

EEO Public File Report Form

WRDM TV/WDMR TV

EEO Public File Report

The purpose of this EEO Public File Report ("Report") is to comply with Section 73.2080(c)(6) of the FCC's 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following station(s): WRDM TV/WDMR TV and Hartford CT & Springfield MA] and is required to be placed in the public inspection files of these stations, and posted on their websites, if they have websites. December 1, 2007 to and including thru November 30, 2008 (the "Applicable Period").

The FCC's 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

Appendices 1, 2 and 3 which follow have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled "Full-time Positions for Which This Source Was Utilized" refer to the number of the full-time job positions listed on Appendix 1.

For purposes of this Report, a vacancy was deemed "filled" not when the offer was extended but when the hiree accepted the job offer. A person was deemed "interviewed" whether he or she was interviewed in person and/or over the telephone.

Appendix 1 to

EEO Public File Report Form

Covering the Period from December 1st 2007 to November 30, 2008

Station(s) Comprising Station Employment Unit: WRDM TV & WDMR TV

Section 1: Vacancy Information

	Full-time Positions Filled By Job Title	Recruitment Source of Hiree
1	MARKETING / OFFICE ASSISTANT	CRAIGLIST.COM
2	ACCOUNT EXECUTIVE	MONSTER.COM
3	TALENT	INTERNAL POSTING
4		
5		

Total Number of Persons Interviewed During Applicable Period: 16

Appendix 2 to

EEO Public File Report Form

Covering the Period from DECEMBER 1, 2007 TO NOVEMBER 30, 2008 ✓

Station(s) Comprising Station Employment Unit: WRDM TV & WDMR TV

Section 2: Recruitment Source Information

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees This Source Has Provided During This Period (If Any)	Full-time Positions for Which This Source Was Utilized
A	CRAIGSLIST.COM	4	MARKETING/OFFICE ASSISTANT ✓
B	MONSTER.COM	8	ACCOUNT EXECUTIVES ✓
C	INTERNAL POSTING	4	TALENT ✓
D			
E			
F			
G			
H			

* Indicates sources that have requested notification of job openings.

Appendix 3 to

EEO Public File Report Form

Covering the Period from DECEMBER 1, 2007 to NOVEMBER 30, 2008 ✓

Station(s) Comprising Station Employment Unit: WRDM TV 50 & WDMR TV 65

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by

WRDM TV 50 & WDMR TV 65

[Description of the activities.]

CENTRAL CONNECTICUT & WESTERN MASSACHUSETTS OUTREACH AND COMMUNITY INVOLVEMENT for WRDM/WDMR

December 1, 2007 – November 30, 2008

- 1) **Community Calendar - Year Round** ✓ Purpose: Original Campaign

Place: Aired in Central CT and Western MA

WRDM/WDMR Participants: Produced by Marketing Manager, Office Manager, and Production Manager

Purpose: Branding, Programming Information, Job Opportunities, Community Outreach

On this on-air calendar we inform the community of all the local happenings.

- 2) **Metro Hartford Alliance - MAY 2008** Purpose: Community Outreach/ Job Opportunituies

The MetroHartford Alliance, the organization of 1,000 businesses, education and health care institutions, and municipalities, ensures that the Region **competes** aggressively for jobs, capital and talent. To that end, the Alliance supports pro-growth legislation, helps local companies expand, assists start-ups, encourages government investment in key infrastructure assets, develops programs for young professionals, and recruits companies from out of state to build a presence in the Region. Telemundo participated with a booth where we passed out information on our available products and services, as well as educate the public on our local campaigns and promotions.

- 3) **CT Institute of Community Involvement - AUGUST 2008** Purpose: Community Outreach
Hartford Hospital works as a partner with many organizations to develop initiatives for healthier communities and to enhance local economic development. Telemundo participated with a booth where we passed out information on our available products and services, as well as educate the public on our local campaigns and promotions.

- 4) **Fiesta Latina Festival- October 2008** Purpose: Branding, Programming Information, Community Outreach
The Fiesta Latina was held at the Bushnell Park in Hartford, CT.
During the event Telemundo premiums and information were passed to spectators standing on-site.