# EEO Public File Report Form WRDM-CD/WDMR-LD

The purpose of this EEO Public File Report ("Report") is to comply with Section 73.2080(c) (6) of the FCC's Equal Employment Rules. This Annual EEO Report summarizes the relevant hiring and EEO outreach conducted by WRDM-CD/WDMR-LD. WRDM-CD/WDMR-LD is owned and operated by ZGS Hartford, Inc.

Call Sign	Community of License	
WRDM-CD	Hartford, CT	
WDMR-LD	Springfield, MA	

The information contained in this Annual EEO Report covers the time period from December 1, 2016-November 30, 2017 (the "Applicable Period"). Consistent with the FCC's Rules, this Annual EEO Report Contains the following information:

- 1. A list of all full-time vacancies filled by the Station(s) during the Applicable Period;
- 2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy, including any such sources that have asked to receive information from the station about any new job openings, which are separately identified;
- 3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
- 4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
- 5. A list and brief description of the community outreach activities, not directly related to the opening of job positions, undertaken by the station during the Applicable Period.

The following sections provide the required information, and summarize the station EEO efforts during the Applicable Period.

This Annual Report was placed in the station's public inspection file on November 17, 2017 in accordance with the FCC's EEO Rules.

# **SECTION 1: Full-Time Job Openings Filled During This Period**

Time Period Covered: December 1, 2016- November 30, 2017

Stations in Employment Unit: WRDM-CD/WDMR-LD

Full-time Positions Filled By Job Title and Date Filled		Recruitment Source that Referred the Person Hired	Number of Persons Interviewed	
1.	Hermi Marrero (2.6.2017) Marketing Manager	Indeed.com	5	
2.	Steven Diaz (4.6.2017) Master Control Operator	JOB EXPOS AT THE BASKETBALL HALL OF FAME	3	
3.	Karla Santos (April 10, 2017) On-Air TV Personality	WALK-IN APPLICANT	2	
4.	Abigail Negron (April 10, 2017) On-Air TV Personality	WALK-IN APPLICANT	2	

Total Number of Persons Interviewed for All Job Positions: (12)

## **SECTION 2: Recruitment Sources**

Time Period Covered: December 1, 2016- November 30, 2017

Stations in Employment Unit: WRDM-CD/WDMR-LD

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees This Source Has Provided During This Period	Full-time Positions for Which This Source Was Utilized
1.	Walk-in Applicants	4	ON-AIR TV PERSONALITY
2.	Indeed.com	5	MARKETING MANAGER
3.	JOB EXPOS AT THE BASKETBALL HALL OF FAME WMAS-FM and Futureworks 1000 Hall of Fame Ave, Springfield, MA 01105	3	MASTER CONTROL

<sup>\*</sup> Indicates sources that have requested notification of job openings.

#### SECTION 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken

Time Period Covered: December 1, 2016- November 30, 2017

Station in Employment Unit: WRDM-CD/WDMR-LD

#### **Partnership**

#### PUTTING AMERICA BACK TO WORK JOB EXPOS AT THE BASKETBALL HALL OF FAME

WRDM-CD/WDMR-LD-Telemundo Hartford-Springfield, partnered with WMAS-FM and Futureworks for the Putting America Back to Work job fairs in 2016. This a high profile job expo at the Basketball Hall of Fame in Springfield, MA. These job fairs took place in January, June and October of 2016 (3 JOB FAIRS) each of the fairs had more than 15 participating businesses looking for people to fill a wide variety of positions.

### **Internship**

#### **CAPITAL WORKFORCE PARTNERS - INTERNSHIP PROGRAM**

WRDM/WDMR was a host in the Capitol Workforce internship program. The participants are selected to participate in a 22-week intensive work-based learning program at different business and WRDM/WDMR has been part of the program for many years. Our company was one of the worksites that collaborate in this project benefit by having a youth work at their site at no monetary expense to them, while at the same time providing the participant youth with a work/training environment that will be useful to him/her in a future career choice. The goals of the Summer Youth program were to give inner city youths the opportunity to develop functional and suitable job skills while at the same time receiving compensation. Enhance the participant's employability skills. Encourage the participants to stay in school and finish their education. Awaken the participant's sense of civic responsibility by becoming involved in community projects throughout the internships. The name of this year participant was Anaya Moore.