

CONTRACT



WSIL-TV
 1416 Country Aire Drive
 Carterville, IL 62918
 (618) 985-2333

<u>Contract / Revision</u> 83603 /		<u>Alt Order #</u> 28398997
<u>Advertiser</u> Club for Growth Action		<u>Original Date / Revision</u> 05/09/24 / 05/09/24
<u>Contract Dates</u> 07/15/24 - 07/21/24	<u>Estimate #</u> 6934	
<u>Product</u> 2024 Primary Electio		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSIL	<u>Account Executive</u> Katz Dallas	<u>Sales Office</u> Katz Dallas
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> 9916670	<u>Advertiser Code</u> 324	<u>Product 1/2</u> 699
<u>Agency Ref</u> 1677	<u>Advertiser Ref</u> 5893	

And:

Armada Strategies --EDI
 2637 E ATLANTIC BLVD # 43878
 POMPANO BEACH, FL 33062-4939

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WSIL	07/16/24	07/16/24	CELEBRITY WHEEL	7:00 PM-8:00 PM		:30			NM	1	\$770.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/15/24	07/21/24	-T-----				1	\$770.00			
N 2	WSIL	07/21/24	07/21/24	CELEBRITY FAMILY FEUD	7:00 PM-8:00 PM		:30			NM	1	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/15/24	07/21/24	-----S				1	\$1,260.00			
N 3	WSIL	07/21/24	07/21/24	\$100000 PYRAMID	9:00 PM-10:00 PM		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/15/24	07/21/24	-----S				1	\$800.00			
Totals											3	\$2,830.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/01/24 -07/21/24	3	\$2,830.00	(\$424.50)	\$2,405.50
Totals	3	\$2,830.00	(\$424.50)	\$2,405.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.