INVOICE

KITV
801 South King Street
Honolulu, HI 96813
Main: (808)535-0400
Billing: (916)325-3266

www.KITV.com

Billing Address:

PinPoint Media
Attention: Accounts Payable
4659 Kinsey Lane
Alexandria, VA 22311

Send Payment To:
KITV
PO Box 26865
Lehigh Valley, PA 18002-6865

Invoice #	Invoice Date	Invoice Month	Invoice Period
1248189-1	10/26/14	October 2014	09/29/14 - 10/26/14

Station	Account Executive	Sales Office	Sales Region
KITV	Shepard Ritzen	Eagle-Philadelph	National

Advertiser	Product	Estimate Number
American Comeback Comm	Issue	399

Flight Dates	Order #	Alt Order #
10/20/14 - 10/26/14	1248189	08180643

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9915283	30	31

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/20/14	10/20/14	GMA M-F	7-9am	M------	:30	2	$350.00	NM

Weeks:	Start Date 10/20/14	End Date 10/26/14	MTWTFSS M------	Spots/Week 2	Rate $350.00				
Spots: # Ch	Day	Air Date	Air Time Description		Start/End Time	Length Ad-ID		Rate	Type
2 KITV	M	10/20/14	7:25 AM GMA M-F		7-9am	:30 ACC14TV04H		$350.00	NM
1 KITV	M	10/20/14	8:49 AM GMA M-F		7-9am	:30 ACC14TV04H		$350.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
2	10/21/14	10/21/14	GMA M-F	7-9am	-T-----	:30	2	$350.00	NM

Weeks:	Start Date 10/20/14	End Date 10/26/14	MTWTFSS -T-----	Spots/Week 2	Rate $350.00				
Spots: # Ch	Day	Air Date	Air Time Description		Start/End Time	Length Ad-ID		Rate	Type
1 KITV	Tu	10/21/14	7:59 AM GMA M-F		7-9am	:30 ACC14TV04H		$350.00	NM
2 KITV	Tu	10/21/14	8:43 AM GMA M-F		7-9am	:30 ACC14TV04H		$350.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
3.	10/22/14	10/22/14	GMA M-F	7-9am	--W----	:30	2	$350.00	NM

Weeks:	Start Date 10/20/14	End Date 10/26/14	MTWTFSS --W----	Spots/Week 2	Rate $350.00				
Spots: # Ch	Day	Air Date	Air Time Description		Start/End Time	Length Ad-ID		Rate	Type
1 KITV	W	10/22/14	GMA M-F		7-9am	:00		$350.00	NM
		See MG 3.3							
2 KITV	W	10/22/14	7:47 AM GMA M-F		7-9am	:30 ACC14TV05H		$350.00	NM
3 KITV	F	10/24/14	8:50 AM GMA M-F		7-9am	:30 ACC14TV05H		$350.00	NM
		MG for 3.1 10/22							

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
4	10/23/14	10/23/14	GMA M-F	7-9am	---T---	:30	2	$350.00	NM

Weeks:	Start Date 10/20/14	End Date 10/26/14	MTWTFSS ---T---	Spots/Week 2	Rate $350.00				
Spots: # Ch	Day	Air Date	Air Time Description		Start/End Time	Length Ad-ID		Rate	Type
2 KITV	Th	10/23/14	7:55 AM GMA M-F		7-9am	:30 ACC14TV05H		$350.00	NM
1 KITV	Th	10/23/14	8:40 AM GMA M-F		7-9am	:30 ACC14TV05H		$350.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Advertiser	Product	Estimate Number
American Comeback Comm	Issue	399

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/24/14	10/24/14	GMA M-F	7-9am	----F--	:30	1	$350.00	NM

Weeks:	Start Date 10/20/14	End Date 10/26/14	MTWTFSS ----F--	Spots/Week 1	Rate $350.00				
Spots: # Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID			Rate Type	
1 KITV	F 10/24/14	7:47 AM GMA M-F		7-9am	:30 ACC14TV05H			$350.00 NM	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
6	10/25/14	10/25/14	KITV4 NewsThis Morn SaKITV4 NewsThis M	-----S-	:30	1	$350.00	NM	

Weeks:	Start Date 10/20/14	End Date 10/26/14	MTWTFSS -----S-	Spots/Week 1	Rate $350.00				
Spots: # Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID			Rate Type	
1 KITV	Sa 10/25/14	6:29 AM KITV4 NewsThis Morn Sa/Su		KITV4 NewsThis M	:30 ACC14TV05H			$350.00 NM	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
7	10/26/14	10/26/14	KITV4 NewsThis Morn SaKITV4 NewsThis M	------S	:30	1	$350.00	NM	

Weeks:	Start Date 10/20/14	End Date 10/26/14	MTWTFSS ------S	Spots/Week 1	Rate $350.00				
Spots: # Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID			Rate Type	
1 KITV	Su 10/26/14	7:18 AM KITV4 NewsThis Morn Sa/Su		KITV4 NewsThis M	:30 ACC14TV05H			$350.00 NM	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
8	10/20/14	10/20/14	The View	8:58-10:00 am / Hol	M------	:30	1	$300.00	NM

Weeks:	Start Date 10/20/14	End Date 10/26/14	MTWTFSS M------	Spots/Week 1	Rate $300.00				
Spots: # Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID			Rate Type	
1 KITV	M 10/20/14 See MG 8.2	The View		8:58-10:00 am / Ho	:00			$300.00 NM	
2 KITV	Tu 10/21/14 MG for 8.1 10/20	4:47 PM ELLEN EF		ELLEN EF	:30 ACC14TV04H			$300.00 NM	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
9	10/21/14	10/21/14	The View	8:58-10:00 am / Hol	-T-----	:30	1	$300.00	NM

Weeks:	Start Date 10/20/14	End Date 10/26/14	MTWTFSS -T-----	Spots/Week 1	Rate $300.00				
Spots: # Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID			Rate Type	
1 KITV	Tu 10/21/14	8:59 AM The View		8:58-10:00 am / Ho	:30 ACC14TV04H			$300.00 NM	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
10	10/22/14	10/22/14	The View	8:58-10:00 am / Hol	--W----	:30	1	$300.00	NM

Weeks:	Start Date 10/20/14	End Date 10/26/14	MTWTFSS --W----	Spots/Week 1	Rate $300.00				
Spots: # Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID			Rate Type	
1 KITV	W 10/22/14	8:59 AM The View		8:58-10:00 am / Ho	:30 ACC14TV05H			$300.00 NM	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
11	10/23/14	10/23/14	The View	8:58-10:00 am / Hol	---T---	:30	1	$300.00	NM

Weeks:	Start Date 10/20/14	End Date 10/26/14	MTWTFSS ---T---	Spots/Week 1	Rate $300.00				
Spots: # Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID			Rate Type	
1 KITV	Th 10/23/14	9:33 AM The View		8:58-10:00 am / Ho	:30 ACC14TV05H			$300.00 NM	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
13	10/20/14	10/20/14	DR OZ EF	DR OZ EF	M------	:30	1	$250.00	NM

Weeks:	Start Date 10/20/14	End Date 10/26/14	MTWTFSS M------	Spots/Week 1	Rate $250.00				

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We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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American Comeback Comm	Issue	399

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
13	10/20/14	10/20/14	DR OZ EF	DR OZ EF	M------	:30	1	$250.00	NM

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KITV	M	10/20/14	3:23 PM	DR OZ EF	DR OZ EF	:30	ACC14TV04H	$250.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
14	10/21/14	10/21/14	DR OZ EF	DR OZ EF	-T-----	:30	1	$250.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	-T-----	1	$250.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KITV	Tu	10/21/14	3:12 PM	DR OZ EF	DR OZ EF	:30	ACC14TV04H	$250.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
15	10/22/14	10/22/14	DR OZ EF	DR OZ EF	--W----	:30	1	$250.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	--W----	1	$250.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KITV	W	10/22/14	3:10 PM	DR OZ EF	DR OZ EF	:30	ACC14TV05H	$250.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
16	10/23/14	10/23/14	DR OZ EF	DR OZ EF	---T---	:30	1	$250.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	---T---	1	$250.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KITV	Th	10/23/14	3:13 PM	DR OZ EF	DR OZ EF	:30	ACC14TV05H	$250.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
17	10/24/14	10/24/14	DR OZ EF	DR OZ EF	----F--	:30	1	$250.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	----F--	1	$250.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KITV	F	10/24/14	3:25 PM	DR OZ EF	DR OZ EF	:30	ACC14TV05H	$250.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
18	10/20/14	10/20/14	KITV News At 5	5-5:30pm	M------	:30	1	$1,200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	M------	1	$1,200.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KITV	M	10/20/14	5:11 PM	KITV News At 5	5-5:30pm	:30	ACC14TV04H	$1,200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
19	10/21/14	10/21/14	KITV News At 5	5-5:30pm	-T-----	:30	1	$1,200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	-T-----	1	$1,200.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KITV	Tu	10/21/14	5:25 PM	KITV News At 5	5-5:30pm	:30	ACC14TV04H	$1,200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
20	10/22/14	10/22/14	KITV News At 5	5-5:30pm	--W----	:30	1	$1,200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	--W----	1	$1,200.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KITV	W	10/22/14	5:25 PM	KITV News At 5	5-5:30pm	:30	ACC14TV05H	$1,200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
21	10/23/14	10/23/14	KITV News At 5	5-5:30pm	---T---	:30	1	$1,200.00	NM

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1248189-1	10/26/14	October 2014	09/29/14 - 10/26/14

Advertiser	Product	Estimate Number
American Comeback Comm	Issue	399

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
21	10/23/14	10/23/14	KITV News At 5	5-5:30pm	---T---	:30	1	$1,200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	---T---	1	$1,200.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length Ad-ID	Rate	Type
1 KITV	Th	10/23/14	5:26 PM	KITV News At 5	5-5:30pm	:30 ACC14TV05H	$1,200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
22	10/24/14	10/24/14	KITV News At 5	5-5:30pm	----F--	:30	1	$1,200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	----F--	1	$1,200.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length Ad-ID	Rate	Type
1 KITV	F	10/24/14	5:24 PM	KITV News At 5	5-5:30pm	:30 ACC14TV05H	$1,200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
23	10/20/14	10/20/14	KITV News At 6	6-6:30pm	M------	:30	1	$1,500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	M------	1	$1,500.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length Ad-ID	Rate	Type
1 KITV	M	10/20/14	6:19 PM	KITV News At 6	6-6:30pm	:30 ACC14TV04H	$1,500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
24	10/21/14	10/21/14	KITV News At 6	6-6:30pm	-T-----	:30	1	$1,500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	-T-----	1	$1,500.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length Ad-ID	Rate	Type
1 KITV	Tu	10/21/14	6:11 PM	KITV News At 6	6-6:30pm	:30 ACC14TV04H	$1,500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
25	10/22/14	10/22/14	KITV News At 6	6-6:30pm	--W----	:30	1	$1,500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	--W----	1	$1,500.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length Ad-ID	Rate	Type
1 KITV	W	10/22/14	6:24 PM	KITV News At 6	6-6:30pm	:30 ACC14TV05H	$1,500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
26	10/23/14	10/23/14	KITV News At 6	6-6:30pm	---T---	:30	1	$1,500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	---T---	1	$1,500.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length Ad-ID	Rate	Type
1 KITV	Th	10/23/14	6:26 PM	KITV News At 6	6-6:30pm	:30 ACC14TV05H	$1,500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
27	10/24/14	10/24/14	KITV News At 6	6-6:30pm	----F--	:30	1	$1,500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	----F--	1	$1,500.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length Ad-ID	Rate	Type
1 KITV	F	10/24/14	6:24 PM	KITV News At 6	6-6:30pm	:30 ACC14TV05H	$1,500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
28	10/20/14	10/20/14	KITV 4 News at 6:30p M-IM-F 6:30pm News		M------	:30	1	$1,100.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	M------	1	$1,100.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length Ad-ID	Rate	Type
1 KITV	M	10/20/14	6:46 PM	KITV 4 News at 6:30p M-F	M-F 6:30pm News	:30 ACC14TV04H	$1,100.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
29	10/21/14	10/21/14	KITV 4 News at 6:30p M-IM-F 6:30pm News	-T-----	:30	1	$1,100.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	-T-----	1	$1,100.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KITV	Tu	10/21/14	6:39 PM	KITV 4 News at 6:30p M-F	M-F 6:30pm News	:30	ACC14TV04H	$1,100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
30	10/22/14	10/22/14	KITV 4 News at 6:30p M-IM-F 6:30pm News	--W----	:30	1	$1,100.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	--w----	1	$1,100.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KITV	W	10/22/14	6:46 PM	KITV 4 News at 6:30p M-F	M-F 6:30pm News	:30	ACC14TV05H	$1,100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
31	10/23/14	10/23/14	KITV 4 News at 6:30p M-IM-F 6:30pm News	---T---	:30	1	$1,100.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	---T---	1	$1,100.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KITV	Th	10/23/14	6:55 PM	KITV 4 News at 6:30p M-F	M-F 6:30pm News	:30	ACC14TV05H	$1,100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
32	10/24/14	10/24/14	KITV 4 News at 6:30p M-IM-F 6:30pm News	----F--	:30	1	$1,100.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	----F--	1	$1,100.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KITV	F	10/24/14	6:47 PM	KITV 4 News at 6:30p M-F	M-F 6:30pm News	:30	ACC14TV05H	$1,100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
33	10/25/14	10/25/14	KITV News At 5	Sa/Su 5-5:30pm	-----S-	:30	1	$750.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	-----S-	1	$750.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KITV	Sa	10/25/14	6:33 PM	KITV News At 5	Sa/Su 5-5:30pm	:30	ACC14TV05H	$750.00	NM
LR - Football									

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
34	10/20/14	10/20/14	Castle	9-10pm	M------	:30	1	$1,750.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	M------	1	$1,750.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KITV	M	10/20/14	9:45 PM	Castle	9-10pm	:30	ACC14TV04H	$1,750.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
35	10/20/14	10/20/14	DWTS	Mon ABC Prime Otl	M------	:30	1	$2,500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	M------	1	$2,500.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KITV	M	10/20/14	7:56 PM	DWTS	Mon ABC Prime Ot	:30	ACC14TV04H	$2,500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
36	10/23/14	10/23/14	Grey's Anatomy	7-8pm	---T---	:30	1	$2,500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	---T---	1	$2,500.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KITV	Th	10/23/14	6:59 PM	Grey's Anatomy	7-8pm	:30	ACC14TV05H	$2,500.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE

Send Payment To:

KITV
PO Box 26865
Lehigh Valley, PA 18002-6865

Invoice #	Invoice Date	Invoice Month	Invoice Period
1248189-1	10/26/14	October 2014	09/29/14 - 10/26/14

Advertiser	Product	Estimate Number
American Comeback Comm	Issue	399

KITV

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
38	10/24/14	10/24/14	20/20	9-10pm	----F--	:30	1	$1,500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	----F--	1	$1,500.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KITV	F	10/24/14	9:46 PM	20/20	9-10pm	:30	ACC14TV05H	$1,500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
39	10/26/14	10/26/14	AFHV	6-7pm	------S	:30	1	$700.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	------S	1	$700.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KITV	Su	10/26/14		AFHV	6-7pm	:00		$700.00	NM
	Credited								

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
40	10/20/14	10/20/14	KITV News At 10	10-1035pm	M------	:30	2	$1,000.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	M------	2	$1,000.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KITV	M	10/20/14	10:13 PM	KITV News At 10	10-1035pm	:30	ACC14TV04H	$1,000.00	NM
2 KITV	M	10/20/14	10:23 PM	KITV News At 10	10-1035pm	:30	ACC14TV04H	$1,000.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
41	10/21/14	10/21/14	KITV News At 10	10-1035pm	-T-----	:30	2	$1,000.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	-T-----	2	$1,000.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 KITV	Tu	10/21/14	10:11 PM	KITV News At 10	10-1035pm	:30	ACC14TV04H	$1,000.00	NM
1 KITV	Tu	10/21/14	10:24 PM	KITV News At 10	10-1035pm	:30	ACC14TV04H	$1,000.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
42	10/22/14	10/22/14	KITV News At 10	10-1035pm	--W----	:30	1	$1,000.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	--W----	1	$1,000.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KITV	W	10/22/14	10:24 PM	KITV News At 10	10-1035pm	:30	ACC14TV05H	$1,000.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
43	10/23/14	10/23/14	KITV News At 10	10-1035pm	---T---	:30	1	$1,000.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	---T---	1	$1,000.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KITV	Th	10/23/14	10:10 PM	KITV News At 10	10-1035pm	:30	ACC14TV05H	$1,000.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
44	10/24/14	10/24/14	KITV News At 10	10-1035pm	----F--	:30	1	$1,000.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	----F--	1	$1,000.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 KITV	F	10/24/14	10:15 PM	KITV News At 10	10-1035pm	:30	ACC14TV05H	$1,000.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
45	10/20/14	10/20/14	KITV 4 News This Mornin 5-6am		M------	:30	2	$250.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	M------	2	$250.00

INVOICE

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1248189-1	10/26/14	October 2014	09/29/14 - 10/26/14

Advertiser	Product		Estimate Number
American Comeback Comm	Issue		399

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
45	10/20/14	10/20/14	KITV 4 News This Mornin 5-6am		M------	:30	2	$250.00	NM

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KITV	M	10/20/14	5:11 AM	KITV 4 News This Morning	5-6am	:30	ACC14TV04H	$250.00	NM
2 KITV	M	10/20/14	5:51 AM	KITV 4 News This Morning	5-6am	:30	ACC14TV04H	$250.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
46	10/21/14	10/21/14	KITV 4 News This Mornin 5-6am		-T-----	:30	2	$250.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	-T-----	2	$250.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KITV	Tu	10/21/14	5:09 AM	KITV 4 News This Morning	5-6am	:30	ACC14TV04H	$250.00	NM
2 KITV	Tu	10/21/14	5:52 AM	KITV 4 News This Morning	5-6am	:30	ACC14TV04H	$250.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
47	10/22/14	10/22/14	KITV 4 News This Mornin 5-6am		--W----	:30	2	$250.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	--W----	2	$250.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KITV	W	10/22/14	5:15 AM	KITV 4 News This Morning	5-6am	:30	ACC14TV05H	$250.00	NM
2 KITV	W	10/22/14	5:50 AM	KITV 4 News This Morning	5-6am	:30	ACC14TV05H	$250.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
48	10/23/14	10/23/14	KITV 4 News This Mornin 5-6am		---T---	:30	2	$250.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	---T---	2	$250.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 KITV	Th	10/23/14	5:10 AM	KITV 4 News This Morning	5-6am	:30	ACC14TV05H	$250.00	NM
1 KITV	Th	10/23/14	5:29 AM	KITV 4 News This Morning	5-6am	:30	ACC14TV05H	$250.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
49	10/24/14	10/24/14	KITV 4 News This Mornin 5-6am		----F--	:30	1	$250.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	----F--	1	$250.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 KITV	F	10/24/14	5:17 AM	KITV 4 News This Morning	5-6am	:30	ACC14TV05H	$250.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
50	10/20/14	10/20/14	KITV 4 News This Mornin 5-7am		M------	:30	2	$300.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	M------	2	$300.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KITV	M	10/20/14	5:24 AM	KITV 4 News This Morning	5-7am	:30	ACC14TV04H	$300.00	NM
2 KITV	M	10/20/14	6:27 AM	KITV 4 News This Morning	5-7am	:30	ACC14TV04H	$300.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
51	10/21/14	10/21/14	KITV 4 News This Mornin 5-7am		-T-----	:30	2	$300.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	-T-----	2	$300.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KITV	Tu	10/21/14	5:24 AM	KITV 4 News This Morning	5-7am	:30	ACC14TV04H	$300.00	NM
2 KITV	Tu	10/21/14	6:48 AM	KITV 4 News This Morning	5-7am	:30	ACC14TV04H	$300.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
52	10/22/14	10/22/14	KITV 4 News This Mornin 5-7am		--W----	:30	2	$300.00	NM

INVOICE

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1248189-1	10/26/14	October 2014	09/29/14 - 10/26/14

Advertiser	Product	Estimate Number
American Comeback Comn	Issue	399

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
52	10/22/14	10/22/14	KITV 4 News This Mornin 5-7am	--W----	:30	2	$300.00	NM	

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/20/14	10/26/14	--W----	2	$300.00				

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length Ad-ID	Rate	Type
2 KITV	W	10/22/14	5:29 AM	KITV 4 News This Morning	5-7am	:30 ACC14TV05H	$300.00	NM
1 KITV	W	10/22/14	6:50 AM	KITV 4 News This Morning	5-7am	:30 ACC14TV05H	$300.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
53	10/23/14	10/23/14	KITV 4 News This Mornin 5-7am	---T---	:30	2	$300.00	NM	

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/20/14	10/26/14	---T---	2	$300.00				

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length Ad-ID	Rate	Type
2 KITV	Th	10/23/14	5:51 AM	KITV 4 News This Morning	5-7am	:30 ACC14TV05H	$300.00	NM
1 KITV	Th	10/23/14	6:28 AM	KITV 4 News This Morning	5-7am	:30 ACC14TV05H	$300.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
54	10/24/14	10/24/14	KITV 4 News This Mornin 5-7am	----F--	:30	1	$300.00	NM	

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/20/14	10/26/14	----F--	1	$300.00				

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length Ad-ID	Rate	Type
2 KITV	F	10/24/14	5:51 AM	KITV 4 News This Morning	5-7am	:30 ACC14TV05H	$300.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
55	10/20/14	10/20/14	KITV 4 News This Mornin 6-7am	M------	:30	2	$350.00	NM	

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/20/14	10/26/14	M------	2	$350.00				

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length Ad-ID	Rate	Type
1 KITV	M	10/20/14	6:15 AM	KITV 4 News This Morning	6-7am	:30 ACC14TV04H	$350.00	NM
2 KITV	M	10/20/14	6:51 AM	KITV 4 News This Morning	6-7am	:30 ACC14TV04H	$350.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
56	10/21/14	10/21/14	KITV 4 News This Mornin 6-7am	-T-----	:30	2	$350.00	NM	

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/20/14	10/26/14	-T-----	2	$350.00				

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length Ad-ID	Rate	Type
2 KITV	Tu	10/21/14	6:16 AM	KITV 4 News This Morning	6-7am	:30 ACC14TV04H	$350.00	NM
1 KITV	Tu	10/21/14	6:29 AM	KITV 4 News This Morning	6-7am	:30 ACC14TV04H	$350.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
57	10/22/14	10/22/14	KITV 4 News This Mornin 6-7am	--W----	:30	2	$350.00	NM	

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/20/14	10/26/14	--W----	2	$350.00				

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length Ad-ID	Rate	Type
1 KITV	W	10/22/14	6:14 AM	KITV 4 News This Morning	6-7am	:30 ACC14TV05H	$350.00	NM
2 KITV	W	10/22/14	6:29 AM	KITV 4 News This Morning	6-7am	:30 ACC14TV05H	$350.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
58	10/23/14	10/23/14	KITV 4 News This Mornin 6-7am	---T---	:30	2	$350.00	NM	

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/20/14	10/26/14	---T---	2	$350.00				

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length Ad-ID	Rate	Type
2 KITV	Th	10/23/14	6:16 AM	KITV 4 News This Morning	6-7am	:30 ACC14TV05H	$350.00	NM
1 KITV	Th	10/23/14	6:49 AM	KITV 4 News This Morning	6-7am	:30 ACC14TV05H	$350.00	NM

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1248189-1	10/26/14	October 2014	09/29/14 - 10/26/14

Advertiser	Product	Estimate Number
American Comeback Comm	Issue	399

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
59	10/24/14	10/24/14	KITV 4 News This Mornin	6-7am	----F--	:30	1	$350.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	----F--	1	$350.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
2 KITV	F	10/24/14	6:42 AM KITV 4 News This Morning	6-7am	:30 ACC14TV05H	$350.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
60	10/25/14	10/25/14	Weekend GMA	5am-6am	-----S-	:30	1	$150.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	-----S-	1	$150.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1 KITV	Sa	10/25/14	5:55 AM Weekend GMA	5am-6am	:30 ACC14TV05H	$150.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
61	10/26/14	10/26/14	Weekend GMA	5am-6am	------S	:30	2	$150.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	------S	2	$150.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1 KITV	Su	10/26/14	5:28 AM Weekend GMA	5am-6am	:30 ACC14TV05H	$150.00	NM
2 KITV	Su	10/26/14	5:55 AM Weekend GMA	5am-6am	:30 ACC14TV05H	$150.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
62	10/20/14	10/20/14	DR OZ DAY 2ND RUN	DR OZ DAY 2ND R	M------	:30	1	$200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	M------	1	$200.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1 KITV	M	10/20/14	11:35 AM DR OZ DAY 2ND RUN	DR OZ DAY 2ND R	:30 ACC14TV04H	$200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
63	10/21/14	10/21/14	DR OZ DAY 2ND RUN	DR OZ DAY 2ND R	-T-----	:30	1	$200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	-T-----	1	$200.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1 KITV	Tu	10/21/14	11:25 AM DR OZ DAY 2ND RUN	DR OZ DAY 2ND R	:30 ACC14TV04H	$200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
64	10/22/14	10/22/14	DR OZ DAY 2ND RUN	DR OZ DAY 2ND R	--W----	:30	1	$200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	--W----	1	$200.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1 KITV	W	10/22/14	11:33 AM DR OZ DAY 2ND RUN	DR OZ DAY 2ND R	:30 ACC14TV05H	$200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
65	10/23/14	10/23/14	DR OZ DAY 2ND RUN	DR OZ DAY 2ND R	---T---	:30	1	$200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	---T---	1	$200.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1 KITV	Th	10/23/14	11:36 AM DR OZ DAY 2ND RUN	DR OZ DAY 2ND R	:30 ACC14TV05H	$200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
66	10/24/14	10/24/14	DR OZ DAY 2ND RUN	DR OZ DAY 2ND R	----F--	:30	1	$200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	----F--	1	$200.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1 KITV	F	10/24/14	11:24 AM DR OZ DAY 2ND RUN	DR OZ DAY 2ND R	:30 ACC14TV05H	$200.00	NM

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Advertiser	Product		Estimate Number
American Comeback Comm	Issue		399

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
66	10/24/14	10/24/14	DR OZ DAY 2ND RUN	DR OZ DAY 2ND R	----F--	:30	1	$200.00	NM
67	10/20/14	10/20/14	STEVE HARVEY DAY	STEVE HARVEY D	M------	:30	1	$200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/20/14	10/26/14	M------	1	$200.00				

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KITV	M	10/20/14	2:29 PM	STEVE HARVEY DAY	STEVE HARVEY D	:30	ACC14TV04H	$200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
68	10/21/14	10/21/14	STEVE HARVEY DAY	STEVE HARVEY D	-T-----	:30	1	$200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/20/14	10/26/14	-T-----	1	$200.00				

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KITV	Tu	10/21/14	2:40 PM	STEVE HARVEY DAY	STEVE HARVEY D	:30	ACC14TV04H	$200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
69	10/22/14	10/22/14	STEVE HARVEY DAY	STEVE HARVEY D	--W----	:30	1	$200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/20/14	10/26/14	--W----	1	$200.00				

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KITV	W	10/22/14	2:19 PM	STEVE HARVEY DAY	STEVE HARVEY D	:30	ACC14TV05H	$200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
70	10/23/14	10/23/14	STEVE HARVEY DAY	STEVE HARVEY D	---T---	:30	1	$200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/20/14	10/26/14	---T---	1	$200.00				

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KITV	Th	10/23/14	2:18 PM	STEVE HARVEY DAY	STEVE HARVEY D	:30	ACC14TV05H	$200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
71	10/24/14	10/24/14	STEVE HARVEY DAY	STEVE HARVEY D	----F--	:30	1	$200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/20/14	10/26/14	----F--	1	$200.00				

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KITV	F	10/24/14	2:31 PM	STEVE HARVEY DAY	STEVE HARVEY D	:30	ACC14TV05H	$200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
72	10/20/14	10/20/14	The Chew	The Chew	M------	:30	1	$200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/20/14	10/26/14	M------	1	$200.00				

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KITV	M	10/20/14	12:55 PM	The Chew	The Chew	:30	ACC14TV04H	$200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
73	10/21/14	10/21/14	The Chew	The Chew	-T-----	:30	1	$200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/20/14	10/26/14	-T-----	1	$200.00				

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KITV	Tu	10/21/14	12:29 PM	The Chew	The Chew	:30	ACC14TV04H	$200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
74	10/22/14	10/22/14	The Chew	The Chew	--W----	:30	1	$200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/20/14	10/26/14	--W----	1	$200.00				

INVOICE

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PO Box 26865
Lehigh Valley, PA 18002-6865

Invoice #	Invoice Date	Invoice Month	Invoice Period
1248189-1	10/26/14	October 2014	09/29/14 - 10/26/14

Advertiser	Product		Estimate Number
American Comeback Comm	Issue		399

www.KITV.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
74	10/22/14	10/22/14	The Chew	The Chew	--W----	:30	1	$200.00	NM

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1 KITV	W	10/22/14	12:56 PM The Chew	The Chew	:30 ACC14TV05H	$200.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
75	10/23/14	10/23/14	The Chew	The Chew	---T---	:30	1	$200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	---T---	1	$200.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1 KITV	Th	10/23/14	12:29 PM The Chew	The Chew	:30 ACC14TV05H	$200.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
77	10/20/14	10/20/14	General Hospital	M-F 1-2P	M------	:30	1	$200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	M------	1	$200.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1 KITV	M	10/20/14	1:26 PM General Hospital	M-F 1-2P	:30 ACC14TV04H	$200.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
78	10/21/14	10/21/14	General Hospital	M-F 1-2P	-T-----	:30	1	$200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	-T-----	1	$200.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1 KITV	Tu	10/21/14	1:59 PM General Hospital	M-F 1-2P	:30 ACC14TV04H	$200.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
79	10/22/14	10/22/14	General Hospital	M-F 1-2P	--W----	:30	1	$200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	--W----	1	$200.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1 KITV	W	10/22/14	1:24 PM General Hospital	M-F 1-2P	:30 ACC14TV05H	$200.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
80	10/23/14	10/23/14	General Hospital	M-F 1-2P	---T---	:30	1	$200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	---T---	1	$200.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1 KITV	Th	10/23/14	1:22 PM General Hospital	M-F 1-2P	:30 ACC14TV05H	$200.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
81	10/24/14	10/24/14	General Hospital	M-F 1-2P	----F--	:30	1	$200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	----F--	1	$200.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1 KITV	F	10/24/14	1:26 PM General Hospital	M-F 1-2P	:30 ACC14TV05H	$200.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
82	10/20/14	10/20/14	ELLEN EF	ELLEN EF	M------	:30	1	$300.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	M------	1	$300.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1 KITV	M	10/20/14	4:49 PM ELLEN EF	ELLEN EF	:30 ACC14TV04H	$300.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
83	10/21/14	10/21/14	ELLEN EF	ELLEN EF	-T-----	:30	1	$300.00	NM

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1248189-1	10/26/14	October 2014	09/29/14 - 10/26/14

Advertiser	Product	Estimate Number
American Comeback Comm	Issue	399

www.KITV.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
83	10/21/14	10/21/14	ELLEN EF	ELLEN EF	-T-----	:30	1	$300.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	-T-----	1	$300.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KITV	Tu	10/21/14	4:25 PM	ELLEN EF	ELLEN EF	:30	ACC14TV04H	$300.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
84	10/22/14	10/22/14	ELLEN EF	ELLEN EF	--W----	:30	1	$300.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	--W----	1	$300.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KITV	W	10/22/14	4:20 PM	ELLEN EF	ELLEN EF	:30	ACC14TV05H	$300.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
85	10/23/14	10/23/14	ELLEN EF	ELLEN EF	---T---	:30	1	$300.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	---T---	1	$300.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KITV	Th	10/23/14	4:45 PM	ELLEN EF	ELLEN EF	:30	ACC14TV05H	$300.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
86	10/24/14	10/24/14	ELLEN EF	ELLEN EF	----F--	:30	1	$300.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	----F--	1	$300.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KITV	F	10/24/14	4:56 PM	ELLEN EF	ELLEN EF	:30	ACC14TV05H	$300.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
87	10/20/14	10/20/14	KITV 4 News at 10 II M-F KITV 4 News at 10		M------	:30	2	$750.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	M------	2	$750.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KITV	M	10/20/14	10:42 PM	KITV 4 News at 10 II M-F	KITV 4 News at 10	:30	ACC14TV04H	$750.00	NM
2 KITV	M	10/20/14	10:57 PM	KITV 4 News at 10 II M-F	KITV 4 News at 10	:30	ACC14TV04H	$750.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
88	10/21/14	10/21/14	KITV 4 News at 10 II M-F KITV 4 News at 10		-T-----	:30	2	$750.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	-T-----	2	$750.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 KITV	Tu	10/21/14	10:42 PM	KITV 4 News at 10 II M-F	KITV 4 News at 10	:30	ACC14TV04H	$750.00	NM
1 KITV	Tu	10/21/14	10:57 PM	KITV 4 News at 10 II M-F	KITV 4 News at 10	:30	ACC14TV04H	$750.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
89	10/22/14	10/22/14	KITV 4 News at 10 II M-F KITV 4 News at 10		--W----	:30	2	$750.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	--W----	2	$750.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 KITV	W	10/22/14	10:42 PM	KITV 4 News at 10 II M-F	KITV 4 News at 10	:30	ACC14TV05H	$750.00	NM
1 KITV	W	10/22/14	10:56 PM	KITV 4 News at 10 II M-F	KITV 4 News at 10	:30	ACC14TV05H	$750.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
90	10/23/14	10/23/14	KITV 4 News at 10 II M-F KITV 4 News at 10		---T---	:30	2	$750.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	---T---	2	$750.00

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KITV

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1248189-1	10/26/14	October 2014	09/29/14 - 10/26/14

Advertiser	Product	Estimate Number
American Comeback Comm	Issue	399

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
90	10/23/14	10/23/14	KITV 4 News at 10 II M-F KITV 4 News at 10	---T---	:30	2	$750.00	NM

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KITV	Th	10/23/14	10:37 PM KITV 4 News at 10 II M-F	KITV 4 News at 10	:30	ACC14TV05H	$750.00	NM
2	KITV	Th	10/23/14	10:57 PM KITV 4 News at 10 II M-F	KITV 4 News at 10	:30	ACC14TV05H	$750.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
91	10/24/14	10/24/14	KITV 4 News at 10 II M-F KITV 4 News at 10	----F--	:30	1	$750.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	----F--	1	$750.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length	Ad-ID	Rate	Type
2	KITV	F	10/24/14	10:56 PM KITV 4 News at 10 II M-F	KITV 4 News at 10	:30	ACC14TV05H	$750.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
92	10/20/14	10/20/14	JIMMY KIMMEL	JIMMY KIMMEL	M------	:30	2	$150.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	M------	2	$150.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length	Ad-ID	Rate	Type
2	KITV	M	10/20/14	11:29 PM JIMMY KIMMEL	JIMMY KIMMEL	:30	ACC14TV04H	$150.00	NM
1	KITV	M	10/20/14	11:56 PM JIMMY KIMMEL	JIMMY KIMMEL	:30	ACC14TV04H	$150.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
93	10/21/14	10/21/14	JIMMY KIMMEL	JIMMY KIMMEL	-T-----	:30	2	$150.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	-T-----	2	$150.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length	Ad-ID	Rate	Type
2	KITV	Tu	10/21/14	11:32 PM JIMMY KIMMEL	JIMMY KIMMEL	:30	ACC14TV04H	$150.00	NM
1	KITV	Tu	10/21/14	12:00 AM JIMMY KIMMEL	JIMMY KIMMEL	:30	ACC14TV04H	$150.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
94	10/22/14	10/22/14	JIMMY KIMMEL	JIMMY KIMMEL	--W----	:30	2	$150.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	--W----	2	$150.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KITV	W	10/22/14	11:32 PM JIMMY KIMMEL	JIMMY KIMMEL	:30	ACC14TV05H	$150.00	NM
2	KITV	W	10/22/14	11:57 PM JIMMY KIMMEL	JIMMY KIMMEL	:30	ACC14TV05H	$150.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
95	10/23/14	10/23/14	JIMMY KIMMEL	JIMMY KIMMEL	---T---	:30	2	$150.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	---T---	2	$150.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KITV	Th	10/23/14	11:16 PM JIMMY KIMMEL	JIMMY KIMMEL	:30	ACC14TV05H	$150.00	NM
2	KITV	Th	10/23/14	11:56 PM JIMMY KIMMEL	JIMMY KIMMEL	:30	ACC14TV05H	$150.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
96	10/24/14	10/24/14	JIMMY KIMMEL	JIMMY KIMMEL	----F--	:30	2	$150.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	----F--	2	$150.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length	Ad-ID	Rate	Type
2	KITV	F	10/24/14	11:39 PM JIMMY KIMMEL	JIMMY KIMMEL	:30	ACC14TV05H	$150.00	NM
1	KITV	F	10/24/14	11:53 PM JIMMY KIMMEL	JIMMY KIMMEL	:30	ACC14TV05H	$150.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
97	10/25/14	10/25/14	ABC College Football #2 9:30A-2P		-----S-	:30	2	$600.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearstlelevision.com/for_advertisers

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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1248189-1	10/26/14	October 2014	09/29/14 - 10/26/14

Advertiser	Product	Estimate Number
American Comeback Comm	Issue	399

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
97	10/25/14	10/25/14	ABC College Football #2 9:30A-2P		-----S-	:30	2	$600.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	-----S-	2	$600.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
2 KITV	Sa	10/25/14	9:30 AM ABC College Football #2	9:30A-2P	:30 ACC14TV05H	$600.00	NM
1 KITV	Sa	10/25/14	12:17 PM ABC College Football #2	9:30A-2P	:30 ACC14TV05H	$600.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
98	10/21/14	10/23/14	America This Morning M-'America This Morni		-TWT---	:30	3	$60.00	NM

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
2 KITV	Tu	10/21/14	4:09 AM America This Morning M-Th, Su	America This Morni	:30 ACC14TV04H	$60.00	NM
1 KITV	W	10/22/14	4:09 AM America This Morning M-Th, Su	America This Morni	:30 ACC14TV05H	$60.00	NM
3 KITV	Th	10/23/14	4:14 AM America This Morning M-Th, Su	America This Morni	:30 ACC14TV05H	$60.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
99	10/25/14	10/26/14	KITV4 NewsThis Morn SaKITV4 NewsThis M		-----SS	:30	1	$350.00	NM

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
2 KITV	Sa	10/25/14	7:11 AM KITV4 NewsThis Morn Sa/Su	KITV4 NewsThis M	:30 ACC14TV05H	$350.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
100	10/24/14	10/24/14	Nightline	Nightline	----F--	:30	1	$125.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	----F--	1	$125.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1 KITV	F	10/24/14	12:14 AM Nightline	Nightline	:30 ACC14TV05H	$125.00	NM

	Total Spots	127

Payment Terms 30 Days

Gross Total	$65,255.00
Agency Commission	$9,788.25
Net Amount Due	$55,466.75
General Excise Tax 4.712%	$2,613.59
Amount Due	$58,080.34