



**KTXL-TV**  
**4655 Fruitridge Rd**  
**Sacramento, CA 95820-5299**  
**(916) 454-4422**

# CONTRACT

<u>Contract / Revision</u> 319201 /		<u>Alt Order #</u>
<u>Product</u> 214		
<u>Contract Dates</u> 05/09/16 - 06/06/16		<u>Estimate #</u>
<u>Advertiser</u> Ashby / I / Mayor		<u>Original Date / Revision</u> 05/19/16 / 05/19/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTXL-TV	<u>Account Executive</u> KTXL National House	<u>Sales Office</u> National House
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**BlueWest Media**  
**5130 E 18th Ave**  
**Denver, CO 80220**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	40	05/09/16	06/03/16	M-F 6a-7a	6a-7a		:30				NM	12	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	05/09/16	05/15/16	M-W-F--				3	\$50.00	0.00			
	Week:	05/16/16	05/22/16	MT-T---				3	\$50.00	0.00			
	Week:	05/23/16	05/29/16	-T-TF--				3	\$50.00	0.00			
	Week:	05/30/16	06/05/16	MT-T---				3	\$50.00	0.00			
N 2	40	05/09/16	06/06/16	M-F 7a-8a	7a-8a		:30				NM	6	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	05/09/16	05/15/16	-T-T---				2	\$125.00	0.00			
	Week:	05/16/16	05/22/16	--W----				1	\$125.00	0.00			
	Week:	05/23/16	05/29/16	M-----				1	\$125.00	0.00			
	Week:	05/30/16	06/05/16	--W----				1	\$125.00	0.00			
	Week:	06/06/16	06/12/16	M-----				1	\$125.00	0.00			
N 3	40	05/09/16	06/03/16	M-F 5p-530p	5p-530p		:30				NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	05/09/16	05/15/16	--W-F--				2	\$325.00	0.00			
	Week:	05/16/16	05/22/16	M---F--				2	\$325.00	0.00			
	Week:	05/23/16	05/29/16	--W-F--				2	\$325.00	0.00			
	Week:	05/30/16	06/05/16	-T--F--				2	\$325.00	0.00			
N 4	40	05/09/16	06/06/16	M-F 6p-630p	6p-630p		:30				NM	10	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	05/09/16	05/15/16	M--T---				2	\$350.00	0.00			
	Week:	05/16/16	05/22/16	-T-T---				2	\$350.00	0.00			
	Week:	05/23/16	05/29/16	-T-T---				2	\$350.00	0.00			
	Week:	05/30/16	06/05/16	M-WT---				3	\$350.00	0.00			
	Week:	06/06/16	06/12/16	M-----				1	\$350.00	0.00			
N 5	40	05/09/16	06/06/16	M-F 10p-11p	10p-11p		:30				NM	10	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	05/09/16	05/15/16	-T-T---				2	\$550.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	10	40	05/13/16-05/13/16	M-Su 10p-11p	10p-11p	-----F-----	:30		\$0.00	0.00	NM		
	Ⓢ Bonus												
	UD												
	Week:	05/16/16	05/22/16	--W-F--				2	\$550.00	0.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/23/16	05/29/16	M-W----				2	\$550.00	0.00			
Week:		05/30/16	06/05/16	-T--F--				2	\$550.00	0.00			
Week:		06/06/16	06/12/16	M-----				1	\$550.00	0.00			
N 6	40	05/15/16	06/05/16	M-Su 10p-11p	10p-11p		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/09/16	05/15/16	-----S				1	\$550.00	0.00			
Week:		05/16/16	05/22/16	-----				0	\$0.00	0.00			
Week:		05/23/16	05/29/16	-----S				1	\$550.00	0.00			
Week:		05/30/16	06/05/16	-----S				1	\$550.00	0.00			
D 7	40	05/23/16	06/01/16	M-F 6a-7a	6a-7a		:30				NM	0	\$0.00
D 8	40	05/23/16	06/01/16	M-F 7a-8a	7a-8a		:30				NM	0	\$0.00
D 9	40	05/25/16	05/31/16	M-F 5p-530p	5p-530p		:30				NM	0	\$0.00
D 10	40	05/24/16	06/01/16	M-F 6p-630p	6p-630p		:30				NM	0	\$0.00
D 11	40	05/23/16	05/31/16	M-F 10p-11p	10p-11p		:30				NM	0	\$0.00
D 12	40	05/29/16	05/29/16	M-Su 10p-11p	10p-11p		:30				NM	0	\$0.00
13	40	05/09/16	05/13/16	M-F 5a-6a	5a-6a		:30				NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/09/16	05/15/16	MTWTF--				5	\$50.00	0.00			
14	40	05/09/16	05/13/16	M-F 10p-11p	10p-11p		:30				NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/09/16	05/15/16	MTWTF--				3	\$325.00	0.00			
15	40	05/15/16	05/15/16	Su 5p-6p	5p-6p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/09/16	05/15/16	-----S				1	\$100.00	0.00			
16	40	05/16/16	05/22/16	M-Su 10p-11p	10p-11p		:30				NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/16/16	05/22/16	MTWTFSS				3	\$325.00	0.00			
17	40	05/16/16	05/20/16	M-F 7a-8a	7a-8a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/16/16	05/22/16	MTWTF--				1	\$75.00	0.00			
18	40	05/16/16	05/20/16	M-F 530p-6p	530p-6p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/16/16	05/22/16	MTWTF--				1	\$200.00	0.00			
N 19	40	05/23/16	05/27/16	M-F 6a-7a	6a-7a		:30				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/23/16	05/29/16	MTWTF--				2	\$25.00	0.00			
N 20	40	05/23/16	05/27/16	M-F 8a-9a	8a-9a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/23/16	05/29/16	MTWTF--				1	\$300.00	0.00			
N 21	40	05/23/16	05/27/16	M-F 530p-6p	530p-6p		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/23/16	05/29/16	MTWTF--				2	\$650.00	0.00			
<b>Totals</b>										<b>0.00</b>		<b>68</b>	<b>\$14,050.00</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KTXL-TV      Sacramento	<b>Date:</b> 4/26/2016
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I, BlueWest Mediabeing/on behalf of: Angelique Ashbya legally qualified candidate of the Democraticpolitical party for the office of: MayorIn the Primaryelection to be held on: Tuesday, June 7, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Monday, May 9, 2016			Monday, June 6, 2016		
Attach proposed schedule with charges (if available): \$14,050.00					

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I represent that the payment for the above described broadcast time has been furnished by:

Angelique Ashby for Mayor 2016 ID# 1380792

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Dean & Company

/Shaunda Dean 916-285-5733

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

Tuesday, April 26, 2016

**Date**

Mary W...

**Signature**

**To Be Signed By Station Representative**

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

[Signature]

**Signature**

Terje Mattg

**Printed Name**

NSM

**Title**