



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25335563

CPE: 278/295/5291

Agency: GMMB
GMMB 3050 K ST NW
WASHINGTON DC
20007

Changes as of: 10/26/2016 at 1:36 PM

Flight: 10/25/16 - 10/31/16

Advertiser: CLINTON, HILLARY
Product: TV

Agency Order #: 5497870

Buyer: Chiusano, Dawn

Salesperson: NILE NOYES
202-872-5880

Version: Current State Version 2

Station: EBI

Market: Bangor
Office: WASHINGTON

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Assistant: NILE NOYES
202-872-5880

Total \$: \$415.00

Total Spots: 21

Total CPP: \$43.68

Total GRP: 9.5

Traffic #: 7171

Separation:

Comments: \$10 added for spot dna on EST 5719.

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/25 - 10/25		Total Spots	Total \$	CPP	GRP
							10/25	10/25				
1	TU-F M 1:30p-2p		How I Met Your Mother	\$5.00	0.2	30	3	3	\$15.00	\$25.00	0.6	
2	TU-F M 4p-5p		Cheaters	\$10.00	0.3	30	3	3	\$30.00	\$33.33	0.9	
3	TU 8p-9p		The Flash-CW	\$150.00	1.8	30	1	1	\$150.00	\$83.33	1.8	
4	TU-F M 12:30p-1p		WABI TV5 News At Noon	\$15.00	0.6	30	3	3	\$45.00	\$25.00	1.8	
5	TU-F M 1p-1:30p		Mike and Molly	\$5.00	0.4	30	3	3	\$15.00	\$12.50	1.2	
6	TU-F M 5p-6p		Cops/Cleveland	\$10.00	0.2	30	4	4	\$40.00	\$50.00	0.8	
7	TU-F M 10p-10:30p		TV5 Prime Time News On CW	\$30.00	0.6	30	4	4	\$120.00	\$50.00	2.4	
8	TU-F M 10:30p-11p		Seinfeld	\$10.00	0.3	30	0	0	\$0.00	\$33.33	0.0	
TOTALS:							21	21	\$415.00	\$43.68	9.5	



125 West 55th St
New York, NY 10019

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 CPE: 278/295/5291 Flight: 10/25/16 - 10/31/16 Station: EABI Total \$: \$415.00
 Agency: GMMB Advertiser: CLINTON, HILLARY Market: Bangor Total Spots: 21
 GMMB 3050 K ST NW Product: TV Office: WASHINGTON Total CPP: \$43.68
 WASHINGTON DC 20007
 Agency Order #: 5497870 Buyer: Chiusano, Dawn Primary Demo: Adults 35+ Total GRP: 9.5
 Salesperson: NILE NOYES 202-872-5880 Con Type: POLITICAL/VOTE Traffic #: 7171
 Assistant: NILE NOYES 202-872-5880 Separation: Separation:

Special Instructions

Date/Time	Added by	Comment
10/26/16 12:32 PM	NILE NOYES	\$10 added for spot dna on EST 5719.
10/26/16 10:51 AM	Amber Bachelder	LINE 8- 1X 10/25 NA LINE 8- 1X 10/26 NA LINE 8- 1X 10/31 NA
10/20/16 9:04 AM	System	Notice Received.
10/19/16 5:34 PM	NILE NOYES	Separation: 30

Order Level Comments

Competitive Information	
Market Budget:	\$41,500
EABI Share:	1%
Comment:	
WABI:	53%
WTVX:	9%
WLBZ:	18%
WVII:	19%

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	21	\$415.00	\$43.68	9.5
Total	100%	21	\$415.00	\$43.68	9.5

Month	Spots	Dollars
2016-Oct	21	\$415.00
Total	21	\$415.00

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/26/16 12:32 PM	NILE NOYES	Confirmed		1	\$10.00	\$415.00	Changes: Total Spots from 22 to 21. Calculated Dollars from \$405.00 to \$415.00. Total GRPs from 9.6 to 9.5. Total CPP from \$42.19 to \$43.68. Competitive Market Budget from \$40,500 to \$41,500. Total \$ from \$405.00 to \$415.00. User Entered \$ from \$0.00 to \$415.00. Comments from Separation: 30 to \$10 added for spot dna on EST 5719. 3
Queued for Electronic Contracting	10/26/16 10:51 AM	Amber Bachelder	Confirmed			\$0	\$405.00	Changes: Total GRPs from 0 to 10. Total CPM from \$0.00 to \$42,187.50.
New	10/20/16 8:06 AM		Confirmed		22	\$0	\$0	
	10/19/16 5:32 PM	NILE NOYES	Confirmed			\$405.00	\$405.00	

Transaction History

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

ORDER



Orders
Order / Rev: 7171
Alt Order #: 25335563
Product Desc: TV
Estimate: 5291
Flight Dates: 10/25/16 - 10/31/16
Original Date / Rev: 10/20/16 / 10/26/16
Order Type: GENERAL

EABI-TV
Primary AE: Katz Washington, DC
Sales Office: DC
Sales Region: National

Agency Name: GMMB
Buying Contact:
Billing Contact:
 3050 K St NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Clinton, Hillary
Demographic: A35+
Product Codes: Candidates
Priority: P-04
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	15	\$340.00	\$289.00
10/31/16	10/31/16	6	\$75.00	\$63.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	15	\$340.00	\$289.00	7.20
November 2016	6	\$75.00	\$63.75	2.30
Totals	21	\$415.00	\$352.75	9.50

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, DC	DC	National	Start Of Order - End Of Order	100%

Order Share

	Share	Total
EABI-TV	1%	\$415.00
Market	100%	\$41,500.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WABI	53%	\$21,995.00
WBAN	0%	\$0.00
WBGR	0%	\$0.00
WFVX	9%	\$3,735.00
WLBZ	18%	\$7,470.00
WMEB	0%	\$0.00
WMED	0%	\$0.00
WVII	19%	\$7,885.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	EABI	10/25/16	10/31/16	M-F 130p-2p	CM	130p-2p	MTWTF--	:30	3	\$5.00	P-04	0.20	NM	3	\$15.00
How I Met your Mother HOW I MET YOUR MOTHER Start Date: 10/25/16, End Date: 10/31/16, Weekdays: MTWTF-- Spots/Week: 3, Rate: \$5.00, Rating: 0.20															
E 2	EABI	10/25/16	10/31/16	M-F 4p-5p	CM	4p-5p	MTWTF--	:30	3	\$10.00	P-04	0.30	NM	3	\$30.00
CHEATERS															

Order / Rev: 7171
 Alt Order #: 25335563
 Flight Dates: 10/25/16 - 10/31/16

Advertiser: Clinton, Hillary
 Product Desc: TV
 Estimate: 5291
EABI-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Cheaters															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--					3	\$10.00		0.30			
E 3	EABI	10/25/16	10/25/16	Tuesday Prime Hr 1 THE FLASH	CM	8p-9p	-1-----	:30	1	\$150.00	P-04	1.80	NM	1	\$150.00
The Flash-CW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-1-----					1	\$150.00		1.80			
E 4	EABI	10/25/16	10/31/16	TV 5 News @ 1230p TV 5 News @ 12p	CM	1230p-1p	MTWTF--	:30	3	\$15.00	P-04	0.60	NM	3	\$45.00
WABI TV5 News At Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--					3	\$15.00		0.60			
E 5	EABI	10/25/16	10/31/16	M-F 1p-130p MIKE & MOLLY	CM	1p-130p	MTWTF--	:30	3	\$5.00	P-04	0.40	NM	3	\$15.00
Mike and Molly															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--					3	\$5.00		0.40			
E 6	EABI	10/25/16	10/31/16	M-F 5p-6p COPS/CLEVELAND	CM	5p-6p	MTWTF--	:30	4	\$10.00	P-04	0.20	NM	4	\$40.00
Cops/Cleveland															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--					4	\$10.00		0.20			
E 7	EABI	10/25/16	10/31/16	TV 5 News @ 10p TV 5 News @ 10p	CM	10p-1030p	MTWTF--	:30	4	\$30.00	P-04	0.60	NM	4	\$120.00
TV5 Prime Time News On CW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--					4	\$30.00		0.60			
													Totals	21	\$415.00