



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25335563	Changes as of: 10/26/2016 at 1:36 PM	Version: Current State Version 2
CPE: 278/295/5291	Flight: 10/25/16 - 10/31/16	Station: EAB
Agency: GMMB	Advertiser: CLINTON, HILLARY	Market: Bangor
GMMB 3050 K ST NW	Product: TV	Office: WASHINGTON
WASHINGTON DC		
20007		
Agency Order #: 5497870	Buyer: Chiusano, Dawn	Primary Demo: Adults 35+
Salesperson: NILE NOYES	202-872-5880	Con Type: POLITICAL/VOTE
		Assistant: NILE NOYES
		202-872-5880
Total GRP: 9.5	Traffic #: 7171	Total \$: \$415.00
Separation:		Total Spots: 21
		Total CPP: \$43.68

Comments: \$10 added for spot dna on EST 5719.

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/25 - 10/25		Total Spots	Total \$	CPP	GRP
							10/25					
1	Tu-F M 1:30p-2p		How I Met Your Mother	\$5.00	0.2	30	3		3	\$15.00	\$25.00	0.6
2	Tu-F M 4p-5p		Cheaters	\$10.00	0.3	30	3		3	\$30.00	\$33.33	0.9
3	Tu 8p-9p		The Flash-CW	\$150.00	1.8	30	1		1	\$150.00	\$83.33	1.8
4	Tu-F M 12:30p-1p		WABI TV5 News At Noon	\$15.00	0.6	30	3		3	\$45.00	\$25.00	1.8
5	Tu-F M 1p-1:30p		Mike and Molly	\$5.00	0.4	30	3		3	\$15.00	\$12.50	1.2
6	Tu-F M 5p-6p		Cops/Cleveland	\$10.00	0.2	30	4		4	\$40.00	\$50.00	0.8
7	Tu-F M 10p-10:30p		TV5 Prime Time News On CW	\$30.00	0.6	30	4		4	\$120.00	\$50.00	2.4
8	Tu-F M 10:30p-11p		Seinfeld	\$10.00	0.3	30	0		0	\$0.00	\$33.33	0.0
TOTALS:							21		21	\$415.00	\$43.68	9.5



125 West 55th St
New York, NY 10019

Contract # 25335563 Changes as of: 10/26/2016 at 1:36 PM Version: Current State Version 2
CPE: 278/295/5291 Flight: 10/25/16 - 10/31/16
Agency: GMMB Advertiser: CLINTON, HILLARY
GMMB 3050 K ST NW Product: TV
WASHINGTON DC 20007
Agency Order #: 5497870
Buyer: Chusano, Dawn
Salesperson: NILE NOYES 202-872-5880
Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: NILE NOYES 202-872-5880
Total \$: \$415.00
Total Spots: 21
Total CPM: \$43.68

Special Instructions	
----------------------	--

Date/Time	Added by	Comment	Order Level Comments
10/26/16 12:32 PM	NILE NOYES	\$10 added for spot dna on EST 5719.	
10/26/16 10:51 AM	Amber Bachelder	LINE 8- 1X 10/25 NA LINE 8- 1X 10/26 NA LINE 8- 1X 10/31 NA	
10/20/16 9:04 AM	System	Notice Received.	
10/19/16 5:34 PM	NILE NOYES	Separation: 30	

Competitive Information
Market Budget: \$41,500
EAB Share: 1%
Comment:
WABI: 53%
WTVX: 9%
WLBZ: 18%
WVIL: 19%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPM	GRP
	100%	21	\$415.00	\$43.68	9.5
Total	100%	21	\$415.00	\$43.68	9.5

Monthly Summary		
Month	Spots	Dollars
2016-Oct	21	\$415.00
Total	21	\$415.00

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/26/16 12:32 PM	NILE NOYES	Confirmed		1	\$10.00	\$415.00	Changes: Total Spots from 22 to 21. Calculated Dollars from \$405.00 to \$415.00. Total GRPs from 9.6 to 9.5. Total CPM from \$42.19 to \$43.68. Competitive Market Budget from \$40,500 to \$41,500. Total \$ from \$405.00 to \$415.00. User Entered \$ from \$0.00 to \$415.00. Comments from Separation: 30 to \$10 added for spot dna on EST 5719. 3
Makegood 1	10/26/16 10:51 AM	Amber Bachelder	Confirmed			\$0	\$405.00	Changes: Total GRPs from 0 to 10. Total CPM from \$0.00 to \$42.187 50.
Queued for Electronic Contracting	10/20/16 8:06 AM					\$0	\$0	
New	10/19/16 5:32 PM	NILE NOYES	Confirmed	22		\$405.00	\$405.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
----------------------------------	---

ORDER

Orders
Order / Rev: 7171
Alt Order #: 25335563
Product Desc: TV
Estimate: 5291
Flight Dates: 10/25/16 - 10/31/16
Original Date / Rev: 10/20/16 / 10/26/16
Order Type: GENERAL
Primary AE: Katz Washington, DC
Sales Office: DC
Sales Region: National

Agency
Name: GMMB
Buying Contact:
Billing Contact:
 3050 K St NW
 Washington, DC 20007
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Clinton, Hillary
Demographic: A35+
Product Codes: Candidates
Priority: P-04
Revenue Codes: AGY, POL, POL-CAND
New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	15	\$340.00	\$289.00
10/31/16	10/31/16	6	\$75.00	\$63.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	15	\$340.00	\$289.00	7.20
November 2016	6	\$75.00	\$63.75	2.30
Totals	21	\$415.00	\$352.75	9.50

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, DC	DC	National	Start Of Order - End Of Order	100%

Order Share

	Share	Total
EABI-TV	1%	\$415.00
Market	100%	\$41,500.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WABI	53%	\$21,995.00
WBAN	0%	\$0.00
WBGR	0%	\$0.00
WVFX	9%	\$3,735.00
WLBZ	18%	\$7,470.00
WMEB	0%	\$0.00
WMED	0%	\$0.00
WVII	19%	\$7,885.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	EABI	10/25/16	10/31/16	M-F 130p-2p HOW I MET YOUR MOTHER	CM	130p-2p	MTWTF--	:30	3	\$5.00	P-04	0.20	NM	3	\$15.00
How I Met your Mother Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/25/16 10/31/16 MTWTF-- 3 \$5.00 0.20															
E 2	EABI	10/25/16	10/31/16	M-F 4p-5p CHEATERS	CM	4p-5p	MTWTF--	:30	3	\$10.00	P-04	0.30	NM	3	\$30.00

Order / Rev: 7171
Alt Order #: 25335563
Flight Dates: 10/25/16 - 10/31/16

Advertiser: Clinton, Hillary
Product Desc: TV
Estimate: 5291
EABI-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Cheaters															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/25/16	10/31/16	MTWTF--	3		\$10.00		0.30						
E 3	EABI	10/25/16	10/25/16	Tuesday Prime Hr 1 THE FLASH	CM	8p-9p	-1-----	:30	1	\$150.00	P-04	1.80	NM	1	\$150.00
The Flash-CW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	-1-----	1		\$150.00		1.80						
E 4	EABI	10/25/16	10/31/16	TV 5 News @ 1230p TV 5 News @ 12p	CM	1230p-1p	MTWTF--	:30	3	\$15.00	P-04	0.60	NM	3	\$45.00
WABI TV5 News At Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/25/16	10/31/16	MTWTF--	3		\$15.00		0.60						
E 5	EABI	10/25/16	10/31/16	M-F 1p-130p MIKE & MOLLY	CM	1p-130p	MTWTF--	:30	3	\$5.00	P-04	0.40	NM	3	\$15.00
Mike and Molly															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/25/16	10/31/16	MTWTF--	3		\$5.00		0.40						
E 6	EABI	10/25/16	10/31/16	M-F 5p-6p COPS/CLEVELAND	CM	5p-6p	MTWTF--	:30	4	\$10.00	P-04	0.20	NM	4	\$40.00
Cops/Cleveland															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/25/16	10/31/16	MTWTF--	4		\$10.00		0.20						
E 7	EABI	10/25/16	10/31/16	TV 5 News @ 10p TV 5 News @ 10p	CM	10p-1030p	MTWTF--	:30	4	\$30.00	P-04	0.60	NM	4	\$120.00
TV5 Prime Time News On CW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/25/16	10/31/16	MTWTF--	4		\$30.00		0.60						
Totals														21	\$415.00