

## **1st. Quarter PSA's KGNC-AM**

### **1ST. QUARTER PSA'S ALPHA MEDIA AMARILLO :15**

1. Alanon
2. Kids Inc. Local
3. Benefits Check.org
4. Ready Dot Gov
5. Shred It Day Crime Stoppers Local
6. Coffee Memorial Blood Drive Local
7. St. Ann's Catholic Church Czech Sausage Dinner Local
8. VFW Fun Run Local
9. Texas Panhandle War Memorial
10. 100 Club Benefit Concert–KGNC-FM
11. Scouting For Food Local
12. Feeding America/Ad Council
13. USDVA Career
14. The Bet Planner/Disaster Ready
15. Autism Speaks
16. Coffee Memorial Blood Drive For Ukraine
17. Bowl For Kids Sake

### **1st. QUARTER PSA's ALPHA MEDIA AMARILLO :30**

1. 211.ORG
2. EMERGENCY PREP FEMA/AD COUNCIL
3. HPFB SCOUTING FOR FOOD LOCAL
4. POISON PROOF
5. CRIME STOPPERS SHRED IT DAY LOCAL
6. US DEPT OF LABOR WORKERS RIGHTS
7. VET FUN RUN LOCAL
8. WILL YOU SEE ONE VET.ORG
9. DIABETES ANGELA BASSETT
10. ALZ.ORG ALZHEIMERS HELP
11. FISCHER HOUSE SING
12. TALKING IS TEACHING
13. AUTISM AD COUNCIL
14. ST. JUDE ALANA
15. ALANON QUESTION
16. CHILD SAFETY SEATS
17. FATHERHOOD.GOV
18. Scouting For Food–Local
19. Bowl For Kids Sake—Local

20. Coffee Memorial Blood Drive—Benefits Ukraine

## **1ST QUARTER PSA'S ALPHA MEDIA AMARILLO :60**

1. YMCA
2. YOU CAN QUIT SMOKING
3. VISION DISEASE
4. ST. JUDE MOMENT
5. FISCHER HOUSE
6. PACT CHILD TRAFFING
7. OPIOD DISPOSAL
8. THANK YOU FIRST RESPONDERS
9. ESSENTIAL WORKERS WAGE AND HOUR
10. ST. JUDE
11. BREAST CANCER
12. ALANON
13. ALZHEIMERS

## **KGNC-FM FUND RAISER FOR 100 CLUB OF THE TEXAS PANHANDLE**

KGNC-FM in conjunction with Tri State Ford brought Stoney LaRue To the Globe News Center for the Performing arts on March 27th. For a one night concert. The concert was a fundraising event for the 100 Club of The Texas Panhandle. The 100 Club supports the families of First Responders in our area when they become ill, or pass and there is no usual method of supporting the family financially.

KGNC did pop up remotes to sell tickets here in the City...and get the word out about the show...and tickets. The Eagle and KGNC-AM also told our listeners about the event, in order to support their fundraising efforts.

**First Quarter 2022 Pubic File Alpha Media Amarillo KGNC AM  
AMARILLO**

- 1. Insight Public Affairs Show—January 2nd—rebroadcast of final show of 2021 with Mayor Ginger Nelson. Discussing Lunch with the Mayor Program allowing citizens to connect with their local government officials and have a voice.**
  
- 1. Insight Public Affairs Show—January 9 th. This week talking to a citizen running for Governor in Texas—Lt. Col. Allan West...Jana Keile With the Better Business Bureau with tips to keep you Scam proofed in the New Year.**
  
- 1. Insight Public Affairs Show—January 16th. This Week Jodie Holland and discussing getting better...winning and losing. Also Walt Howard from News Channel 10 and his Retirement after 41 years in Television News.**
  
- 1. Insight Amarillo Public Affairs Show—January 23rd. Today they chat with Don Huffine...who is also seeking the governorship in the state of Texas. Plus Give Back Day in our Community...with McDonalds, This Year Benefiting The Wesley Community Center.**
  
- 1. Insight Amarillo Public Affairs Show—January 30th. Today the Chat staff talks with Former Notre Dame, Philadelphia Eagles star and Broadcaster Mike Gollick talking about Men’s Health and Diabetes. Hope Warsaw Personal coach and Certified Diabetes Technician also talks about battling the disease. Also DJ Stubben From Welcome Partner talks about her business and the future.**
  
- 1. Insight Amarillo Public Affairs Show—February 6th. This Week It’s Leif Curtis With, “Action Coach,” and how businesses can go about hiring people. Also Ray Wilson with High Fidelity Records talking about his vision for his business, and hopes for the future.**

**1. Insight Amarillo Public Affairs Show—February 13th. This was a rebroadcast of last weeks show on February 6th.**

**1. Insight Amarillo Public Affairs Show—February 20th. This Week Jeff Justice & Chief Mays From Amarillo Fire Department...and Fire Prevention in our area. It is a bad time of year with space heater use, and wild fires as well from our dry conditions. Also the Staff of the Amarillo Zoo...talking about the Zoo, plans for the new year and things happening for the public.**

**1. Insight Amarillo Public Affairs Show—February 27th. This Week it's City Improvements Projects for the City of Canyon. With City Mayor Gary Hinders and Assistant City Manager. Plans for the City and things going on in Canyon. Also Keith Graves, Iron Sharpens Iron...Lift up your Voice and Sing. A special event wrapping up Black History Month In Amarillo.**

**1. Insight Amarillo Public Affairs Show—March 6th.---Tremane Brown talks about his programs he has spearheaded giving back to the community, by giving away free lunches to all needy kids during spring break. Plus Chuck Williams and Rhonda Roden talk about eye of fitness, designed with Seniors in mind.**

**1. Insight Amarillo Public Affairs Show—March 13th.---This Week Kaylee Stone is in the spotlight an education consultant dealing with Caprock High School alumni. Also on the show this week, Christen Wallback with the Parks and Recreation Dept. and they're talking about seasonal hiring.**

**1. Insight Amarillo Public Affairs Show–March 20 th.---This Week in the spotlight...The Ag Director Greg Agagi in Topeka Kansas with Alpha Media. He's here to talk about farm prices, all things ag and what local consumers can expect in the days and months to follow. Plus Jason Boyette with Brick and Elm Magazine. They talk about Jason's pod cast, and his connections in town to a local baker in the city from Ukraine.**

**1. Insight Amarillo Public Affairs Show–March 27 th.---This Week in the spotlight...The Ag Director Greg Agagi in Topeka Kansas with Alpha Media. He's here to talk about farm prices, all things ag and what local consumers can expect in the days and months to follow. Plus Jason Boyette with Brick and Elm Magazine. They talk about Jason's pod cast, and his connections in town to a local baker in the city from Ukraine.**

## **PUBLIC FILE ALPHA MEDIA AMARILLO 1st QUARTER 2022**

### **1st Quarter Public Affairs Shows Alpha Media Amarillo-KGNC AM**

#### **Jan. 3rd-7th**

Karl Kimsey/ WT 2022 Spring Career EXPO

Janna Kiehl/BBB

Saul Ruiz/Greater Amarillo Foster Parent Association

Cassie Montgomery/Amarillo College

Lisa Lloyd/Heal The City

#### **Jan. 10th-14th**

PABTU/McBroom & Tammy Chervenka

Marisa Montoya/Borger community events

Jody Holland/ Career Coach

Diana Licalzi, RDN /STOPPING SUGAR OVERLOAD

Sam Taylor/Texas Secretary of State's Office

Nathan Flores/1st Annual Knights of Columbus Youth

#### **Jan. 17th-21st**

Julie Heinrich/CTSI  
Leif Kertis/ActionCOACH  
McDonald's Gives Back Day  
Amarillo Zoo  
Allison Roberts/Free Home Buyers Seminar  
Walter Wendler/WT  
Kay Pechin/Legal Aid  
Karl Kimsey/ WT 2022 Spring Career EXPO  
Lance Izumi / Pacific Research Institute for Public Policy

### **Jan. 24th-28th**

March of Dimes  
Mike Golic/TACKLES DIABETES  
Dr. Rodney Gonzalez/VA Medical Center Director  
Dr. Seth Baum/ Heart Healthy Habits  
Jack Decker/ Hunter & Kalinke  
Joette Campbell/FSS Mardi Gras Party  
Judge Sonja Letson/ Mail-in Ballot

### **Feb. 1st-4th**

Beth Duke CCoA

MAJORA CARTER/RECLAIMING YOUR COMMUNITY

Stephanie w/Carpet Tech

Loudmouth Tooley/Amarillo Rocks podcast

**Feb. 7th-11th**

Katelynn Stone/Workforce Solutions

Amarillo Police Department /Motorcycle

Rick Todd/Music

Lus Chavez FSS/ Resource Fair

KFDA: BSA Hospice of the Southwest

Shamrock, Texas The 75th Annual Diamond Jubilee St.

Patrick's Day

Kristen Wolbach Coordinator of PR & Programs Amarillo

Parks & Rec

Jason Boyett/Brick & Elm

**Feb. 21st-25th**

Sergeant Renieal Campbell/ U.S. Army Reserve

Texas Tech Physicians / TTUHSC

King Hill Remember the Alamo Play



City of Canyon  
Lance Izumi / Pacific Research

**Feb. 28th**

AOMS/ Academic Advantage Event

**March 1st-4th**

Barry Henson, Panhandle Council of Car Clubs  
DJ Stubben/Welcome Partner  
Christa Prock/Amarillo College  
Ben Glover/Workforce Solutions  
Daniel Armbruster AAA Texas  
Boyd Fortin/St Ann's Annual Czech Sausage Dinner

**March 7th-11th**

Katelynn Stone/Workforce Solutions  
Alexa Ybarra/Live to the Full Heroes  
Bobby Lee/STARLIGHT RANCH

Cindy Barkley/DPS Safe Roads  
Greg Akagi/Agricultural Director

**March 14th-18th**

Amarillo EDC State of the Economy  
Caroline Bailey/Kidney Transplant Fundraiser/Awareness  
Debra T. Velarde/Downtown Women's Center  
Texas Panhandle Poison Center/Medication Cleanout  
Mark Josephson/CEO of Sondermind

**March 21st-25th**

Cullen C. Lutz/Panhandle PBS  
Chef Christine Ha Dr. Mitzi Joi Williams/MasterChef  
Zivorad Filipovic HPFB/Scouting for Food  
Bill DollaFM/Talley 100 CLUB/John Justice Tri-State  
Ford/Stoney Larue

**March 28th-31st**

Jehovah's Witnesses/In-Person Svc.  
DR. EDDIE SAUER /PARKS AND REC

Ann Aaron Saunders/Multi Myeloma

Hobert Brown/ Poker Run

AEDC Job Up Platform

Richard Rusczyk /AoPS