



**KDKA-TV**  
**420 Fort Duquesne Blvd.**  
**Pittsburgh, PA 15222**  
**(412) 575-2200**

# CONTRACT

|  |   |  |
|--|---|--|
| <u>Contract / Revision</u><br>303230 /         |   | <u>Alt Order #</u><br>9624422                          |
| <u>Advertiser</u><br>Friends of Summer Lee     |   | <u>Original Date / Revision</u><br>05/28/20 / 05/28/20 |
| <u>Contract Dates</u><br>05/31/20 - 06/02/20   | <u>Estimate #</u><br>1163 / 1368 / 7311 |  |
| <u>Product</u><br>CANDIDATE - PA HOUSE DIST 34 |   |  |
| <u>Billing Cycle</u><br>EOM/EOC                | <u>Billing Calendar</u><br>Broadcast    | <u>Cash/Trade</u><br>Cash                              |
| <u>Property</u><br>KDKA-TV                     | <u>Account Executive</u><br>Brian Butz  | <u>Sales Office</u><br>Local Pittsburgh                |
| <u>Special Handling</u>                        |   |  |
| <u>Demographic</u><br>Adults 35+               |   |  |
| <u>Agency Code</u><br>TV13041                  | <u>Advertiser Code</u>                  | <u>Product 1/2</u>                                     |
| <u>Agency Ref</u><br>101693                    | <u>Advertiser Ref</u><br>512142         |  |

And:

**Canal Partners Media LLC**  
**900 Circle 75 Parkway SE Ste 1650**  
**Atlanta, GA 30339**  
**US**

PAID FOR BY FRIENDS OF SUMMER LEE

| *Line | Ch   | Start Date        | End Date        | Description          | Start/End Time  | Days | Length | Spots/Week        | Rate        | Type | Spots | Amount   |
|-------|------|-------------------|-----------------|----------------------|-----------------|------|--------|-------------------|-------------|------|-------|----------|
| N 1   | KDKA | 06/02/20          | 06/02/20        | M-F Local News 6a-7a | 6:30 AM-7:00 AM |      | :30    |                   |             | NM   | 1     | \$225.00 |
|       | LUR  |                   |                 |                      |                 |      |        |                   |             |      |       |          |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |      | 06/01/20          | 06/07/20        | -1-----              |                 |      |        | 1                 | \$225.00    |      |       |          |
| N 2   | KDKA | 06/01/20          | 06/02/20        | CBS This Morning     | 8:00 AM-9:00 AM |      | :30    |                   |             | NM   | 2     | \$370.00 |
|       | LUR  |                   |                 |                      |                 |      |        |                   |             |      |       |          |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |      | 06/01/20          | 06/07/20        | 11-----              |                 |      |        | 2                 | \$185.00    |      |       |          |
| N 3   | KDKA | 06/01/20          | 06/02/20        | CBS This Morning     | 6:58 AM-8:00 AM |      | :30    |                   |             | NM   | 2     | \$400.00 |
|       | LUR  |                   |                 |                      |                 |      |        |                   |             |      |       |          |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |      | 06/01/20          | 06/07/20        | 11-----              |                 |      |        | 2                 | \$200.00    |      |       |          |
| N 4   | KDKA | 06/01/20          | 06/01/20        | M-F Early News 5p-6p | 4:58 PM-5:30 PM |      | :30    |                   |             | NM   | 1     | \$340.00 |
|       | LUR  |                   |                 |                      |                 |      |        |                   |             |      |       |          |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |      | 06/01/20          | 06/07/20        | 1-----               |                 |      |        | 1                 | \$340.00    |      |       |          |
| N 5   | KDKA | 06/01/20          | 06/01/20        | M-F Early News 5p-6p | 5:30 PM-6:00 PM |      | :30    |                   |             | NM   | 1     | \$340.00 |
|       | LUR  |                   |                 |                      |                 |      |        |                   |             |      |       |          |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |      | 06/01/20          | 06/07/20        | 1-----               |                 |      |        | 1                 | \$340.00    |      |       |          |
| N 6   | KDKA | 06/01/20          | 06/01/20        | M-F Early News 6p-7p | 5:58 PM-6:30 PM |      | :30    |                   |             | NM   | 1     | \$370.00 |
|       | LUR  |                   |                 |                      |                 |      |        |                   |             |      |       |          |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |      | 06/01/20          | 06/07/20        | 1-----               |                 |      |        | 1                 | \$370.00    |      |       |          |
| N 7   | KDKA | 06/01/20          | 06/01/20        | Late News M-F        | 11p-1135p       |      | :30    |                   |             | NM   | 1     | \$575.00 |
|       | LUR  |                   |                 |                      |                 |      |        |                   |             |      |       |          |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |      | 06/01/20          | 06/07/20        | 1-----               |                 |      |        | 1                 | \$575.00    |      |       |          |
| N 8   | KDKA | 05/31/20          | 05/31/20        | Su Local News 8a-9a  | 758a-9a         |      | :30    |                   |             | NM   | 1     | \$100.00 |
|       | LUR  |                   |                 |                      |                 |      |        |                   |             |      |       |          |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachment hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.  
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| *Line  | Ch   | Start Date        | End Date        | Description          | Start/End Time    | Days | Length | Spots/Week        | Rate        | Type | Spots | Amount     |
|--------|------|-------------------|-----------------|----------------------|-------------------|------|--------|-------------------|-------------|------|-------|------------|
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week:  |      | 05/25/20          | 05/31/20        | -----1               |                   |      |        | 1                 | \$100.00    |      |       |            |
| N 9    | KDKA | 05/31/20          | 05/31/20        | CBS Sunday Morning   | 9a-1030a          |      | :30    |                   |             | NM   | 1     | \$300.00   |
| LUR    |      |                   |                 |                      |                   |      |        |                   |             |      |       |            |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week:  |      | 05/25/20          | 05/31/20        | -----1               |                   |      |        | 1                 | \$300.00    |      |       |            |
| N 10   | KDKA | 05/31/20          | 05/31/20        | Face The Nation      | 11:00 AM-11:30 AM |      | :30    |                   |             | NM   | 1     | \$200.00   |
| LUR    |      |                   |                 |                      |                   |      |        |                   |             |      |       |            |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week:  |      | 05/25/20          | 05/31/20        | -----1               |                   |      |        | 1                 | \$200.00    |      |       |            |
| N 11   | KDKA | 05/31/20          | 05/31/20        | Su Local News        | 630p-7p           |      | :30    |                   |             | NM   | 1     | \$300.00   |
| LUR    |      |                   |                 |                      |                   |      |        |                   |             |      |       |            |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week:  |      | 05/25/20          | 05/31/20        | -----1               |                   |      |        | 1                 | \$300.00    |      |       |            |
| N 12   | KDKA | 05/31/20          | 05/31/20        | Sunday Prime Hr 1    | 7p-8p             |      | :30    |                   |             | NM   | 2     | \$1,200.00 |
| LUR    |      |                   |                 |                      |                   |      |        |                   |             |      |       |            |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week:  |      | 05/25/20          | 05/31/20        | -----2               |                   |      |        | 2                 | \$600.00    |      |       |            |
| N 13   | KDKA | 05/31/20          | 05/31/20        | Late News Sa-Su      | 11p-1135p         |      | :30    |                   |             | NM   | 1     | \$575.00   |
| LUR    |      |                   |                 |                      |                   |      |        |                   |             |      |       |            |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week:  |      | 05/25/20          | 05/31/20        | -----1               |                   |      |        | 1                 | \$575.00    |      |       |            |
| N 14   | KDKA | 06/02/20          | 06/02/20        | M-F Local News 5a-6a | 5:30 AM-6:00 AM   |      | :30    |                   |             | NM   | 1     | \$75.00    |
| LUR    |      |                   |                 |                      |                   |      |        |                   |             |      |       |            |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week:  |      | 06/01/20          | 06/07/20        | -1-----              |                   |      |        | 1                 | \$75.00     |      |       |            |
| N 15   | KDKA | 06/02/20          | 06/02/20        | M-F 9a-10a           | 8:58 AM-9:30 AM   |      | :30    |                   |             | NM   | 1     | \$250.00   |
| LUR    |      |                   |                 |                      |                   |      |        |                   |             |      |       |            |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week:  |      | 06/01/20          | 06/07/20        | -1-----              |                   |      |        | 1                 | \$250.00    |      |       |            |
| N 16   | KDKA | 05/31/20          | 05/31/20        | Face The Nation      | 1030a-1130a       |      | :30    |                   |             | NM   | 1     | \$200.00   |
| LUR    |      |                   |                 |                      |                   |      |        |                   |             |      |       |            |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week:  |      | 05/25/20          | 05/31/20        | -----1               |                   |      |        | 1                 | \$200.00    |      |       |            |
| Totals |      |                   |                 |                      |                   |      |        |                   |             |      | 19    | \$5,820.00 |

| Time Period        | # of Spots | Gross Amount      | Agency Comm.      | Net Amount        |
|--------------------|------------|-------------------|-------------------|-------------------|
| 04/27/20 -05/31/20 | 8          | \$2,875.00        | (\$431.25)        | \$2,443.75        |
| 06/01/20 -06/02/20 | 11         | \$2,945.00        | (\$441.75)        | \$2,503.25        |
| <b>Totals</b>      | <b>19</b>  | <b>\$5,820.00</b> | <b>(\$873.00)</b> | <b>\$4,947.00</b> |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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