <p><b>Danielle Ramo, PhD, the Senior Director of Research at Hopelab,</b> discusses college-age youth, loneliness and tech. Colleges and universities are having to figure out how to best serve their students this fall, and Hopelab wants to make sure the mental health of their students is part of their equation. Loneliness was already a massive challenge for Gen Z. COVID-19 has only made that worse.</p> <p>Hosted by: iHeartMedia's Ryan Gorman</p>	08/16/2020	7am	30 mins.
Education					
Politics: 2020 Election	iHeart Communities Public Affairs Special	<p><b>John Sykes, President of Entertainment Enterprises for iHeartMedia.</b> Sykes discussed the iHeartMedia <i>Why I'm Voting</i> campaign along with the aid of musicians, athletes, cultural influencers and others to share what matters to them the most in the upcoming election season. Listeners will also submit reasons for voting. <i>Why I'm Voting</i> will run across all of iHeartMedia platforms and markets through election day November 3rd. Listeners can submit their own 20 second or less audio or video message at <a href="http://iheartradio.com/vote">iheartradio.com/vote</a>.</p> <p><b>David Anderson, PhD, is the Senior Director of National Programs and Outreach at the Child Mind Institute.</b> Dr. David Anderson discussed how COVID-19 is affecting families and children headed back to school. He covered how the pandemic is affecting kids with preexisting conditions and access to care. He talked about potential new conditions that may arise from the pandemic and what parents and caregivers can do to recognize the symptoms and get</p>	08/23/2020	7am	30 mins.
COVID-19					

Issue	Program/Title	Description	Date	Time	Duration
		<p>help as early as possible.</p> <p>Hosted by: iHeartMedia's Ryan Gorman</p>			
<p>COVID-19</p> <p>Health &amp; Wellness: Opioid Addiction</p> <p>Health &amp; Wellness: Recovery from Opioid Addiction</p>	<p>iHeart Communities Public Affairs Special</p>	<p><b>Dr. John Kelly, Director of the Harvard Institute on Recovery:</b> Leading researcher on recovery and very good at explaining the disease and its impact.</p> <p><b>Jan Brown (Executive Director of GRI):</b> Jan has worked with many families and can speak to all the signs, the reactions, the challenges and the hope for recovery and how communities can support people in early recovery. She is also in long term recovery from opioid use, a former West Pointer and the first African American to lead a national recovery organization.</p> <p><b>Brantley Gilbert (Country Musician):</b> Brantley spoke about his recovery from addiction and his involvement in a song that will benefit the Global Recovery Initiatives Foundation.</p> <p>Hosted by: iHeartMedia's Ryan Gorman</p>	<p>08/30/2020</p>	<p>7am</p>	<p>30 mins.</p>
<p>Sept 11 Remembrance: The National Day of Remembrance</p>	<p>iHeart Communities Public Affairs Special</p>	<p><b>David Paine is the president and co-founder of the September 11 National Day of Service and Remembrance, ("9/11 Day").</b></p> <p><b>Jay S. Winuk is a nationally recognized inspirational speaker and public relations executive.</b> He is the co-founder of the September 11 National Day of Service and Remembrance, ("9/11 Day"). On September 11, 2001, Jay lost his younger brother Glenn J. Winuk, an attorney and volunteer firefighter/EMT, who ran from a position of safety into the WTC South Tower.</p> <p>David and Jay discussed their 9/11 Day organization and a major new initiative in response to COVID-19, called "9/11 Day At Home." This initiative features a new digital platform, at 911day.org, that enables millions of Americans to engage in a wide range of charitable service activities virtually, and from the safety of their homes, in observance of 9/11 Day, the nation's largest annual day of service.</p> <p>Hosted by: iHeartMedia's Ryan Gorman</p>	<p>09/06/2020</p>	<p>7am</p>	<p>30 mins.</p>

Issue	Program/Title	Description	Date	Time	Duration
<p>Sept 11 Remembrance: A Day of Remembrance during Pandemic</p> <p>Sept 11 Remembrance: Tunnel to Towers Foundation</p>	<p>iHeart Communities Public Affairs Special</p>	<p><b>Daniel Nigro is the Commissioner of the Fire Department of New York.</b> He discussed how 9/11 is being remembered in 2020 amidst the COVID-19 pandemic. The FDNY has increased the size of its World Trade Center memorial wall at its Brooklyn headquarters as they prepare to add the names of 27 more members who died of illnesses linked to the toxic air at Ground Zero during the rescue and recovery efforts.</p> <p><b>Stephen Siller is the CEO and President of the Frank Siller Tunnel To Towers Foundation.</b> The Stephen Siller Tunnel to Towers Foundation's mission is to honor the sacrifice of FDNY Firefighter Stephen Siller, who laid down his life to save others on September 11, 2001. To date, The Tunnel to Towers Foundation has spent over \$250 million to honor and support our first responders and their families. Vice President Pence will speak peak at Tunnel to Towers September 11 Memorial Ceremony and be joined by families of 9/11 victims to honor the lives lost in 2001. Siller discussed the foundation and talked about the 2020 Never Forget Virtual Challenge.</p> <p>Hosted by: iHeartMedia's Shelli Sonstein</p>	<p>09/13/2020</p>	<p>7am</p>	<p>30 mins.</p>
<p>Politics: 2020 Election</p> <p>Politics: 2020 Election</p>	<p>iHeart Communities Public Affairs Special</p>	<p><b>John Sykes, President of Entertainment Enterprises for iHeartMedia.</b> Sykes discussed the iHeartMedia Why I'm Voting campaign along with the aid of musicians, athletes, cultural influencers and others to share what matters to them the most in the upcoming election season. Listeners will also submit reasons for voting. Why I'm Voting will run across all of iHeartMedia platforms and markets through election day, Tuesday November 3, 2020. Listeners can submit their own 20 second or less audio or video message at <a href="http://iheartradio.com/vote">iheartradio.com/vote</a>.</p> <p><b>Mike Ward, VP Voter Engagement at Democracy Works.</b> Democracy Works is a team of software developers, public policy wonks, and civic organizers building the tools needed to upgrade the infrastructure of our democracy. Ward discussed their vision of making voting a simple, seamless experience for all Americans so that no one misses an election. Ward talked about how and why they are building the tools needed in 2020 to</p>	<p>09/20/2020</p>	<p>7am</p>	<p>30 mins.</p>

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		<p>upgrade the infrastructure of our systems to improve the voting experience for voters and election officials alike. He discussed some specific challenges to voting in 2020 during the COVID-19 Pandemic.</p> <p>Hosted by: iHeartMedia's Ryan Gorman</p>			
<p>Health &amp; Wellness: Responding to Emergencies</p> <p>Health &amp; Wellness: Suicide Prevention</p>	<p>iHeart Communities Public Affairs Special</p>	<p><b>Kate Dischino, VP of emergency programs and Americares preparedness</b> discussed response and recovery programs in the U.S. and around the world related to wildfires, hurricanes and other natural disasters. Dischino is responsible for deploying emergency response teams, coordinating large scale deliveries of medicines and relief supplies and implementing recovery programs that restore health services for disaster survivors. She talked about the Bob Cat Fire in California as well as the Oregon and Washington wildfires with a focus on victims needs and how people can help.</p> <p><b>Shari Sinwelski, Vice President of National Networks, Vibrant Emotional Health and Deputy Director, National Suicide Prevention Lifeline</b>, where she oversees networks operations, standards, training and practices for its network of 165 crisis centers. September is <a href="#">National Suicide Prevention Awareness Month</a> and this year it's even more important to discuss mental health as both the CDC and WHO have stated that our mental health is "languishing" amid the COVID-19 pandemic and issued warnings about its possible effects on suicidal behaviors. Sinwelski discussed how people can maintain hope if they are feeling suicidal and where they can get help.</p> <p>Hosted by: iHeartMedia's Ryan Gorman</p>	<p>09/27/2020</p>	<p>7am</p>	<p>30 mins.</p>



# **SECTION II**

## **Traffic/Weather/News Reports**

## TRAFFIC REPORTS

<u>Report Title</u>	<u>Times Run</u>	<u>Duration</u>	<u>Days Run</u>	<u>Total Runs</u>
Morning	06:13 AM, 06:43 AM, 07:13 AM, 07:43 AM,	:25	Mon-Fri	260
Afternoon	04:13 PM, 04:43 PM, 05:13 PM, 05:43 PM	:25	Mon-Fri	260

## WEATHER REPORTS

<u>Report Title</u>	<u>Times Run</u>	<u>Duration</u>	<u>Days Run</u>	<u>Total Runs</u>
Weather	06:14 AM, 06:42 AM, 07:14 AM, 7:42 AM, 08:42 AM, 03:15 PM, 04:15 PM, 5:15 PM, 06:15 PM	:20	Mon-Fri	585

# **SECTION III**

## **Public Service Announcements (PSAs)**

## **PUBLIC SERVICE ANNOUNCEMENTS**

At the time this report was created, a technical issue prevented importing this quarter's PSA details.