

# **PUBLIC FILE**

**WNBL-FM, South Bristol NY**

## **Quarterly Issues/Program List**

WNBL-FM provides its listeners with programming and public service announcements that address issues of concern to our local community.

Program Samples Covering A Three-Month Quarterly Period  
From October 01, 2020 to December 31, 2020

### **SECTION I**

Local Programming Issues

### **SECTION II**

Traffic/Weather/News Reports

### **SECTION III**

Public Service Announcements (PSAs)

Date Prepared: January 04, 2021

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# **SECTION I**

## **Local Programming**

This section lists regularly-scheduled and special programs that represent WNBL's issue-responsive programming providing the most significant treatment of the issues listed for the calendar quarter.

### **Issues of Interest:**

COVID-19  
2020 Election  
Health & Wellness  
Veterans  
Domestic Violence  
Poverty & Hunger

Issue	Program/Title	Description	Date	Time	Duration
COVID -19  Supreme Court	iHeart Communities - Public Affairs Special	<p>Guests &amp; Topics:</p> <p>oCarolyn Reynolds, co-founder of the Pandemic Action Network, discussed the present state of COVID-19 in the US. Reynolds talked about winter preparations during the pandemic and how to interpret all the new information coming out potential vaccines.</p> <p>oSteve Vladek, Professor of Law at the University of Texas School of Law &amp; Executive Editor of Just Security &amp; Senior Editor of the Lawfare blog – Vladek provided perspective on the purpose of our Supreme Court and judicial branch of government. He discussed the justice confirmation process and how the supreme court works from their case choices to their sessions.</p> <p>Hosted by: iHeartMedia's Ryan Gorman</p>	10/04/20	6:30 am	30 mins.
COVID-19  2020 Election	iHeart Communities - Public Affairs Special	<p>Guests &amp; Topics:</p> <p>oWilliam Schaffner, MD, National Foundation Infectious Disease Medical Director discussed influenza vaccine coverage data from the 2019-2020 US influenza season. He highlighted the importance of influenza and pneumococcal disease prevention during the COVID-19 pandemic and why most everybody should be getting a flu shot this year.</p> <p>oJessica Levinson – Professor of Election Law at Loyola Law School and Contributor to NBC News THINK. With the 2020 Election less than month away, Levinson discussed voting law and ethics in the United States. She talked about the different types of voter suppression and how to make sure your vote counts.</p> <p>Hosted by: iHeartMedia's Ryan Gorman</p>	10/11/20	6:30 am	30 mins.
Health & Wellness  2020 Election	iHeart Communities - Public Affairs Special	<p>Guests &amp; Topics:</p> <p>oMyra Biblowit, Breast Cancer Research Foundation President &amp; CEO. Biblowit talked about what makes BCRF unique and the biggest changes in breast cancer research over the last two decades. She discussed some of the challenges facing the breast cancer community in the face of the COVID-19 pandemic and how listeners can best help support BCRF.</p> <p>oJohn Zogby, Founder &amp; Senior Partner John Zogby Strategies. Zogby is a pollster, author, trend-spotter, and thought leader. He's</p>	10/18/20	6:30 am	30 mins.

		widely regarded as one of the most accurate pollsters in the world and discussed the strategies and accuracy of polling in 2020 in both local and national elections and the pandemic's effect on polling participation. He talked about how every campaign – whether political, public relations, branding, or capital development – needs a well-crafted survey and data to discover the strengths, weaknesses, opportunities and threats that lie ahead.  Hosted by: iHeartMedia's Ryan Gorman			
COVID-19  2020 Election	iHeart Communities - Public Affairs Special	Guests & Topics:  oDr. Judy Monroe, head of the CDC Foundation & advisor to the Pandemic Action Network discussed where are we on the COVID-19 response both in the United States and globally. She talked about holiday gatherings in 2020 and where the greatest needs are for on-the-ground response to COVID-19.  oAndrea Hailey, CEO, Vote.org talked about voting trends so far in 2020 and how COVID-19 is impacting our elections. She also discussed how foreign governments can influence an election in the US.  Hosted by: iHeartMedia's Ryan Gorman	10/18/20	6:30 am	30 mins.
COVID-19  2020 Election	iHeart Communities - Public Affairs Special	Guests & Topics:  oDr. Judy Monroe, head of the CDC Foundation & advisor to the Pandemic Action Network discussed where are we on the COVID-19 response both in the United States and globally. She talked about holiday gatherings in 2020 and where the greatest needs are for on-the-ground response to COVID-19.  oAndrea Hailey, CEO, Vote.org talked about voting trends so far in 2020 and how COVID-19 is impacting our elections. She also discussed how foreign governments can influence an election in the US.  Hosted by: iHeartMedia's Ryan Gorman	10/25/20	6:30 am	30 mins.
2020 Election	iHeart Communities - Public Affairs Special	Guests & Topics:  oCrystal Carson, Vice President of Communications, Culture and Media Partnerships at When We All Vote talked about the nonpartisan nonprofit that brings	11/01/20	6:30 am	30 mins.

		<p>together citizens, institutions, brands, and organizations to increase participation in every election. Launched by Michelle Obama, the organization is committed to closing the race and age voting gap and empowering all eligible voters to cast their ballot by harnessing grassroots energy, establishing strategic partnerships, and implementing digital organizing strategies, with the ultimate goal of changing the culture around voting.</p> <p>oMarc Morial, Urban League President stressed how this election is one people have to vote. Morial talked about the enthusiasm gap between Black male Voters verses the general population. He discussed voter suppression and election protection at the polls.</p> <p>Hosted by: iHeartMedia's Ryan Gorman</p>			
Veterans  Domestic Violence	iHeart Communities - Public Affairs Special	<p>Guests &amp; Topics:</p> <p>oAdmiral Terry "T" McCreary is a retired one-star admiral in the United States Navy and served as the Chief of Naval Information on the Joint Chiefs of Staff. With Veterans Day November 11th, Admiral McCreary talked about the history of Veteran's Day and the struggles different generations of Veterans have had over the years. McCreary talked about the impact of COVID on our Vets and great organizations that help Vets with jobs, homelessness, and mental health.</p> <p>oJane Randel -- Co-Founder/President, Karp Randel &amp; NO MORE. Jane Randel discussed the role of a social impact advisor on ending domestic violence and sexual assault by increasing awareness, inspiring action and fueling culture change. She talked about the increase in domestic violence since COVID-19 and issues in the NFL and NASCAR. Randel offered resources to get help for victims and abusers.</p> <p>Hosted by: iHeartMedia's Ryan Gorman</p>	11/08/2020	6:30 am	30 mins.
2020 Election	iHeart Communities - Public Affairs Special	<p>Guests &amp; Topics:</p> <p>oHistory Professor at Nova Southeastern University Dr Charles Zelden - discussed the presidential transitions both in and out of office before inauguration day. He talked about if there is any way that the results of the election could ever be overturned.</p>	11/15/20	6:30 am	30 mins.

Severe Weather		<p>oWeather Group Meteorologist Ray Stagich – Preparing for a winter of severe weather &amp; weather trends throughout the United States in 2020.</p> <p>Hosted by: iHeartMedia's Ryan Gorman</p>			
Poverty	iHeart Communities - Public Affairs Special	<p>Guests &amp; Topics:</p> <p>oNicole Lynn Lewis, Founder and Chief Executive Officer of Generation Hope. Generation Hope's mission is to surround motivated teen parents and their children with the mentors, emotional support, and financial resources that they need to thrive in college and kindergarten, thereby driving a two-generation solution to poverty.</p> <p>oGabrielle Fitzgerald, the co-founder of the Pandemic Action Network, discussed the latest on the rapid increase of COVID-19 cases in the United States and worldwide. She focused on Thanksgiving and the updated CDC guidelines for holiday gatherings.</p> <p>oJennifer Leach is the head of the Division of Consumer and Business Education (DCBE) in the FTC's Bureau of Consumer Protection. Leach discussed the Federal Trade Commission's recently deployed PSA campaign to bring attention to all of the fraud that is happening in our new COVID world. She talked about how consumers can protect themselves during the holidays and in 2021.</p> <p>Hosted by: iHeartMedia's Ryan Gorman</p>	11/22/20	6:30 am	30 mins.
COVID-19					
Consumer Protection					
COVID-19	iHeart Communities - Public Affairs Special	<p>Guests &amp; Topics:</p> <p>oDr. Ali Nouri - President of the Federation of American Scientists. Dr Nouri gave us an update on current COVID-19 outbreak and explained metrics including positivity rate, mortality rate, etc. He discussed the potential of a vaccine in the near future and predictions for the holiday season.</p> <p>oJim Luke, professor of economics at Lansing Community College, discussed the potential of the US returning to hoarding and panic buying during the next wave of the COVID-19 pandemic and throughout the Holiday season. Luke discussed the current strength of our supply chain.</p> <p>Hosted by: iHeartMedia's Ryan Gorman</p>	11/29/20	6:30 am	30 mins.
COVID-19					

<p>COVID-19</p> <p>Hunger</p> <p>Pandemic's effects on fund-raising</p>	<p>iHeart Communities - Public Affairs Special</p>	<p>Guests &amp; Topics:</p> <p>oDr. Anthony Fauci - Director of the National Institute of Allergy and Infectious Diseases &amp; Head of the Coronavirus Task Force. Dr. Fauci discussed the December potential for a vaccine and the evolution in the fight against COVID. He also talked addressed some minority issues affecting Americans and stressed the importance of remaining diligent with CDC recommendations throughout the holiday season.</p> <p>oKate Fitzgerald – Executive VP and Chief Operating Officer at Feeding America. Fitzgerald talked about hunger and the need for help across our country throughout the holiday season and beyond. She discussed the impact of COVID on food donations and how people can help.</p> <p>oCommissioner Kenneth Hodder - National Commander of The Salvation Army USA. Hodder discussed the impact the pandemic has had on holiday fundraising across a wide variety of key areas for the salvation army. He discussed what the salvation army is doing to support 1st responders and how people can help both financially and through volunteering.</p> <p>Hosted by: iHeartMedia's Ryan Gorman</p>	<p>12/06/20</p>	<p>6:30 am</p>	<p>30 mins.</p>
<p>COVID-19</p>	<p>iHeart Communities - Public Affairs Special</p>	<p>Guests &amp; Topics:</p> <p>oDr. Jerome - U.S. Surgeon General discussed the 3 W's for the pandemic. He talked about Covid-19 vaccine safety with a special focus on the issues in minority communities. He addressed the uptick in cases following Thanksgiving and recommendations for 2020's December Holidays and celebrations.</p> <p>oSophia L. Thomas, president of the American Association of Nurse Practitioners – Thomas talked about how nurses across the country are dealing with the constant risk of contracting COVID-19 and what a vaccine will mean to first responders.</p> <p>Hosted by: iHeartMedia's Ryan Gorman</p>	<p>12/13/20</p>	<p>6:30 am</p>	<p>30 mins.</p>
<p>COVID-19</p>	<p>iHeart Communities - Public Affairs Special</p>	<p>Guests &amp; Topics:</p> <p>oStephen Hahn, MD, Commissioner of the Food and Drug Administration discussed this</p>	<p>12/20/20</p>	<p>6:30 am</p>	<p>30 mins.</p>

		<p>week's FDA authorization of the Pfizer-BioNTech COVID-19 vaccine. He talked about the eligibility and timetable for vaccine distribution and vaccines on the horizon that are pending approval.</p> <p>oErin Sauber-Schatz, Task Force Lead of the Community Interventions and Critical Populations (CICP) Task Force. Dr. Sauber-Schatz has served in CDC's Emergency Operations Center (EOC) on the COVID-19 response beginning in March 2020 and talked about COVID-19 upcoming winter and holiday guidance with vaccines pending. She stressed remaining diligent about COVID safety.</p> <p>Hosted by: iHeartMedia's Ryan Gorman</p>			
COVID-19	iHeart Communities - Public Affairs Special	<p>Guests &amp; Topics:</p> <p>oU.S. Surgeon General Dr. Jerome Adams – Update on the current coronavirus outbreak happening across the country &amp; how to stay safe following holiday gatherings</p> <p>oDr. Jason Wilson, Associate Medical Director of the Emergency Department at Tampa General Hospital – COVID-19 vaccine recipient on what you need to know about the vaccine</p> <p>oDr. Richard Feifer, Chief Medical Officer at Genesis Healthcare - Preparations underway for vaccine arrival at nursing homes and long term care facilities across the country.</p> <p>Hosted by: iHeartMedia's Ryan Gorman</p>	12/27/20	6:30 am	



# **SECTION II**

## **Traffic/Weather/News Reports**

## TRAFFIC REPORTS

<u>Report Title</u>	<u>Times Run</u>	<u>Duration</u>	<u>Days Run</u>	<u>Total Runs</u>
Morning	06:13 AM, 06:43 AM, 07:13 AM, 07:43 AM,	:25	Mon-Fri	260
Afternoon	04:13 PM, 04:43 PM, 05:13 PM, 05:43 PM	:25	Mon-Fri	260

## WEATHER REPORTS

<u>Report Title</u>	<u>Times Run</u>	<u>Duration</u>	<u>Days Run</u>	<u>Total Runs</u>
Weather	06:14 AM, 06:42 AM, 07:14 AM, 7:42 AM, 08:42 AM, 03:15 PM, 04:15 PM, 5:15 PM, 06:15 PM	:20	Mon-Fri	585

# **SECTION III**

## **Public Service Announcements (PSAs)**

## PUBLIC SERVICE ANNOUNCEMENTS

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PSA / American Diabetes :15	American Diabetes	000:19	2
PSA / Autism :15	AUTISM SPEAKS	000:15	19
PSA / Bicycle :15	AD COUNCIL	000:14	9
PSA / Breast Cancer :15	AD COUNCIL	000:14	22
PSA / Camp Good Days :15	Camp Good Days	000:14	6
PSA / Diabetes :15	Tour De Cure	000:17	1
PSA / EMPLOYMENT :15	AD COUNCIL	000:14	3
PSA / GEVA :15	GEVA	000:13	7
PSA / Girl Scout :15	AD COUNCIL	000:14	2
PSA / HIGH BLOOD PRESSURE :15	AD COUNCIL	000:15	6
PSA / Lamplighter :15	Lamplighter	000:12	12
PSA / Making Strides :15	AD COUNCIL	000:15	11
PSA / NITO	NITO	000:15	51
PSA / Pedestrian :15	AD COUNCIL	000:14	8
PSA / Police :15	AD COUNCIL	000:21	24
PSA / Social Security :15	AD COUNCIL	000:14	14
PSA / TEXT AND DRIVE :15	AD COUNCIL	000:14	23
PSA / UNITED WAY :15	AD COUNCIL	000:15	7
PSA / YMCA MILITARY :15	YMCA	000:13	19
PSA/GLOBAL CITIZEN JUST VOTE	GLOBAL CITIZEN	000:30	7
PSA/IHM STATE SPECIFIC VOTING VOICE 1 WITH MUSIC	DEMOCRACY WORKS	000:30	11
PSA/PROJECT YELLOW LIGHT-TELEGRAPHING	PROJECT YELLOW LIGHT	000:29	2
PSA/PROJECT YELLOW LIGHT-YOU CAN WAIT	PROJECT YELLOW LIGHT	000:29	2
PSA/SURGEON GENERAL 3WS COVID/HOLIDAY	DEPT OF HEALTH & HUMAN SERVIC	000:29	4
PSA/SURGEON GENERAL 3WS COVID/HOLIDAY	UNCF	000:29	6
PSA/UN GOALS/FOOD WASTE	UN GOALS	000:30	3
PSA/UN GOALS/GARBAGE	UN GOALS	000:29	5
PSA/UN GOALS/LED LIGHT BULB	UN GOALS	000:30	5
PSA/UNCF-HBCU DONATION	UNCF	000:29	11