

Public Affairs Programming Topics for Quarter 1 2021- WPCH-AM (Auburn, AL)

January 3rd 2021

We talk to US Surgeon General **Dr. Jerome Adams** for an update on the distribution of the Vaccines, and explore how long it could take before enough people have been vaccinated that we achieve “herd Immunity.”

An ER doctor **Dr. Jason Wilson** and front line worker shares his experience receiving the Pfizer vaccination. He explains the science behind the vaccine and why he knows its safe.

Finally we wrap up the show talking with **Dr. Richard Pfeffer** the chief medical officer with Genesis Healthcare, On the Impact the virus is having on nursing homes and long term care facilities. He addresses how this effects not just the residents and worked but the families of the residents and workers.a

This show aired on (Day) 1/3/21 from: (Start Time) 7:00am to: (End Time): 7:30am

January 10th, 2021

Mark Webber deputy assistant undersecretary for public affairs and Human Department of in the office of the assistant secretary for Human Affairs at the HHS joins Ryan to talk about the COVID-19 vaccine and its roll out to the public.

Lisa Bruno a registered dietitian and nutrition communications specialist joins Ryan to explain how people eat in very unhealthy ways in the last year during the Covid lock down. She offers some health tips for getting in shape in the NewYear.

Lauren Berlinger a holistic nutritionist and health coach joins us with some outside the box ideas how we can feel good and stay healthy in the newYear.

This show aired on (Day) 1/10/21 from: (Start Time) 7:00am to: (End Time): 7:30am

January 17th, 2021

Rear Admiral **Dr Felicia Collins** Deputy Assistant Secretary for Minority health with the Department of health and Human Services and Director of the Office of Minority Health policy and Inclusion enforcement joins Ryan to talk about the Health disparities faced by people of color in America. She also addresses the role that systemic Racism is playing in the unfair way medical resources are distributed within racial and ethnic communities with regard to the roll out of the Covid-19 vaccine. They are particularly involved in working with the NIH to insure fair and equitable treatment of Covid-19 in underserved Minority populations.

With this being the weekend of the Martin Luther King Day holiday, **Trevon Williams**, the Vice President of Marketing and Communications with the NAACP joins Ryan to explain that while the Dream is still

alive, America has a long way to go to eradicate the scourge of systemic racism and White Supremacy that is still raging in America today.

This show aired on (Day) 1/17/21 from: (Start Time) 7:00am to: (End Time): 7:30am

January 24th, 2021

With a new administration in Washington, President Biden's has a lot to tackle with vaccine distribution for the Corona Virus. **Dr. Celine Gounder** a new advisor to the president and infectious disease Expert explains what their first priorities will be in the first hundred days

Then **Dr. Jason Wilson** at Tampa General and Professor at USF answers common questions about the two vaccines that are being administered right now to prevent the spread of the corona virus.

Historian **Kenneth C. Davis** talks about "the first Hundred days" and how it became a metric by which we judge a new incoming administration.

This show aired on (Day) 1/24/21 from: (Start Time) 7:00am to: (End Time): 7:30am

January 31st 2021

The CEO and Chief investment Strategist **David Waddell** from Waddell and associates joins us to talk about recent stock market volatility surrounding stocks like GameStop, and the role played by Hedge fund managers who use a method called "Shorting the stock" to bet on price trajectories to take a quick profit.

The Pandemic Action Network's **Carolyn Reynolds** provides a rundown on the vaccine's efficacy against the Covid Variants that are now beginning to spread.

Can animals Contract and spread Covid-19? The News Editor of Science Magazine **David Grimm** Says yes, and explains that this virus has been as bad for your pet as it has for you.

This show aired on (Day) 1/31/21 from: (Start Time) 7:00am to: (End Time): 7:30am

February 7th 2021

Dr. **Peter Marks** Director of the Center for Biologics evaluations and research at the Food and Drug Administration gives an update on the efficacy and continuing roll out of the Covid Vaccine.

Poet **Rea Cortez** author of the ABC's of Black History to talk about the importance of Black History. In her most recent book she has 26 poems that use the structure of the Alphabet to tell the story of the ongoing Black struggle for equality in America.

This show aired on (Day) 2/7/21 from: (Start Time) 7:00am to: (End Time): 7:30am

February 14th, 2021

Why are some Americans still refusing to get vaccinated? **Dr. Patricia Whitley-Williams**, President of the National Foundation for Infectious Diseases and associate Dean of Inclusion and Diversity at Rutgers University's Robert Wood Johnson Medical School joins us to explain why many minorities have legitimate concerns about the safety and efficacy of a vaccine that may not have been developed with proper screening protocols to insure racial equality for all participants and the trials.

Margert Laws President and CEO of Hope Labs, an organization focused on the mental health and wellbeing of Youth and young adults. They work to develop tech products to improve on the health and wellbeing of young adults. They are now focusing especially on the health and development of members of the LGBTQ+ community. They are also working to create Identity formation, skill building and support for an individual's sense of self, and helping them re-enforce their own self-awareness and self-worth.

This show aired on (Day) 2/14/21 from: (Start Time) 7:00am to: (End Time): 7:30am

February 21st, 2021

How has the Big Brothers and Big Sisters organization been able to navigate the pandemic. How has the crisis changed the mission and the exaction for the Big Brothers and Big Sisters. CEO of Big Brothers and Big Sisters of America **Ardis Stephens** joins Ryan to address the new challenges they now face serving the community of color and reaching a more diverse group of volunteers.

Carolyn Cawley the President of the US Chamber of Commerce Foundation introduces their "Sharing solutions initiative" as they roll out their emanative focus on substance abuse and opioid epidemic. Carolyn explains why she seeks business inclusive platforms and solutions to non-traditional paradigms of need-cohorts.

This show aired on (Day) 2/21/21 from: (Start Time) 7:00am to: (End Time): 7:30am

February 28th, 2021

The President of the Child-mind institute, **Dr. Herold Koplewicz** talks about resources for parents who are trying raise and teach children in the midst of the pandemic.

Dave Fuehrer researcher and Cofounder of Grit Health talks about his work and how his organization helps the community through things like the “Covid exchange” He seeks to help be the voice for patent advocacy in times of healthcare uncertainty.

This show aired on (Day) 2/28/21 from: (Start Time) 7:00am to: (End Time): 7:30am

March 7th, 2021

We are now 1 year into the Pandemic. What have we learned? **Dr. Marty McCary** with the John Hopkins School of medicine and the Bloomberg School of health talks about a new book where he explains the tough lessons, we had to learn in order to overcome what we faced in this Pandemic.

Yvonne Yancy, Chief Human Research Officer and **Amanda Morin** Director of Thought leadership and expertise tells us about their organization dedicated to empowering people in the community who learn and think differently who are affected by learning disabilities. These two women make a plea for understanding and funding to support their cause to insure no child or adult slips through the cracks.

This show aired on (Day) 3/7/21 from: (Start Time) 7:00am to: (End Time): 7:30am

March 14th, 2021

Dr. Lucy McBride answers the question “What comes Next.” Dr. McBride writes a Cullum for the Washington Post entitled: “Life after the Pandemic, Next steps in a Post Covid World.”

The CEO of United through reading **Dr. Sally Zole** gives an overview of her organization’s origins and missings. Dr. Zole explains how they are working with families of deployed soldiers to keep families together, even while they are apart.

This show aired on (Day) 3/14/21 from: (Start Time) 7:00am to: (End Time): 7:30am

March 21st, 2021

Dr. Lashaun Mcliver Director of the office for minority health at the Department of Health and Human Services. She explains that there are still serious disparities in minority communities when it comes to distribution of Covid 19 Vaccines. Dr. Mcliver says that her agency strives to make sure minority population voices are heard through a series of listening sessions which advocate for resource distribution to help those who need it the most.

Actress **Myan Bialik** who played Blossom along with many other well known rolls on TV. She also happens to be a neuroscientist and author of a book on Neuroscience. This is Brain Health Awareness week. She talks about her work studying the hypothalamus and its roll in behavioral disorders that affect young women world wide.

This show aired on (Day) 3/21/21 from: (Start Time) 7:00am to: (End Time): 7:30am

March 28th, 2021

Dr. Barney Graham Chief of the Viral pathogenesis Laboratory at the National Institute for Allergies and Infectious Diseases explains where the corona virus came from, and what makes this particular variant so virulent and so deadly.

Joy Gordon CEO of Dress for success Worldwide explains the important roll her organization plays for underprivileged women. 25 years later the organization has 150 offices in 25 countries around the world that makes sure women have the tools they need to succeed in Business and in life.

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