



KGMB 3Q Megan Kau 8.3

Proposal ID: 119975
 Station: KGMB+
 Schedule Date: 8/3/2020 - 8/9/2020
 Spot Length(s): :30

Acct. Exec: COLLEEN CHING
 Email: cching@hawaiinewsnow.com

Flight Dates: 8/3/2020-8/9/2020

Program Time	Spot Length	AU	CS-A25-54 CS.RTG RTG	W k s	Rate Spots
KGMB+					
HAWAII NEWS NOW SUNRISE 6A-7A	:30	1	5.6	1	\$450.00
GRPs/Impressions			5.6		1
SHR			33.2		
CPP/CPM			\$80.36		
Mo-Fr 6:00a-7:00a					
KGMB HAWAII NEWS NOW AT 6P	:30	1	6.8	1	\$900.00
GRPs/Impressions			6.8		1
SHR			21.7		
CPP/CPM			\$132.35		
Mo-Fr 6:00p-6:30p					
KGMB HAWAII NEWS NOW 10P	:30	1	6.4	1	\$750.00
GRPs/Impressions			6.4		1
SHR			19.6		
CPP/CPM			\$117.19		
Mo-Fr 10:00p-10:30p					

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