

WNBL
Rochester, NY
Quarterly Issues/Programs List
Second Quarter, 2023
04/16/2019

WNBL
Quarterly Issues/Programs List

WNBL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Mental Health in Tragedy Situations	Dr. J. Katzenstein	04/02/2023 06:02 AM	029:49
Social Justice, Pediatric Hos	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Legacy of Dr. Martin Luther King Jr. and how communities can help their local children's hospital.	M. Luther King III, T. Nestel	04/09/2023 06:01 AM	029:48
Social Justice, Pediatric Hos	9007792 iHeartRadio Communities: Public Affairs Special	Discuss National Minority Health Month, National Volunteer Month, and Earth Month/Earth Day.	K. Jones, J. Kleindienst, S.	04/23/2023 06:01 AM	029:49
Social Justice, Pediatric Hos	9007792 iHeartRadio Communities: Public Affairs Special	Discuss National Minority Health Month, National Volunteer Month, and Earth Month/Earth Day.	K. Jones, J. Kleindienst, S.	04/30/2023 06:02 AM	029:49
Autism Awareness, Stroke Prev	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss autism awareness/available resources and the symptoms of stroke and prevention.	M. Partin, Dr. M. Elkind	05/07/2023 06:00 AM	029:50
Disaster Preparation, Nurses	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	importance of AM radio in emergencies, crucial need for nurses, National Stroke Awareness Month	M. Brown, J. Gleason	05/14/2023 06:03 AM	029:49
Veteran's Health, Mental Heal	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss how the VA helps women veterans and insight into America's mental health crisis.	Dr. J. Strauss, M. Grau-Porte	05/21/2023 05:59 AM	029:50
Veteran's Health, Mental Heal	9007792 iHeartRadio Communities: Public Affairs Special	Discuss organizations who help support Veterans, their families, and the services they provide.	B. Carroll, J., Lorraine, T.	05/28/2023 06:01 AM	029:50
Cyber-Bullying, Suicide Preve	IHEARTRADIO COMMUNITIES:	Discuss protecting children from cyber-bullying and	M. Molak	06/04/2023 06:01 AM	029:49

	PUBLIC AFFAIRS SPECIAL	support available to deal with the problem.			
Creating Positive Change, Dea	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss positive change in inner-city communities and the challenges working moms face.	B. Courtney, P. Faris	06/11/2023 06:00 AM	029:49
PTSD AWARENESS, JUNETEENTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss PTSD Awareness Month and the history of the Juneteenth Holiday.	C. Lyle, K. Navies	06/18/2023 06:00 AM	029:49
Public Health, LGBTQ advocacy	9007792 iHeartRadio Communities: Public Affairs Special	Discuss the work HHS did during the COVID pandemic and the work GLAAD does promoting LGBTQ advocacy	M. Malik, A. Allen Ramos	06/25/2023 05:59 AM	029:49

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA / American Heart Association	000:14	1
	PSA / American Heart Association :15	000:14	1
	PSA / Blind Spot :15	000:14	1
	PSA / GRE:15	000:14	1
	PSA / Matching Donors :15	000:14	1
	PSA / URM :15	000:18	1
	PSA / URM :15	000:18	1
	PSA / VOC :15	000:15	1
	PSA/CHILD MIND INSTITUTE	000:30	1
	PSA/MENTAL HEALTH COALITION	000:30	1
	PSA/NO KID HUNGRY	000:29	1
cancer research	McDonald's	000:18	3
Drugs	AD COUNCIL	000:15	2
GLOBAL CITIZEN	GLOBAL CITIZEN	000:30	2
Heart Disease	AMERICAN HEART ASSOCIATION	000:14	17
Heart Disease	AMERICAN HEART ASSOCIATION	000:14	17
HIGH BLOOD PRESSURE	AD COUNCIL	000:15	1
JOB TRAINING	Lamplighter	000:14	21
KIDs With Cancer	Don Litzelman Foundation	000:15	1

LGBT RIGHTS	CENTERLINK	000:30	7
LGBT RIGHTS	OUTRIGHT INTERNATIONAL	000:29	7
LGBT RIGHTS	SAGE	000:30	7
Make A Wish	MAKE A WISH	000:30	7
MENTAL HEALTH	CHILD MIND INSTITUTE	000:30	10
MENTAL HEALTH	MENTAL HEALTH COALITION	000:30	6
MENTAL HEALTH	NAMI	000:30	7
MUSIC EDUCATION	Rochester Theater Organ Socie	000:16	1
NATL ALLIANCE MENTAL ILLNESS	NAT'L ALLIANCE MENTAL ILLNESS	000:30	3
NATL ALLIANCE MENTAL ILLNESS	NAT'L ALLIANCE MENTAL ILLNESS	000:32	5
NO KID HUNGRY	NO KID HUNGRY	000:29	6
Organ Donor	UNITED WAY	000:14	31
QUIT SMOKING	URMC	000:18	19
QUIT SMOKING	URMC	000:18	20
QUIT SMOKING	URMC	000:18	13
QUIT SMOKING	URMC	000:19	15
ROAD RAGE	AD COUNCIL	000:14	23
THE V FOUNDATION	THE V FOUNDATION	000:29	16
VETERANS	Volunteers Outreach Center	000:15	30
VIOENCE AGAINST WOMEN	Greater Rochester Enterprise	000:14	62
Water	AD COUNCIL	000:15	42