

**EEO Public File Report Form
WRDM-CD/WDMR-LD**

The purpose of this EEO Public File Report ("Report") is to comply with Section 73.2080(c) (6) of the FCC's Equal Employment Rules. This Annual EEO Report summarizes the relevant hiring and EEO outreach conducted by WRDM-CD/WDMR-LD. **WRDM-CD/WDMR-LD** is owned and operated by ZGS Hartford, Inc.

Call Sign	Community
WRDM-CD	Hartford, CT
WDMR-LD	Springfield, MA

The information contained in this Annual EEO Report covers the time period from December 1, 2015- November 30, 2016 (the "Applicable Period"). Consistent with the FCC's Rules, this Annual EEO Report Contains the following information:

1. A list of all full-time vacancies filled by the Station(s) during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy, including any such sources that have asked to receive information from the station about any new job openings, which are separately identified;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the community outreach activities, not directly related to the opening of job positions, undertaken by the station during the Applicable Period.

The following sections provide the required information, and summarize the station EEO efforts during the Applicable Period.

This Annual Report was placed in the station's public inspection file on November 9, 2016 in accordance with the FCC's EEO Rules.

SECTION 1: Full-Time Job Openings Filled During This Period

Time Period Covered: December 1, 2015- November 30, 2016

Stations in Employment Unit: **WRDM-CD/WDMR-LD**

Full-time Positions Filled By Job Title and Date Filled		Recruitment Source that Referred the Person Hired	Number of Persons Interviewed
1.	Traffic Assistant (1.4.2016)	Indeed.com	3
2.	Marketing Assistant (4.14.2016)	Internship	1
3.	Master Control Operator (6.14.2016)	Walk In	3
4.			
5.			
6.			

Total Number of Persons Interviewed for All Job Positions: **(7)**

SECTION 2: Recruitment Sources

Time Period Covered: December 1, 2015- November 30, 2016

Stations in Employment Unit: **WRDM-CD/WDMR-LD**

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees This Source Has Provided During This Period	Full-time Positions for Which This Source Was Utilized
1.	Indeed.com	3	Traffic Assistant
2.	INTERNSHIP PROGRAM Quinnipiac University 275 Mt Carmel Ave, Hamden, CT 06518	1	Marketing Assistant
5.	JOB EXPOS AT THE BASKETBALL HALL OF FAME WMAS-FM and Futureworks 1000 Hall of Fame Ave, Springfield, MA 01105	3	MASTER CONTROL
6			

* Indicates sources that have requested notification of job openings.

SECTION 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken

- Time Period Covered: December 1, 2015- November 30, 2016

Station in Employment Unit: **WRDM-CD/WDMR-LD**

CONNECTICUT BUSINESS EXPO

The Station Manager sponsored the annual expo on June 9, 2016. Annually the expo attracts thousands of diverse and highly-targeted decision-makers who connect and learn about new products, expand their customer base, gain access to key decision makers, stay ahead of the competition, broaden their brand awareness, meet new prospects, generate leads, see demonstrations, and network all day long! During the expo we accepted applications from interested attendees and gave out information about job openings as well as opportunities at the station.

PUTTING AMERICA BACK TO WORK JOB EXPOS AT THE BASKETBALL HALL OF FAME

(3 JOB FAIRS) Telemundo Hartford-Springfield, sponsored with WMAS-FM and Futureworks for the Putting America Back to work job fairs in 2016. Engaging in a new high profile job expo at the Basketball Hall of Fame in Springfield, MA in partnership with [WMAS-FM](#) and Telemundo Hartford-Springfield and Futureworks These events took place in January, June and October of 2016. Each of the fairs had more than 15 participating businesses looking for people to fill a wide variety of positions.

CAPITAL WORKFORCE PARTNERS – INTERNSHIP PROGRAM

WRDM/WDMR was a host in the Capitol Workforce internship program. The participants are selected to participate in a 22-week intensive work-based learning program at different business and WRDM/WDMR has been part of the program for many years. Our company was one of the worksites that collaborate in this project benefit by having a youth work at their site at no monetary expense to them, while at the same time providing the participant youth with a work/training environment that will be useful to him/her in a future career choice. The goals of the Summer Youth program were to give inner city youths the opportunity to develop functional and suitable job skills while at the same time receiving compensation. Enhance the participant's employability skills. Encourage the participants to stay in school and finish their education. Awaken the participant's sense of civic responsibility by becoming involved in community projects throughout the internships. The name of this year participant was Anaya Moore.

Feria de la Familia "October 2, 2016- Telemundo Hartford hosted La Feria de La Familia is an exciting, interactive family and community event, organized and promoted by Telemundo Hartford, which is owned and operated by ZGS Communications, Inc. As the premier Hispanic Expo of its kind, La Feria is a powerful forum for businesses to connect directly with Hispanic consumers and strengthen their brand within this burgeoning community. Designed to deliver information, services and entertainment in a festive family atmosphere, La Feria is guaranteed to inform, empower, and entertain. During our feria our sponsor also promote their job opportunities as well as educational institutions shared educational options for those who are seeking to further their careers.