

WAFF 1414 N. Memorial Parkway Huntsville, AL 35801

Sales T & C: www.gray.tv/advertising

Main: (256) 533-4848 Billing: (256) 564-5609

Billing Address:

**Political Communications Advertising** Attention: Katie Cunningham 11 E. 44th St Suite 301 New York, NY 100017-0065

Description

Line Start Date

**WAFF** PO Box 14200 Tallahassee, FL 32317-4200

Send Payment To:

**End Date** 

WAFF

WAFF

WAFF

6

Sa 03/23/24

Su 03/24/24

Su 03/24/24

MG for 2.3,1.3,3.3

MG for 2.3,1.3,3.3

MG for 2.3,1.3,3.3

6:22 AM Sat 6a News

6:12 AM Sun 6a News

8:50 AM Meet the Press

Property	WAFF					
Invoice #	3460906-1	Order #	3460906			
Invoice Date	03/31/24	Alt Order #	WOC14530127			
Invoice Month	March 2024	Deal #				
Invoice Period	02/26/24 - 03/31/24	Flight Dates	03/11/24 - 03/28/24			
Advertiser	Americans for Contra	aception				
Product	AL Huntsville					
Estimate #	1719					
	Account Executive	Suzanne Constan				
	Sales Office	Huntsville National				
	Sales Region	National				
	Agency Code					
	Advertiser Code	354				
	Billing Calendar	Broadcast				
	Billing Type	Cash				
	Special Handling					
	Agency Ref	129520				
	Advertiser Ref	620333				
	Product 1	417				

Spots/
Week

:30 AFCBAMA0H

:30 AFCBAMA0H

:30 AFCBAMA0H

Rate

Type

Product 2

Length

1 03/11/24	03/30/24	Sat 6a News	'S	6:00 AM-7:00 AM	S-	:30	1	\$150.00	NM		
Weeks:	Start Date 03/11/24		MTWTFSS S-	Spots/Week 1	<u>Rate</u> \$150.00						
Spots: # Ch	<u>Day</u> Air	<u>Date</u> Air Ti	ime Descript	<u>ion</u>	Start/End Time	Length /	Ad-ID			Rate Ty	ype
1 WA	AFF Sa 03	/16/24 6:21	AM Sat 6a N	lews	6:00 AM-7:00 AM	:30 /	AFCBAMA0H			\$150.00	NM
Weeks:	Start Date 03/18/24		MTWTFSS S-	Spots/Week 1	<u>Rate</u> \$150.00						
Spots: # Ch	<u>Day</u> Air	<u>Date</u> Air Ti	ime Descript	<u>ion</u>	Start/End Time	Length /	Ad-ID			Rate Ty	ype
2 WA	AFF Sa 03	/23/24 6:56	AM Sat 6a N	lews	6:00 AM-7:00 AM	:30 /	AFCBAMA0H			\$150.00	NM
Weeks:	Start Date		MTWTFSS	Spots/Week	<u>Rate</u>						
	03/25/24	00/01/21	S-	1	\$150.00						
Spots: # Ch	<u>Day Air</u>	<u>Date</u> <u>Air Ti</u>	ime Descript	<u>ion</u>	Start/End Time	Length /	<u>Ad-ID</u>			<u>Rate</u> Ty	<u>ype</u>
3 WA	AFF <i>Sa 03</i>	/30/24	Sat 6a N	lews	6:00 AM-7:00 AM	:00				<del>\$150.00</del> I	NM
	0 140										
	See MG	2.4,2.5,2.6									
2 03/11/24	03/31/24	Sun 6a New	vs	6:00 AM-7:00 AM	S	:30	1	\$150.00	NM		
2 03/11/24 Weeks:		Sun 6a New	vs MTWTFSS S	6:00 AM-7:00 AM <u>Spots/Week</u> 1	S <u>Rate</u> \$150.00	:30	1	\$150.00	NM		
	03/31/24 <u>Start Date</u> 03/11/24	Sun 6a New End Date 03/17/24	MTWTFSS	Spots/Week 1	Rate	:30	<u> </u>	\$150.00	NM	Rate Ty	ype
Weeks: Spots: # Ch	03/31/24 <u>Start Date</u> 03/11/24	Sun 6a New  End Date 103/17/24 - Date Air Ti	MTWTFSS S	Spots/Week 1 ion	<u>Rate</u> \$150.00	<u>Length</u>	<u> </u>	\$150.00	NM	<u>Rate</u> <u>Ty</u> \$150.00 1	
Weeks: Spots: # Ch	03/31/24  Start Date 03/11/24 Day Air AFF Su 03 Start Date	Sun 6a New  End Date 03/17/24 - Date Air Ti /17/24 6:12 End Date 0	MTWTFSS S ime Descript AM Sun 6a N	Spots/Week 1 ion	Rate \$150.00 Start/End Time 6:00 AM-7:00 AM Rate	<u>Length</u>	Ad-ID	\$150.00	NM		
Weeks: Spots: # Ch 1 WA Weeks:	03/31/24  Start Date 03/11/24 Day Air AFF Su 03 Start Date 03/18/24	Sun 6a New  End Date 03/17/24  Date 1/17/24 6:12 End Date 03/24/24	MTWTFSSS ime Descript AM Sun 6a N MTWTFSS	Spots/Week 1 ion News Spots/Week 1	Rate \$150.00 <u>Start/End Time</u> 6:00 AM-7:00 AM <u>Rate</u> \$150.00	<u>Length</u> <i>2</i>	Ad-ID AFCBAMAOH	\$150.00	NM	\$150.00	NM
Weeks: Spots: # Ch	03/31/24  Start Date 03/11/24  Day Air  AFF Su 03  Start Date 03/18/24  Day Air	Sun 6a New  End Date 03/17/24  Date 1/17/24 End Date 03/24/24 Date Air Ti	MTWTFSS S ime Descript AM Sun 6a N	Spots/Week 1 ion News Spots/Week 1	Rate \$150.00 Start/End Time 6:00 AM-7:00 AM Rate	<u>Length</u>	Ad-ID AFCBAMAOH	\$150.00	NM		NM
Weeks:  Spots: # Ch 1 WA Weeks:  Spots: # Ch 2 WA	03/31/24  Start Date 03/11/24  Day Air  AFF Su 03  Start Date 03/18/24  Day Air  AFF Su 03	Sun 6a New  End Date 03/17/24  Date Air Ti /17/24 6:12 End Date 03/24/24  Date Air Ti /24/24 6:50	MTWTFSSS ime Descript AM Sun 6a I MTWTFSSS ime Descript AM Sun 6a I	Spots/Week 1 ion News Spots/Week 1 ion News	Rate \$150.00 Start/End Time 6:00 AM-7:00 AM Rate \$150.00 Start/End Time 6:00 AM-7:00 AM	Length /	Ad-ID AFCBAMAOH	\$150.00	NM	\$150.00	NM ype
Weeks:  Spots: # Ch  1 WA  Weeks:  Spots: # Ch	03/31/24  Start Date 03/11/24  Day Air  AFF Su 03 Start Date 03/18/24  Day Air  AFF Su 03 Start Date	Sun 6a New    End Date   03/17/24       17/24   6:12   End Date   03/24/24       24/24   6:50   End Date   0	MTWTFSSS ime Descript AM Sun 6a N MTWTFSSS ime Descript AM Sun 6a N AM Sun 6a N	Spots/Week  1 ion News Spots/Week 1 ion	Rate \$150.00 Start/End Time 6:00 AM-7:00 AM Rate \$150.00 Start/End Time 6:00 AM-7:00 AM Rate	Length /	Ad-ID Afcbama0h Ad-ID	\$150.00	NM	\$150.00 N	NM ype
Weeks:  Spots: # Ch 1 WA Weeks:  Spots: # Ch 2 WA	03/31/24  Start Date 03/11/24  Day Air  AFF Su 03 Start Date 03/18/24  Day Air  AFF Su 03 Start Date 03/25/24	Sun 6a New  End Date 03/17/24  Date Air Ti /17/24 6:12 End Date 03/24/24  Date Date Air Ti /24/24 6:50 End Date 03/31/24	MTWTFSSS ime Descript AM Sun 6a I MTWTFSSS ime Descript AM Sun 6a I	Spots/Week 1 ion News Spots/Week 1 ion News Spots/Week 1 ion News Spots/Week 1	Rate \$150.00 Start/End Time 6:00 AM-7:00 AM Rate \$150.00 Start/End Time 6:00 AM-7:00 AM	Length /	AFCBAMAOH AG-ID AFCBAMAOH	\$150.00	NM	\$150.00 M	NM ype

MTWTFSS

Start/End Time

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

6:00 AM-7:00 AM

6:00 AM-7:00 AM

8:00 AM-9:00 AM

\$150.00 NM

\$150.00 NM

\$300.00 NM

Send Payment To:



Invoice #	3460906-1	Invoice Month	March 2024				
Invoice Date	03/31/24	Invoice Period	02/26/24 - 03/31/24				
Advertiser	Americans for Contraception						
Product	AL Huntsville						
Estimate #	1719						

					Spots/			
Line Start Date End Date D	Description St	tart/End Time	MTWTFSS	Length	Week	Rate	Туре	
2 03/11/24 03/31/24 5	Sun 6a News 6:	00 AM-7:00 AM	S	:30	1	\$150.00	NM	
Spots: # Ch Day Air Dat	te Air Time Description		Start/End Time	Length	Ad-ID			Rate Type
3 WAFF Su 03/31/2		vs	6:00 AM-7:00 AM	_				\$150.00 NM
See MG 2.4,	,2.5,2.6							
3 03/11/24 03/31/24 N	Meet the Press 8:	00 AM-9:00 AM	S	:30	1	\$300.00	NM	
	nd Date <u>MTWTFSS</u> 3/17/24S	Spots/Week 1	<u>Rate</u> \$300.00					
Spots: # Ch Day Air Dat	te <u>Air Time</u> <u>Description</u>		Start/End Time	Length	Ad-ID			Rate Type
1 WAFF Su 03/17/2			8:00 AM-9:00 AM	:30	) AFCBAMAOH			\$300.00 NM
	nd Date <u>MTWTFSS</u> 3/24/24S	Spots/Week 1	<u>Rate</u> \$300.00					
Spots: # Ch Day Air Dat	te <u>Air Time</u> <u>Description</u>		Start/End Time	Length	Ad-ID			Rate Type
2 WAFF Su 03/24/2			8:00 AM-9:00 AM	:30	) AFCBAMAOH			\$300.00 NM
03/25/24 03	3/31/24S	Spots/Week 1	<u>Rate</u> \$300.00					
Spots: # Ch Day Air Dat	te <u>Air Time</u> <u>Description</u>		Start/End Time	Length	Ad-ID			Rate Type
3 WAFF Su 03/31/2		ress	8:00 AM-9:00 AM	:00	)			\$300.00 NM
See MG 2.4,	,2.5,2.6							
4 03/11/24 03/28/24 N	NBC Nightly News 5:	30 PM-6:00 PM	MTWTF	:30	2	\$750.00	NM	
	nd Date <u>MTWTFSS</u> 8/17/24 MTWTF	Spots/Week 2	<u>Rate</u> \$750.00					
Spots: # Ch Day Air Dat	te <u>Air Time</u> <u>Description</u>		Start/End Time	Length	Ad-ID			Rate Type
1 WAFF W 03/13/2	24 5:49 PM NBC Nightly	y News	5:30 PM-6:00 PM	:30	) AFCBAMAOH			\$750.00 NM
2 WAFF F 03/15/2	24 5:50 PM NBC Nightly	y News	5:30 PM-6:00 PM	:30	) AFCBAMAOH			\$750.00 NM
	nd Date <u>MTWTFSS</u> 3/24/24 MTWTF	Spots/Week 3	<u>Rate</u> \$750.00					
Spots: # Ch Day Air Dat			Start/End Time	Length	Ad-ID			Rate Type
4 WAFF M 03/18/2	24 5:51 PM NBC Nightly	y News	5:30 PM-6:00 PM	:30	) АГСВАМАОН			\$750.00 NM
9 WAFF Tu 03/19/2	24 5:50 PM NBC Nightly	y News	5:30 PM-6:00 PM	:30	) АГСВАМАОН			\$750.00 NM
10 WAFF Th 03/21/2	0 ,	•	5:30 PM-6:00 PM	:30	) АГСВАМАОН			\$750.00 NM
	nd Date <u>MTWTFSS</u> 3/31/24 MTWT	Spots/Week 3	<u>Rate</u> \$750.00					
Spots: # Ch Day Air Dat			Start/End Time	Length	<u>Ad-ID</u>			Rate Type
11 WAFF Tu 03/26/2	0 ,	•	5:30 PM-6:00 PM		) АГСВАМАОН			\$750.00 NM
6 WAFF W 03/27/2	0 ,	<b>,</b>	5:30 PM-6:00 PM		) AFCBAMAOH			\$750.00 NM
12 WAFF Th 03/28/2	24 5:49 PM NBC Nightly	y News	5:30 PM-6:00 PM	:30	) AFCBAMAOH			\$750.00 NM
5 03/11/24 03/30/24 S	Sat 5p News 5:	00 PM-5:30 PM	S-	:30	2	\$450.00	NM	
	nd Date <u>MTWTFSS</u> 3/17/24S-	Spots/Week 2	Rate \$450.00					
Spots: # Ch Day Air Dat			Start/End Time	Length	Ad-ID			Rate Type
12 WAFF Th 03/14/2 MG for 5.8,5	24 4:13 PM M-F 4p New 5.3,7.3,5.1,6.3,5.7,5.6,5.4,5.		4-5p	:30	) AFCBAMA0H			\$300.00 NM
11 WAFF F 03/15/2		vs	4-5p	:30	) АГСВАМАОН			\$300.00 NM
1 WAFF Sa 03/16/2 See MG 5.9,	24 Sat 5p New	'S	5:00 PM-5:30 PM	:00	)			\$450.00 NM

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Send Payment To:



03/25/24

Day Air Date

Sa 03/30/24

<u>Ch</u>

WAFF

Spots: #

3

03/31/24

----S-

Air Time Description

See MG 5.9,5.10,5.11,5.12,5.13,5.14,5.15,5.16,5.17,5.18

Sat 6p News

Invoice #	3460906-1	Invoice Month	March 2024				
Invoice Date	03/31/24	Invoice Period	02/26/24 - 03/31/24				
Advertiser	Americans for Contraception						
Product	AL Huntsville						
Estimate #	1719						

Spots/

ine Start	Date	End Date	Descrip	tion	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
5 03/11	/24	03/30/24	Sat 5p I	News	5:00 PM-5:30 PM	S-	:30	2	\$450.00	NM		
Spots: #	<u>Ch</u>	Day Ai	r Date A	<u> Air Time</u> <u>Des</u>	cription	Start/End Time	Lengt	h Ad-ID			<u>Rate</u> T	уре
2	WAFF		3/16/24 G 5.9,5.10,5		5p News 3,5.14,5.15,5.16,5.17,5.18	5:00 PM-5:30 PM	1 :0	0			<del>\$450.00</del>	NM
15	WAFF	Tu 03 MG for		4:10 PM M-F 5.1,6.3,5.7,5.		4-5p	:3	0 АГСВАМАОН			\$300.00	NM
9	WAFF			5:11 PM M-F 5.1,6.3,5.7,5.		5-530p	:3	О АГСВАМАОН			\$850.00	NM
13	WAFF	W 03 MG for		4:21 PM M-F 5.1,6.3,5.7,5.		4-5p	:3	0 АГСВАМАОН			\$300.00	NM
14	WAFF	W 03	3/20/24	4:55 PM M-F 5.1,6.3,5.7,5.	4p News	4-5p	:3	0 АГСВАМАОН			\$300.00	NM
17	WAFF	Th 03	3/21/24	5:12 AM M-F 5.1,6.3,5.7,5.	5a News	458a-530a	:3	0 АГСВАМАОН			\$250.00	NM
16	WAFF	Th 03	3/21/24	4:14 PM M-F 5.1,6.3,5.7,5.	4p News	4-5p	:3	0 АГСВАМАОН			\$300.00	NM
18	WAFF	F 03	3/22/24	5:11 AM M-F 5.1,6.3,5.7,5.	5a News	458a-530a	:3	0 АГСВАМАОН			\$250.00	NM
10	WAFF	F 03	3/22/24	5:28 PM M-F 5.1,6.3,5.7,5.	5p News	5-530p	:3	0 АГСВАМАОН			\$850.00	NM
Weeks			End Date 03/24/24		Spots/Week	<u>Rate</u> \$450.00						
Spots: #	<u>Ch</u>	<u>Day</u> Ai	r Date A	<u> Air Time</u> Des	<u>cription</u>	Start/End Time	Lengt	h Ad-ID			Rate T	уре
3	WAFF	Sa 03 See M0			5p News 3,5.14,5.15,5.16,5.17,5.18	5:00 PM-5:30 PM	1 :0	0			<del>\$450.00</del>	NN
4	WAFF		3/23/24 5 5.9,5.10,5.		5p News 3,5.14,5.15,5.16,5.17,5.18	5:00 PM-5:30 PM	1 :0	0			<del>\$450.00</del>	NN
5 Weeks			3/23/24 5 End Date 03/31/24	5:13 PM Sat <u>MTWTFSS</u> S-	Spots/Week	5:00 PM-5:30 PM <u>Rate</u> \$450.00	1 :3	О АГСВАМАОН			\$450.00	NM
Spots: #	<u>Ch</u>	<u>Day</u> Ai	r Date A	<u> Air Time</u> Des	<u>cription</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate T	уре
6	WAFF		3/30/24 G 5.9,5.10,5.		5p News 3,5.14,5.15,5.16,5.17,5.18	5:00 PM-5:30 PM	1 :0	0			<del>\$450.00</del>	NM
7	WAFF		3/30/24 5 5.9,5.10,5.		5p News 3,5.14,5.15,5.16,5.17,5.18	5:00 PM-5:30 PM	1 :0	0			<del>\$450.00</del>	NN
8	WAFF		3/30/24 5 5.9,5.10,5		5p News 3,5.14,5.15,5.16,5.17,5.18	5:00 PM-5:30 PM	1 :0	0			\$450.00	NM
6 03/11	/24	03/30/24	Sat 6p I	News	6:00 PM-6:30 PM	S-	:30	1	\$400.00	NM		
Weeks		tart Date 3/11/24	End Date 03/17/24	MTWTFSS		<u>Rate</u> \$400.00						
Spots: #	<u>Ch</u>	3/11/24 <u>Day</u> Ai		s <u>ir Time</u> <u>Des</u>		Start/End Time	Lengt	h Ad-ID			Rate T	vno
3pots. <u>#</u>		: Sa 03		6:23 PM Sat		6:00 PM-6:30 PM	_	0 AFCBAMAOH			\$400.00	
Weeks	s: <u>S</u>		End Date 03/24/24		Spots/Week	Rate \$400.00		U AFCBANAUN			φ400.00	INIV
Spots: #	<u>Ch</u>	Day Ai		<u> Air Time</u> <u>Des</u>		Start/End Time	Lenat	h Ad-ID			Rate T	ype
2	WAFF			6:12 PM Sat		6:00 PM-6:30 PM		O AFCBAMAOH			\$400.00	
Weeks	s: <u>S</u>	tart Date	End Date		•	<u>Rate</u>						
	0	3/25/24	03/31/24	S-	. 1	\$400.00						

\$400.00

Start/End Time

6:00 PM-6:30 PM

Length Ad-ID

:00

Rate Type

\$400.00 NM

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Invoice #	3460906-1	Invoice Month	March 2024				
Invoice Date	03/31/24	Invoice Period	02/26/24 - 03/31/24				
Advertiser	Americans for Contraception						
Product	AL Huntsville						
Estimate #	1719						

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
7 03/11/24	03/31/24	Sun 5p News	5:00 PM-5:30 PM	S	:30	1	\$450.00	NM	
Weeks:	Start Date 03/11/24	End Date MTWTFSS 03/17/24S	Spots/Week 1	<u>Rate</u> \$450.00					
Spots: # Ch	<u>Day</u> <u>Air</u>	<u>r Date</u> <u>Air Time</u> <u>Descrip</u>	<u>tion</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
1 WA	AFF Su 03	/17/24 5:25 PM Sun 5p	News	5:00 PM-5:30 PN	Л :3	O AFCBAMAOH			\$450.00 NM
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	<u>Rate</u>					
	03/18/24	03/24/24S	1	\$450.00					
Spots: # Ch	<u>Day</u> <u>Air</u>	<u> Date</u> <u>Air Time</u> <u>Descrip</u>	<u>tion</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
2 WA	AFF Su 03	/24/24 5:20 PM Sun 5p	News	5:00 PM-5:30 PN	И :3	O AFCBAMAOH			\$450.00 NM
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	03/25/24	03/31/24S	1	\$450.00					
Spots: # Ch	<u>Day</u> Air	<u> Date</u> <u>Air Time</u> <u>Descrip</u>	<u>tion</u>	Start/End Time	Lengt	th Ad-ID			<u>Rate</u> <u>Type</u>
3 WA	AFF Su 03.	//31/24 Sun 5p	News	5:00 PM-5:30 PN	И :С	00			<del>\$450.00</del> NM
	See MG	5.9,5.10,5.11,5.12,5.13,5.	14,5.15,5.16,5.17,5.18	}					

Total Spots 32

# **Payment Terms 30 Days**

 Gross Total
 \$13,950.00

 Agency Commission
 \$2,092.50

 Net Amount Due
 \$11,857.50

<u>Invoice Balance as of 04/02/24 11:01:50 AM CT</u> **\$0.00**