

C# 8059

# ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Tammy Miller for North Dakota, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Tammy Miller for North Dakota

Agency name: Ad Victory - info@advictory.com (RuralAMFM)

Address: 190 Monroe Avenue, NW, Suite 300, Grand Rapids MI 49503

Contact: adam meldrum

Phone number: 256-792-1796

Email: info@advictory.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Tammy Miller for North Dakota

Address: PO Box 745, Fargo North Dakota 58107

Contact: wendy Cater

Phone number: 706-534-7780

Email: hello@tammyiller.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Wendy Cater- Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

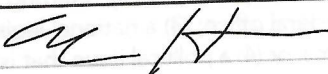

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

<b>Advertiser/Sponsor</b>	<b>Station Representative</b>
Signature: 	Signature: 
Name: Miller for North Dakota	Name: GEOFF THADEN
Date of Request to Purchase Ad Time: 3/20/24	Date of Station Agreement to Sell Time: 4/19/24

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: \_\_\_\_\_

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)\*

Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:  
n/a

Contract #: n/a 8059	Station Call Letters: KTGO	Date Received/Requested: 4/19/24
Est. #: n/a	Station Location: TIOGA	Run Start and End Dates: 4/23 - 4/29/24

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

N/A. Free time. There are no rates, invoice, or classes of time related to this run of spots. See either the attached for information on when the spots aired or this station will upload this information as soon as it is available.

**From:** Hailey Simmons <hailey@ruralamfm.com>

**Sent:** Friday, April 19, 2024 7:00 AM

**To:** Steve Hallstrom <steve@flagfamily.com>

**Subject:** Tammy Miller Order

Please see attached order from RuralAMFM for the station(s) on the attachment.

Please confirm in writing when you have received and accepted the order.

Additionally, please see the Traffic Instructions to run the :60 ad **starting Tuesday, April 23th 2024 through Monday, April 29, 2024**

Run dates: 4/23/2024 - 4/29/2024

Schedule attached

Spot is attached

NAB is attached

Traffic Instructions:

TM\_Lead The Way\_radio - **100% Rotation**

**Hailey Simmons**



(517)240-7939

**190 Monroe Ave, NW**

**Suite 300**

**Grand Rapids, MI 49503**



Station	Days	Time	Length	Rate	4.23.-4.29	Total Spots	Gross Spend	Net Spend
WZFG-AM	Mon-Fri	6a-10a	60	\$86.00	4	4	\$344.00	\$292.40
WZFG-AM	Mon-Fri	9a-11a (Hennen Show)	60	\$128.00	8	8	\$1,024.00	\$870.40
WZFG-AM	Mon-Fri	10a-3p	60	\$80.00	3	3	\$240.00	\$204.00
WZFG-AM	Mon-Fri	3p-7p	60	\$70.00	3	3	\$210.00	\$178.50
WZFG-AM	SS	6a-11p	60	\$42.00	0	0	\$0.00	\$0.00
						<b>18</b>	<b>\$1,818.00</b>	<b>\$1,545.30</b>
Station	Days	Time	Length	Rate	4.23.-4.29	Total Spots	Gross Spend	Net Spend
KTGO-AM	Mon-Fri	6a-10a	60	\$38.00	3	3	\$114.00	\$96.90
KTGO-AM	Mon-Fri	9a-11a (Hennen Show)	60	\$79.00	8	8	\$632.00	\$537.20
KTGO-AM	Mon-Fri	10a-3p	60	\$45.00	3	3	\$135.00	\$114.75
KTGO-AM	Mon-Fri	3p-7p	60	\$36.00	3	3	\$108.00	\$91.80
KTGO-AM	SS	6a-11p	60	\$33.00	0	0	\$0.00	\$0.00
						<b>17</b>	<b>\$989.00</b>	<b>\$840.65</b>



# Confirmation



Contract # 8059  
Date Entered 04/19/2024  
Sales Person HOUSE ACCOUNT  
Billing Cycle Broadcast  
Conflict 1 POLITICAL CANDIDATE  
Estimate # 4/23-4/29/24  
Contract 04/23/2024 - 04/29/2024

TAMMY MILLER FOR GOVERNOR  
C/O RURAL AMFM

Station	Date/Time	Len	Schedule	Repeated	Avail Type	Rate	Qty	Total
WZFG-AM	04/23/2024-04/26/2024 06:00:00-10:00:00	01:00	0,1,0,1,1,0,0	All Weeks	Commercial	86.00	3	258.00
WZFG-AM	04/29/2024-04/29/2024 06:00:00-10:00:00	01:00	1,1,0,0,0,0,0	All Weeks	Commercial	86.00	1	86.00
WZFG-AM	04/23/2024-04/26/2024 09:00:00-11:00:00	01:00	0,2,2,1,1,0,0	All Weeks	Commercial	128.00	6	768.00
WZFG-AM	04/29/2024-04/29/2024 09:00:00-11:00:00	01:00	2,0,0,0,0,0,0	All Weeks	Commercial	128.00	2	256.00
WZFG-AM	04/23/2024-04/26/2024 10:00:00-15:00:00	01:00	0,1,0,1,1,0,0	All Weeks	Commercial	80.00	3	240.00
WZFG-AM	04/23/2024-04/29/2024 15:00:00-19:00:00	01:00	1,0,0,1,1,0,0	All Weeks	Commercial	70.00	3	210.00
KTGO-AM	04/23/2024-04/26/2024 06:00:00-10:00:00	01:00	0,1,0,1,1,0,0	All Weeks	Commercial	38.00	3	114.00
KTGO-AM	04/23/2024-04/26/2024 09:00:00-11:00:00	01:00	0,2,2,1,1,0,0	All Weeks	Commercial	79.00	6	474.00
KTGO-AM	04/29/2024-04/29/2024 09:00:00-11:00:00	01:00	2,0,0,0,0,0,0	All Weeks	Commercial	79.00	2	158.00
KTGO-AM	04/23/2024-04/26/2024 10:00:00-15:00:00	01:00	0,1,0,1,1,0,0	All Weeks	Commercial	45.00	3	135.00
KTGO-AM	04/23/2024-04/29/2024 15:00:00-19:00:00	01:00	1,0,0,1,1,0,0	All Weeks	Commercial	36.00	3	108.00
Subtotal								2807.00
Agency Commission								421.05
Total								2385.95

Projected Billing		Count	Gross	Net
April	2024	28	2201.00	1870.85
May	2024	7	606.00	515.10
		35	2807.00	2385.95

