

# ISSUE RATES

## Radio One (Raleigh, NC) (WFXC-FM, WNNL-FM & WQOK-FM)

EFFECTIVE as of January 19, 2024

WFXC-FM Dayparts	Issue Rate :60	Issue Rate :30
Monday-Friday 6a-10a	\$350	\$300
Monday-Friday 10a-3p	\$300	\$250
Monday-Friday 3p-7p	\$350	\$300
Monday-Friday 7p-12m	\$125	\$100
Saturday 6a-10a	\$125	\$100
Saturday 10a-3p	\$175	\$125
Saturday 3p-7p	\$175	\$125
Saturday 7p-12m	\$100	\$80
Sunday 6a-10a	\$125	\$100
Sunday 10a-3p	\$125	\$100
Sunday 3p-7p	\$150	\$100
Sunday 7p-12m	\$85	\$75

WNNL-FM Dayparts	Issue Rate :60	Issue Rate :30
Monday-Friday 6a-10a	\$200	\$175
Monday-Friday 10a-3p	\$175	\$150
Monday-Friday 3p-7p	\$200	\$175
Monday-Friday 7p-12m	\$70	\$60
Saturday 6a-10a	\$100	\$85
Saturday 10a-3p	\$110	\$90
Saturday 3p-7p	\$110	\$90
Saturday 7p-12m	\$65	\$50
Sunday 6a-10a	\$100	\$75
Sunday 10a-3p	\$100	\$75
Sunday 3p-7p	\$100	\$75
Sunday 7p-12m	\$65	\$50

WQOK-FM Dayparts	Issue Rate :60	Issue Rate :30
Monday-Friday 6a-10a	\$275	\$250
Monday-Friday 10a-3p	\$275	\$225
Monday-Friday 3p-7p	\$300	\$275
Monday-Friday 7p-12m	\$100	\$75
Saturday 6a-10a	\$125	\$100
Saturday 10a-3p	\$175	\$125
Saturday 3p-7p	\$175	\$125
Saturday 7p-12m	\$100	\$85
Sunday 6a-10a	\$110	\$100
Sunday 10a-3p	\$115	\$90
Sunday 3p-7p	\$115	\$90
Sunday 7p-12m	\$90	\$75