



KGMB 3Q Megan Kau 8.3 Add On

Proposal ID: 120741
 Station: KGMB+
 Schedule Date: 8/4/2020 - 8/9/2020
 Spot Length(s): :30

Acct. Exec: COLLEEN CHING
 Email: cching@hawaiinewsnow.com

Flight Dates: 8/4/2020-8/9/2020

Program Time	Spot Length	AU	CS-A25-54 CS.RTG RTG	W k s	Rate Spots
KGMB+					
HAWAII NEWS NOW SUNRISE 5A-6A	:30	1	3.3	1	\$375.00
GRPs/Impressions			3.3		1
SHR			29.6		
CPP/CPM			\$113.64		
Mo-Fr 5:00a-6:00a					
HAWAII NEWS NOW SUNRISE 6A-7A	:30	1	5.6	1	\$450.00
GRPs/Impressions			5.6		1
SHR			33.2		
CPP/CPM			\$80.36		
Mo-Fr 6:00a-7:00a					
KGMB HAWAII NEWS NOW 5P	:30	1	6.2	1	\$675.00
GRPs/Impressions			6.2		1
SHR			22.0		
CPP/CPM			\$108.87		
Mo-Fr 5:00p-5:30p					

Signature _____

General Summary (CS-A25-54 CS.RTG)

Name	Spots	Cost	Grps	Imp(000)	CPP	CPM	Reach	Freq	3+ Reach	Net Reach
KGMB+	3	\$1,500.00	15.1	39.1	\$99.34	\$38.36	10.6	1.4	0.0	26,959