CONTRACT

WLFI
2605 Yeager Road
West Lafayette, IN 47906
(765) 463-1800

And:

Brabender Cox
932 Edwards Ferry Road
Suite 107
Leesburg, VA 20176
USA

Contract / Revision	Alt Order #
1046613 /	26003346

Product
Candidate

Contract Dates	Estimate #
04/30/18 - 05/13/18	**252**

Advertiser	Original Date / Revision
Steve Braun - IN CD 4	04/30/18 / 04/30/18

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WLFI	Katz Washington	Katz/Washingto

Special Handling

Demographic
Adults 35+

Agy Code	Advertiser Code	Product 1/2
9913021	52	61

Agency Ref	Advertiser Ref
IN12303/TO1358/SP11	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	WLFI	05/01/18	05/01/18	The Early Show	M-F 7a-9a		:30				NM	2	$60.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	04/30/18	05/06/18	-T-----	2	$30.00								
N 2	WLFI	05/02/18	05/02/18	The Early Show	M-F 7a-9a		:30				NM	2	$60.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	04/30/18	05/06/18	--W----	2	$30.00								
N 3	WLFI	05/03/18	05/03/18	The Early Show	M-F 7a-9a		:30				NM	2	$60.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	04/30/18	05/06/18	---T---	2	$30.00								
N 4	WLFI	05/04/18	05/04/18	The Early Show	M-F 7a-9a		:30				NM	2	$60.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	04/30/18	05/06/18	----F--	2	$30.00								
N 5	WLFI	05/07/18	05/07/18	The Early Show	M-F 7a-9a		:30				NM	2	$60.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	05/07/18	05/13/18	M------	2	$30.00								
N 6	WLFI	05/08/18	05/08/18	The Early Show	M-F 7a-9a		:30				NM	2	$60.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	05/07/18	05/13/18	-T-----	2	$30.00								
N 7	WLFI	05/05/18	05/05/18	Sa 5a-6a US Farm Report	Sa 5a-6a US Farm		:30				NM	1	$10.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	04/30/18	05/06/18	-----S-	1	$10.00								
N 8	WLFI	05/06/18	05/06/18	Face The Nation	Su 1030a-1130a		:30				NM	1	$25.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	04/30/18	05/06/18	------S	1	$25.00								
N 9	WLFI	05/05/18	05/05/18	PGA Golf	PGA Golf		:30				NM	2	$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	04/30/18	05/06/18	-----S-	2	$100.00								
N 10	WLFI	05/06/18	05/06/18	PGA Golf	PGA Golf		:30				NM	2	$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	04/30/18	05/06/18	------S	2	$100.00								
N 11	WLFI	05/01/18	05/01/18	M-F 9a-10a	M-F 9a-10a		:30				NM	1	$40.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								

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Contract / Revision	Alt Order #
1046613 /	26003346

Contract Dates	Product	Estimate #
04/30/18 - 05/13/18	Candidate	**252**

Advertiser	Original Date / Revision
Steve Braun - IN CD 4	04/30/18 / 04/30/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week		Rate						
Week:		04/30/18	05/06/18	-T-----	1		$40.00						
N 12	WLFI	05/02/18	05/02/18	M-F 9a-10a	M-F 9a-10a		:30				NM	1	$40.00
Week:		04/30/18	05/06/18	--W----	1		$40.00						
N 13	WLFI	05/03/18	05/03/18	M-F 9a-10a	M-F 9a-10a		:30				NM	1	$40.00
Week:		04/30/18	05/06/18	---T---	1		$40.00						
N 14	WLFI	05/04/18	05/04/18	M-F 9a-10a	M-F 9a-10a		:30				NM	1	$40.00
Week:		04/30/18	05/06/18	----F--	1		$40.00						
N 15	WLFI	05/07/18	05/07/18	M-F 9a-10a	M-F 9a-10a		:30				NM	1	$40.00
Week:		05/07/18	05/13/18	M------	1		$40.00						
N 16	WLFI	05/08/18	05/08/18	M-F 9a-10a	M-F 9a-10a		:30				NM	1	$40.00
Week:		05/07/18	05/13/18	-T-----	1		$40.00						
N 17	WLFI	05/01/18	05/01/18	M-F 10a-11a	M-F 10a-11a		:30				NM	1	$40.00
Week:		04/30/18	05/06/18	-T-----	1		$40.00						
N 18	WLFI	05/02/18	05/02/18	M-F 10a-11a	M-F 10a-11a		:30				NM	1	$40.00
Week:		04/30/18	05/06/18	--W----	1		$40.00						
N 19	WLFI	05/03/18	05/03/18	M-F 10a-11a	M-F 10a-11a		:30				NM	1	$40.00
Week:		04/30/18	05/06/18	---T---	1		$40.00						
N 20	WLFI	05/04/18	05/04/18	M-F 10a-11a	M-F 10a-11a		:30				NM	1	$40.00
Week:		04/30/18	05/06/18	----F--	1		$40.00						
N 21	WLFI	05/07/18	05/07/18	M-F 10a-11a	M-F 10a-11a		:30				NM	1	$40.00
Week:		05/07/18	05/13/18	M------	1		$40.00						
N 22	WLFI	05/08/18	05/08/18	M-F 10a-11a	M-F 10a-11a		:30				NM	1	$40.00
Week:		05/07/18	05/13/18	-T-----	1		$40.00						
N 23	WLFI	05/04/18	05/04/18	M-F 11a-12p	M-F 11a-12p		:30				NM	1	$45.00
Week:		04/30/18	05/06/18	----F--	1		$45.00						
N 24	WLFI	05/01/18	05/01/18	Daytime Afternoon Rotator	M-F 1230p-2p		:30				NM	2	$40.00
Week:		04/30/18	05/06/18	-T-----	2		$20.00						
N 25	WLFI	05/02/18	05/02/18	Daytime Afternoon Rotator	M-F 1230p-2p		:30				NM	2	$40.00
Week:		04/30/18	05/06/18	--W----	2		$20.00						
N 26	WLFI	05/03/18	05/03/18	Daytime Afternoon Rotator	M-F 1230p-2p		:30				NM	2	$40.00
Week:		04/30/18	05/06/18	---T---	2		$20.00						
N 27	WLFI	05/04/18	05/04/18	Daytime Afternoon Rotator	M-F 1230p-2p		:30				NM	2	$40.00
Week:		04/30/18	05/06/18	----F--	2		$20.00						

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Steve Braun - IN CD 4	04/30/18 / 04/30/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate							
N 28	WLFI	05/07/18	05/07/18	Daytime Afternoon Rotator	M-F 1230p-2p		:30				NM	2	$40.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		05/07/18	05/13/18	M------	2	$20.00							
N 29	WLFI	05/01/18	05/01/18	M-F 2p-3p	M-F 2p-3p		:30				NM	1	$20.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		04/30/18	05/06/18	-T-----	1	$20.00							
N 30	WLFI	05/02/18	05/02/18	M-F 2p-3p	M-F 2p-3p		:30				NM	1	$20.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		04/30/18	05/06/18	--W----	1	$20.00							
N 31	WLFI	05/03/18	05/03/18	M-F 2p-3p	M-F 2p-3p		:30				NM	1	$20.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		04/30/18	05/06/18	---T---	1	$20.00							
N 32	WLFI	05/04/18	05/04/18	M-F 2p-3p	M-F 2p-3p		:30				NM	1	$20.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		04/30/18	05/06/18	----F--	1	$20.00							
N 33	WLFI	05/07/18	05/07/18	M-F 2p-3p	M-F 2p-3p		:30				NM	1	$20.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		05/07/18	05/13/18	M------	1	$20.00							
N 34	WLFI	05/01/18	05/01/18	M-F 3p-4p	M-F 3p-4p		:30				NM	1	$25.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		04/30/18	05/06/18	-T-----	1	$25.00							
N 35	WLFI	05/02/18	05/02/18	M-F 3p-4p	M-F 3p-4p		:30				NM	1	$25.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		04/30/18	05/06/18	--W----	1	$25.00							
N 36	WLFI	05/03/18	05/03/18	M-F 3p-4p	M-F 3p-4p		:30				NM	1	$25.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		04/30/18	05/06/18	---T---	1	$25.00							
N 37	WLFI	05/04/18	05/04/18	M-F 3p-4p	M-F 3p-4p		:30				NM	1	$25.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		04/30/18	05/06/18	----F--	1	$25.00							
N 38	WLFI	05/07/18	05/07/18	M-F 3p-4p	M-F 3p-4p		:30				NM	1	$25.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		05/07/18	05/13/18	M------	1	$25.00							
N 39	WLFI	05/01/18	05/01/18	M-F 4p-5p Ellen	M-F 4p-5p Ellen		:30				NM	1	$30.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		04/30/18	05/06/18	-T-----	1	$30.00							
N 40	WLFI	05/02/18	05/02/18	M-F 4p-5p Ellen	M-F 4p-5p Ellen		:30				NM	1	$30.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		04/30/18	05/06/18	--W----	1	$30.00							
N 41	WLFI	05/03/18	05/03/18	M-F 4p-5p Ellen	M-F 4p-5p Ellen		:30				NM	1	$30.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		04/30/18	05/06/18	---T---	1	$30.00							
N 42	WLFI	05/04/18	05/04/18	M-F 4p-5p Ellen	M-F 4p-5p Ellen		:30				NM	1	$30.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		04/30/18	05/06/18	----F--	1	$30.00							
N 43	WLFI	05/07/18	05/07/18	M-F 4p-5p Ellen	M-F 4p-5p Ellen		:30				NM	1	$30.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		05/07/18	05/13/18	M------	1	$30.00							
N 44	WLFI	05/01/18	05/01/18	M-F 530p-6p Inside Editio	M-F 530p-6p INside		:30				NM	1	$60.00

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		04/30/18	05/06/18	-T-----	1	$60.00							
N 45	WLFI	05/03/18	05/03/18	M-F 530p-6p Inside Editio	M-F 530p-6p INside		:30				NM	1	$60.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		04/30/18	05/06/18	---T---	1	$60.00							
N 46	WLFI	05/01/18	05/01/18	CBS Evening News M-Su	M-Su 630-7p		:30				NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		04/30/18	05/06/18	-T-----	1	$150.00							
N 47	WLFI	05/03/18	05/03/18	CBS Evening News M-Su	M-Su 630-7p		:30				NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		04/30/18	05/06/18	---T---	1	$150.00							
N 48	WLFI	05/01/18	05/01/18	M-F 7p-730p Wheel Of Fort	M-F 7p-730p Whee		:30				NM	1	$75.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		04/30/18	05/06/18	-T-----	1	$75.00							
N 49	WLFI	05/03/18	05/03/18	Jeopardy	M-F 730p-8p Jeopa		:30				NM	1	$75.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		04/30/18	05/06/18	---T---	1	$75.00							
N 50	WLFI	05/05/18	05/05/18	Sa 7p-8p	Sa 7p-8p		:30				NM	1	$25.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		04/30/18	05/06/18	-----S-	1	$25.00							
N 51	WLFI	05/01/18	05/01/18	LN M-F @ 11p	M-F 11p-1135p		:30				NM	1	$80.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		04/30/18	05/06/18	-T-----	1	$80.00							
N 52	WLFI	05/02/18	05/02/18	LN M-F @ 11p	M-F 11p-1135p		:30				NM	1	$80.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		04/30/18	05/06/18	--W----	1	$80.00							
N 53	WLFI	05/01/18	05/01/18	Late Show/Stephen Colbert	M-F 1135p-1237x		:30				NM	1	$15.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		04/30/18	05/06/18	-T-----	1	$15.00							
N 54	WLFI	05/02/18	05/02/18	Late Show/Stephen Colbert	M-F 1135p-1237x		:30				NM	1	$15.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		04/30/18	05/06/18	--W----	1	$15.00							
N 55	WLFI	05/03/18	05/03/18	Late Show/Stephen Colbert	M-F 1135p-1237x		:30				NM	1	$15.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		04/30/18	05/06/18	---T---	1	$15.00							
N 56	WLFI	05/04/18	05/04/18	Late Show/Stephen Colbert	M-F 1135p-1237x		:30				NM	1	$15.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		04/30/18	05/06/18	----F--	1	$15.00							
N 57	WLFI	05/07/18	05/07/18	Late Show/Stephen Colbert	M-F 1135p-1237x		:30				NM	1	$15.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		05/07/18	05/13/18	M------	1	$15.00							
N 58	WLFI	05/01/18	05/01/18	The Late Late Show	M-F 1237xm-137xr		:30				NM	1	$5.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		04/30/18	05/06/18	-T-----	1	$5.00							
N 59	WLFI	05/02/18	05/02/18	The Late Late Show	M-F 1237xm-137xr		:30				NM	1	$5.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		04/30/18	05/06/18	--W----	1	$5.00							
N 60	WLFI	05/03/18	05/03/18	The Late Late Show	M-F 1237xm-137xr		:30				NM	1	$5.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		04/30/18	05/06/18	---T---	1	$5.00							

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		Start Date	End Date	Weekdays	Spots/Week	Rate							
N 61	WLFI	05/04/18	05/04/18	The Late Late Show	M-F 1237xm-137xr		:30				NM	1	$5.00
Week:		04/30/18	05/06/18	----F--	1	$5.00							
N 62	WLFI	05/07/18	05/07/18	The Late Late Show	M-F 1237xm-137xr		:30				NM	1	$5.00
Week:		05/07/18	05/13/18	M------	1	$5.00							
N 63	WLFI	05/06/18	05/06/18	Bones A	Su 1205xm-105xm		:30				NM	1	$15.00
Week:		04/30/18	05/06/18	------S	1	$15.00							
N 64	WLFI	05/06/18	05/06/18	Late Fringe Sunday	Su 1135p-135xm		:30				NM	1	$5.00
Week:		04/30/18	05/06/18	------S	1	$5.00							
N 65	WLFI	05/07/18	05/07/18	Monday Prime Hour 1	M 8-9p		:30				NM	1	$175.00
Week:		05/07/18	05/13/18	M------	1	$175.00							
N 66	WLFI	05/07/18	05/07/18	Monday Prime Hour 2	M 9-10p		:30				NM	1	$175.00
Week:		05/07/18	05/13/18	M------	1	$175.00							
N 67	WLFI	05/07/18	05/07/18	Monday Prime Hour 3	M 10p-11p		:30				NM	1	$165.00
Week:		05/07/18	05/13/18	M------	1	$165.00							
N 68	WLFI	05/01/18	05/01/18	Tuesday Prime Hour 2	Tu 9p-10p		:30				NM	1	$200.00
Week:		04/30/18	05/06/18	-T-----	1	$200.00							
N 69	WLFI	05/01/18	05/01/18	Tuesday Prime Hour 3	Tu 10p-11p		:30				NM	1	$125.00
Week:		04/30/18	05/06/18	-T-----	1	$125.00							
N 70	WLFI	05/02/18	05/02/18	Wednesday Prime Hour 2	W 9p-10p		:30				NM	1	$150.00
Week:		04/30/18	05/06/18	--W----	1	$150.00							
N 71	WLFI	05/02/18	05/02/18	Wednesday Prime Hour 3	W 10p-11p		:30				NM	1	$135.00
Week:		04/30/18	05/06/18	--W----	1	$135.00							
N 72	WLFI	05/03/18	05/03/18	Thursday Prime Hour 1	Th 8p-9p		:30				NM	1	$275.00
Week:		04/30/18	05/06/18	---T---	1	$275.00							
N 73	WLFI	05/03/18	05/03/18	Thursday Prime Hour 2	Th 9p-10p		:30				NM	1	$200.00
Week:		04/30/18	05/06/18	---T---	1	$200.00							
N 74	WLFI	05/03/18	05/03/18	Thursday Prime Hour 3	Th 10p-11p		:30				NM	1	$125.00
Week:		04/30/18	05/06/18	---T---	1	$125.00							
N 75	WLFI	05/04/18	05/04/18	Friday Prime Hour 1	F 8p-9p		:30				NM	1	$125.00
Week:		04/30/18	05/06/18	----F--	1	$125.00							
N 76	WLFI	05/04/18	05/04/18	Friday Prime Hour 2	F 9p-10p		:30				NM	1	$150.00
Week:		04/30/18	05/06/18	----F--	1	$150.00							
N 77	WLFI	05/05/18	05/05/18	Saturday Prime Hour 1	Sa 8p-9p		:30				NM	1	$65.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Heartland Media does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Heartland Media stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

WLFI
2605 Yeager Road
West Lafayette, IN 47906
(765) 463-1800

Contract / Revision	Alt Order #
1046613 /	26003346

Contract Dates	Product	Estimate #
04/30/18 - 05/13/18	Candidate	**252**

Advertiser	Original Date / Revision
Steve Braun - IN CD 4	04/30/18 / 04/30/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		04/30/18	05/06/18	- - - - - S -	1	$65.00							
N 78	WLFI	05/05/18	05/05/18	Saturday Prime Hour 2	Sa 9p-10p		:30				NM	1	$65.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		04/30/18	05/06/18	- - - - - S -	1	$65.00							
N 79	WLFI	05/06/18	05/06/18	Sunday Prime Hour 2	Su 8p-9p		:30				NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		04/30/18	05/06/18	- - - - - - S	1	$150.00							
N 80	WLFI	05/06/18	05/06/18	Sunday Prime Hour 4	Su 10p-11p		:30				NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		04/30/18	05/06/18	- - - - - - S	1	$150.00							
						Totals		0.00				93	$5,200.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/30/18 -05/08/18	93	$5,200.00	($780.00)	$4,420.00
Totals	93	$5,200.00	($780.00)	$4,420.00

Signature: _____ **Date:** _____

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