

# CONTRACT



**WHNT-TV**  
**200 Holmes Ave.**  
**Huntsville, AL 35801**  
**(256)533-1919**

[www.whnt.com](http://www.whnt.com)

And:

**Hulsen Media Seviles**  
**2400 Laramie Trail**  
**Austin, TX 78745**

<u>Contract / Revision</u> 763489 /		<u>Alt Order #</u> 07333765
<u>Product</u> GOV PARKER GRIFFITH		
<u>Contract Dates</u> 09/09/14 - 09/15/14		<u>Estimate #</u> 205
<u>Advertiser</u> Griffith/D/Governor		<u>Original Date / Revision</u> 08/28/14 / 08/28/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WHNT	<u>Account Executive</u> Debbie Jones	<u>Sales Office</u> Dallas - Telerep
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u> 1025	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 1	19	09/10/14	09/10/14	CBS This Morning 7a	7-8a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/08/14	09/14/14	--1----				1	\$200.00	0.00			
E 2	19	09/12/14	09/12/14	CBS This Morning 7a	7-8a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/08/14	09/14/14	----1--				1	\$200.00	0.00			
E 3	19	09/10/14	09/10/14	News	630-7pm		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/08/14	09/14/14	--1----				1	\$500.00	0.00			
E 4	19	09/11/14	09/11/14	News	630-7pm		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/08/14	09/14/14	---1---				1	\$500.00	0.00			
E 5	19	09/15/14	09/15/14	News	630-7pm		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/15/14	09/21/14	1-----				1	\$500.00	0.00			
N 6	19	09/09/14	09/09/14	NewsChannel 19 News at 10p	10-1035pm		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/08/14	09/14/14	-1-----				1	\$800.00	0.00			
N 7	19	09/10/14	09/10/14	NewsChannel 19 News at 10p	10-1035pm		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/08/14	09/14/14	--1----				1	\$800.00	0.00			
N 8	19	09/11/14	09/11/14	NewsChannel 19 News	11pm-1135pm		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/08/14	09/14/14	---1---				1	\$400.00	0.00			
N 9	19	09/15/14	09/15/14	NewsChannel 19 News at 10p	10-1035pm		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/15/14	09/21/14	1-----				1	\$500.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	19	09/15/14-09/21/14	NewsChannel 19 News at 10p	10-1035pm	M-----	:30		<del>\$500.00</del>	0.00	NM		
			Credited										
<b>Totals</b>										0.00		8	\$3,900.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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763489 /	07333765

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/09/14 - 09/15/14	GOV PARKER GRIFFITH	205

<u>Advertiser</u>	<u>Original Date / Revision</u>
Griffith/D/Governor	08/28/14 / 08/28/14

Time Period	# of Spots	Gross Amount	Net Amount
09/01/14 - 09/15/14	8	\$3,900.00	\$3,315.00
<b>Totals</b>	<b>8</b>	<b>\$3,900.00</b>	<b>\$3,315.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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