

Order #587359: Katz Media../Democratic../IA CD 2 - ../2249

	Date	Action	Line	Comment	By	Total \$	# Spots	Expected
	09/21/20 10:43:11 AM	Processed		<async process>	Adam Whitlatch (awhitl)	\$730.00	19	0.00
	09/21/20 10:42:23 AM	Approved			Karla Urwitz (karla.bon)	\$730.00	19	0.00
	09/21/20 10:42:21 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Karla Urwitz (karla.bon)	\$730.00	19	0.00
	09/21/20 10:30:29 AM	Approval Workflow		[Sales Manager - Ready Default]	Jack Taddeo (jack.tadd)	\$730.00	19	0.00
	09/18/20 3:03:07 PM	Ready for approval		RFA	Adam Whitlatch (awhitl)	\$730.00	19	0.00
	09/18/20 3:02:51 PM	New order created		Copied from Order #582034	Adam Whitlatch (awhitl)	\$730.00	19	0.00

[Sorted by: Date]

ORDER



Orders

Order / Rev: 587359
 Alt Order #: _____
 Product Desc: IA CD 2 - DCCC
 Estimate: 2249
 Flight Dates: 09/21/20 - 10/04/20
 Original Date / Rev: 09/18/20 / 09/21/20
 Order Type: GENERAL

KWQW-FM

Primary AE: Katz Philadelphia
 Sales Office: K-7.5
 Sales Region: N-Katz75

Agency

Name: Katz Media Group
 Buying Contact: _____
 Billing Contact: _____
125 West 55th Street
New York, NY 10019

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: Democratic Congressional Campaign
 Demographic: A35+
 Product Codes: Issues/Propositions
 Revenue Code 1: AGY-AVAIL
 Revenue Code 2: POL-ISS
 Revenue Code 3: POL-US CONGRESS
 Priority: P-100

New Business Thru: _____
 Advertiser External ID: _____
 Agency External ID: _____
 Unit Code: General
 Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/20	09/27/20	17	\$650.00	\$552.50
09/28/20	09/28/20	2	\$80.00	\$68.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	17	\$650.00	\$552.50	0.00
October 2020	2	\$80.00	\$68.00	0.00
Totals	19	\$730.00	\$620.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KWQW	09/26/20	10/02/20	Sa-Su Midday Sa-Su	CM	10:00 AM-3:00 PM	-----S-	1:00	1	\$35.00	P-10	0.00	NM	1	\$35.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/26/20	10/02/20	-----S-	1		\$35.00		0.00						
N 2	KWQW	09/26/20	10/02/20	Sa-Su PM Sa-Su	CM	3:00 PM-7:00 PM	-----S-	1:00	1	\$35.00	P-10	0.00	NM	1	\$35.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/26/20	10/02/20	-----S-	1		\$35.00		0.00						
N 3	KWQW	09/27/20	10/03/20	Sa-Su Midday Sa-Su	CM	10:00 AM-3:00 PM	-----S	1:00	1	\$30.00	P-10	0.00	NM	1	\$30.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/27/20	10/03/20	-----S	1		\$30.00		0.00						
N 4	KWQW	09/27/20	10/03/20	Sa-Su PM Sa-Su	CM	3:00 PM-7:00 PM	-----S	1:00	1	\$30.00	P-10	0.00	NM	1	\$30.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/27/20	10/03/20	-----S	1		\$30.00		0.00						
N 5	KWQW	09/22/20	09/28/20	M-F AM Drive	CM	6:00 AM-10:00 AM	TWTF--	1:00	3	\$40.00	P-10	0.00	NM	3	\$120.00

Order / Rev: 587359
 Alt Order #:
 Flight Dates: 09/21/20 - 10/04/20

Advertiser: Democratic Congressional Campaign Co
 Product Desc: IA CD 2 - DCCC
 Estimate: 2249
 KWQW-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F															
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/22/20	09/28/20	-TWTF--					3	\$40.00		0.00			
N 6	KWQW	09/28/20	10/04/20	M-F Midday M-F	CM	10:00 AM-3:00 PM	-----	1:00	1	\$40.00	P-10	0.00	NM	1	\$40.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	M-----					1	\$40.00		0.00			
N 7	KWQW	09/22/20	09/28/20	M-F Midday M-F	CM	10:00 AM-3:00 PM	-TWTF--	1:00	7	\$40.00	P-10	0.00	NM	7	\$280.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/22/20	09/28/20	-TWTF--					7	\$40.00		0.00			
N 8	KWQW	09/28/20	10/04/20	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	M-----	1:00	1	\$40.00	P-10	0.00	NM	1	\$40.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	M-----					1	\$40.00		0.00			
N 9	KWQW	09/22/20	09/28/20	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	-TWTF--	1:00	3	\$40.00	P-10	0.00	NM	3	\$120.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/22/20	09/28/20	-TWTF--					3	\$40.00		0.00			
													Totals	19	\$730.00

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Jacqueline Newman, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Miles King

Agency name: Amplify Media

Address: PO Box 6, Franklin Park, IL 60131

Contact: Miles King

Phone number: 7737035493

Email: miles.king@amplifymediastrategy.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: DCCC

Address: 430 S Capitol St SE, Washington, DC 20003

Contact: Jacqui Newman

Phone number: 8044338568

Email: newman@dccc.org

Station is authorized to announce the time as paid for by such person or entity. DCCC

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Lucinda Guinn, Executive Director
Jacqueline Forte-Mackay, Treasurer
Jacqueline Newman, Secretary

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: ~~Nancy Mace~~

MARIANETTE MILLER-MEEKS

Office(s) sought by such candidate(s) (no acronyms or abbreviations): IA 02

Date of election: 11/03/2020

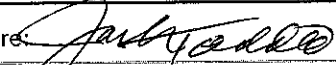
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

Tax Increases
Social Security
National Debt

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor DCCC	Station Representative
Signature: Jacqui Newman <small>Digitally signed by Jacqui Newman Date: 2020.05.04 10:55:33 -04'00'</small>	Signature: 
Name:	Name: JACQUI NEWMAN
Date of Request to Purchase Ad Time: 9/21/2020	Date of Station Agreement to Sell Time: 9/21/2020

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: **9/21/2020**

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 587356, 587358, 587359, 587357	Station Call Letters: KHFI, KFY, KQGO, KQOW	Date Received/Requested: 9/21/2020
Est. #: 2249	Station Location: DES MOINES, IA	Run Start and End Dates: 9/22-10/4/2020

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.